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Report:

Analyze a client's needs for their film festival

Project Brief

Summery

The Brooklyn Outdoor Film Festival is an independent film festival held for the first time this August in Brooklyn New York. So we need to create a static web page. The website should demonstrate detailed information about the outdoor movies festival like the location, why you should book your ticket and how much fun attendees will have. The park can hold up to 5,000 people. So the website should have form for booking tickets and a detailed plan of festival program from 5th August to 8th August.

Stockholders

Jennifer Viala the founder of Brooklyn Vibes Events Co is our client and she is responsible for the acceptance test of the project.Jennifer Viala give us after each iteration a detailed report about project features. If she discover an issue or If she want to add another feature to the website.

Goals

Brooklyn Outdoor is a very popular festival with a lot of attendees,We need to make an awesome website for this important event. In order to make a great website we should achieve the following goals:

1- Website with friendly booking section for attendees.

2-Link website with all Social media pages.

3-Make external links to the city of Brooklyn's news website, the Brooklyn Bridge Park's website.

4-Present All details about the festival.

5- The showing films, and regularly published news or announcements about the festival.

Budget

Requirements	Cost
User Interface Design	1000$
Responsive Web page	500$
Make a booking form	500$
Adding Posters and additional adds	200$
Modifications cost	800$

Timeline

Tasks	Time
Take The requirements and analyzing them.	20 July
Make the User Interface and got a feedback.	23 July
Modify changes and give the final version of website up and running	28 July

Technical Specification

We use Pencil graphical user interface builder to make the prototype of the project. For building the website we used HTML,Bootstrap framework and CSS for some specific custom design. To demonstrate our work we used cod-pen platform to share code and user interface with using only our browser .We follow best practices in writing code to make our code readable and reusable.