

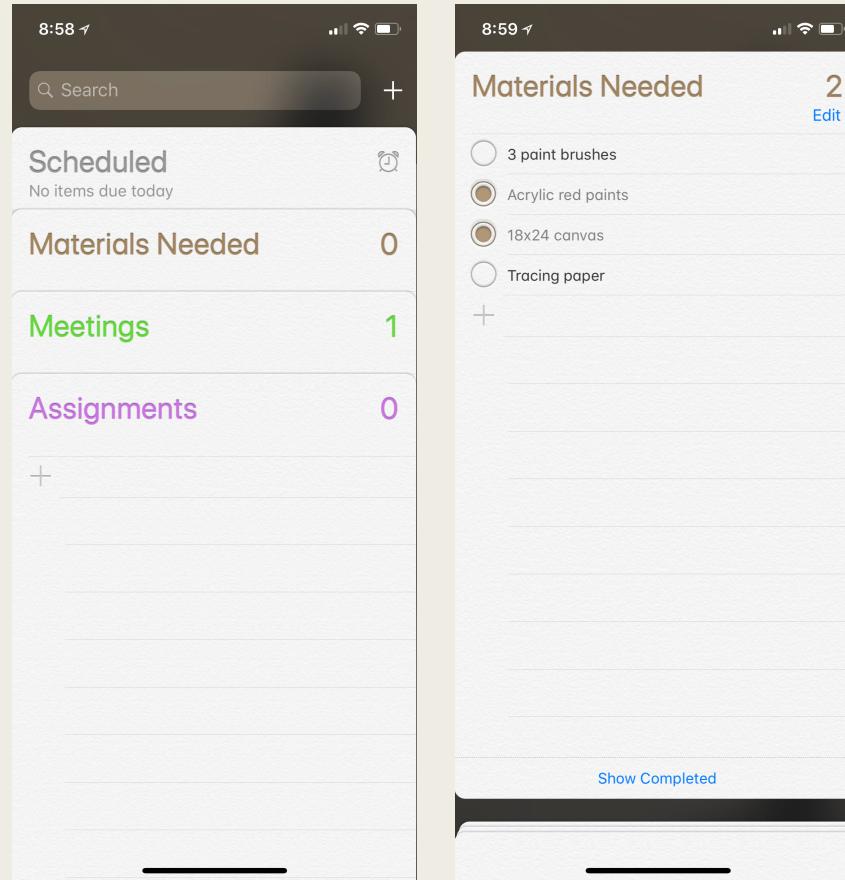
LIGHTBULB

App

Design Objectives

- Idea saver app
- To keep note of any idea that came to mind that you consider is worth writing down and later pursuing
- To visit saved ideas later and choose to develop them in an organized way
- To also keep track of anything involved in creation of the idea such as materials that are needed, reminder that you made this note on the app 48hrs later, intended date of completion, link storage (like a bookmark) of inspirational content or relevant material.
- To visit old projects, almost like a mini portfolio on your phone

Inspiration



Logo inspiration



Intended Audience and Audience Needs

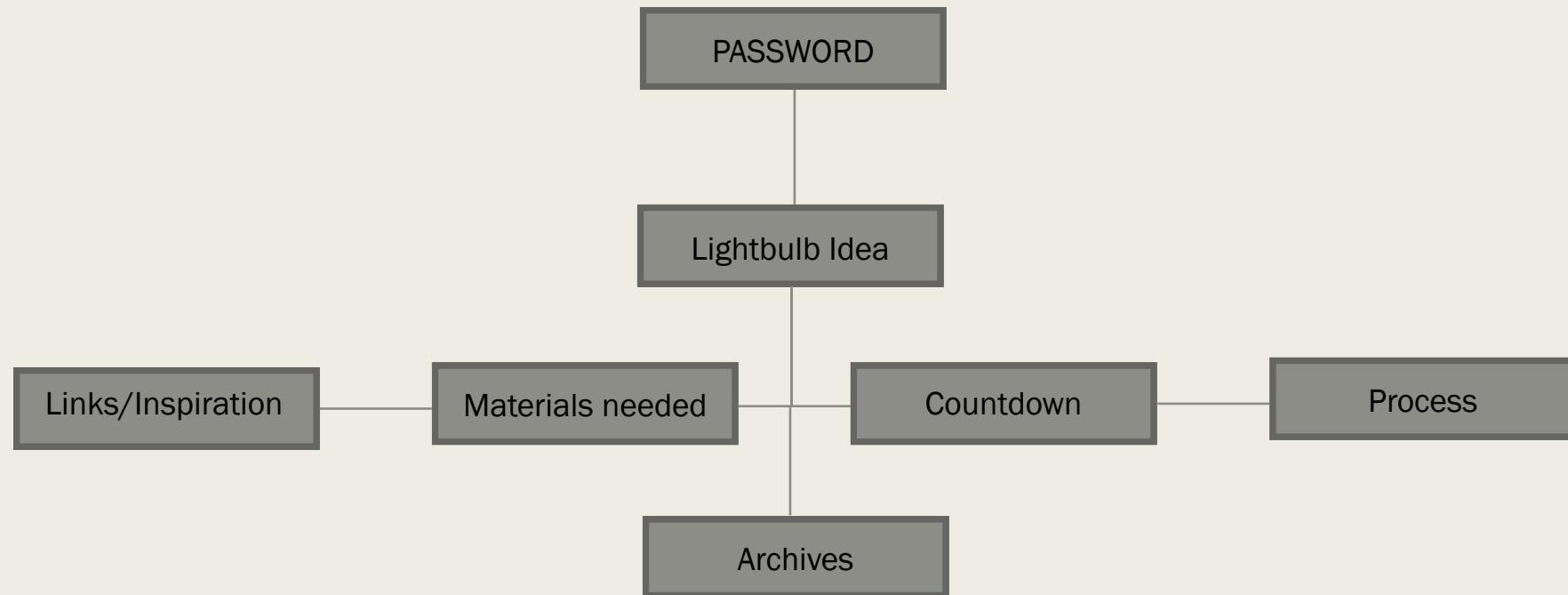
- Artists and designers
- College students perhaps

- To easily note down and idea that is worth pursuing
- To be able to develop saved ideas and store and relevant information

Functional Requirements

- Password to enter page
- First type initial thought of idea and save
- When an idea is saved and not developed yet, a reminder is sent 24hrs after the file was made
- Checklist of materials needed that have been noted down, staples and amazon API to see if they have it online and order later
- Countdown to when the idea or piece should be completed/deadline if academic
- Divided into sections: materials, inspirations (references/link storage) and process
- Idea or project can be marked as complete/pursued, photographs/link of final is an option to save
- All complete files are saved in archives

Information Architecture



Wireframes

