Elevator Pitch draft:  
  
The goal of our project is the design and development of a mobile platform app which actually is a music player named Life Soundtrack. Its main function is automatically selecting and playing songs based on the gender, age, time, location and other factors of one's life.  
  
We have used some music apps like Grooveshark, Pandora and web app like Douban radio, which is popular in China. They have some appealing features like completing classification of music and estimating user's favourite singer and music style. However, they all forget one thing, what users want to listen will change when the lives' factors change.   
  
Though you like romantic love song, you would prefer some music that can refresh yourself when you get up in the morning. Though you like heavy metal, you may need some chillout music when you are at the La Jolla beach with your girlfriend. So, what the user need is not only based on the music style or singer he like in normal times. Actually it's more based on the specific time, location and user's mood.   
  
One's music favor's change is just like the role's emotion change in movies. So, the idea of life soundtrack came to our mind. A soundtrack is recorded music accompanying and synchronized to the images of a motion picture, book, television program or video game. The app we want to develop has the similar function as the soundtrack, which can enhance or affect the ambiance and current mood of the user. The only difference is that the soundtrack of movie is recorded after the movie was made, but the app can estimate the user's need at real time.   
  
This project will involve the design of a radio interface and an intelligent algorithm to estimate user's need and select songs. For the latter, we may add some other interesting features like a 'like' tag that can help app to take user's preference into account and music map that can give some suggestion about the music place like bar and theater.