Yehyon Chung

Product Designer & Illustrator

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○ ⊙ in /yehyon

Skills

Mobile/Web UX Design
User Research
Information Architecture
Story Boarding
Wireframing
Prototyping
Visual Design

Tools

Sketch
Figma
Illustrator
Indesign
Photoshop
After Effects
Zeplin
Invision
Abstract

Coding

Proficient
HTML, CSS

Beginner
Javascript
jQuery
Vue JS,
Angular JS
Ionic

Other

Drawing
Oil Painting
Print Making

Language

Native English & Korean
Beginner French

Experience

Rocket Punch | Lead Product Designer
Seoul, Korea
2016 - Present

Rocket Punch is a startup that has grown into South Korea's largest professional networking service provider.
Set up and led the company's 3 member design team and established end to end design processes. Designed and launched four major product updates and oversaw 2 rebrandings. Product updates included web app's hiring platform, corporate & personal profiles, a corporate index map and a personal home feed. The redesign of the company's jobs platform resulted in a 2x increase of companies that use Rocket Punch for their hiring process.

Palantir Technologies | Product Designer
New York, NY | 2014 - 2015

Developed the end to end design of financial security system for 2 major global banks. Was in charge of designing the dashboard that provides a high level overview of each bank employees activities, a detailed activity folio for individual bank employees and an inbox where the alerts would come in. Worked in an agile environment with end users, engineers and deployment strategists all the way from gathering requirements at early business development stage to final deployment

Poptip, New York, NY
Product Designer | 2012 - 2014

Poptip was a modern market research company that used real-time social media data to engage and analyze one's audience.

Established and led the company's product and visual design process as a founding member. Designed and launched two products - a real-time polling app and a social media sentiment analysis app. Integrated Poptip's product on clients' platforms. Clients include Bravo TV, Times, CNN and leading Consumer Goods brands. Partnered with twitter to design unique Poptip Twitter cards that support Poptip's technology for special events such as the Grammy's.

Hangook Graphics, Seoul, Korea
Graphic Design Intern | Summer, 2011

Was part of LG Electronics' summer 2011 branding project which involved a new ad campaign and redesigning its packaging.

Freelance
Freelance Illustrator, UI/UX Designer | Present

Freelancing as an illustrator, work has been featured in publications such as Refinery 29, Cosmopolitan, and GQ. Freelancing as a UI/UX Designer, created websites for early stage startups.

Education

Fast Campus, Seoul, Korea
Front-End Code Bootcamp
Summer, 2016
Learned extensively about HTML and CSS. Covered the basics of Javascript.

University of Notre Dame, Notre Dame, IN
Graphic Design & Finance
2008 - 2012

Gap from 2015 to 2016 due to major multiple surgeries