

# Yehyon Chung

Product Designer & Illustrator

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   /yehyon

## Skills

Mobile/Web UI/UX Design

User Research

Information Architecture

Story Boarding

Wireframing

Prototyping

Visual Design

## Tools

Sketch

Figma

Illustrator

Indesign

Photoshop

After Effects

Zeplin

Invision

Abstract

## Coding

### Proficient

HTML, CSS

### Beginner

Javascript

jQuery

Vue JS,

Angular JS

Ionic

## Other

Drawing

Oil Painting

Print Making

## Experience

### Rocket Punch · Lead Product Designer

2016 - Present

Seoul, Korea

*Rocket Punch is a startup that has grown into South Korea's largest professional networking service provider.*

Set up and led the company's 3 member design team and established end to end UI/UX design processes. Designed and launched four major product updates and oversaw 2 rebrandings. Product updates included web app's hiring platform, corporate & personal profiles, a startup ecosystem map and a personal home feed. The redesign of the company's jobs platform resulted in a 2x increase of companies that use Rocket Punch for their hiring process.

### Palantir Technologies · Product Designer

2014 - 2015

New York, NY

Developed the end to end design of financial security systems for 2 major global banks. Was in charge of designing the dashboard that provides an aggregate and detailed view of each bank's employees' activities and an alert inbox. Worked in an agile environment with end users, engineers and deployment strategists all the way from gathering requirements at early business development stage to final deployment.

### Poptip · Product Designer

2012 - 2014

New York, NY

*Poptip was a modern market research company that used real-time social media data to engage and analyze one's audience.*

Established and led the company's product and visual design process as a founding member. Designed and launched two products - a real-time polling app and a social media sentiment analysis app. Integrated Poptip's product on clients' platforms. Clients include Bravo TV, Times, CNN and leading Consumer Goods brands. Partnered with Twitter to design unique Poptip Twitter cards that support Poptip's technology for special events such as the Grammy's.

### Hangook Graphics · Graphic Design Intern

Summer, 2011

Seoul, Korea

Was part of LG Electronics' summer 2011 branding project which involved a new ad campaign and redesigning its packaging.

### Freelance · Freelance Illustrator & UI/UX Designer

Present

Freelancing as an illustrator, work has been featured in publications such as Refinery 29, Cosmopolitan, and GQ. Freelancing as a UI/UX Designer, created websites for early stage startups.

## Education

### Fast Campus · Front-End Code Bootcamp

Summer, 2016

Seoul, Korea

Learned extensively about HTML and CSS. Covered the basics of Javascript.

### University of Notre Dame · Graphic Design & Finance

2008 - 2012

Notre Dame, IN

## Language

Native English & Korean

Beginner French

*\*Gap from 2015 to 2016 due to major multiple surgeries*