



# GROWTH HACKING TECHNIQUES

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DAILY LEADS AT HYPERSPEED

*Your Avatar Worksheet*

*Empower*  
**EYD Your Destiny**

Empowering *Female* Entrepreneurs

# GROWTH HACKING TECHNIQUES

DAILY LEADS AT HYPERSPEED

## AVATAR

WHAT'S YOUR AVATAR'S IDENTITY

YOUR AVATAR'S DESIRED IDENTITY

CORE VALUES OF YOUR AVATAR

MISTAKES YOUR AVATAR HAS BEEN MAKING

PAIN YOUR AVATAR HAS BEEN EXPERIENCING DUE TO THOSE MISTAKES  
(How is it impacting different areas of their life?)

WHAT ARE YOUR AVATAR'S OLD LIMITING BELIEFS?

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### AVATAR

WHICH PLATFORM: WHERE IS YOUR AUDIENCE LIKELY TO BE?

### UNDERSTAND YOUR BUYER

#### INTERNAL LEVEL INSTIGATORS

*Fights - Current Frustrations/Struggles*

*Fixing - Want/Need*

#### DEEPER LEVEL INSTIGATORS

*Fights - Current Frustrations*

*Flight - Aspirations*

### NOTES

# **GROWTH** **HACKING TECHNIQUES**

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### **MARKET RESEARCH**

**WHAT SKILLS SET ME APART?**

**WHAT FACTORS DO YOUR POTENTIAL CUSTOMERS CONSIDER WHEN PURCHASING?**



### **SIMILARITIES & DIFFERENCE B/W YOUR WORK & YOUR COMPETITORS**

**SIMILARITIES**

**DIFFERENCES**



**HOW WILL YOUR AVATAR'S LIFE LOOK LIFE AFTER WORKING WITH YOU?**

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## TOPICS I CAN PREPARE MY CONTENT AROUND

*Topic*

*Type of Content*

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

11.

12.

13.

NOTES:

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## DAILY LEADS AT HYPERSPEED

NOTES:

**CREATE DEMAND**  
**FOR WHAT YOU ARE SELLING**  
**AND**  
**ATTRACT QUALIFIED LEADS**



*Helping Overwhelmed women in breaking through their fear of judgment and their time barrier to creating an IMPACTFUL and PURPOSEFUL Business.*