

# YEISON BEDOYA LOPEZ

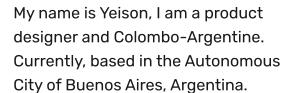
PRODUCT DESIGNER

**Projects** 

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# **ABOUT ME**



#### **ENTHUSIAST OF**

- Technology and its potential.
- Business development.
- · Agile methodologies.
- · Design Thinking.
- · User experience.
- · Web design and accessibility.
- · Animations and micro-interactions.
- Illustrations.

#### SOFTWARE & EXTRAS

# UI/UX

Figma, Figjam, Sketch, Marvel, Invision, Miro, Balsamiq.

## **Adobe suite**

Illustrator, Photoshop, InDesign, After Effects, Premiere, XD.

# **Extras**

Advanced English, Lottiefiles animations, Wordpress, Bootstrap, HTML5, Maze, Hotjar.

### **WORK EXPERIENCE**

DETECTA SECURITY · Product designer

(June 2024 - Present)

BELOG IT · Product designer

(February 2023 - April 2024)

FIERA STUDIO · UX UI Motion

(May 2021 - November 2022)

EDUCAEDU · Contenido web / Ui design

(November 2017 - May 2021)

POTENCIAL DIGITAL · Diseñador web junior

(July 2015 - November 2017)

#### HIGHER EDUCATION

UNIVERSIDAD TECNOLÓGICA NACIONAL (UTN)

Postgraduate in Project Management • (Comp. 2023)

UNIVERSIDAD TECNOLÓGICA NACIONAL (UTN)

Diploma, UX and Accessibility • (Completed 2019)

UNIVERSIDAD DE BUENOS AIRES (UBA)

Graphic Design degree • (Completed 2018)

#### COURSES

**SOL MESZ** 

Metrics & Design Course • (Completed 2024)

**SOL MESZ** 

Product Designer Course • (Completed 2022)

**CENTRO UNIVERSITARIO DE IDIOMAS (CUI)** 

English courses • (Completed 2022)