

# Yeison Bedoya Lopez

PRODUCT DESIGNER

**Projects** 

<u>Linkedin</u>

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#### **ABOUT ME**

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My name is Yeison, I am a product designer and Colombo-Argentine.
Currently, based in the Autonomous City of Buenos Aires, Argentina.

## **ENTHUSIAST OF**

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- Technology and its potential.
- Business development.
- Agile methodologies.
- Design Thinking.
- User experience.
- Web design and accessibility.
- Animations and microinteractions.
- Illustrations.

## SOFTWARE & EXTRAS \( \)

## UI/UX

Figma, Figjam, Sketch, Marvel, Invision, Miro, Balsamiq.

## Suite adobe

Illustrator, Photoshop, InDesign, After Effects, Premiere, XD.

## **Extras**

Advanced English, Lottiefiles animations, Wordpress, Bootstrap, HTML5, Maze, Hotjar.

## **WORK EXPERIENCE**

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**BELOG IT · PRODUCT DESIGNER** 

(February 2023 - April 2024)

FIERA STUDIO · UX UI MOTION

(May 2021 - November 2022)

**EDUCAEDU · CONTENIDO WEB, UI DESIGN** 

(November 2017 - May 2021)

POTENCIAL DIGITAL - JUNIOR WEB DESIGNER

(July 2015 - November 2017)

**CORP. ATS · JUNIOR GRAPHIC DESIGNER** 

(2010 - 2012 - Bogotá, Colombia)

## HIGHER EDUCATION

UNIVERSIDAD TECNOLÓGICA NACIONAL (UTN)

Postgraduate in Project Management · (Completed 2023)

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Postgraduate in Project Management · (Completed 2023)

UNIVERSIDAD DE BUENOS AIRES (UBA)

Graphic Design degree · (Completed 2018)

## COURSES

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**SOL MESZ** 

Product Designer Course · (Completed 2022)

CENTRO UNIVERSITARIO DE IDIOMAS (CUI)

English · (Completed 2022)

**FUNDACIÓN TELEFÓNICA** 

Project Management with Agile Methodologies and Lean Approaches · (Completed 2019)