



# YEISON BEDOYA LOPEZ

PRODUCT DESIGNER

Projects

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## ABOUT ME

My name is Yeison, I am a product designer and Colombo-Argentine. Currently, based in the Autonomous City of Buenos Aires, Argentina.

## ENTHUSIAST OF

- Technology and its potential.
- Business development.
- Agile methodologies.
- Design Thinking.
- User experience.
- Web design and accessibility.
- Animations and micro-interactions.
- Illustrations.

## SOFTWARE & EXTRAS

### UI/UX

Figma, Figjam, Sketch, Marvel, Invision, Miro, Balsamiq.

### Adobe suite

Illustrator, Photoshop, InDesign, After Effects, Premiere, XD.

### Extras

Advanced English, Lottiefiles animations, Wordpress, Bootstrap, HTML5, Maze, Hotjar.

## WORK EXPERIENCE

DETECTA SECURITY · **Product designer**  
(June 2024 - Present)

BELOG IT · **Product designer**  
(February 2023 - April 2024)

FIERA STUDIO · **UX UI Motion**  
(May 2021 - November 2022)

EDUCAEDU · **Contenido web / Ui design**  
(November 2017 - May 2021)

POTENCIAL DIGITAL · **Diseñador web junior**  
(July 2015 - November 2017)

## HIGHER EDUCATION

UNIVERSIDAD TECNOLÓGICA NACIONAL (UTN)  
Postgraduate in Project Management • (Comp. 2023)

UNIVERSIDAD TECNOLÓGICA NACIONAL (UTN)  
Diploma, UX and Accessibility • (Completed 2019)

UNIVERSIDAD DE BUENOS AIRES (UBA)  
Graphic Design degree • (Completed 2018)

## COURSES

SOL MESZ  
Metrics & Design Course • (Completed 2024)

SOL MESZ  
Product Designer Course • (Completed 2022)

CENTRO UNIVERSITARIO DE IDIOMAS (CUI)  
English courses • (Completed 2022)