



Yeison Bedoya Lopez

PRODUCT DESIGNER

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ABOUT ME

My name is Yeison, I am a product designer and Colombo-Argentine. Currently, based in the Autonomous City of Buenos Aires, Argentina.

ENTHUSIAST OF

- Technology and its potential.
- Business development.
- Agile methodologies.
- Design Thinking.
- User experience.
- Web design and accessibility.
- Animations and micro-interactions.
- Illustrations.

SOFTWARE & EXTRAS

UI/UX

Figma, Figjam, Sketch, Marvel, Invision, Miro, Balsamiq.

Suite adobe

Illustrator, Photoshop, InDesign, After Effects, Premiere, XD.

Extras

Advanced English, Lottiefiles animations, Wordpress, Bootstrap, HTML5, Maze, Hotjar.

WORK EXPERIENCE

BELOG IT · PRODUCT DESIGNER

(February 2023 - April 2024)

FIERA STUDIO · UX UI MOTION

(May 2021 - November 2022)

EDUCAEDU · CONTENIDO WEB, UI DESIGN

(November 2017 - May 2021)

POTENCIAL DIGITAL · JUNIOR WEB DESIGNER

(July 2015 - November 2017)

HIGHER EDUCATION

UNIVERSIDAD TECNOLÓGICA NACIONAL (UTN)

Postgraduate in Project Management · (Completed 2023)

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Postgraduate in Project Management · (Completed 2023)

UNIVERSIDAD DE BUENOS AIRES (UBA)

Graphic Design degree · (Completed 2018)

COURSES

SOL MESZ

Product Designer Course · (Completed 2022)

CENTRO UNIVERSITARIO DE IDIOMAS (CUI)

English · (Completed 2022)

FUNDACIÓN TELEFÓNICA

Project Management with Agile Methodologies and Lean Approaches · (Completed 2019)