



# Yeison Bedoya Lopez

PRODUCT DESIGNER

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## ABOUT ME

My name is Yeison, I am a product designer and Colombo-Argentine. Currently, based in the Autonomous City of Buenos Aires, Argentina.

## ENTHUSIAST OF

- Technology and its potential.
- Business development.
- Agile methodologies.
- Design Thinking.
- User experience.
- Web design and accessibility.
- Animations and micro-interactions.
- Illustrations.

## SOFTWARE AND EXTRAS

### UI/UX

Figma, Figjam, Sketch, Marvel, Invision, Miro, Balsamiq.

### Suite adobe

Illustrator, Photoshop, InDesign, After Effects, Premiere, XD.

### Extras

Advanced English, Lottiefiles animations, Wordpress, Bootstrap, HTML5, Maze, Hotjar.

## WORK EXPERIENCE

### BELOG IT · PRODUCT DESIGNER

(February 2023 – April 2024)

### FIERA STUDIO · UX UI MOTION

(May 2021 – November 2022)

### EDUCAEDU · CONTENIDO WEB, UI DESIGN

(November 2017 – May 2021)

### POTENCIAL DIGITAL · JUNIOR WEB DESIGNER

(July 2015 – November 2017)

### CORP. ATS · JUNIOR GRAPHIC DESIGNER

(2010 – 2012 – Bogotá, Colombia)

## HIGHER EDUCATION

### UNIVERSIDAD TECNOLÓGICA NACIONAL (UTN)

Postgraduate in Project Management · (Completed 2023)

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Postgraduate in Project Management · (Completed 2023)

### UNIVERSIDAD DE BUENOS AIRES (UBA)

Graphic Design degree · (Completed 2018)

## COURSES

### SOL MESZ

Product Designer Course · (Completed 2022)

### CENTRO UNIVERSITARIO DE IDIOMAS (CUI)

English · (Completed 2022)

### FUNDACIÓN TELEFÓNICA

Project Management with Agile Methodologies and Lean Approaches · (Completed 2019)