YEISON BEDOYA LOPEZ

PRODUCT DESIGNER

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ABOUT ME ↘

My name is Yeison, I am a product designer and Colombo-Argentine. Currently, based in the Autonomous City of Buenos Aires, Argentina.

ENTHUSIAST OF ↘

- Technology and its potential.
- Business development.
- Agile methodologies.
- Design Thinking.
- User experience.
- Web design and accessibility.
- Animations and micro-interactions.
- Illustrations.

SOFTWARE & EXTRAS ↘

UI/UX
Figma, Figjam, Sketch, Marvel, Invision, Miro, Balsamiq.

Adobe suite
Illustrator, Photoshop, InDesign, After Effects, Premiere, XD.

Extras
Advanced English, Lottiefiles animations, Wordpress, Bootstrap, HTML5, Maze, Hotjar.

WORK EXPERIENCE ↘

DETECTA SECURITY · Product designer
(June 2024 - Present)

BELOG IT · Product designer
(February 2023 - April 2024)

FIERA STUDIO · UX UI Motion
(May 2021 - November 2022)

EDUCAEDU · Contenido web / Ui design
(November 2017 - May 2021)

POTENCIAL DIGITAL · Diseñador web junior
(July 2015 - November 2017)

HIGHER EDUCATION ↘

UNIVERSIDAD TECNOLÓGICA NACIONAL (UTN)
Postgraduate in Project Management • (Comp. 2023)

UNIVERSIDAD TECNOLÓGICA NACIONAL (UTN)
Diploma, UX and Accessibility • (Completed 2019)

UNIVERSIDAD DE BUENOS AIRES (UBA)
Graphic Design degree • (Completed 2018)

COURSES ↘

SOL MESZ
Metrics & Design Course • (Completed 2024)

SOL MESZ
Product Designer Course • (Completed 2022)

CENTRO UNIVERSITARIO DE IDIOMAS (CUI)
English courses • (Completed 2022)