



# Yeison Bedoya Lopez

PRODUCT DESIGNER

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## ABOUT ME ↘

My name is Yeison, I am a product designer and Colombo-Argentine. Currently, based in the Autonomous City of Buenos Aires, Argentina.

## ENTHUSIAST OF ↘

- Technology and its potential.
- Business development.
- Agile methodologies.
- Design Thinking.
- User experience.
- Web design and accessibility.
- Animations and micro-interactions.
- Illustrations.

## SOFTWARE & EXTRAS ↘

### UI/UX

Figma, Figjam, Sketch, Marvel, Invision, Miro, Balsamiq.

### Suite adobe

Illustrator, Photoshop, InDesign, After Effects, Premiere, XD.

### Extras

Advanced English, Lottiefiles animations, Wordpress, Bootstrap, HTML5, Maze, Hotjar.

## WORK EXPERIENCE ↘

**DETECTA SECURITY · PRODUCT DESIGNER**  
(June 2024 – Present)

**BELOG IT · PRODUCT DESIGNER**  
(February 2023 – April 2024)

**FIERA STUDIO · UX UI MOTION**  
(May 2021 – November 2022)

**EDUCAEDU · CONTENIDO WEB, UI DESIGN**  
(November 2017 – May 2021)

**POTENCIAL DIGITAL · JUNIOR WEB DESIGNER**  
(July 2015 – November 2017)

## HIGHER EDUCATION ↘

**UNIVERSIDAD TECNOLÓGICA NACIONAL (UTN)**  
Postgraduate in Project Management · (Completed 2023)

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Postgraduate in Project Management · (Completed 2023)

**UNIVERSIDAD DE BUENOS AIRES (UBA)**  
Graphic Design degree · (Completed 2018)

## COURSES ↘

**SOL MESZ**  
Metrics & Design Course · (Completed 2024)

**SOL MESZ**  
Product Designer Course · (Completed 2022)

**CENTRO UNIVERSITARIO DE IDIOMAS (CUI)**  
English · (Completed 2022)

**FUNDACIÓN TELEFÓNICA**  
Project Management with Agile Methodologies and Lean Approaches · (Completed 2019)