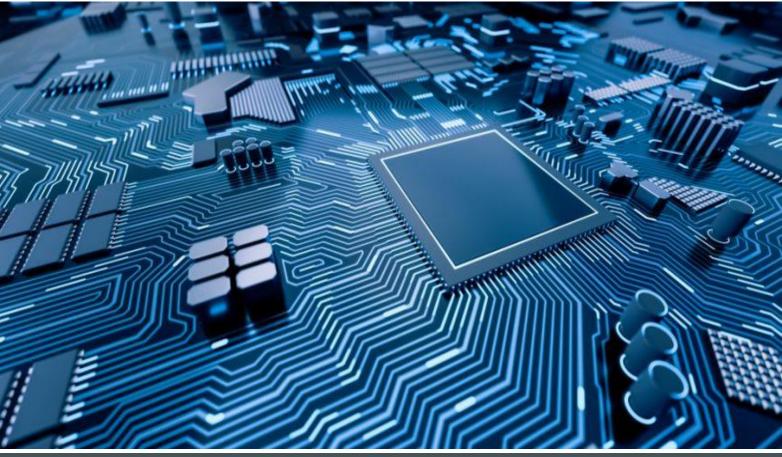


**Faculty of** 

**Electronics and Telecommunications** 





# Internet of Things: Practice

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IOT

### **PLATFORMS**



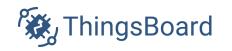


- Blynk
- Suggestion for Mini-Project













### What is an IoT Platform?

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#### **Definitions**

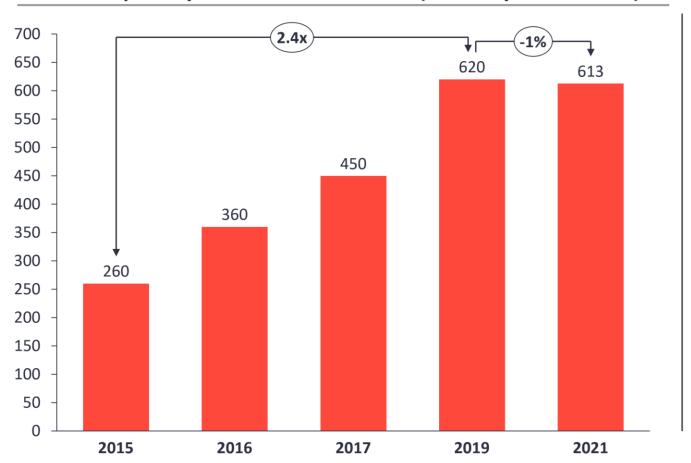
- An IoT Platform is a set of cloud-based services and applications used to monitor, manage and interact with smart, connected devices.
- loT platforms are the support software that connects everything in an loT system. An loT platform facilitates communication, data flow, device management, and the functionality of applications.
- An loT platform is an on-premises software suite or a cloud service (loT platform as a service [PaaS]) that monitors and may manage and control various types of endpoints, often via applications business units deploy on the platform.

#### **IoT** platforms help:

- Connect hardware
- Handle different communication protocols
- Provide security and authentication for devices and users
- Collect, visualize, and analyze data
- Integrate with other web services

### Number of publicly known "IoT Platforms" (2015-2021)

#### Number of publicly known "IoT Platforms" (IoT Analytics Research)



#### **Selection of 40+ IoT Platform providers**























































**ERICSSON** 















**← Team**Viewer









Source: IoT Analytics Research 2021; Note: IoT Analytics' definition of an IoT Platform has shifted slightly over time. Condition for republishing: Source citation with link to original post and company website; Non-commercial purposes only

### Blynk

#### Blynk Tour



#### Platform

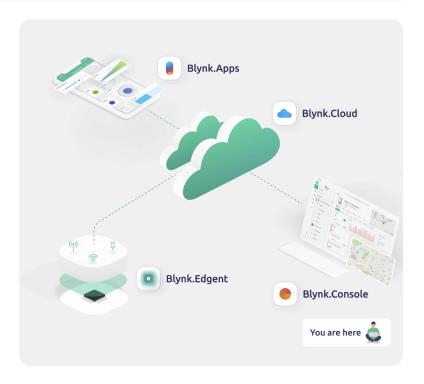
Blynk platform consists of four main components that work seamlessly together:

**Blynk.Edgent:** software that runs on your device and communicates with Blynk.Cloud.

**Blynk.Console:** web application where you can configure, connect, oversee your devices, analyze sensor data, update firmware OTA, and manage how other users and organizations access their devices.

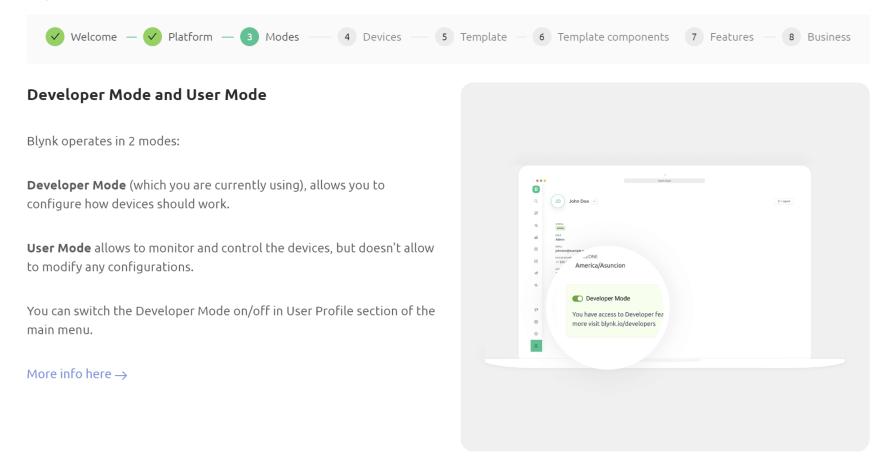
**Blynk.Apps:** mobile apps for iOS and Android where you can build UI for you devices with no coding, and share it with other users.

**Blynk.Cloud:** server that securely sends data between your devices and apps.



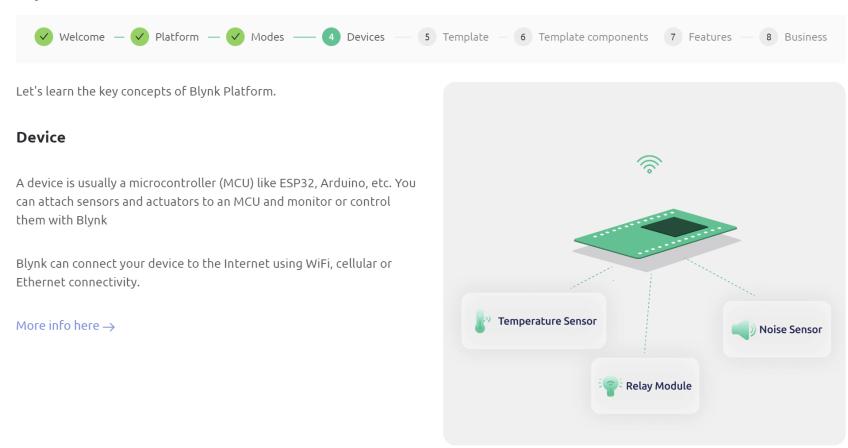
#### \* Blynk

#### Blynk Tour



#### \* Blynk

#### Blynk Tour



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#### ❖ Blynk

#### Blynk Tour



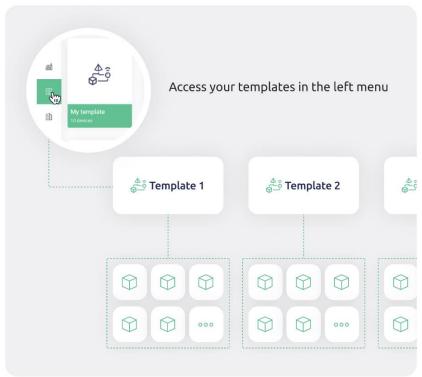
#### **Device Template**

Device configurations are stored in something we call Device Template.

Each device starts from a template, which makes it easy to work with multiple devices that perform similar functions.

For example, you can create a Temperature Sensor Template and reuse it for all similar sensors in your house.

More in the documention: Device Template and Template Quick Setup



#### ❖ Blynk

#### Blynk Tour



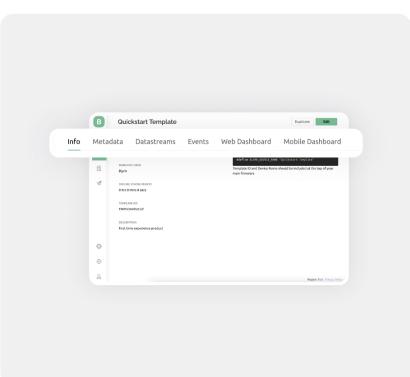
#### Template components

Each Template consists of:

- Datastreams channels to transfer data from/to device
- Mobile app UI
- Web Dashboard UI
- Notifications

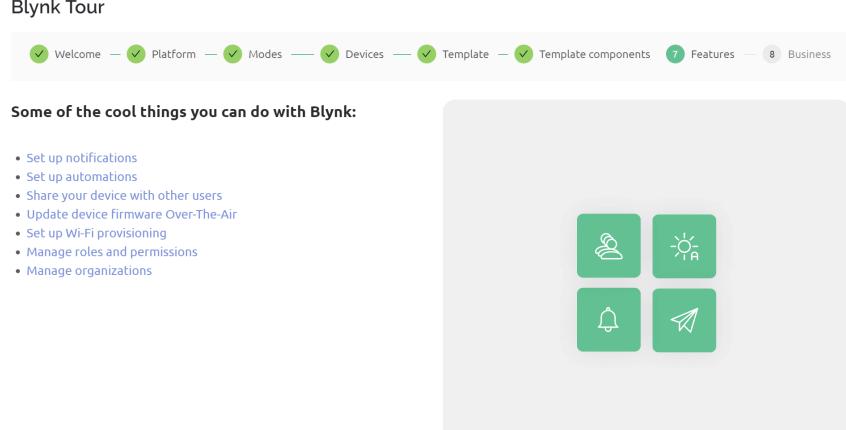
When you update a template, the changes will be applied to all devices created from this template. How cool is that!

More info here  $\rightarrow$ 



### Blynk

#### Blynk Tour



### Blynk

#### Blynk Tour

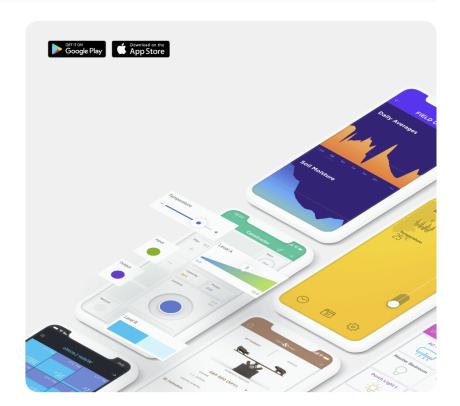


#### **Blynk for Businesses**

Using Blynk PRO or Business plan, you can build commercial IoT products and manage how your clients access them.

With Blynk Business, you can even get your own app and and publish it to the app stores under your company brand.

**Review Plans** 



- ❖ Blynk
  - Let's dive into Blynk...

#### Explore more

- Turn on a LED when the GAS value is higher than 5000ppm.
- Explore the Automations and Events features.

### WiFi Provisioning

#### Explore more

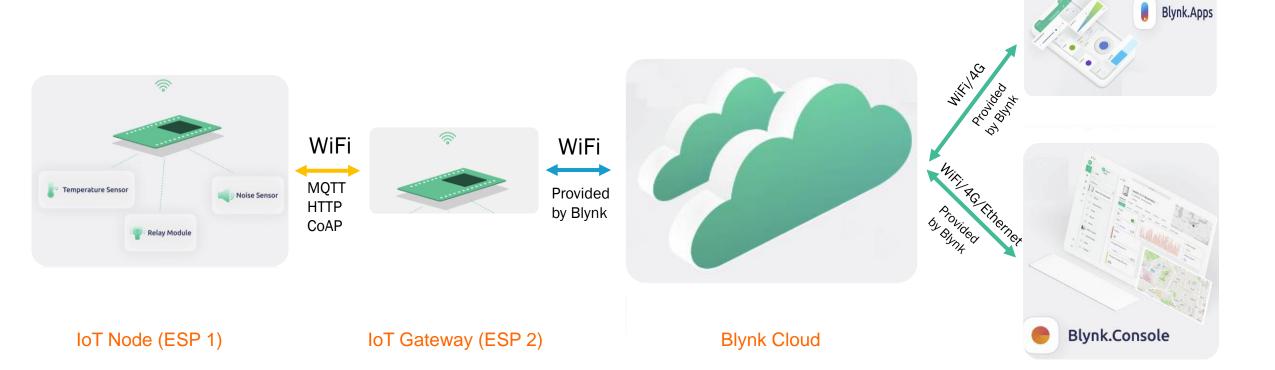
Image that your ESP8266 is packaged as a commercial product and cannot be flashed anymore. How does it connect to a new WiFi?

### **IoT Architecture for the Mini-Project**

#### Suggest:

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- Use two ESP8266 as an IoT node and IoT gateway.
- Use one of communication protocols: MQTT, HTTP, and CoAP.



## **THANK YOU!**