



ANGELLY LÓPEZ

Community Manager

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EDUCATION

Digital marketing

Domestika

2024

Community manager

Politecnico superior

2024

Foreign Language (B2 English)

Colombo Americano Institute

2023

Bachelor's Degree in Nursing

2003-2005

SKILLS

Branding

Graphic Design

Writing

Communication &
teamwork

Social media management

LANGUAGE

Spanish (Native)

English (B2)

ABOUT ME

I am a highly skilled communicator with a background in the medical field. After retiring from my previous role for personal reasons, I have harnessed my communication and writing skills to embark on a new career as a Digital Marketing Manager, and an Advertising Editor. My journey began as a freelancer, designing and writing advertising campaigns for friends and acquaintances who recommended my work. Currently, I am pursuing a postgraduate degree in Community Management to further enhance my expertise.

WORK EXPERIENCE

2023 - Currently

Freelance I

Social Media Manager

- Directed all operations to ensure the success and profitability of companies and brands.
- Designed advertising materials and created promotional strategies for clients.
- Translated texts from English to Spanish.
- This role required excellent communication and writing skills to achieve successful outcomes.

2022- 2023

QuickMedia I Cali, Colombia.

Digital Marketing Assistant

- Developed advertising campaigns from scratch for gyms.
- Communicated effectively with clients to reach successful agreements.

2012-2013

Valle del Lili Foundation Hospital | Cali,
Colombia.

Registered Nurse

- Provided comprehensive medical and nursing care to patients.
- Administered medications and treatments as prescribed.
- Conducted health assessments and documented patient histories.
- Worked under pressure in a fast-paced environment.
- Collaborated effectively with healthcare teams to ensure optimal patient care.
- Developed strong interpersonal skills and a deep understanding of patient needs.
- Gained extensive knowledge in medicine and healthcare.

2014 - 2015

Baxter Labs

Occupational Health Assistant

- Attention to employees in the medical assistance area.
- Scheduling of medical consultations.