



CURRICULUM VITAE

INTERSHIP GRAPHIC DESIGNER

YASSINE EL IDRISSE

PROFILE

Passionate about art and design since childhood, I possess a **creative mind**, lots of ideas, artistic **ambitions** and devote importance to **details and observation**. I wish to develop my knowledge in the design field with practice in a professional environment. Currently enrolled in a **Master's degree** program at **l'École de Design Nantes Atlantique**, I am looking for an **internship** of at least **4 months starting february 2022**.

EDUCATION

Current

Master in Digital Design, École de design Nantes Atlantique, Nantes, France.

2016-19

Bachelor degree in **Graphic Design and Visual Communication**, Quasar Institute for Advanced Design, Rome, Italy.

2015-16

Propaedeutic year, ECV Bordeaux, France.

2012-15

High school diploma in **economic and social sciences**, Lycée Chateaubriand, Rome, Italy.

SOFTWARE

Photoshop
InDesign
Illustrator
Premiere Pro
After Effect
Cinema 4D
HTML/CSS

LANGUAGES

English ☒
French ☒
Italian ☒
Spanish ☐
Arabic ☒

CONTACT

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PROFESSIONAL EXPERIENCES

GRAPHIC DESIGN FREELANCE

Serenitux | *Editing of the company logo and creation of short animations for their annual birthday.*

Cronache Letterarie | *Creation of an illustration published on their digital journal.*

AE Kevin Leblond | *Logo design and graphic chart conception for web and print. (Business cards, stickers...)*

EspaceGameur | *Definition of the visual identity of the company and creation of an icon pack for online usage.*

MISCELLANEOUS

Social network manager | *I managed the facebook page and instagram analytics for my freelance job.*

Foodora | *Bike messenger and food delivery.*

ACADEMIC PROJECTS

DESIGN THINKING

Caisse des Dépôts et Consignations | *Team work, creation of an agile methodology tool based on the values of ethics, ecology and accessibility for a financial institution.*

PRODUCT DESIGN

Precious Plastic | *Team work, focus on using recycled plastic to design and build DIY furniture.*

Polybud concept | *Conceptual earbud for sport activities, modular, polyvalent and compatible with both ears.*

Nike Air Max One | *Design of a new shoe model based on the theme Linear Flow.*

DIGITAL DESIGN

Revolte | *Two-person team to conceptualize the responsible car of tomorrow.*

Contest winner "Post-human" | *Winning team of a workshop on the theme of technology and Human Empowerment.*

Biomimicry event | *Team work to build an AR game for the Museum of Natural History of Nantes.*

ART DIRECTION

Call to Action Conference 18 | *Artwork makeover for "CTA 18" conference, design and modeling of a 3D symbol. Creation of animations, posters for online and for print.*

Central Market of Rome | *Complete rebranding of the visual identity and communication strategy of the Central Market of Rome.*