



Yassine EL IDRISI

## UX DESIGN - ART DIRECTION

*Being a meticulous and observant person with a great attention to detail, I aspire to use my multiculturalism as well as my methodologies and my creative mindset for the benefit of mankind, environment and innovation.*

## CONTACT

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## LANGUAGES

French	Native
English	Advanced
Italian	Advanced
Spanish	Beginner
Arabic	Beginner

## HARD SKILLS

Photoshop	Advanced
InDesign	Advanced
Illustrator	Advanced
Cinema 4D	Intermediate
HTML/CSS	Intermediate

## HOBBIES

Woodcrafts  
Bouldering  
Cooking  
Bivy  
Photography

## EDUCATION

2020-2022

**Master degree: Product and Digital Design**

École de Design Nantes Atlantique, Nantes, France.

2016-2019

**Bachelor degree: Graphic Design and Communication**

Quasar Institute for Advanced Design, Rome, Italy.

2012-2015

**High school diploma of Economics and Social Sciences**

Lycée Chateaubriand, Rome, Italy.

## PROFESSIONAL EXPERIENCES

CURRENT

Freelance Designer

**MAISON LE ROUX: 2022**

- Six-months Internship in art direction.
- Developing the brand's image and identity.
- Collaborating with the general and marketing department.
- Creative concepts for web, print, and retail.

**FREELANCE GRAPHIC DESIGN: 2016 - 2018**

- Social network manager.
- Definition and implementation of graphical charters.
- Creation of logos and illustrations.

MORE

**Superprof: 2023** Introduction courses to Adobe CS.

**Foodora: 2018** Food bike delivery in Rome.

## PROJECTS

**END OF STUDIES PROJECT**

Creation of a conceptual, innovative service to help animal owners take care of their companions. A full project worked over 12 months.

**CAISSE DES DÉPÔTS ET CONSIGNATIONS - PARIS**

Team work, creating methodology tool based on the values of ethics, ecology and accessibility for a design department.

**PRECIOUS PLASTIC**

Team work, developing DIY-friendly furniture from recycled plastic.

**BIOMIMICRY - MUSÉE D'HISTOIRE NATURELLE**

Team work, using gamification to introduce the concept of pioneer plants in collaboration with the Museum of Natural History, Nantes.

**CONTEST WINNER "POST-HUMAN"**

Design workshop on the relationship between technology and human development.