



Yassine EL IDRISSE

UX DESIGN - ART DIRECTION

Being a meticulous and observant person with a great attention to detail, I aspire to use my multiculturalism as well as my methodologies and my creative mindset for the benefit of mankind, environment and innovation.

CONTACT

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LANGUAGES

French	Native
English	Advanced
Italian	Advanced
Spanish	Intermediate
Arabic	Intermediate

HARD SKILLS

Photoshop	Advanced
InDesign	Advanced
Illustrator	Advanced
Cinema 4D	Intermediate
HTML/CSS	Intermediate

HOBBIES

Woodcrafts	Jewelry making
Climbing	Boulder
Cooking	Batch cooking
Bivy	Backpack travel
Photography	Long-exposures

PROFESSIONAL EXPERIENCES

CURRENT (SINCE 2016)

- Freelance Graphic designer at Maison Le Roux (2023)
- Social network manager at EveryShape
- Definition a graphical chart at Ae Kevin Le Blond
- Creation of logos and illustrations for Espace Gameurs

MAISON LE ROUX: 2022

- Six-months Internship in art direction.
- Developing the brand's image and identity.
- Collaborating with the general and marketing department.
- Creative concepts for web, print, and retail.

MORE

Superprof: 2023 Introduction courses to Adobe CS.

Foodora: 2018 Food bike delivery in Rome.

PROJECTS

MASTER'S END OF STUDIES PROJECT - 2022, NANTES

Creation of a conceptual, innovative service to help animal owners take care of their companions. A full project worked over 12 months.

CAISSE DES DÉPÔTS ET CONSIGNATIONS - 2021, PARIS

Team work, creating methodology tool based on the values of ethics, ecology and accessibility for a design department.

PRECIOUS PLASTIC - 2020, NANTES

Team work, developing DIY-friendly furniture from recycled plastic.

BIOMIMICRY - 2021, NANTES

Team work, using gamification to introduce the concept of pioneer plants in collaboration with the Museum of Natural History, Nantes.

POST-HUMAN - 2019, ROME

Contest winner of a group workshop on the relationship between technology and human development.

EDUCATION

2020-2022

Master degree: Product and Digital Design

École de Design Nantes Atlantique, Nantes, France.

2016-2019

Bachelor degree: Graphic Design and Communication

Quasar Institute for Advanced Design, Rome, Italy.

2012-2015

High school diploma of Economics and Social Sciences

Lycée Chateaubriand, Rome, Italy.