

# What the Research Says About Quality and Productivity

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# Research Factors

**Quality**

**Productivity**

## TDD Research Resources

**Small, inexperienced teams to  
large, experienced teams**

**“How Effective is Test-Driven  
Development?” chapter in  
O’Reilly’s “Making Software”**

**Microsoft & IBM study**

**Pluralsight guide “Test-Driven  
Development (TDD) Research”**

# Key Research Takeaways

## **TDD increases quality**

Code and test quality

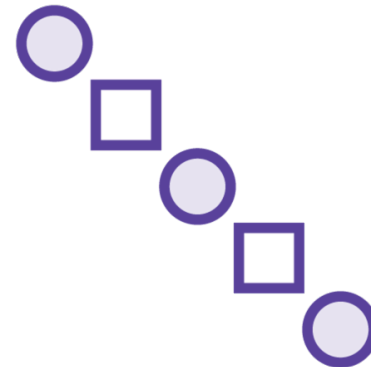
## **TDD impacts productivity**

Decreases in short-term  
Increases in long-term

**Internal quality**  
**External quality**

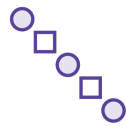
Research Measures

**Internal quality**  
**External quality**

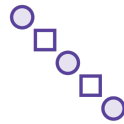


**Internal quality**

**External quality**



**Internal quality**



**External quality**

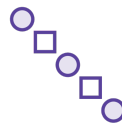


**Test quality**





**Internal quality**



**External quality**



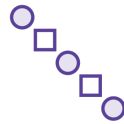
**Test quality**



**Productivity**



**Internal quality**



**External quality**



**Test quality**



**Productivity**



Settings

**Controlled experiment**

**Pilot study**

**Semi-industry**

**Industry**



**Controlled experiment**

**Pilot study**

**Semi-industry**

**Industry**



**Controlled experiment**

**Pilot study**

**Semi-industry**

**Industry**

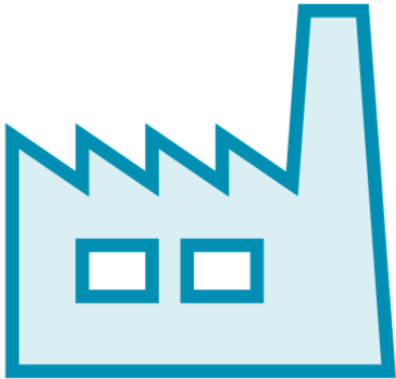


**Controlled experiment**

**Pilot study**

**Semi-industry**

**Industry**



**Controlled experiment**



**Pilot study**



**Semi-industry**

**Industry**



**Controlled experiment**



**Pilot study**



**Semi-industry**



**Industry**





**Controlled experiment**




**Pilot study**







**Semi-industry**



**Industry**

**Internal quality**   
**External quality**   
**Test quality**   
**Productivity** 

 **Controlled experiment**  
 **Pilot study**  
 **Semi-industry**  
 **Industry**

# Research Results

	Controlled experiment	Pilot study	Semi-industry	Industry
Internal quality				
External quality				
Test quality				
Productivity				









# Internal Quality

# Research Results

	Controlled experiment	Pilot study	Semi-industry	Industry
Internal quality	⊖	⊖	⊖	✓
External quality				
Test quality				
Productivity				

External Quality

# Research Results

	Controlled experiment	Pilot study	Semi-industry	Industry
Internal quality				
External quality				
Test quality				
Productivity				

# Test Quality



# Research Results

	Controlled experiment	Pilot study	Semi-industry	Industry
Internal quality	⊖	⊖	⊖	✓
External quality	⊖	✓	✓	✓
Test quality	✓	✓	✓	⊖
Productivity				

Productivity

# Research Results

	Controlled experiment	Pilot study	Semi-industry	Industry
Internal quality	⊖	⊖	⊖	✓
External quality	⊖	✓	✓	✓
Test quality	✓	✓	✓	⊖
Productivity				

# Research Results

	Controlled experiment	Pilot study	Semi-industry	Industry
Internal quality	⊖	⊖	⊖	✓
External quality	⊖	✓	✓	✓
Test quality	✓	✓	✓	⊖
Productivity				

# Research Results

	Controlled experiment	Pilot study	Semi-industry	Industry
Internal quality	⊖	⊖	⊖	✓
External quality	⊖	✓	✓	✓
Test quality	✓	✓	✓	⊖
Productivity	✓	⊖	✗	✗

# Research Results

	Controlled experiment	Pilot study	Semi-industry	Industry
Internal quality	⊖	⊖	⊖	✓
External quality	⊖	✓	✓	✓
Test quality	✓	✓	✓	⊖
Productivity	✓	⊖	✗	✗ / ✓ short term / long term