# SAMIJON, YELENA ISABEL F.



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271 Yishun St 22 #03-66 S(760271)

Passionate about enhancing digital experiences, Isabel specializes in creating user-centric interfaces and solving design challenges, all while adhering to the standards of design and development practices. She is actively seeking opportunities to apply her skills and contribute significantly to the company's success.

#### SKILLS SUMMARY

#### **Core Competencies**

- Design Thinking
- Event Management
- Data Management
- Effective Communication & Collaboration

# Computer & Software Skills

- Adobe Creative Cloud (Illustrator & Photoshop)
- 3D Assembly and CAD Design (AutoCAD & Fusion360)
- UX/UI Design (Figma, WordPress, HTML & CSS)
- Microsoft Office (Word, Powerpoint, Excel)
- Video Editing (Capcut)

# EMPLOYMENT HISTORY

**JAS Innovation** 80 Playfair Road, #05-12 367998

# Internship

- Produced digital content (TikTok, Articles and Thumbnails) and leveraged current trends to enhance user engagement and strengthen brand presence
- Managed and maintained the company website, ensuring consistent regular updates
- Provided ad hoc on-site assistance for an event, ensuring data accuracy for the attendance of 400 attendees and delivering a positive experience for organisers

# The Cheese Shop 50 Tagore Lane, #B1-03 787494

Oct 2020 - Apr 2024

Sep 2024 - Jan 2025

#### Sales Assistant

- Provided exceptional customer service by suggesting food products tailored to individual preferences
- Proficient in crowd management, and skillfully wrapping store items for gift presentations
- · Assisted in the smooth operation of register closing procedures, ensuring accurate financial transactions and store security

#### **Languages Skills**

- Fluent in spoken and written English
- Fluent in spoken and written Tagalog

### **EDUCATION**

Republic Polytechnic Apr 2022 - May 2025

Diploma in Design for User Experience

9 Woodlands Avenue 9, Singapore 738964

Peirce Secondary School Jan 2017 - Oct 2021

GCE 'O' Level Certificate

10 Sin Ming Walk, Singapore 575566

Ahmad Ibrahim Primary School

Jul 2012 - Dec 2016

PSLE Certificate

10 Yishun Street 11, Singapore 768643

First Toa Payoh Primary School

7 Lor 8 Toa Payoh, Singapore 319252

# **LEADERSHIP & ACHIEVEMENTS**

#### Republic Polytechnic

9 Woodlands Avenue 9, Singapore 738964

STA Club, Student Advisor May 2024 - Present

#### STA Club, President

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- Juniors' Events
- Welcome Tea Party 2023
- Recruitment Camp 2023
- STA Club Interview 2023, Overall-In-Charge

#### STA Club, Member

July 2022 - May 2023

May 2023 - May 2024

- Orientation Programme 2023, Administration Department
- STA Welcome Event 2023, Welfare and Administration Department
- Peer Supporter Training 2023, Assistant In-Charge
- Peer Supporter Briefing 2022, Public Relations
- Peer Supporter Interview 2022, Overall In-Charge
- Bonding Session 2 2022, Administration Department
- Bonding Session 1 2022, Welfare Department

# **Peirce Secondary School**

2019 - 2020

# 10 Sin Ming Walk, Singapore 575566

#### Judo Club, Captain

- Colours Award, 20th September 2019
- 'B' Division National Inter-Schools Games Judo 2019 (Silver Medalist)
- 'C' Division National Inter-Schools Games Judo 2019