<u>yelenavrb@gmail.com</u>

<u>yelenavrb.github.io/portfolio</u>

<u>in/yelenavarabyeva/</u>

Minsk, Belarus

EXPERIENCE

01.2023

MULTILOGIN | SENIOR TECHNICAL WRITER, UX WRITER

now

- Built and maintained a 260+ article **user knowledge base** in 5 languages
- Managed **product localization** in 5 languages, ensuring terminology consistency for 35K+ words
- Created multilingual release notes to keep users updated
- Designed PDF **lead magnets** covering product use cases
- Produced feature-based **product videos** to boost user engagement
- Wrote and managed **system emails**, coordinating translations and style
- Owned all **UX microcopy**, ensuring clarity and usability
- Designed AI chatbots with product knowledge to reduce support load
- Maintained **internal docs** to keep teams aligned and efficient
- Developed content standards and **style guides** for docs and microcopy
- Managed, mentored, and onboarded junior knowledge managers

10.2020

MULTILOGIN | TECHNICAL SUPPORT SPECIALIST

01.2023

- Provided **technical support** via chat, email, and remote connections
- Trained, mentored, and onboarded support team members
- Developed **style guides** for all user-facing documentation
- Created and localized UX microcopy, help content, and marketing materials

18.2017

TOUCHSUPPORT | TECHNICAL SUPPORT SPECIALIST

05.2019

- Provided **technical support** via phone, chat, and email
- Deployed and set up **servers** (CentOS, Ubuntu, Debian, Windows)
- Resolved web hosting issues including domains, emails, ports, DNS, Bash, logs, monitoring, and account migrations
- Trained, mentored, and onboarded support team members
- Created training manuals and user guides
- Updated internal documentation and procedures

TOOLS

BASIC SKILLS

- **Documentation:** Confluence, Notion, Helpdocs, Helpjuice
- Collaboration: Jira, Miro, MS Office
- **Design & UX:** Figma, Adobe Photoshop, Arcade, Canva
- Content & localization: CrowdIn, WordPress, StoryBlok
- Communication: SendGrid, LiveChat

CONTENT TYPES

- User-facing content: knowledge bases, AI chatbots, user guides, release notes, FAQs, error messages, system emails, feature-based videos, PDF lead magnets
- Internal & training content: policies and procedures, onboarding flows, training materials and manuals
- Style & interactive content: style guides and templates, quizzes, surveys, and feedback forms

CORE SKILLS

• Tools & development: API, Git

• **Programming & markup:** Python, HTML, XML, DITA

- Content strategy & planning
- Information architecture
- UX writing & microcopy
- Peer review & quality assurance
- Content optimization & SEO

EDUCATION

MINSK STATE LINGUISTIC UNIVERSITY

Bachelor of intercultural communication in technical translation



LANGUAGES

- English: C1
- Russian: native