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# LA HACKS 2026

## Sponsorship Prospectus

Tentative Schedule:

**JAN 1, 2026** Early Bird Sponsorship Deadline

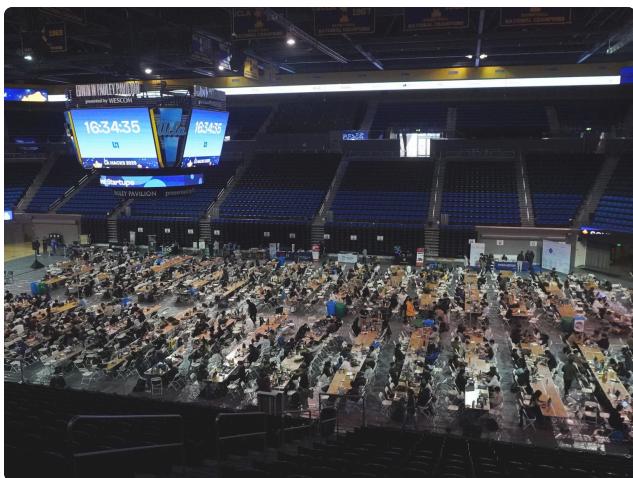
**MAR 13, 2026** Sponsorship Deadline

**EARLY/MID APR** Hackathon

## Who Are We?

For 36 hours every spring, UCLA transforms into a vibrant hub for **1,000+ developers and designers** in Southern California's largest hackathon: LA Hacks. Selected university attendees will have the opportunity to create apps, software, hardware, or other products using various technologies and compete for over \$60,000 in prizes.

Now in its 14th year, LA Hacks has become a premier tech event recognized by students worldwide. Building on the success of our recent in-person hackathon, we are thrilled to carry this momentum forward and create a space for hackers to set the course for the next generation of innovation.



## Our Theme

Are you ready to light the fuse? This year, LA Hacks believes that One Spark Is All It Takes to ignite breakthroughs and fuel your competitive fire. From breakthrough AI models to hardware hacks you can hold, we're handing you the match—now it's up to you to strike inspiration into action. Join students around the globe as we spark ideas, tackle real-world challenges, and watch a single flash of creativity set the world ablaze.

# Why Sponsor?

As a sponsor, you may...

- Introduce your product or platform to over 1000+ student developers
- Recruit from an elite pool of software developers and designers
- Increase your brand's visibility through LA Hacks' social media channels and events
- Integrate your products into hacker creations
- Facilitate interaction between participants and your employees & brand
- Mentor and assist hackers with their projects



## Early Bird

We are happy to provide negotiated special additional perk(s) to sponsors that confirm sponsorship for LA Hacks 2026 by the end of 2025! Below are some examples:

- One on One/Company Only
- Event on campus sometime before the hackathon
- Contact Information of Past Year Winner
- Opportunity to Co-Present an Entire Themed Track



# Sponsorship Package Pricing

	Bronze (\$5k)	Silver (\$10k)	Gold (\$15k)	Partner (\$30k)
<b>Recruiting</b>				
Onsite Presence	Floor Table	Floor Table	Floor Table	Floor Lounge
Company Representatives	4	6	8	10
Tailored Resume Book	(general book)	✓	✓	✓
Judging Spot		1 first-round judge	2 first-round judge	2 first-round judge 1 second-round judge
Online Product Demo & Tutorial		✓	✓	✓
Interview Winning Teams		✓	✓	✓
Connection to UCLA CS Department			✓	✓
Recruiting Infosessions			✓	✓
<b>Marketing</b>				
Company Swag Distribution	✓	✓	✓	✓
Email to Attendees	Bundled	Bundled	Standalone	Standalone
Logo on Website	Small	Small	Medium	Large
Logo on T-Shirt		Small	Medium	Large
Social Media Shout Outs		✓	✓	✓
Opening/Closing Ceremony Speaker & Live Demo			2.5 min	5 min
<b>Technology</b>				
Host Starter Pack on Website		✓	✓	✓
Company Challenge		✓	✓	✓
Workshop			✓	✓
Present Prize on Stage			✓	✓
Data & Analytics			Hackathon & Workshop Stats	Stats & Participant Emails
<b>Custom Add-Ons</b>				
Email to Attendees	\$1k/\$2k			
Tailored Resume Book	\$3k			
Participant Emails	\$3k			
Sponsored Activity	\$3k			
Workshop/Event	\$7k			
Sponsored Track	\$5k			
Sponsored-Branded Meal	\$5k - \$8k			
Company Challenge	\$7k			

# LA Hacks 2026 Cost Breakdown

Category	Amount
<b>Venue</b> <b>Pauley Pavilion, April 25-27 (Equipment, Venue, Rental, Security, AV, Furniture)</b>	\$75,000
<b>Wifi</b>	\$27,000
<b>Transportation</b> <b>Buses (from UCB, Stanford, UCI, UCSD, UCSB)</b>	\$13,000
<b>Meals</b>	
<b>Friday Dinner</b>	\$5,000
<b>Saturday Breakfast</b>	\$1,000
<b>Saturday Lunch</b>	\$5,000
<b>Saturday Dinner</b>	\$5,000
<b>Sunday Brunch</b>	\$1,000
<b>Snacks</b>	\$3,000
<b>Tableware</b>	\$1,000
<b>Merchandise</b>	
<b>Swag (T-Shirts, Tote Bags, Lanyards)</b>	\$15,000
<b>Prizes</b>	
<b>Overall Prizes</b>	\$12,000
<b>Track Prizes</b>	\$5,000
<b>Raffles</b>	\$3,000
<b>Additional Services</b>	
<b>LA Hacks Website Hosting</b>	\$2,000
<b>Email Services</b>	\$1,000
<b>Total</b>	<b>\$174,000</b>

## Past Sponsors



## Connect with our sponsorship team

Are you ready to join LA Hacks 2026? Reach out to us at [info@lahacks.com](mailto:info@lahacks.com), or fill out our form at [lahacks.com/sponsor-us](https://lahacks.com/sponsor-us)!