

Elizabeth Y. La

Preferred name: Ellie Prounouns: she/her

UX Researcher & Designer

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🌐 [Portfolio](#)

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📍 Sunnyvale, CA

Open to Relocation

WORK EXPERIENCE

UI Designer/ Developer

Aug 2020 - Nov 2020

Aerial Metrics

Redesigned the company website by creating and iterating on sitemaps and wireframes, then implemented the website using Bootstrap and Drupal ([case study](#)).

UI/UX Researcher

Jan 2019 - Aug 2020

CMU HCII, Smart Sensing for Humans Lab

Identified use cases and features for a sleep intervention AI app. Ideated storyboards, conducted and transcribed speed-dating sessions, created affinity diagrams to analyze findings ([case study](#)).

PROJECTS

Looking Glass

Identified the primary cause of reduction in citizen engagement of public art and proposed a solution of an interactive board on which people can draw on the art in an augmented way ([case study](#)).

Sentence Mosaics

Developed an app that assists individuals with learning disabilities construct sentences, with the use of color coded parts of speech and personalized photos that the users can relate to ([article](#)).

LEADERSHIP EXPERIENCE

Head Teaching Assistant

April 2019 - May 2020

CMU School of Computer Science, 15-110

Lead and motivated a team of 22 TAs, designed course materials

Previous role: Teaching Assistant May 2018 - Aug 2019

Director

April 2019 - Aug 2020

Camp Kesem, Carnegie Mellon Chapter

Oversaw all activities and managed 16 coordinators of a non-profit that hosts free camp for kids who are affected by parents' cancer

Previous roles: Operations Coordinator Aug 2018 - Aug 2019

Outreach Coordinator Aug 2017 - Aug 2018

EDUCATION

Carnegie Mellon University

Aug 2017 - Aug 2020

B.S. in Cognitive Science & Human Computer Interaction
GPA 3.57

SKILLS

User Experience Methods

Contextual Inquiry
Persona/ Empathy Map
Storyboard
Speed-dating
Affinity Diagram
Wireframing
Usability Testing

Tools & Technologies

Figma InVision
Adobe Creative Cloud

Coding

HTML/ CSS/ JavaScript
Python SMLNJ C

Languages

Korean (fluent)
Mandarin (limited)
ASL (limited)

Soft Skills

Organization Teamwork
Management Creativity
Problem-Solving