

# Elizabeth Y. La

## UI/UX Researcher

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📍 Sunnyvale, CA

🌐 [Profile](#)



### WORK EXPERIENCE

#### UI Designer/ Developer

Aug 2020 - Nov 2020

##### Aerial Metrics

Redesigned and developed the company website by creating and iterating on sitemaps and wireframes, then implemented the site using Bootstrap and Drupal.

#### UI/UX Researcher

Jan 2019 - Aug 2020

##### CMU HCII, Smart Sensing for Humans Lab

Researched use cases and features for a sleep intervention app. Created storyboards, conducted and transcribed speed-dating sessions, and lastly composed affinity diagrams to analyze findings.

### LEADERSHIP EXPERIENCE

#### Head Teaching Assistant

April 2019 - May 2020

##### CMU School of Computer Science, 15-110

Lead a team of 22 TAs, designed course materials, made rubrics.

Previous role: Teaching Assistant May 2018 - Aug 2019

#### Director

April 2019 - Aug 2020

##### Camp Kesem, Carnegie Mellon Chapter

Oversaw all activities and lead 16 coordinators of a non-profit that hosts a free camp for kids who are affected by their parents' cancer

Previous roles: Operations Coordinator Aug 2018 - Aug 2019

Outreach Coordinator Aug 2017 - Aug 2018

### PROJECTS

#### Looking Glass

To maintain citizen engagement with public art, tackled primary reason for loss of interest-- its static nature-- by placing an interactive board near public art on which viewers can draw on the art in an augmented way.

#### Sentence Mosaics

Developed an app that assists individuals with learning disabilities construct sentences, with the use of color coded parts of speech and personalized photos that the users can relate to ([article](#)).

### EDUCATION

#### Carnegie Mellon University

Aug 2017 - Aug 2020

B.S. in Cognitive Science & Human Computer Interaction  
GPA 3.57

### SKILLS

#### User Research Methods

Contextual Inquiry  
Persona/ Empathy Map  
Stakeholder Map  
Storyboard  
Speed-dating  
Affinity Diagram  
Usability Testing

#### Tools & Technologies

Figma InVision  
Adobe Creative Cloud

#### Coding

HTML/ CSS/ JavaScript  
Python SMLNJ C

#### Languages

Korean (fluent)  
Mandarin (limited)  
ASL (limited)

#### Soft Skills

Organization Teamwork  
Management Creativity  
Problem-Solving