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|----------------------|-----------------|-------------------------|
| achieve (v) | effort (n) | recognize (v) |
| achievement (n) | goal (n) | resource (n) |
| aim (n) | handle (v) | respect (n) |
| ambitious (adj) | ideal (adj) | risk (n) |
| battle (v) | invest (v) | strength (n) |
| be prepared to (phr) | luck (n) | succeed (v) |
| compete (v) | manage (v) | success (n) |
| confident (adj) | opportunity (n) | successful (adj) |
| develop (v) | pressure (n) | take advantage of (phr) |
| effective (adj) | promise (n) | |

A Complete the article using words and phrases from the boxes.

What is success?

achievement achieving your goals manage to successful

We asked members of the public what being ¹_____ means to them:

“ ‘For me, it’s all about ²_____ in life. That might be in your career or your personal life – it doesn’t matter. If you ³_____ do the things that are important to you, I think you can feel happy. Happiness is a real ⁴_____.’ ”

achieving success an opportunity luck prepared to taking a risk taking advantage of

“ ‘I think it’s about ⁵_____ things that come along. A lot of the time, ⁶_____ is all about being in the right place at the right time: ⁷_____ is a big factor. But I think you have to be ⁸_____ act whenever ⁹_____ arises. Sometimes that involves ¹⁰_____ and doing something different ... something you didn’t plan.’ ”

ambitious battle for effort invest succeed

“ ‘In order to ¹¹_____ in doing something, I think you have to be ¹²_____. You have to decide what you want and then you have to ¹³_____ time and ¹⁴_____ in it. You have to work really hard and to ¹⁵_____ what you want, no matter how difficult it is.’ ”

B Choose the best words to complete the sentences.

- Sometimes you have to *make / take* a risk and try something new.
- I read a lot of books by *success / successful* business people.
- For Joseph, finishing university was a great *achievement / success*.
- Lily is very *ambitious / successful*; she always wants to be the best at everything.
- The whole team worked really hard and put a lot of *effort / risk* into the project.
- Tom hasn’t had any *luck / opportunity* finding a job yet, but he’s still looking.
- My main *effort / goal* is to pass my exams next year and qualify as a doctor.
- Several students got the *advantage / opportunity* to spend a year studying in the USA.

be prepared / manage / battle + to do something: *We **managed to** complete the project on time.*

succeed/invest (time) + in + doing something: *They **invested** a lot of time **in** getting the website right.*

C Complete the sentences with the correct form of the words in brackets. Add any other words necessary.

- After trying several times, Grace finally succeeded _____ onto the volleyball team. (get)
- You should take advantage _____ in an English-speaking country and talk to local people. (be)
- Jake had to work all weekend, but he still managed _____ his essay on time on Monday. (submit)
- Things have been difficult recently, and Laura has had to battle _____ the business going. (keep)
- Ben has invested a lot of time and effort _____ his computer skills. (improve)
- If you want to be a professional athlete, you have to be prepared _____ hard. (train)

D Complete the text using words and phrases from the boxes.

aim promise recognize resources strengths
to compete to develop

Here at the Tennis Academy, our ¹ _____ is to prepare young players ² _____ as professionals. We take girls and boys who show ³ _____ from a young age. When they arrive, they aren't perfect players, but our job is ⁴ _____ the skills they need, both on and off the court. At our tennis centre, we have all the ⁵ _____ they need to improve as players. Our coaches help them to ⁶ _____ what they're good at: their individual ⁷ _____ as players. And, of course, we work on improving areas of weakness.

confident effective handle the pressure ideal respect for

Off the court, we try to prepare them for a life in professional sport. It's difficult for a young player to ⁸ _____ that comes with being successful. They have media training so that they feel ⁹ _____ talking to journalists or being interviewed on TV. We also teach them about the importance of showing ¹⁰ _____ other players.

We try to provide the ¹¹ _____ conditions for our students to grow and succeed. Over the years, our training methods have proved to be incredibly ¹² _____, and we've produced a number of top players.



E Look at the underlined words and choose the correct part of speech.

- 1 I have a huge amount of respect for Jenny and what she's achieved. *noun / verb*
- 2 All the staff respect Tom as an excellent manager. *noun / verb*
- 3 We think all students should aim to pass the exam within six months. *noun / verb*
- 4 The main aim of the project is to help young people become more effective public speakers. *noun / verb*
- 5 She's only been learning the piano for a few months, but she's already showing a lot of promise. *noun / verb*
- 6 Whatever the problem, we promise to reply within 24 hours. *noun / verb*
- 7 We all feel pressure to perform well in front of our friends and family. *noun / verb*
- 8 Take your time. I'm not trying to pressure you into a decision now. *noun / verb*

F Complete the conversations. Use one word from the vocabulary list for each space. The first letter is provided.

Verity So what did you think of the last interview candidate?

Rob I thought she was very good. She seemed quite ^{1c} _____ in her own abilities. She answered our questions really well.

Verity Yes, you're right. Good communication skills is definitely one of her ^{2s} _____, and that's important for this job. But do you think she has enough experience to be an ^{3e} _____ project manager? Will she be able to ^{4h} _____ working under ^{5p} _____?

Rob Yes, it's true she doesn't have very much experience and that's not ⁶ⁱ _____, but I think she has a lot of ^{7p} _____. I believe she can ^{8d} _____ the skills she needs if we take a bit of a ^{9r} _____ and give her the ^{10o} _____.

Luke How do you see the company developing in the next two years?

Sara Well, if we want to be ^{11s} _____ and to ^{12c} _____ with some of the top brands in cycling, we really need to focus on marketing. Up until now, we've ¹³ⁱ _____ most of our time and energy into developing the product. Of course, that was important at the start, but now we have to put more of our ^{14r} _____ into promoting the brand.

Luke Yes, that's true. But you're only a small business. Do you think you're being too ^{15a} _____? Will you be able to handle all the extra orders?

Sara Of course, we have to ^{16r} _____ our limitations. We can't grow too quickly – we need to set realistic ^{17g} _____ – but I think we can really increase our sales with a good marketing campaign.