

access (v)  
announce (v)  
broadcast (v)  
cover (v)  
digital (adj)

editor (n)  
headline (n)  
in terms of (phr)  
issue (v)  
journalist (n)

live (adj)  
newsfeed (n)  
the press (n)  
tune in (phr v)  
viewer (n)

### A Complete the text using words and phrases from the boxes.

access   announcing   broadcasting   digital media   in terms of  
issuing a statement   live reporting   newsfeed   tune   viewers

With the spread of <sup>1</sup>\_\_\_\_\_, the number of <sup>2</sup>\_\_\_\_\_ of traditional news programmes has declined dramatically. People now have many choices <sup>3</sup>\_\_\_\_\_ how they <sup>4</sup>\_\_\_\_\_ news. There are news channels <sup>5</sup>\_\_\_\_\_ 24 hours a day that we can <sup>6</sup>\_\_\_\_\_ in to at any time to see <sup>7</sup>\_\_\_\_\_ of events as they happen. More commonly now though, we become aware of news stories via social media, as links and videos start to appear on our <sup>8</sup>\_\_\_\_\_. Whether it's a celebrity <sup>9</sup>\_\_\_\_\_ the birth of a new baby or a politician <sup>10</sup>\_\_\_\_\_ on the latest crisis, they communicate directly with their audience via Instagram or Twitter.

a headline   an editor   broadcast media   covered   in the press   journalists

This raises the question, though, of which sources we can trust. In the past, we relied on professional <sup>11</sup>\_\_\_\_\_ to report on events, and their stories were checked by <sup>12</sup>\_\_\_\_\_ before they were published <sup>13</sup>\_\_\_\_\_ or <sup>14</sup>\_\_\_\_\_ in the <sup>15</sup>\_\_\_\_\_ on radio or TV. In the digital world, we don't always know where information is coming from or how accurate it is. Do you just click on an image or <sup>16</sup>\_\_\_\_\_ that looks interesting? Or do you check the source of the story?

**social/digital media:** *These bands use **digital media** to reach their fans.*

**the news/print/broadcast media:** *The event was largely ignored by **the news media**.*

**the mainstream/local/international media:** *The story was widely reported in **the mainstream media**.*

### B Match the first part of the sentences (1–10) to the second part (a–j).

- |   |   |
|---|---|
| 1 She's familiar to millions of television    | a in to watch the World Cup Final.                      |
| 2 The rapid development of digital            | b media of events as they're happening.                 |
| 3 Yesterday, the airline issued               | c viewers as the presenter of the lunchtime news.       |
| 4 Many newspapers covered                     | d plans to cut over 2,000 jobs.                         |
| 5 Millions of viewers tuned                   | e technologies has changed the way we watch TV.         |
| 6 People can post photos and videos on social | f headlines and not the full stories.                   |
| 7 Their website is especially good in terms   | g all kinds of information online.                      |
| 8 Last week, the company announced            | h a statement apologizing to passengers for the delays. |
| 9 Now we're able to access                    | i the story on their front pages.                       |
| 10 Lots of people just read the news          | j of covering international issues.                     |

### C Rewrite the underlined parts of the sentences using a word from the vocabulary list at the top of the page. Make any other changes necessary.

- It's an interesting story, I'll have to check with the person at the newspaper who decides what to publish.  
It's an interesting story, but I'll have to check with the editor.

- There have been a lot of stories about the couple's relationship in the newspapers.
- Let's go to a report happening now from the scene. \_\_\_\_\_
- Around 25 reporters arrived for the press conference. \_\_\_\_\_
- This article appeared on my list of posts on social media. \_\_\_\_\_
- The documentary was first on TV in January 2017. \_\_\_\_\_