

IDEAS INTO WORDS

Look at the entry for **idea**, sense 1 (plan/suggestion).

- 1 Look at the adjectives section (marked ADJ). Find adjectives you might use to express the following ideas. Sometimes more than one adjective is possible. You may want to use the pop-up definitions on the *Oxford Collocations Dictionary* CD-ROM to check the meaning of any words you don't know.

- a an idea that is helpful, rather than being negative or critical
- b an idea that is slightly crazy, in a good way
- c an idea that is completely crazy, in a bad way
- d an idea that has not been carefully thought out
- e an idea that seems very impressive but is not really very practical

- 2 Now look at the section marked VERB + IDEA. Find verbs that you might use to express the following ideas. Usually more than one verb is possible.

- a to find an idea
- b to suggest an idea
- c to suggest an idea in a very forceful way because you really want people to accept it
- d to think about an idea for a while before you decide whether or not it is a good idea
- e to talk about a number of different ideas before you decide which ideas are the best

- 3 Look at the section marked IDEA + VERB. Find verbs that you might use to express the following:

- a when you suddenly think of an idea
- b when ideas slowly develop in your mind
- c when ideas go through your mind
- d when an idea succeeds
- e when an idea does not develop into anything

- 4 Finally, look at the PHRASES section and find the expression that means the beginning of an idea.