

BUSINESS



Starting out ...

set up		launch	
an agency	an office	an advertising campaign	a project
a branch	an organization	a career	a scheme (BrE)
a business	a project	an initiative	a takeover bid
a company	a scheme (BrE)	an operation	a website
a firm	a venture	a product	
in business (esp. BrE)	a website	a programme/program	
a network			

Now we're in business ...

do	make	manage	operate	run
the accounts	an appointment	a business	an airline	an airline
business	a bargain	a company	a facility (esp. AmE)	a bar
the catering	cutbacks	demand	a fleet (of trucks, etc.)	a business
a deal	a deal	the economy	a flight	a campaign
the marketing	an investment	a factory	a scheme (BrE)	a company
the paperwork	a killing	the finances	a service	the economy
some research	a loan	a firm	a store	a factory
	money	the funds	at full capacity	a restaurant
	a profit	a restaurant	at a loss	
	a transaction	a team		

Doing well ...

boost		generate	
circulation	spending	business	profit
demand	takings	capital	publicity
the economy	tourism	cash	revenue
production	trade	employment	
profits	turnover	income	



... and not so well ...



- a company goes bankrupt/goes under
- a deal falls apart/falls through
- the euro falls to a new low
- growth slows
- negotiations break down
- profits plummet/plunge
- recession looms
- sales are down
- shares plummet/plunge (esp. BrE)
- stocks plummet/plunge (esp. AmE)