

# SATW Canadian Chapter Meeting

Jasper, Alberta March 6-10, 2005



# Jasper, Alberta... aboard VIA Rail Canada's award-winning Canadian

## A Message from The Fairmont Jasper Park Lodge:

Jasper ~ it's the town you've been looking for. The mountain destination you've been dreaming of. And the experience you'll cherish forever.

The charming town of Jasper is located in Jasper National Park ~ a designated United Nations World Heritage site. With its neighboring national and provincial parks, it composes the largest protected area in North America consisting of over 10,000 square kilometres. Here amongst all the natural beauty you will find the serenity, seclusion and sophistication of The Fairmont Jasper Park Lodge, and a wide range of winter sights and activities to explore.

The Fairmont Jasper Park Lodge, The Grand Canadian Lodge Experience, is pleased to be your host during the 2005 SATW Canadian Chapter Meeting. From the breathtaking journey aboard the Snowtrain to Jasper, to our awe-inspiring conference surroundings in Jasper and exciting post-tours, we look forward to welcoming you with a grand dose of warm mountain town hospitality.

## A Message from Parks Canada and Jasper National Park:

Parks Canada and Jasper National Park would like to extend a warm welcome to all delegates participating in the 2005 Society of American Travel Writer's Canadian Chapter Meeting.

Jasper National Park is one of Canada's oldest and largest national parks. Established in 1907, Jasper began as an island of civilization in a vast wilderness. Today this special place welcomes millions of visitors each year, while protecting some of our country's greatest natural and cultural treasures.

During your stay we hope you will enjoy the charm of our unique mountain community but most of all be inspired by the beauty of Canada's wilderness. So in the days to come, we hope you'll catch a glimpse of mountain wildlife and bring home the essence of YOUR national park.

*"The parks are hereby dedicated to the people of Canada for their benefit, education and enjoyment... and such parks shall be maintained and made use of so as to remain unimpaired for the enjoyment of future generations."*

*-The National Parks Act (1930)*

## A Message from Travel Alberta:

Each winter, nature wraps Alberta's postcard - perfect mountain scenery in a brilliant white cover of snow. As skiers and borders from around the world can attest, this is no ordinary snow. Light, dry and powdery, it sparkles with excitement and promise. Nowhere are those qualities more palpable than in Jasper. This is a destination where you can really get away from it all. Enjoy stunning scenery, year round wildlife viewing and a real alpine town. We are delighted to have the opportunity to welcome the Society Of American Travel Writer's Canadian Chapter to Jasper, Alberta as we mark the provinces centennial. With 250,000 square miles of world-class ski resorts, majestic mountains, rolling prairies, unspoiled badlands, northern wilderness and dazzling urban centres, "Canada's Rocky Mountain Playground" is a never-ending travel story.

We look forward to sharing those stories with you.  
Enjoy your stay in Alberta!





# Schedule at-a-Glance

## Sunday, March 6th

### **Arrival into Vancouver, British Columbia**

Transfer from Vancouver International Airport to train station (1150 Station Street). Should your flight arrive early, you may head over to the station to check your luggage in advance and enjoy some leisure time.

**4:45pm**

### **All Aboard!**

**5:30pm**

### **Departure on VIA Rail's Canadian**

Experience the awesome majesty of Canada's Rocky Mountains on a luxurious ride aboard VIA Rail's legendary "Canadian" from Vancouver to Jasper. One of VIA's proudest services, The Canadian combines mouth-watering cuisine, luxuriously-appointed rail compartments and, of course, simply spectacular customer service. Sit back and enjoy the exceptional scenery and majesty of the Rocky Mountains. There is no better way to experience all this region has to offer than through an exciting rail adventure.

The journey begins with a bon-voyage reception followed by dinner in the dining car. As a Silver & Blue Class guest, you can choose to relax in the comfort of your sleeping quarters or gaze out at the ever-changing landscape as it rolls by from one of the two domed observation cars on-board. After being rocked to sleep by the gentle rhythm of the rails, you'll arrive in Jasper, a jewel nestled in the heart of the Rocky Mountains. Your hosts will provide you with a tour of the on-board facilities as well as share with you some of VIA's future plans. Space is limited, register soon!

## Monday, March 7th

### **Breakfast aboard The Snowtrain**

**11:30am**

### **Welcome to Jasper and The Fairmont Jasper Park Lodge!**

The charming town of Jasper is located in Jasper National Park – a designated United Nations World Heritage site. It is here, in the largest Canadian Rocky Mountain National Park that you will find The Fairmont Jasper Park Lodge and be welcomed to the Grand Canadian Lodge Experience.

For those who have signed up for an Arrival Day Research Tour, please be changed into appropriate apparel prior to disembarking the train. A shuttle will transfer your luggage from the station to the resort.

### **Leisure time in the town of Jasper.**

Grab a bite for lunch at one of the many unique and cozy cafes and restaurants – from Italian, to Greek, to casual continental cuisine, there's plenty to choose from in this friendly mountain town. Take in some of the tourist shops and spend time soaking up the majestic mountain surroundings – this is Jasper. Wonderful. By Nature!

**2:00pm**

### **Arrival-day destination research tours:**

- A Walk Through History ~ Historical Hotel Tour
  - Who's Afraid of the Big, Bad Wolf? ~ Maligne Valley Wildlife Tour
  - Jasper... A Walk in the Past ~ Historical Town Tour
  - Loose Your Time in Jasper ~ Full Afternoon at Leisure
- All Tours will be picked up from the Train Station in Jasper.

**7:30pm**

### **La Cabane à Sucre Welcome Reception at The Fairmont Jasper Park Lodge**

## Tuesday, March 8th

**8:00 - 9:30am**

### **Continental breakfast and Canadian Chapter Meeting**

Located in the Spike Room in the Golf Clubhouse

**9:30 - 10:00am**

### **Break**

**10:00 – 12noon**

### **Marketplace Reception at The Fairmont Jasper Park Lodge**

Located in the Tonquin Room in the Golf Clubhouse

# Schedule at-a-Glance

**1:00 pm**

**Half-day destination research tours:**

- Ice Safari ~ Maligne Ice Canyon Walk
  - One with Nature ~ Snowshoe Tour
  - A Most XCellent Outing ~ Maligne Valley and Cross-country Skiing Tour
  - Marvel in the Great Outdoors ~ Natural History Tour
- All Tours pickup from the front doors of the Golf Clubhouse

**6:30pm**

**Departure for Torchlight Dinner at Marmot Basin**

## Wednesday, March 9th

**6:45am**

**Photographer's half-day destination research tour**  
(includes breakfast to go)

**8:00am**

**Continental breakfast**

**8:00 & 9:00am**

**Full-day destination research tours:**

- A Nod to the Ididerod ~ Dogsledding Adventure
  - Start Your Engines! ~ Snowmobiling Excursion (8am departure)
  - The Great Canadian Powder Pursuit ~ Skiing at Marmot Basin
  - 'Tis the Season to be Jolly ~ A Taste of Christmas in November
  - UNESCO, al Fresco ~ Parks Canada interpretive (not a consumer product)
- All Tours pickup from the front doors of the Golf Clubhouse

**4:30 – 6:00pm**

**Professional Development session**

Located in the Thompson and Maligne Rooms in the Golf Clubhouse

**7:00pm**

**A Taste of Jasper Dine-Around**

Partners of the Jasper Ski Consortium are opening their doors, inviting the SATW delegation on a special Taste of Jasper Dine-Around. Attire is resort casual, however, please bring warm outerwear as we have a special mode of transportation for the evening!

## Thursday, March 10th

**8:00 – 9:00am**

**Continental breakfast**

Located in the Spike Room in the Golf Clubhouse

**9:00am**

**Full day destination research tours:**

- A Nod to the Ididerod ~ Dogsledding Adventure
  - Start Your Engines! ~ Snowmobiling Excursion
  - The Great Canadian Powder Pursuit ~ Skiing at Marmot Basin
  - 'Tis the Season to be Jolly ~ A Taste of Christmas in November
  - UNESCO, al Fresco ~ Parks Canada interpretive (not a consumer product)
- All Tours pickup from the front doors of the Golf Clubhouse

**7:00pm**

**Farewell Awards Dinner at The Fairmont Jasper Park Lodge**

Located in the Mary Shaeffer Ballroom in the Main Lodge. Smart resort attire is preferred.

## Friday, March 11th

**7:30am**

**Buffet Breakfast**

Located in the Emerald Lounge in the Main Lodge

**All Day**

**Departures**

## Friday, March 11th - Monday, March 14th

**Post Tours**

Two and Three night post-conference tours

## Travel Arrangements

The Fairmont Jasper Park Lodge will help make travel arrangements for all attendees. All participants will be notified via email and/or regular mail with travel confirmation. See "Flight Information" section of registration form for additional information.

## Airport Transportation to/from Host Property

The Fairmont Jasper Park Lodge will arrange for air transportation to Vancouver, and from either Edmonton or Calgary (depending on post-conference itineraries) for all attendees.

## Rail Transportation from Vancouver to Jasper

Travel overnight with VIA Rail Canada in cars designated especially for SATW members, and featuring Silver&Blue Class accommodations and dining. All participants will be notified via email and/or regular mail regarding baggage check-in procedures, departure and trip information. Actives/Associates with any special dietary or room requirements (ie. foam pillows) are asked to indicate this on the registration form.



## Conference Transportation

Complimentary transportation will be provided during the conference to transport attendees between hotels and activities.

If attendees choose to conduct individual research on their own, they will be responsible for their transportation during this time:

### Budget

Located at 638 Connaught DR  
Ph: 780-852-3222

### National

Located at the Jasper Heritage Railway Station  
Ph: 780-852-1117

### Thrifty

Located at the Jasper Heritage Railway Station  
Ph: 780-852-4506

### Avis

Located at Sun Dog Tours booth on 414 Connaught DR  
Ph: 780-852-4056

### Hertz (open seasonally – March opening date TBA)

Located at the Jasper Heritage Railway Station  
Ph: 780-852-3888

### Jasper Taxi

Ph: 780-852-3600  
Rates: Metered rates from the resort to Jasper are approximately \$13.00 (one way).

Take a few extra days and enjoy all that the Canadian Rocky Mountains have to offer. From incredible landscapes and towering peaks, to luxurious moments with Fairmont Hotels & Resorts, you'll have the opportunity to experience what makes this province one-of-a-kind in Canada ~ and the perfect time to share in the celebration of Alberta's centennial year!

## POST 1

### Explore Edmonton's Past and Discover our Present! ~ 2 nights

As Alberta celebrates its 100th birthday in 2005, it is fitting to visit Edmonton – the province's capital. This bustling metropolis has come a long way since the Hudson's Bay Company established a fur-trading fort in 1795 on the banks of the North Saskatchewan River. Known as Festival City – Edmonton has an impressive track record for hosting world-class events. This tour will highlight the history of the region, Alberta's centennial, as well as hallmark events scheduled in Edmonton for the next three years.

Host City for: Champ Car World Series July 15-17, 2005; 2005 World Masters Games - July 22-31, 2005; 2005 IAAF World Half Marathon Championships – October 1, 2005

The Alberta Legislature – home to Alberta's Centennial Day - September 1, 2005

Edmonton's Downtown Arts District – Edmonton Art Gallery, Francis Winspear Centre for Music, Citadel Theatre

Old Strathcona Historic Area – one of Canada's top five coolest neighbourhoods



## POST2:

### Cruisin' the Canadian Rockies ~ 3 nights

Take a drive through the breathtaking Canadian Rockies. Relive the romance of a bygone era, the allure of the open road. Cruise the Canadian Rockies and enjoy overnight stays at the The Fairmont Chateau Lake Louise, The Fairmont Banff Springs, and Calgary's Fairmont Palliser. This three night post-trip offers up signature winter activities in all three destinations, including skiing, spa, shopping, and interpretive hiking programs. Your travel guide will offer up a descriptive narrative of your journey as you pass through through some of the most beautiful territory in the world. Your first day travels will also feature lunch hosted at the famed Num-Ti-Jah Lodge. Num-Ti-Jah Lodge overlooks one of the most dramatic scenes in the Canadian Rockies: mountains rise steep and rugged out of Bow Lake, and the blue ice of Crowfoot Glacier hangs suspended over the frozen turquoise water. To the west, the craggy peaks of the Great Divide tower over Bow Glacier.

It's the ultimate view for the lucky few.

## POST3:

### Luxurious Lodges of the Canadian Rockies ~ 2 nights

Experience the luxury found in the Canadian Rockies from past to present. This two-night; three-day excursion will satisfy the senses. Travel the historic Icefields Parkway to the Num-Ti-Jah Lodge – located on the shores of Bow Lake. Here you will enjoy the outdoors either on snowshoes or cross-country skis. Upon returning to the Lodge, you will dine in Num-Ti-Jah's Elkhorn Dining Room with a menu prepared especially for you. After a cozy night's sleep the group will head into Banff and experience the historic side of the town. Your day will be filled with nature's awe and the history of the Canadian Rockies. Your evening will be filled with a culinary creation from the team at Buffalo Mountain Lodge. Here you will experience Rocky Mountain cuisine at its finest! What better way to end your day then by curling up with a good book in front of your own crackling fire.

## POST4a:

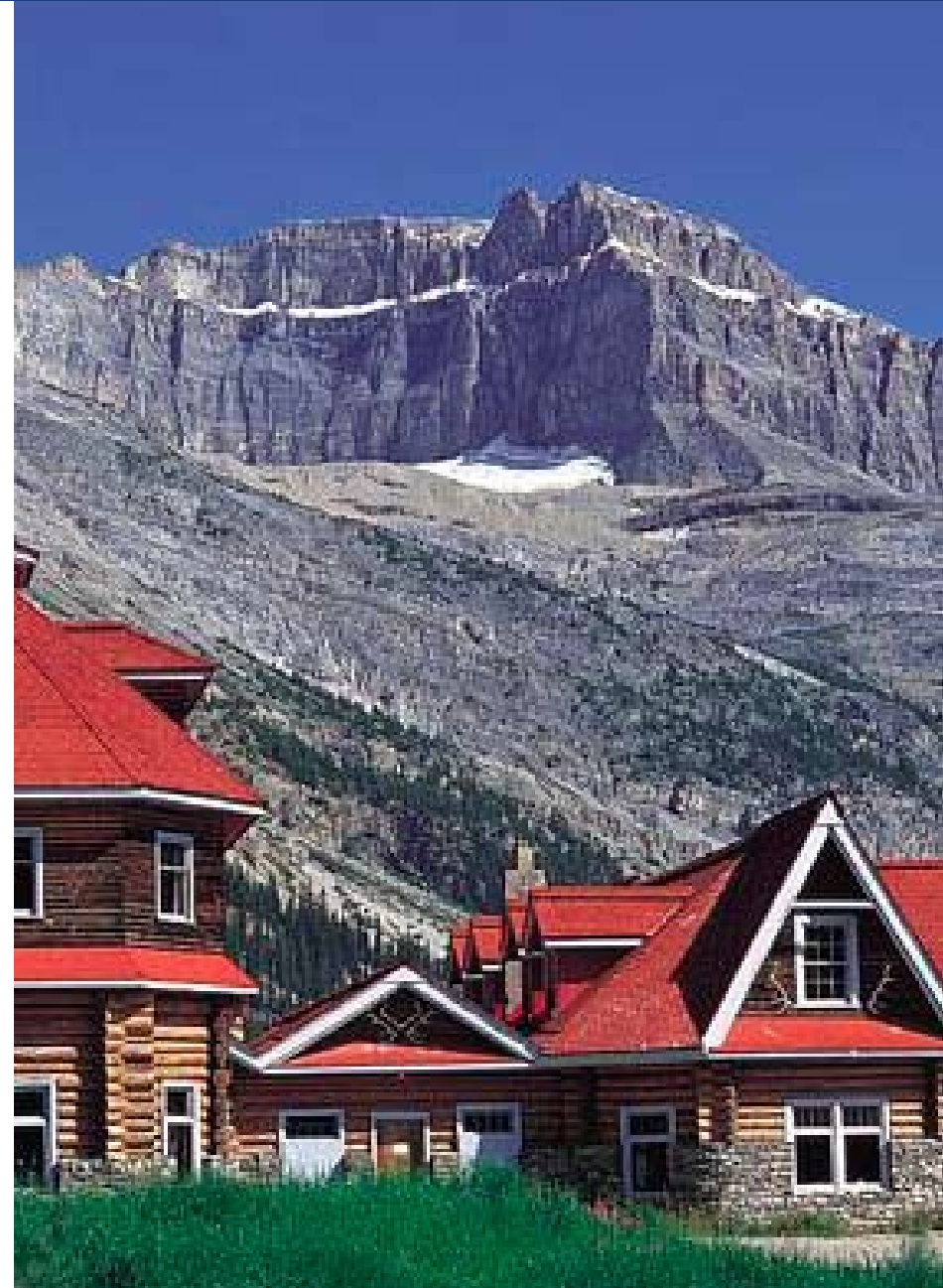
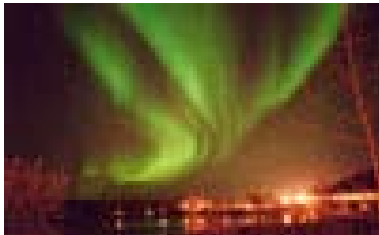
### Experience the Winter Road ~ 2 nights

Experience winter Alberta style! This two-night, three-day excursion will give you a sneak peek into the way of life in the north. You will fly into Fort McMurray and in the evening will have the opportunity to experience the Aurora Borealis. The next morning you will travel to Fort Chipewyan via the Winter Road. The day will include a hosted lunch and dinner with a touch of local fare. While visiting Fort Chipewyan you can try your hand at ice fishing and travel the way of the fur traders – on a dog sled. After dinner you will fly back to Fort McMurray for the night. The next morning you will depart the bustling boomtown for home.

## POST4b:

### Northern Lights ~ 2 nights

A prosperous and modern community, Fort McMurray has all of the services and conveniences of a large urban centre, while being on the doorstep of nature, the Aurora Borealis/Northern Lights and the Athabasca Oil Sands. Upon your arrival in Fort McMurray you will be shuttled to your hotel for a buffet lunch. After fueling up for the rest of your day, be prepared to experience something really BIG. The Oil Sands Discovery Centre showcases technology and history of the world's biggest single oil deposit. At the Centre you will be surrounded by BIG things - a 150 tonne heavy hauler with tires three metres high. You'll really get the "big picture" when you see the big screen movie "Quest for Energy." Continue the "big" theme with a northern themed welcome dinner. The evening will include a three-course meal, orientation, fitting with warm clothing, Aurora education and Aurora photography instructions. This evening will be the first of two opportunities to experience the spectacular Aurora Borealis and northern star constellations.





**Conference delegates will have the opportunity on Monday, March 7th to participate in the half-day tours listed below:**

## **AD1:**

### **A Walk Through History ~ Historical Hotel Tour**

Certified Parks Canada guide, Kirsten Schmitt, of All Things Wild, will take you on fascinating and informative stroll revealing The Fairmont Jasper Park Lodge's origins as a popular "tent city", the cast of colourful characters that both visited and worked in this mountain retreat, and the history of our famous golf course. Weather pending, tour will include a leisurely interpretive walk around Lac Beauvert, with stops along way to highlight local mountain ranges, and seasonal flora and fauna. Meander lakeside and view Outlook and Point Cabins, home to many royalty and celebrity stays.

Duration: 2.5 hours (including Lac Beauvert walk)

Level of Difficulty: Easy

Attire: Casual, weather appropriate w/good walking shoe

## **AD2:**

### **Who's Afraid of the Big Bad Wolf? ~ Maligne Valley Wildlife Tour**

Embark on a tour of one of the most spectacular areas of Jasper National Park with a certified guide from Sun Dog Tours Ltd. First, visit beautiful Patricia and Pyramid Lakes and take a stroll over a footbridge to Pyramid Lake Island. Travel onward by van through the Maligne Valley in search of Osprey, eagle, big horn sheep, mountain goat, moose, elk and deer...sorry, the black bears are still hibernating! Stop off at Maligne Canyon where 10,000 years of erosion have created a 165-foot deep gorge, the deepest in Jasper National Park. Set off on a short walk to marvel at the Maligne River as it winds its way through this fascinating canyon in a series of frozen waterfalls. From the canyon to the "disappearing" Medicine Lake by van, and then on

further to spectacular Maligne Lake (the 2nd largest glacial fed lake in the Rockies), best to have your camera ready as both areas are rich in wildlife and scenery.

Duration: 3.5 hours

Level of Difficulty: Moderate

Attire: Casual, weather appropriate w/good walking shoe

## **AD3:**

### **Jasper... A Walk in the Past ~ Historical Town Tour**

Step back to the days when the town of Jasper was just a blur of shacks between the pines... packhorses, pool halls, drifters and dreams. On this walk around town with a Friends of Jasper National Park guide, you'll discover the characters who stayed in Jasper, and the town they built on the boulder-strewn flats below Pyramid Mountain. Learn how citizens continue to provide services for tourists and how they play in and care for their own backyard, Jasper National Park. Finish your walk with a stop at the Jasper-Yellowhead Museum to view the latest exhibit.

Duration: 2.5 hours

Level of Difficulty: Easy

Attire: Casual, weather appropriate w/good walking shoe

## **AD4:**

### **Loose Your Time in Jasper ~ Full Afternoon at Leisure (no tour)**

Free yourself! It's time for an extended lunch, a little "shop till you drop", cozy up with a book fireside in the resort's Great Hall, hike surrounding Jasper trails, relax in the resort's outdoor heated pool... whatever your heart desires...

Duration: At leisure

Please note that one-way taxi vouchers will be provided for your "at leisure" return trip to the resort. Please be aware that your room may not be ready until 4pm.



**Conference delegates will have the opportunity on Tuesday, March 8th and March 9th (Photographer's Tour) to participate in the half-day tours listed below:**

## HD1:

### **Ice Safari ~ Maligne Canyon Ice Walk**

Spend the afternoon on a walk through time touring along the floor of Maligne Canyon with your certified guide from the Jasper Adventure Centre. Descend beneath the ice on this unique tour, where guides will take you down beneath the frozen surface of the Maligne river - don't worry the water levels have dropped with the freeze – what's left is a magical world of ice formations and shelves. You will witness nature's handiwork of sculptured canyon walls and majestic frozen waterfalls. A true "must see" experience.

Duration: 3.0 hours

Level of Difficulty: Moderate. Good agility an asset.

Attire: Dress in warm layers. Guide will provide warm boots and ice cleats.

## HD2:

### **One with Nature ~ Snowshoeing Excursion**

Brenda Currie from Beyond the Beaten will guide this exciting activity and experience as she takes you touring through some of the most spectacular scenery the Park has to offer. "We go where the snow is"... which may include a fantastic 45 min. drive up to the majestic Maligne Lake area. An informative Parks interpretive and wildlife search by van will be married with approximately 2 hours of snowshoe trekking. Stop to enjoy the sights and identify some animal tracks. Catch some unsuspecting moose. Your guide will invite you to explore a more pristine area of Jasper National Park and enjoy an afternoon of listening to the winter song of the chickadee, smelling the freshness of a pine forest, or listening to the "crispness" of a grand winter afternoon in the Rockies.

Duration: up to 4.0 hours

Level of Difficulty: Easy

Attire: Dress in warm layers. Guide will provide equipment.

## HD3:

### **A Most XCellent Outing ~ Cross-Country Skiing Excursion**

Join Sun Dog Tours on a cross-country skiing adventure into the great outdoors. Depending on snow conditions in the valley, your guide may venture into the Maligne Valley by van on a tour combining an informative Parks interpretive, as well as the opportunity to stop and journey nearby scenic trails by ski. This is the time of year you may see Caribou on Medicine Lake... Sorry, the bears have gone to bed... but enroute, expect to see mule and whitetail deer, bull and cow elk, coyotes, big horn sheep, eagles and moose. There are better possibilities for wolf sightings as well during the winter months, as they also move down into the valley to watch for those herds of elk. The difficulty on this tour is deciding which to keep steady first – your camera or your skis!

Duration: up to 4.0 hours

Level of Difficulty: Moderate.

Attire: Dress in warm layers. Guide will provide equipment.

## HD4:

### **Marvel in the Great Outdoors ~ Natural History Tour**

The Friends of Jasper National Park invite you to learn more about the Canadian Rockies in an exciting way - through the Jasper Institute. For over fifteen years, the Institute has been offering a wide variety of fun, informative courses set in the outdoor classroom of spectacular Jasper National Park. From wildflowers to writing, birds to bears, geology to photography - the Jasper Institute offers a variety of outdoor courses and the unique experience of learning from noted experts in their fields, while enjoying the beauty of Jasper National Park. Ben Gadd, author of the invaluable "Handbook of the Canadian Rockies", will lead you on an informative three-hour hike to give you a taste of the Jasper Institute.

# Half – Day Tours

Duration: 4.0 hours

Level of Difficulty: Moderate with some steep uphill sections.

Attire: Dress in warm layers. Good winter footwear required.

Please bring a small pack for snack and beverage.

## HD5:

### **A Snapshot of Jasper ~ March 9th Photographer's Tour**

Join local photographer, Kevin Hasson, as he takes you on a photographic exploration. Kevin will take you on an adventure to capture the essence of Jasper National Park, highlighting 2-3 of the best in scenic vistas and landscapes on your journey together.

Early morning will find you already set up on location to photograph the first rays of alpenglow hitting one of the nearby mountains, possibly Pyramid Mountain or Mt. Edith Cavell. As time permits, many nearby scenic locations will be sought after before the light deteriorates such as Patricia and Pyramid Lakes. Stops will be made for any fortuitous wildlife sightings. Weather permitting, this long time Jasperite and photography buff may decide to take you to other locations on the fly ~ all resulting in an extremely productive morning of shooting before heading back to the Lodge for lunch.

Duration: 4.0 to 5.0 hours

Level of Difficulty: Moderate.

Attire: Warm winter clothing, with good hiking or winter boot



**Conference delegates will have the opportunity on Wednesday, March 9th and Thursday, March 10th to participate in the full-day tours listed below:**

## **FD1:**

### **A Nod to the Ididerod ~ Dogledding Adventure**

This exhilarating tour with Cold Fire Creek Dogsledding begins with a scenic hour-long journey along the historic Yellowhead highway to the Small River rest area west of Valemount, BC. An experienced guide will teach you how to use the sled and work with the dogs. Thrill in the opportunity to drive your own team of sled dogs past snow-covered trees, frozen waterfalls, open meadows and the sightings of wildlife. For those not wanting to drive, simply snuggle in the sled and soak up the incredible scenery. A packed lunch will be provided.

Duration: 6.0 hours return

Ability: Moderate

Attire: Skiwear, warm layers, and warm winter footwear.

## **FD2:**

### **Start Your Engines! ~ Snowmobiling Excursion**

Your day begins with Lorne Currie from Jasper Snowmobile Tours on a picturesque 1hour drive west of Jasper into British Columbia to the Valemount trailhead area. Located in the middle of the Caribou and Monashee ranges, and known for their deep powder and spectacular alpine views, this is one of British Columbia's premier snowmobiling destinations. Ease into your morning adventure with some easy mountain trails, which wind through a natural wildlife area before arriving at a heated cabin at 7400 feet. Enjoy a hearty packed lunch while marveling at the incredible views of three different mountain ranges, as well as spectacular Mt. Robson, the tallest mountain in the Canadian Rockies. After lunch, riders will continue their journey up to the alpine snow bowls, which offer plenty of flat trails for beginners and an abundance of hill climbing and powder riding for more aggressive riders. This is a once in a lifetime experience in some of North America's best snowmobiling terrain.

Duration: 7.5 hours return

Ability: March 9th – Novice March 10th - Intermediate

Attire: Skiwear and warm layers. Helmets provided. Guide can provide winter boots if required.

## **FD3:**

### **The Great Canadian Powder Pursuit ~ Skiing at Marmot Basin**

Prepare yourself for a grand adventure. In a place where snow comes from Heaven, not from Earth. Where you spend more time in untouched powder than in a lift line.

At Marmot Basin, you'll understand what it really means to get away from it all. After three years of terrain development and expansion, as well as nearly \$1 million dollars in upgrades to its guest services areas, Marmot Basin now provides 84 trails on over 1,600 acres of terrain supported by world-class facilities. The mountain offers 3,000 vertical feet of skiing and snowboarding on 100% natural, dry, Rocky Mountain powder and is one of the least crowded ski areas of its size in all of North America. From long, gentle, winding novice runs, to steep, high alpine bowls and chutes, skiers and snowboarders of all abilities will find what they are looking for at Marmot Basin.

Duration: At leisure. Shuttle departs 3 times in AM and returns 2 times in the afternoon.

Ability: All abilities.

Attire: Skiwear and warm layers. Ski/snowboard rentals provided if required.

## **FD4:**

### **It's a Season of Celebration! ~ A Taste of Christmas in November**

For the past 15 years, Christmas in November at The Fairmont Jasper Park Lodge has signified the beginning of the holiday season for thousands of guests. It's the season where some of North America's finest chefs, decorating personalities and wine experts assemble to share their secrets for creating a memorable holiday season of celebration. Join The Grand Canadian Lodge Experience team, including



# Full – Day Tours

Executive Chef, Michael Mandato, as they offer up a “taste” of this famed event ~ from a wine tasting offering up some of Canada’s finest VQA wines, a “behind the scenes” kitchen tour, to festive take-home crafts and a sumptuous cooking session, you’ll be wishing it was Christmas all over again!

Duration: 7.0 hours

Attire: Resort casual

## FD5:

### **UNESCO al Fresco ~ Parks Canada interpretive**

Sign up and spend the morning golfing with wolves and tracking caribou! After 75 years, wolves are returning to their natural travel corridors along the Jasper Park Lodge golf course. Park biologists will take you on site for a close up view of the movement corridor that helped make it happen. Tracking Caribou (and the wolves who track them!) has delegates joining park biologists as they track radio-collared caribou and wolves in the Maligne Valley using telemetry equipment. Experience the exciting research underway to try to preserve one of Jasper’s Species at Risk. The afternoon is getting hot... with the FireSmart-ForestWise Project. Managing fire in a national park is a hot issue. On a tour with the park fire specialists, you will see how the community of Jasper is rolling up its sleeves to restore the nearby forests and protect their town and homes from wildfire. An afternoon “Fire Walk” will take you to the site of a recent forest fire where you will see first hand how a forest regenerates after a fire, and find out why national parks sometimes light their own forest fires.

Duration: 7.0 hours return

Ability: Moderate

Attire: Warm outerwear and layers w/a good winter hiking boot.





## Jasper Resort Accommodation: The Fairmont Jasper Park Lodge

Surrounded by snow-capped peaks and sparkling lakes, The Fairmont Jasper Park Lodge welcomes you to the Grand Canadian Lodge Experience. Nestled in the Canadian Rockies, the 446-room resort features charming chalets and heritage log cabins, making it the embodiment of peace, tranquility and natural beauty. Having the #1 Golf Resort in Canada, as rated by the readers of SCOREGolf magazine, spectacular year-round outdoor adventure opportunities, uncrowded ski slopes and award-winning cuisine, The Fairmont Jasper Park Lodge is more than a vacation... it's a life experience. The resort also featuring a shopping promenade, extensive dining and lounge facilities, a year-round outdoor heated pool, as well as over 25, 000 square feet of meeting space for groups and meetings alike. For more information please visit [www.fairmont.com/jasper](http://www.fairmont.com/jasper).

## Weather and Dress

The winter weather in Jasper in March is typically mild with an average temperature -3C/27F (average low -8C/17F, and average high +2C/37F). Additionally, please note that due to Jasper's mountain setting weather can be unpredictable (note: lowest recorded temperature on record for March is -36C/-34F, and the highest is +21C/71F!). Due to generally mild winter temperatures, in addition to the potential of temperature fluctuations, it is recommended that attendees bring a variety of warm winter clothing suitable for layering in addition to gloves, hats, appropriate winter footwear, and sunscreen. Please note that Jasper is at an elevation of 3500 ft.

It is also recommended that you bring some business casual attire for the marketplace receptions: for dinner functions, smart resort attire will be most appropriate for the Taste of Jasper Dine Around, casual wear will be appropriate for the Marmot Basin Torchlight Dinner (in addition to skiwear should you wish to be involved in the Torchlight component), and smart evening attire will be most appropriate for the Farewell Awards Dinner.

## Contact Information and Questions

For questions or additional information about this conference, contact:

Anastasia Martin-Stilwell  
Director of Public Relations  
The Fairmont Jasper Park Lodge  
Tel: 780-852-6012  
Fax: 780-852-2120  
Email: [anastasia.martin-stilwell@fairmont.com](mailto:anastasia.martin-stilwell@fairmont.com)  
[www.fairmont.com/jasper](http://www.fairmont.com/jasper)



# SATW Registration Form

**Attention: Anastasia Martin-Stilwell**  
**(Registration Deadline is February 14, 2005)**

## Attendee Information

I am an:     SATW Active     Associate     Spouse

First Name:

Middle Initial:

Last Name:

Badge Name:

Organization/Company/Freelance:

Street Address:

City:

Province/State:

Postal Code:

Country:

Phone:

Email:

Emergency Contact Name:

Emergency Contact Phone:

## Registration Fees

Please indicate here if you will be joining the convention only (no air):

SATW Conference Fees:

Actives @ \$350cdn

Actives convention only, no air @ \$300cdn

Associates @ \$750cdn

Associates convention only, no air @ \$650cdn

Spouses @ \$800cdn

Spouses convention only, no air @ \$750cdn

Post Conference Tour Fees:

Actives @ \$150cdn

Associates and Spouses @ \$250cdn

None

Total Fees Due

cdn

## Payment Information

**Your registration must be accompanied by a form of payment  
in order for it to be processed. You cannot be billed.**

Enclosed is my cheque payable to The Fairmont Jasper Park Lodge:

Please charge my:     Visa     MasterCard     American Express

Name on Card:

Card Number:

Expiration Date:

Total Amount to be charged:

(See Total Fees Due above)

Signature:

# SATW Registration Form

**Attention: Anastasia Martin-Stilwell**  
**(Registration Deadline is February 14, 2005)**

## Tour Options

Please review the arrival-day, half-day, full-day, and post-conference tour options.

Indicate your choices below. Please note that tour choices are not guaranteed and are on a first-come, first-serve basis.  
Confirmation will be provided once all tour options have been received.

### Arrival-Day Tours

- AD1: A Walk Through History
- AD2: Who's Afraid of the Big, Bad Wolf?
- AD3: Jasper...A Walk in the Past
- AD4: Loose Your Time in Jasper

### Half-Day Tours

- HD1: Ice Safari... Shoe size
- HD2: One With Nature... Shoe size
- HD3: A Most XCellent Outing... Shoe size      Height
- HD4: Marvel in the Great Outdoors
- HD5: A Snapshot of Jasper

### Full-Day Tours

- FD1: A Nod to the Ididerod
- FD2: Start Your Engines!... Shoe size  
March 9th Novice Tour  
March 10th Intermediate Tour
- FD3: The Great Canadian Powder Pursuit...  
Yes, ski/snowboard rentals required
- FD4: 'Tis the Season to be Jolly
- FD5: UNESCO, al Fresco

### Post-Conference Tours

- POST1: Explore Edmonton's Past and Discover our Present!
- POST2: Cruisin' the Canadian Rockies
- POST3: Luxurious Lodges of the Canadian Rockies
- POST4a: Experience the Winter Road
- POST4b: Northern Lights

# SATW Registration Form

**Attention: Anastasia Martin-Stilwell**  
**(Registration Deadline is February 14, 2005)**

## Flight Information

Westjet is the host airline for this conference. The Fairmont Jasper Park Lodge will be negotiating flights with Westjet. Westjet services the following Canadian destinations: Abbotsford, Calgary, Comox, Edmonton, Fort McMurray, Gander, Grande Prairie, Halifax, Hamilton, Kelowna, London, Moncton, Montreal, Ottawa, Prince George, Regina, Saskatoon, St. John's, Thunder Bay, Toronto, Vancouver, Victoria, Windsor and Winnipeg. The Fairmont Jasper Park Lodge will try to negotiate non-stop flights when possible, however, you may be required to make connections depending on availability.

Please indicate below your preference for flights. You will be contacted by Anastasia Martin-Stilwell to arrange final details.

### Flight to Vancouver

Departing Location  
(city and airport)

Departure Date

Approx. Departing Time

### Flight from either Edmonton or Calgary

(dependent on departure directly from Jasper,  
or from post-tour location)

Return Location  
(city and airport)

Departure Date

Approx. Departing Time

## Accommodation

Non-Smoking Room      Smoking Room

King bed      Two Double beds

Please note any special room requirements (i.e. foam pillows):

## Meals

Please note any special dietary requests (i.e. vegetarian, food allergies):

## Contact Information and Questions

To mail in your RSVP, or for questions and/or additional information about this conference, contact:

### Anastasia Martin-Stilwell

Director of Public Relations

The Fairmont Jasper Park Lodge

PO Box 40

Jasper AB T0E 1E0

Tel: 780-852-6012    Fax: 780-852-2120

Email: [anastasia.martin-stilwell@fairmont.com](mailto:anastasia.martin-stilwell@fairmont.com)

[www.fairmont.com/jasper](http://www.fairmont.com/jasper)