SEO

* Website Attributes
* Website Analysis
* Number of Keywords
* Delivery time Frame - 6 Months
* On-Page Optimization Activities
* Extensive Keyword Analysis
* Detailed Website Analysis
* Competitors Analysis
* Keywords Research and Finalisation
* Website Structure Optimization
* W3C Validation Check\*
* Title/META Tag Optimization
* Content Optimization
* Image Optimization
* Sitemap Implementation
* Robots.txt Implementation
* Google Webmaster Setup
* Google Analytics Setup
* Reports
* Ranking Report
* Monthly
* Traffic Analysis Report
* Monthly
* SEO Audit Report

Pricing – 12000/per month

**Google Adwords**

* Campaign Set-up
* Keyword Research
* Ad Copy Development
* Bid Setup
* Landing Page Selection
* GEO Targeting Setup
* Setup Conversion Code
* Image Ads
* Campaign Management
* Competitor Analysis
* Keyword Optimization
* Ad Copy Optimization
* Keyword Bid Optimization
* Landing Page Recommendations
* Landing page design
* CTR Analysis
* A/B Testing
* Keyword Refinements (if required)
* Bid Refinements (if required)
* Remarketing Ad
* Analytics Setup
* Google Analytics Setup
* ROI Analysis
* Weekly Reports
* Monthly Reports
* Advanced Reports

Pricing – 15000 per month