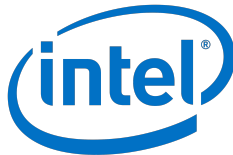




CYBER SECURITY BOOT CAMP

Identity

Session 2



Instructors

- Name
- Job / Company
- Industry Experience
- Something interesting



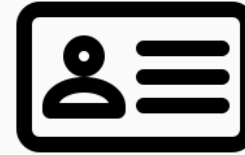
Volunteers

- Name
- Job / School
- Something interesting



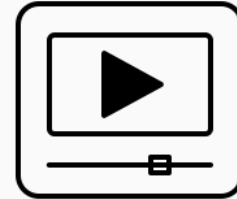
Identity

- Define Identity (Personal & Virtual)
 - *Drivers License, SSN*
 - *Gaming handle, Instagram*
- What is Identity Theft?
- What are common online phishing Scams
- How to secure your Identity?
- Is your identity safe?



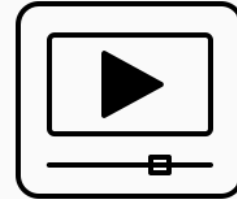
Movie Trailer : Identity Thief

- Fiction movie, it does happen in real life
- Let's watch it
 - <https://www.youtube.com/watch?v=uO12W35DpsQ>
 - *Teacher materials: video-2.1*
- Pause / Skip video for discussions



Identity Thief : Discussion

- What happened to Sandy Peterson?
- Victim is male / suspect is female
- Credit cards, shopping spree
- Crime / Arrests



What are a few forms of your Identity?

On a piece of paper write down:

- How many pieces of information make up your physical identity?
- What makes up your virtual identity?
- Are you safe with either form?
- Why or why not?





Activity discussion

- Student feedback
- Questions



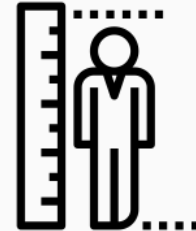
Your Legal Identity

- First Name, Middle Name, Last Name
- Maiden Name
- Social Security Number
- Home Address / Phone number



Your Personal Identity

- Height
- Weight
- Gender
- Color of eyes / hair
- Distinguishing marks



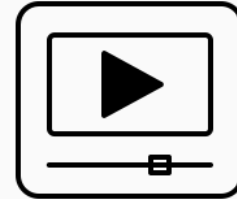
Identity Documents

- Social Security Card / Number
- Drivers' License / ID Card
- Passport
- Birth Certificate
- Credit Cards / Property Deed



A Cyber Privacy Parable

- Let's watch it
 - <https://www.youtube.com/watch?v=H0I7jQb37bo>
 - *Teacher materials: video-2.2*
- Pause / Skip video for discussions



What is virtual identity?

...is a social identity that an Internet user establishes in online communities and websites. It can also be considered as an actively constructed presentation of oneself.



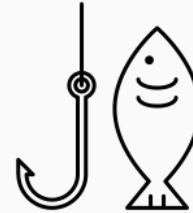
What is a virtual identity?

- Internet Identity / Internet Persona
- Email address
- Facebook, Instagram, SnapChat
- XBOX / PlayStation GamerTag
- Social Groups
- Deception



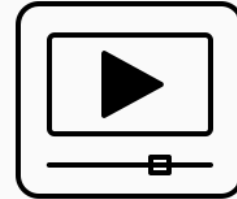
Impersonation

- Catfishing
- Creating fake online profiles
- Fake photos
- False information
- Influence media for gains



Manage your online reputation

- Let's watch it
 - <https://www.youtube.com/watch?v=w7qEbPVw3hA>
 - *Teacher materials: video-2.3*
- Pause / Skip video for discussions
- What is geo-tagging?



How to manage online reputation?

- Research 3 simple ways to manage online reputation
- Colleges review student's social media profiles before making offers
- Students can take notes using notepad



Finding information on a celebrity

- Pick a famous person (sports player, movie artist, someone famous)
- Using Internet find:
 - *Where they live?*
 - *Which high-school they attended?*
- HINT: Wikipedia has tons of data



What we learned...

- Protect, protect, and do it again
- Name, address, SSN, ID cards
- Credit-cards, bank statements
- Online Identity is YOU
- Be careful what you say online
- Online reputation is important



End of session 2

- Time for break
- Lunch is served in Cafeteria
- Remember to use restrooms

