

Identity

Session 2















Introductions



Instructors

- Name
- Job / Company
- Industry Experience
- Something interesting

Volunteers

- Name
- Job / School
- Something interesting





Session Overview



Identity

- Define Identity (Personal & Virtual)
 - Drivers License, SSN
 - Gaming handle, Instagram
- What is Identity Theft?
- What are common online phishing Scams
- How to secure your Identity?
- Is your identity safe?







Movie Trailer: Identity Thief

- Fiction movie, it does happen in real life
- Let's watch it
 - <u>https://www.youtube.com/watch?v=u</u><u>O12W35DpsQ</u>
 - o Teacher materials: video-2.1
- Pause / Skip video for discussions





Identity Thief: Discussion

- What happened to Sandy Peterson?
- Victim is male / suspect is female
- Credit cards, shopping spree
- Crime / Arrests



Student Activity



What are a few forms of your Identity?

On a piece of paper write down:

- How many pieces of information make up your physical identity?
- What makes up your virtual identity?
- Are you safe with either form?
- Why or why not?





Student Activity



Activity discussion

- Student feedback
- Questions





Personal/Real Identity



Your Legal Identity

- First Name, Middle Name, Last Name
- Maiden Name
- Social Security Number
- Home Address / Phone number





Personal/Real Identity



Your Personal Identity

- Height
- Weight
- Gender
- Color of eyes / hair
- Distinguishing marks





Personal/Real Identity



Identity Documents

- Social Security Card / Number
- Drivers' License / ID Card
- Passport
- Birth Certificate
- Credit Cards / Property Deed







Don't become a victim of ID Theft

- Let's watch it
 - <u>https://www.youtube.com/watch?v=Fz</u><u>tuohj3Fck</u>
 - Teacher materials: video-2.2
- Pause / Skip video for discussions



Virtual Identity



What is virtual identity?

...is a social identity that an Internet user establishes in online communities and websites. It can also be considered as an actively constructed presentation of oneself.





Virtual Identity



What is a virtual identity?

- Internet Identity / Internet Persona
- Email address
- Facebook, Instagram, SnapChat
- XBOX / PlayStation GamerTag
- Social Groups
- Deception





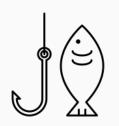
Virtual Identity



Impersonation

- Catfishing
- Creating fake online profiles
- Fake photos
- False information
- Influence media for gains







Manage your online reputation

- Let's watch it
 - https://www.youtube.com/watch?v=w
 7qEbPVw3hA
 - Teacher materials: video-2.3
- Pause / Skip video for discussions
- What is geo-tagging?



Student Activity



How to manage online reputation?

- Research 3 simple ways to manage online reputation
- Colleges review student's social media profiles before making offers
- Students can take notes using notepad





Closing / Wrap-up



What we learned...

- Protect, protect, and do it again
- Name, address, SSN, ID cards
- Credit-cards, bank statements
- Online Identity is YOU
- Be careful what you say online
- Online reputation is important





Session Feedback



How are we doing?

- Pass survey sheet
- Students:
 - Fill in Session #
 - Circle room #
 - Answer questions
- Volunteers to collect surveys





What's next...



End of session 2

- Time for break
- Lunch is served in Cafeteria
- Remember to use restrooms





Session 2 - Identity