

# **Identity**

Session 2















### **Introductions**



#### Instructors

- Name
- Job / Company
- Industry Experience
- Something interesting

#### **Volunteers**

- Name
- Job / School
- Something interesting





#### **Session Overview**



#### **Identity**

- Define Identity (Personal & Virtual)
  - Drivers License, SSN
  - Gaming handle, Instagram
- What is Identity Theft?
- What are common online phishing Scams
- How to secure your Identity?
- Is your identity safe?







#### Movie Trailer: Identity Thief

- Fiction movie, it does happen in real life
- Let's watch it
  - <u>https://www.youtube.com/watch?v=u</u><u>O12W35DpsQ</u>
  - Teacher materials: video-1.1
- Pause / Skip video for discussions





#### **Identity Thief: Discussion**

- What happened to Sandy Peterson?
- Victim is male / suspect is female
- Credit cards, shopping spree
- Crime / Arrests



## **Student Activity**



#### What are a few forms of your Identity?

On a piece of paper write down:

- How many pieces of information make up your physical identity?
- What makes up your virtual identity?
- Are you safe with either form?
- Why or why not?





## **Student Activity**



#### **Activity discussion**

- Student feedback
- Questions





### Personal/Real Identity



#### Your Legal Identity

- First Name, Middle Name, Last Name
- Maiden Name
- Social Security Number
- Home Address / Phone number





## Personal/Real Identity



#### Your Personal Identity

- Height
- Weight
- Gender
- Color of eyes / hair
- Distinguishing marks





### Personal/Real Identity



#### **Identity Documents**

- Social Security Card / Number
- Drivers' License / ID Card
- Passport
- Birth Certificate
- Credit Cards / Property Deed







#### Don't become a victim of ID Theft

- Let's watch it
  - <u>https://www.youtube.com/watch?v=Fz</u>
    <u>tuohj3Fck</u>
  - Teacher materials: video-1.2
- Pause / Skip video for discussions



## **Virtual Identity**



#### What is virtual identity?

...is a social identity that an Internet user establishes in online communities and websites. It can also be considered as an actively constructed presentation of oneself.





### **Virtual Identity**



#### What is a virtual identity?

- Internet Identity / Internet Persona
- Email address
- Facebook, Instagram, SnapChat
- XBOX / PlayStation GamerTag
- Social Groups
- Deception





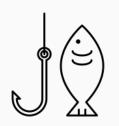
### **Virtual Identity**



#### **Impersonation**

- Catfishing
- Creating fake online profiles
- Fake photos
- False information
- Influence media for gains







#### Manage your online reputation

- Let's watch it
  - https://www.youtube.com/watch?v=w 7qEbPVw3hA
  - Teacher materials: video-1.3
- Pause / Skip video for discussions
- What is geo-tagging?



## **Student Activity**



#### How to manage online reputation?

- Research 3 simple ways to manage online reputation
- Colleges review student's social media profiles before making offers
- Students can take notes using notepad





## Closing / Wrap-up



#### What we learned...

- Protect, protect, and do it again
- Name, address, SSN, ID cards
- Credit-cards, bank statements
- Online Identity is YOU
- Be careful what you say online
- Online reputation is important





### **Session Feedback**



#### How are we doing?

- Pass survey sheet
- Students:
  - Fill in Session #
  - Circle room #
  - Answer questions
- Volunteers to collect surveys





### What's next...



#### End of session 2

- Time for break
- Lunch is served in Cafeteria
- Remember to use restrooms





Session 2 - Identity