

GARY LIM

Sr. Art Director

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Education
Sekolah Menengah St. Theresa – SPM (2002)
Dasein Academy of Art – Diploma in Graphic Design (2007)

Working Experience
BBD0 Malaysia – 3 years (2007–2010)
DDB Worldwide – 2 years (2010–2012)
BBD0 Singapore – 2012–present

ACHIEVEMENTS

2008

CANNES LION	1 Gold (Outdoor)
KANCIL AWARD	10 Gold 1 Silver Young Creative 2008/09
YOUNG GUN	3 Silver (Outdoor Posters & Campaigns)
AWARD AUSTRALIA	2 Silver (Posters)

2009

D&AD	1 Yellow Pencil (Art Direction/Poster) 4 Silver Nominations 5 In-Books
CLIO	2 Gold (Poster & Print)
ONE SHOW DESIGN	2 Gold (P.O.P. & In-store Single, Campaign) 1 Bronze (P.O.P. & In-store Single)
ONE SHOW	2 Gold (P.O.P. & In-store Campaign, Print-Campaign) 1 Silver (P.O.P. & In-store Campaign) 1 Bronze (P.O.P. & In-store Single)
NEW YORK FESTIVAL	1 Grand Award (Print-Advertising in All Media) 4 Gold (Outdoor, Print) 1 Silver (Outdoor)
LIA	2 Gold (P.O.P. & In-store Single, Campaign, Print) 1 Silver (P.O.P. & In-store Single) 2 Bronze (P.O.P. & In-store Single, Print)
SPIKES ASIA	1 Grand Prix (Print-Camapaign) 2 Gold (Outdoor-Camapaign, Craft-Campaign) 1 Silver (Design) 1 Bronze (Outdoor-Campaign)
ADFEST	3 Gold (Poster, Print) 3 Silver (Poster, Print)
ART DIRECTORS CLUB	1 Gold (Print-Campaign)
ASIAN MARKETING EFFECTIVENESS (AME)	1 Gold (Best Small Budget) 1 Bronze (Most Effective Event Marketing)
ANDY	1 Bronze (Poster)

2011

CANNES LION	1 Bronze Design Lions (Graphic Design & Design Craft/Posters-Single)
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2012

D&AD	In-Book (Illustration for Advertising)
ADFEST	2 Gold (Single for Art Direction, Single for Best Use of Illustration)
AWARD AUSTRALIA	1 Bronze (Poster & Outdoor and Art Direction)
CLIO	1 Bronze (Poster Design)
LIA	1 Bronze (Design & Poster)
CCA	2 Silver (Craft, Poster Design)

2013

CCA	2 Bronze (Outdoor & Poster, Free Format Posters-indoor use)
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