

Yelshaday (Yelsh) Gebreselassie

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TECHNICAL SKILLS

- **Software/ Programming:** MS Excel (*data formatting, pivot tables, vlookup, index & match*) , R (*data visualization, tidyverse, ggplot2, forecast, linear regression, time series models, random forests*), SQL (*aggregate functions, joins, subqueries*), Tableau (*data visualization, joins, data blending, creating & formatting dashboards*)
 - **Finance:** Financial statement analysis, Capital budgeting, Cash flow estimation & risk analysis.
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EXPERIENCE

University of Maine | Graduate Research Assistant | Orono, Maine **Sept 2019 - May 2021**

- Analyzed the relationship between estate planning and age among private landowners in Maine, Massachusetts, New York, and Vermont. I performed discrete choice analysis on the probability of having an estate plan.
- Analyzed the impact of COVID-19 on retail revenue in Maine and presented my results at the 2021 Maine Sustainability & Water Conference and the University of Maine Student Symposium.

R&D Group | Marketing Intern | Addis Ababa, Ethiopia **Sept 2018 - Feb 2019**

- Developed a social media strategy for the Training and Consultancy (T&C) department.
- Screened and recruited Small and Medium Enterprises for participation in RISE (Readying Investable Social Enterprises) project in partnership with British Council.
- Improved internal communication and project management within the T&C department by introducing tools such as Yammer, and Trello.
- Contributed to writing tenders for the Training and Consultancy Department. A tender I co-wrote helped the company win a bid to restructure the human resource management of Hawassa Industrial Park.

Ethiopian Economics Association | Research Assistant | Addis Ababa Ethiopia **June 2015 - Aug 2015**

- Assisted in writing a report for a chapter in the preparation of the 2015 Research Report on the Ethiopian Economy.
 - Collected data from public and private sources in order to analyze trends driving economic growth.
 - Analyzed small and micro enterprise (SME) development with the use of SPSS 20 and helped in writing research reports.
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EDUCATION

University of Maine | **Economics, MS** | Orono, Maine **Sept 2019 - May 2021**

Business School Lausanne | **International Business, MA** | Lausanne, Switzerland **Sept 2017 - Feb 2019**

Unity University | **Economics, BA** | Addis Ababa, Ethiopia **Feb 2015 - Aug 2017**