

## Meng Ye

Department of Public Management and Policy  
Georgia State University  
mye2@gsu.edu

### **EDUCATION**

<b>Georgia State University (Andrew Young School)</b>	Atlanta, USA
<i>Ph.D. in Public Policy</i>	2020 – Present
<b>University College Dublin</b>	Dublin, Ireland
<i>Master of Laws (LLM in Commercial Law)</i>	2012
<b>Beijing Normal University</b>	Beijing China
<i>Master of Laws (LLM in International Economics Law)</i>	2011
<b>Beijing Normal University</b>	Beijing China
<i>Bachelor of Laws</i>	2009
<i>Bachelor of Arts (in English Languages and Literature) (Second Major)</i>	2009

### **RESEARCH AND TEACHING INTERESTS**

Nonprofit management, cross-sector collaboration, social equity, causal inference, and computational social science

### **PUBLICATIONS**

#### **Journal Articles**

- Kerlin, J., Ye, M., & Hall, K. (2023). Do Social Enterprises Fulfil their Social Promise? Quality of Social Care CICs and Other Legal Forms. *Academy of Management Proceedings*, 2023(1), 15284. doi: 10.5465/AMPROC.2023.155bp
- Kerlin, J., Ye, M., & Chen, W. (2023). A Tax Credit Proposal for Profit Moderation and Social Mission Maximization in Long-Term Residential Care Businesses. *Nonprofit Policy Forum*, 14(1). doi:10.1515/npf-2022-0014
- Ye, M. (2021). Building an enabling legal environment: laws and policies on social enterprises in China. *Journal of Asian Public Policy*, 14(2), 182-199. doi:10.1080/17516234.2020.1824263

#### **Book Chapters**

- Ye, M. (2023). Social Enterprise in China. In *The Social Enterprise: A New Form of the Business Enterprise?* (pp. 153–180). Intersentia Publishers. <https://www.larcier-intersentia.com/en/social-enterprise-law-9781839704116.html#product.info.tab.details>
- Kerlin, J. A., & Ye, M. (2023). Commercialism. In *Elgar Encyclopedia of Nonprofit Management, Leadership and Governance* (pp. 105–109). Edward Elgar Publishing. <https://www.elgaronline.com/display/book/9781800880092/ch35.xml>

## **WORK IN PROGRESS**

“Do Social Enterprises Fulfill Their Social Promise? Comparing the Quality Outcomes of Social Care CICs with Other Sectors”, with Janelle Kerlin and Kelly Hal (under review)

“Enforcing Boundaries: China’s Overseas NGO Law and Operational Constraints for Global Civil Society”, with Andrew Heis (under review).

“Unlocking the impact of Charity Law on Commercialization of Charitable Organizations: Evidence from a Quasi-Experiment Design”, with Jingran Sun and Yu Shi (under review).

## **TEACHING EXPERIENCE**

### ***PMAP 3210 Introduction to Nonprofits***

Instructor, Summer 2023, online synchronous

Guest Instructor for the “Financial Management” module, Spring 2023, in person

### ***PMAP 3231 Nonprofit Leadership and Management***

Instructor, Fall 2024, in person

### ***PMAP 8511 Big Data for Public Good***

Designed the course website with Quarto as part of GSU’s big data initiative as a template/master course on GitHub (<https://aysps.github.io/bigdata4publicgood/>)

### ***PMAP Data Visualization Micro-Credential Workshop***

Teaching Assistant, Sessions I & II, February & April 2024, in person

Facilitator and Panelist, **APPAM Policy Camp** at Georgia State University, March 2023

## **HONORS**

### **Awards and Research Grants**

ARNOVA NPPFM Woods Bowman Student Award	2024
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Sawtooth Survey Software Academic Grant (\$4500 value)	2024
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The Andrew Young School Excellence in Teaching Policy Award	2024
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AOM PNP Section Charles H. Levine Best Conference Paper Award	2023
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### **Honorary Recognitions**

APPAM Equity and Inclusion Student Fellowship	2022
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International Society for Third-Sector Research Ph.D. Fellow	2021
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ARNOVA Graduate Diversity Fellow	2020-2021
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### **Scholarship**

The PMRA Meier Travel Inclusion Award	2024
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CAAPA Inaugural Ph.D. Scholarship	2024
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ASPA Wallace O. Keene Conference Scholarship	2023
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ARNOVA Conference Scholarship	2022
ASPA Section on Nonprofits (SNP) Travel Scholarship	2022
ASPA Section on Professional & Organizational Development (SPOD) Annual Scholarship	2022
Georgia State University Andrew Young School of Policy Studies Dean's Fellowship	2019-2022
European Union Erasmus Mundus Europe Asia Scholarship	2011-2012

## **ACADEMIC PRESENTATIONS**

### **Selected Conference Presentations**

- “Nonprofit Commercialization in England’s Social Care Sector: Impact on Quality Rating and the Mediating Effects of Community Deprivation Level”, **ARNOVA** Annual Conference, Washington D. C., November 2024.
- “Joint Private Provision of Social Good: A Mixed-Method Examination of Nonprofit-Business Collaboration from Multiple Streams”, **PMRC**, Seattle, WA, June 2024
- “Does Ownership affect Quality in Health and Social Care Provision? Comparing Government-Run Services with Devolved (Spin-out) and Privately Founded Social Enterprises”, **PMRC**, Seattle, WA, June 2024
- “Nonprofit Commercialization: Examining Mission-Related and Unrelated Business Income and Social Performance Outcomes for Arts Organizations”, **APPAM** Fall Conference, Atlanta, GA, November 2023
- “A New and Unique Charity Legal Vehicle? Empirical-Based Analysis of Charitable Trusts Under China’s Charity-Law”, **ARNOVA** Annual Conference, Orlando, FL, November 2023.
- “Motivations of Nonprofit Cross-Sector Collaboration: A Mixed-Method Study”, **SECoPA** conference, Atlanta, GA, September 2023.
- “Do Social Enterprises Fulfill their Social Promise? Comparing Social Care CICs with other Legal Forms”, **AOM** Annual Meeting, Boston, MA, August 2023.
- “Nonprofit Commercialization: Examining Mission-Related and Unrelated Earned Income 's Impact on DEI and Performance Outcomes”, **ASPA** Annual Conference, Virtually, March 2023.
- “Nonprofit Commercialization: Examining Mission-Related and Unrelated Business Income and Social Performance Outcomes for Arts Organizations”, **ARNOVA** Annual Conference, Raleigh, NC, November 2022.
- “Getting Causation Right: A Guide to Observational Causal Inference in Nonprofit Studies”, **West Coast Nonprofit Data Conference**, Austin, TX, April 2022.
- “Analyzing Charities’ Cross-Sector Collaborations in Chinese Charitable Trust Relationships”, **ASPA** Annual Conference, Jacksonville, FL, March 2022.
- “Competition or Collaboration? Analyzing charities’ roles in charitable trust relationships after the Enactment of China’s Charity Law”, **ARNOVA** Annual Conference, Atlanta, GA, November 2021.
- “Exploring a Policy Mechanism for For-Profit Moderation in Social Care Businesses”, **ARNOVA** Annual Conference, Atlanta, GA, November 2021.

“Effects of the Implementation of China’s Overseas NGO Law and Its Roles in Regulating Overseas NGOs’ Early Responses to COVID 19 in China”, the annual meeting of the International Society for Third-Sector Research (**ISTR**), Virtually, July 2021.

“Isomorphic Process or Not? An Analysis of Social Enterprise Accreditation Policies in China”, **ARNOVA** Annual Conference, Virtually, November 2020.

## **SERVICE TO PROFESSION**

### **Editorial Positions**

#### ***International Journal of Public Administration***

Editorial Manager 03/2023 - present

Editorial Assistant 04/2022 - 02/2023

### **Professional Organizations**

ARNOVA Development Committee 02/2024 - present

ASPA Section on Nonprofits Award Committee 04/2022 – 12/2024

### **Peer Reviews**

Nonprofit Management & Leadership (4), VOLUNTAS (1), Social Enterprise Journal (1), Chinese Public Administration Review (1), Nonprofit Policy Forum (2), Journal of Muslim Philanthropy & Civil Society (1), Journal of Urban Affairs (1)

## **WORK EXPERIENCE**

**Emory University the Vulnerability and the Human Condition Initiative** Atlanta, GA

*Visiting Scholar* 08/2018 – 01/2020

**China Philanthropy Research Institute of Beijing Normal University** Beijing, China

*Deputy Director of the Center for Charity Law* 03/2015 – 12/2019

**China Law Development (Nonprofit)** Beijing, China

*Research Assistant to President* 03/2013 – 03/2015

## **SKILLS AND QUALIFICATIONS**

**Programming and Research:** R, Stata, Python, Qualtrics

**Languages:** Mandarin (native), English (proficient), French (basic)

**Professional qualifications:** Licensed Lawyer in China, since 2017

## **PROFESSIONAL ASSOCIATIONS**

American Society for Public Administration (ASPA)

Association for Public Policy Analysis and Management (APPAM)

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)

Public Management Research Association (PMRA)