Muzammil Khan
Motion Designer

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Bengaluru, India
26/05/2002

Link to Behance Portfolio

SUMMARY

A Self taught designer driven by a deep passion for visual storytelling. I began by creating social media edits, which opened the door to working on promotional content for multiple films. That journey eventually led me into the world of mobile game creatives. Whether it's movies or games, I'm always excited to bring bold, impactful ideas to life through Design and Animation.

EXPERIENCE

Kwalee Games *, Bengaluru , **Motion Designer***

2024 - Present

• I design game creatives to drive game installs through Ad SDK networks, either by optimizing existing creatives or creating new ones from scratch. My work is guided by key UA metrics such as CPI and IPM as well as insights from competitor analysis or benchmarking to ensure each creative aligns with performance goals and growth strategies.

• I've worked on titles like QueensMaster, where I experimented with different layouts and SFX to test creative variations contributing to the game's placement in the Top 100 free game charts. I've also led hybrid motion design projects to increase install rates through more clickable creatives for games such as Dream Built Solitaire , Tens! , Looper , and Mystery Hotel.

• Developed a custom After Effects script from scratch using Vibe Coding to automate batch rendering of multiple game creative compositions, with proper renaming that includes resolution, duration, and other metadata.

• Built a 2D Flappy bird game - Link to play the game

Cinecuts Studio *, Bengaluru , **Motion Graphic Artist***
2023 - 2024
• Worked on post-production for movies, specializing in compositing and marketing campaigns such as lyrical videos. Over the course of my work, I had the opportunity to contribute to several South Indian films, delivering high quality visuals that enhanced storytelling and created lasting impressions.

Freelance *Motion Graphic Designer / Video Editor*
2020 - 2023
• Worked with multiple clients to deliver motion graphics for engaging YouTube content, created marketing ads for businesses, and designed and hosted websites. Also partnered with government organizations to produce promotional content for their public welfare campaigns.

EDUCATION

Bachelor in Computer Applications (BCA)
 MES College , *Nedumkandam* • *2020 - 2023*

Biology Science
 MES School , *Vandanmedu* • *2018 - 2020*

SDA English School , *Nedumkandam* • *2006 - 2018*

SKILLS

• Adobe After Effects • Photoshop • Premiere Pro • Illustrator • Blender 3D • Element 3D • Unity 3D

LINKS

behance.net/muzammilkhan67   www.yemkhan.github.io   www.linkedin.com/in/yemkhan/