

# YONAH PARK

*Creative PORTFOLIO*



# SKILLS



*Adobe Creative Suite*

familiar with Adobe CS, specializing in Illustrator, Photoshop, Lightroom, and Premiere



*Typography & Layout Design*

everyday use of design and typography through various marketing positions

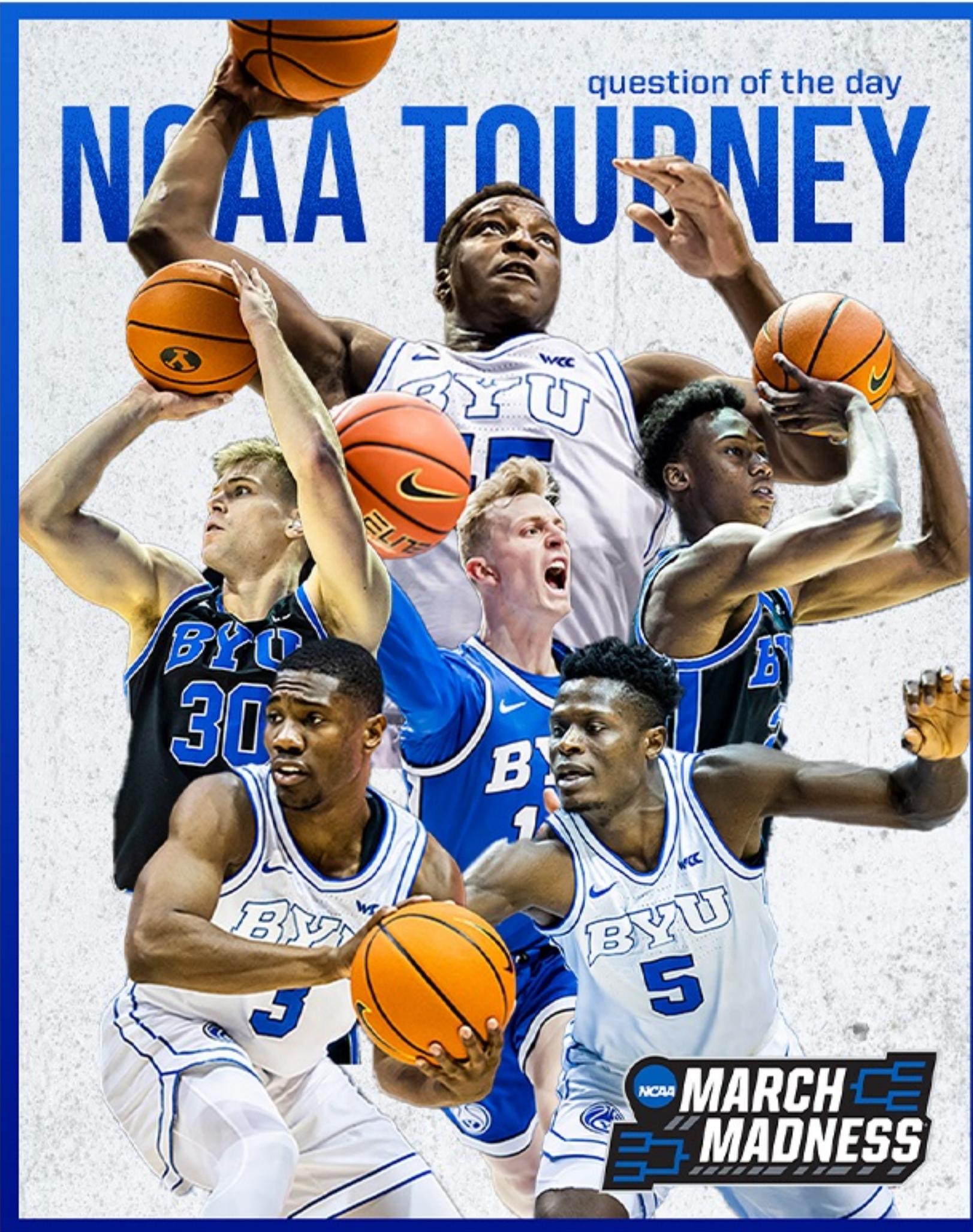


*Social Media Strategy*

experienced in creating quality content on various platforms to advertise for school and community events

*Design* PROJECTS

# Question of the DAY Question of the DAY Question of the DAY Question of the DAY



a few of my favorite daily BYU Sports Nation (BYUtv) graphics that are made in an hour or less each morning!

# Question of the DAY Question of the DAY Question of the DAY Question of the DAY



a few more work samples

*fun interactive carousel posts for Instagram!*

byusportsnation and cosmo\_cougar

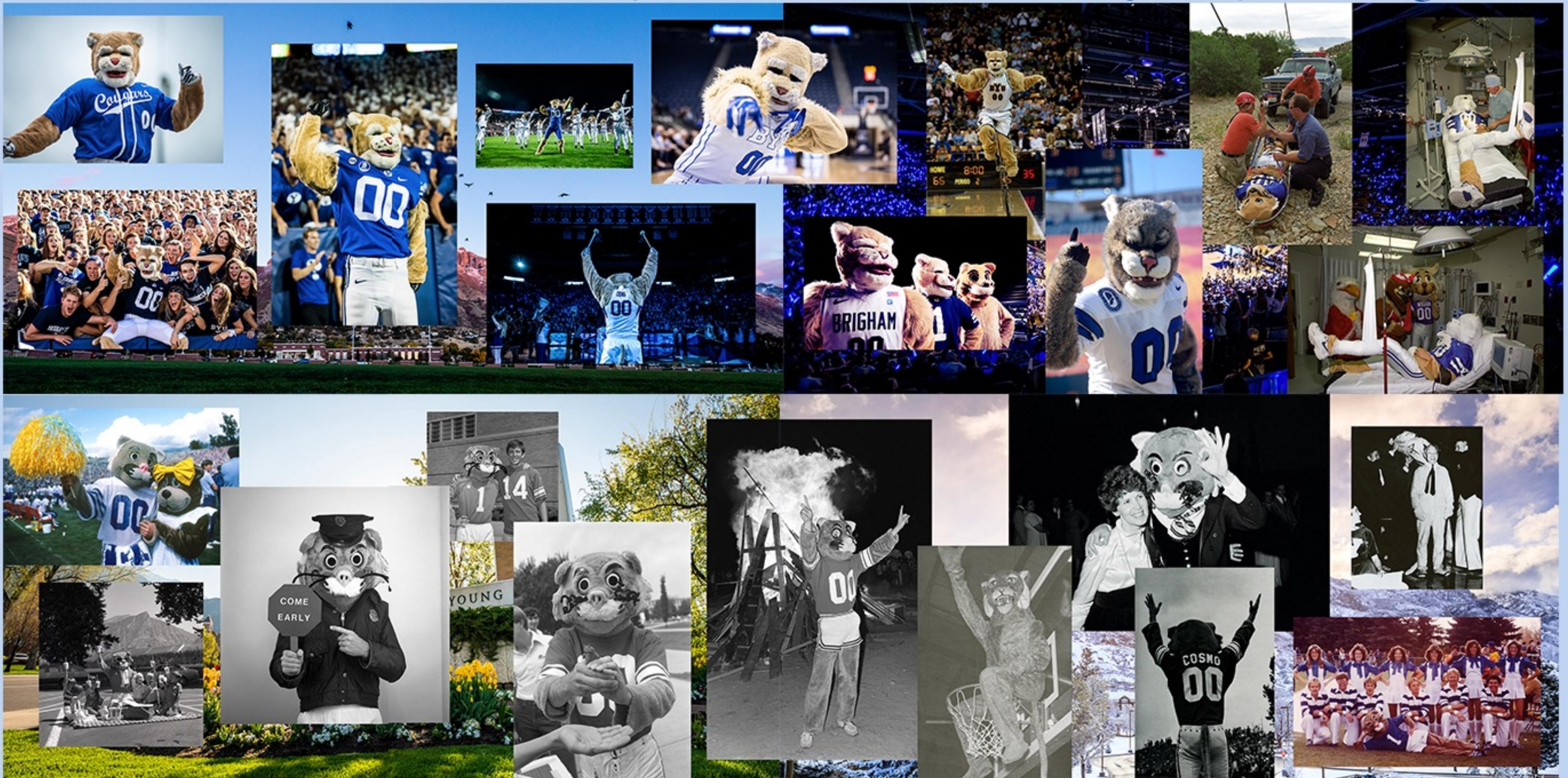
# COSMO COUGAR THROUGH THE YEARS

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• Liked by senahpomaikai and 1,463 others

byusportsnation NATIONAL COUGAR DAY FOR OUR FAVORITE COUG !! 💪

Which era of @cosmo\_cougar is your favorite 😊 ?



**97 x M**  
**97TH FLOOR  
CASE COMPETITION**

TUESDAY, NOVEMBER 15, 2022  
7:00 PM  
TNRB 284

COME JOIN US IF YOU'RE INTERESTED IN LEARNING SKILLS SURROUNDING

- SEO
- WEBSITE MARKETING
- AGENCY WORK



WITH QUALTRICS AND LGBTQ+ OF MIBS

**VOICES:  
RESPECT  
AND  
BELONGING**

WITH QUALTRICS AND LGBTQ+ OF MIBS

Monday, 27 October  
7 P.M.  
251 TNRB

PANEL OF PROFESSIONALS  
AND STUDENTS, MODERATED  
BY BEN SCHILATY

COME EXPLORE THE IMPACT OF CHRISTLIKE LEADERSHIP  
IN RELATION TO THE INCLUSION OF LGBTQ+  
COLLEAGUES IN BOTH SCHOOL AND BUSINESS CONTEXTS.

**crumbl cookies** **MIBS** qualtrics<sup>XM</sup>

**IMI  
MARKETING**

**WINTER MARKETING  
ADVISORY BOARD EVENT**

Calling all juniors and seniors! Come network and learn from the Marketing Advisory Board. Take advantage of this special opportunity and seek advice from very experienced and accomplished individuals in the marketing industry!

**SERVICE PROJECT:**  
Thursday, February 23  
7–8 p.m.  
W408/410 TNRB  
Network while tying blankets for refugees!

**PANEL DISCUSSION + Q&A:**  
Friday, February 24  
9:00 a.m.–12:30 p.m.  
W408/410 TNRB  
Ask questions to marketing professionals!  
Cafe Rio lunch provided.

**REGISTER NOW!**  
[bit.ly/MAAdvisoryBoard2023](http://bit.ly/MAAdvisoryBoard2023)

**MIBS**

**MARRIOTT  
INCLUSION IN  
BUSINESS SOCIETY**

PROMOTING DIVERSITY AND  
INCLUSION IN THE BYU MARRIOTT  
SCHOOL OF BUSINESS

 @BYUMARRIOTTINCLUSION

SCAN HERE TO  
REGISTER FOR MIBS  


SCAN HERE TO  
GET OUR EMAILS  


# Marketing Association Marriott Inclusion in Business Society



# PRE-REGISTER STUTOR

Let's find you a Stutor!

Class: ACC 241 - Business Law

Type: Homework / Assignment

Comments: Add any additional details you'd like the tutor to know such as: specific professor, homework set, midterm number, etc.

Time: ASAP

Find my Stutor

SCAN HERE TO GET STARTED!

@GOSTUTOR

STUTOR.COM/PRE-REGISTER/

original grid + flyers made for start-up education company

**H-TOWN LONG  
SLEEVE TEE**

BLACK TEE/  
WHITE DESIGN



**\$15**



**STAMPEDE  
CREWNECK**

MAROON CREWNECK/  
WHITE DESIGN



**\$25**

**UNITED  
HOODIE**

NAVY HOODIE/  
WHITE, & GOLD  
DESIGN



**\$20**



ORIGINAL  
MERCH

# THIS IS WHAT I LOVE

*let's work together!*



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