



UNIVERSITY OF MAKATI
J.P. Rizal Extension, West Rembo, Makati City
College of Computing and Information Sciences



REPORTING
SOCICIP – Social Issues and Professional Practice

Date: September 13, 2024

Class: IV -BCSAD

Name: Jade Daniele M. Bantilo

Student No.: A12035587

Score:

Name: Ryan P. Corda

Student No.: K11832579

Name: Paul Angelo Derige

Student No.: A61930865

Name: Shiloh B. Eugenio

Student No.: K11833184

GENERAL INSTRUCTIONS: Read the following the reporting requirements.

Requirements:

1. Submit the topical outline for your topic (before your scheduled date). No submitted approved outline means No presentation. Including the schedule/order of the activities
2. Provide the objectives for your report/presentation
3. Provide the material for your classmates (PDF/Video Links/etc.) online or hardcopy include also the references
4. Provide graded engaging activities/task/seatwork that will help them remember your topic (it must be relevant to your topic/lesson)include the scoring rubric or the answer key with total number of points
5. Dress code: Formal and professional dress code is a must during presentation (File a reservation of projector at HPSB810 in advance)
6. For online presentation: Provide a letter of justification why the presentation must be online.
7. Fill this table with needed information:

No.	Activity	Duration	Details	Materials/Equipment Needed
1	Presentation	45 mins.	<ul style="list-style-type: none"> Introduction to Intellectual Property Types of Intellectual Property Objectives of Intellectual Property IP Protection and Enforcement Economic and Social Impact of Intellectual Property Challenges in Intellectual Property Case Studies Conclusion 	Projector Laptop
2	Q and A/Clarifying session	20 mins.	Q and A about the topic we reported	
3	Activities	25 mins	Quiz via Quizizz (50 items)	Quizizz questionnaire

Total Time: 1.5 hrs

8. Fill out this task delegation form

Student Name	Assigned Task
Jade Daniele M. Bantilo	Introduction to Intellectual Property and Challenges in Intellectual Property
Ryan P. Corda	Types of Intellectual Property and Power Point Presentation
Shiloh B. Eugenio	Economic and Social Impact of Intellectual Property, Case Study and Objectives of Intellectual Property
Paul Angelo Derige	IP Protection and Enforcement and Conclusion

9. Reporting Scoring Rubric

Criteria	Rating
A. Quality of Research (Comprehensive)	10 – Outstanding 6 – Satisfactory 3 - Fair
B. Professionalism in Delivery/Execution and Preparedness	
C. Engagement of participants and team work	

TOPIC OUTLINE

1. Introduction to Intellectual Property

- Definition of Intellectual Property
- Importance of IP in modern society and economy
- Historical background and evolution of IP

2. Types of Intellectual Property

- **Patents**
 - Definition and purpose
 - Types of patents (Utility, Design, Plant)
 - Process for obtaining a patent
- **Trademarks**
 - Definition and purpose
 - Types of trademarks (Word marks, Logos, etc.)
 - Registration process
- **Copyrights**
 - Definition and scope
 - Works protected by copyright (literary, artistic, musical, etc.)
 - Duration and limitations of copyright
- **Trade Secrets**
 - Definition and significance
 - Protection of trade secrets
- **Industrial Designs**
 - What qualifies as an industrial design
 - Process of registering industrial designs
- **Geographical Indications**
 - Definition and examples
 - Importance in trade and regional identity

3. Objectives of Intellectual Property

- Encouraging innovation and creativity
- Promoting economic growth and competition
- Protecting creators' rights
- Supporting cultural and technological development
- Facilitating international trade and cooperation

4. IP Protection and Enforcement

- National vs. International IP laws

- Infringement and legal consequences
- Measures to prevent IP theft and piracy

5. Economic and Social Impact of Intellectual Property

- IP's role in business and industry
- IP as a tool for economic growth

6. Challenges in Intellectual Property

- Piracy and counterfeiting
- Digital age and IP protection
- Global harmonization of IP laws

7. Case Studies

- Major IP-related legal cases (e.g., patent infringement lawsuits)
- Success stories of IP-driven innovation (e.g., tech giants, pharmaceutical breakthroughs)

8. Conclusion

- Summary of key points
- The future of IP in a globalized and digital world
- Recommendations for improving IP protection and fostering innovation

Objectives

The objectives of intellectual property (IP) center on promoting innovation, creativity, and economic growth by granting creators exclusive rights to their works. IP protection incentivizes individuals and businesses to invest in research, development, and creative endeavors by ensuring they can control and profit from their inventions, technologies, and artistic expressions. This encourages continuous innovation and progress in various fields, while also preventing unauthorized use, imitation, or exploitation of intellectual creations. By securing these rights, IP laws create an environment where creators can confidently share their ideas, leading to broader dissemination of knowledge and technology.

Moreover, intellectual property fosters economic development by enabling businesses to commercialize their intellectual assets, thereby generating revenue, creating jobs, and enhancing market competitiveness. It also ensures fair competition by protecting against counterfeit products and safeguarding originality in the marketplace. Beyond economic benefits, IP plays a crucial role in preserving and promoting cultural and artistic works by protecting literature, music, and films, which supports the development of cultural heritage. Additionally, global harmonization of IP laws enhances international trade by ensuring that intellectual property rights are respected and enforced across borders, fostering greater cooperation and economic collaboration.