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WELLS FARGO



Empowerment Program for Women in Tech

PROGRAM BRIEFER

**SHE++ Workshop
on Technopreneurial
Mindset and Power Skills
Development**

February 5-7, 2025

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“Hi ***Young Innovators!*** Let’s kick off February together! We’re thrilled to welcome you to the SHE++ Empowerment Program for Women in Tech!

Get ready for an unforgettable journey of learning, leadership, and innovation as we dive into our 1st activity, the SHE++ Workshop on Technopreneurial Mindset and Power Skills! See you soon!”

- **SHE++ Organizing Committee**

ABOUT THE SHE++ PROGRAM

She++ is a capability-building program implemented by Philippine Development “PhilDev” Foundation, in partnership with Wells Fargo Philippines. The program aims to cultivate the next generation of tech leaders by increasing the number of highly skilled and innovative female tech professionals in the Philippines.

SHE++ is set to provide 1600 female Tech Studies students with holistic and tailored-fit workshops and mentorship sessions to help them become well rounded members of the Philippines' tech workforce.



One of the components you'll be going through is the She++ is the **Workshop on Technopreneurial Mindset and Powerskills Development** which is a three-day in-person program designed to enhance participants' technopreneurial and interpersonal skills.

She++ will run in the University of Makati this February 2025. Where each of you will go through a series of workshops and sessions that will train you to be ready for the workforce.

ABOUT THE 1ST WORKSHOP

The **Workshop on Technopreneurial Mindset and Power Skills Development** aims to equip participants with mindset and power skills critical to thrive in the workplace, in particular in the Tech Sector.

At the end of the workshop, the participants are expected to:

1. Understand the concept of a **technopreneurial mindset** and its significance in the modern digital economy.
2. Develop **essential power skills** such as critical thinking, problem-solving, and creativity to foster innovation and entrepreneurship.
3. Learn how to apply **design thinking principles** to identify and address real-world challenges in the technology sector.
4. Acquire effective **leadership and communication skills** to lead teams, collaborate with stakeholders, and pitch ideas confidently.
5. **Explore strategies** for resilience, adaptability, and continuous learning to thrive in dynamic tech-driven environments.

THE PROGRAM

Day 1 / Wednesday 5 Feb 2025

Topic: Leadership and Communication

8:00		Registration
8:30		Session Opening
8:35		Opening & Welcoming Remarks
8:45		Energizer
9:00		Session 1
9:45		Morning Break
10:00		Session 2
12:00		Lunch
13:00		Energizer
13:15		Session 3
15:00		Afternoon Break
15:15		Session 4
16:15		Session 5
17:00		Daily Recap and Reflection

Day 2 / Thursday 6 Feb 2025

Topic: Design Thinking

8:00		Registration
8:30		Welcome and Energizer
8:45		Session 1
10:00		Morning Break
10:15		Session 2
12:00		Lunch

Day 2 / Thursday 6 Feb 2025

Topic: Design Thinking (cont.)

13:00		Energizer
13:15		Session 3
15:00		Afternoon Break
15:15		Session 4
16:15		Session 5
17:00		Daily Recap and Reflection

Day 3 / Friday 7 Feb 2025

Topic: Strategic Foresight and Technopreneurship

8:00		Registration
8:30		Welcome and Energizer
8:45		Session 1
10:00		Morning Break
10:15		Session 2
12:00		Lunch
13:00		Energizer
13:15		Intro to Technopreneurship
15:00		Afternoon Break
15:15		Technopreneurship Activity
16:15		Closing Program

QUICK REMINDERS

Where: HPSB Cafeteria, 11th Floor

When: Feb 5-7, 2025 | 8AM to 5PM

Attire: Casual

PRE WORK 1

Please accomplish the following tasks prior to the Day 1 workshop.

 **Deadline: February 5, 2025**

1. Take the Values in Action (VIA) Survey

- Go to www.viacharacter.org and complete the survey.
- What to Bring: Your results ranking of values (screenshots are okay).

2. Complete the High 5 Test (Free Version)

- Visit www.high5test.com and take the test.
- What to Bring: Your results ranking of values (screenshots are okay).

3. Take the CareerFitter Work Personality Test

- Access the test www.careerfitter.com/free_test/careerbuilder/test and complete it.
- What to Bring: The following results sections (screenshots are okay):
 - Your Work Personality Strengths
 - You in a Team
 - Your Optimal Work Environment
 - Your Leadership Style

If you have any questions, feel free to reach out to bella@phildev.org!

We look forward to seeing you in the session. 🚀

PRE WORK 2

Please accomplish the following below prior to the Day 2 workshop.

 **Deadline: February 6, 2025**

1. Create a Free Account on the Limitless Lab Platform

Go to www.limitlesslab.org. Click on "Sign Up" and fill in the required details. Verify your email by checking your inbox and clicking the confirmation link. Log in to your new account.

2. Access & Complete "Design Thinking for Innovation & Impact"

Once you've created your account, you can begin the "Design Thinking for Innovation and Impact" course.

 **Course Access Opens:** February 4, at 9 AM

Complete all lessons before February 6. The course is designed to be short and engaging, so you can finish it in just a few hours!

3. Reflect on a Problem You Want to Solve

After completing the course, take a moment to reflect on a real-world challenge that you are passionate about solving. Some guide questions to think about: *What is a problem or challenge you've encountered? Who is affected by this problem? Why is it important to solve?*

If you have any questions, feel free to reach out to us at joie.cruz@limitlesslab.org and at bella@phildev.org. We're excited to see you in the workshop and co-create innovative solutions together! 🚀

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