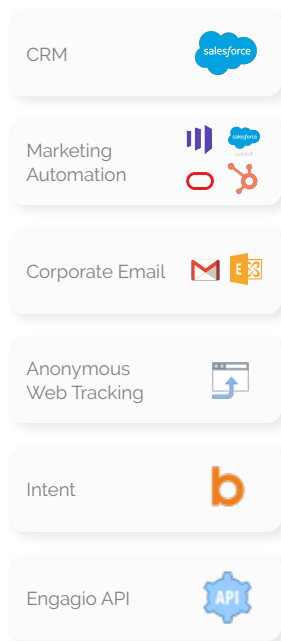




## DATA SOURCES



## PLATFORM

### Analytics for marketing

- Account Journeys
- ABM Analytics

### Scout for sales

- SFDC Charts
- Email Reports
- Chrome Extension

### Foundation

- Lead to Account Matching (L2A) Engine
- Engagement Minutes Engine
- Segmentation Engine,
- Account Journey Engine

## ORCHESTRATE

### Automate Plays Across Channels

- Automations
- Audience Management

## DASH

### Measure Impact & ROI

- Multi-Touch Attribution



## ACTIONS

