

YEN HUNG LIN

hello@yenhunglin.com

yenhunglin.com

SKILLS

Experience in Brand, Visual and UI Design

Brand Design
Print/Digital Design
Packaging Design
Motion Design
Icon Design
Banner Design
-
App/Web Design
UI Library Mgmt.
Wireframing
App prototyping

Computer Programs

Photoshop
Illustrator
InDesign
-
After Effects
-
Sketch
Invision
Zeplin
-
Jira

Scripting Languages

HTML
CSS
Basic JS
Basic Framer X

Languages

English
Mandarin Chinese
Taiwanese

SELECTED RECOMMENDATIONS

Heidi Bullock // Chief Marketing Officer at Tealium

I feel very fortunate to have worked with Jeff. He is incredibly talented and can take a high level marketing concept and breath life into it. Jeff is also a unique talent because he is outstanding at UX as well, so companies can have a cohesive feel across external marketing and product. Jeff is thoughtful and responds well to feedback. He is someone I would hire again!

Brandon Redlinger // Head of Growth, Engagio

Jeff is a phenomenal visual, UI, and UX designer. When he first came to Engagio, he was a contractor, but he was so good, we had to hire him full time. He does excellent work, he's fast, and he always has a great attitude. Working with both marketing and product, he developed consistent branding and experiences that we previously lacked. And his ability to go from conceptualization to rapid prototyping to review of the finished product while meeting the design requirements made him a highly valuable member of the team.

SELECTED EXPERIENCES

Engagio // San Mateo, CA

2018-Present, Visual Designer

- Marketing Team: Collaborate on print, web, and motion designs. Define the brand system and translate the vibe of our brand into our products.
- Product Team: Work with PM, UX, and engineers to define the visual systems and the interactive elements of our app. Redefine and maintain UI library.

MOCACARE // SF, CA + Taipei, Taiwan

2017-2018, Visual, UI/UX Designer

- Marketing Team: Work on digital and print designs. Projects include MOACuff package, user manual redesign, 2017 and 2018 holiday web banner designs.
- Product Team: Work on user research-based visual designs for MOCACARE app icons redesign and app pairing experience redesign.

HTC // SF, CA + Taipei, Taiwan

2014-2015, Visual, Package Designer

- Participate in design process of HTC Vive and HTC 10 package design. Participate in 2015 visual design language conception with both packaging and industrial design team.
- Work with HTC innovation team on HTC 10 animation for internal presentation.
- Accompany designers to factories in Taiwan, meet with vendors to study new packaging materials, and build good work relationships with vendors.

San Francisco Art Institute // SF, CA

2014, Graphic Design Intern

- Work with internal marketing team on weekly event poster designs, gallery show invitation designs, school publications, and school event photo documentation.

EDUCATION

California College of the Arts

2013, BFA in Graphic Design