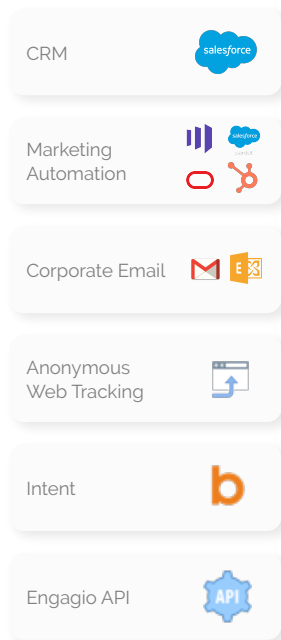




DATA SOURCES



PLATFORM

Analytics for marketing

- Account Journeys
- ABM Analytics

Scout for sales

- SFDC Charts
- Email Reports
- Chrome Extension

Foundation

- Lead to Account Matching (L2A) Engine
- Engagement Minutes Engine
- Segmentation Engine,
- Account Journey Engine

ORCHESTRATE

Automate Plays Across Channels

- Automations
- Audience Management

DASH

Measure Impact & ROI

- Multi-Touch Attribution



ACTIONS

