TRISTAN VINEY

linkedin.com/in/tristanviney
hi@tristanviney.com
+61 (438) 527 815

Multidisciplinary maker with a passion for brutally simple, well-crafted ideas.

EXPERIENCE

Portrait photographer + filmmaker, Freelance
Toronto & Sydney (Jan 2023 – current)

Visual storyteller shooting bold, memorable portraits and films. Created documentaries, promotional videos, and social content for brands. While also bringing to life visual concepts and captivating portraits for editorial, film promotion, album artwork, and professional headshots.

Co-Founder, Troopl
Amsterdam (Oct 2020 – Dec 2022)

Troopl is a portfolio platform for web developers and data scientists which my co-founder and I grew to 2.6K users and monetised. As the sole developer, I coded the entire web app from scratch, employing a Ruby on Rails backend (acting as an API) and a React frontend. We maintained constant user engagements with daily user interviews, our database of coding challenges, community events, active Slack channel, and 2K LinkedIn followers. But my proudest achievement was multiple users landed jobs with their Troopl portfolio.

Full-Stack Developer, ShopPop
Amsterdam (Oct 2019 – Oct 2020)

I built and managed features across both the frontend and backend of the web app. I broke down ambitious new features into small, manageable tasks for our team's 2-week sprints. To deal with user growth bottlenecks, I found smarter solution whilst also bug tracking and fixing. The role required entailed coding in Ruby, JavaScript, HTML, and CSS while using the React and Ruby on Rails framework. I'm also familiar with PostgreSQL, API integration, GIT for version control, and deploying apps.

AWARDS

Dead Center Film Festival (2019)
Official Selection, Anything Helps

Tropfest (2019)
Shortlist, Anything Helps

Cannes Young Lions (2018)
Winner, Australia Digital

Spikes Asia (2017)
Gold, Young Spikes Digital

Australian Young Lions (2017)
Runner up, Digital

Siren Awards (2017)
Campaign finalist

Cannes Lions (2014)
Silver, Young Lions Film

Australia Young Lions (2014)
Winner, Film

Young Glory (2013)
Winner

AWARD JURIES

The One Show (2018)
Radio Jury

AWARD Awards (2018)
Radio Jury

EXPERIENCE (CONT.)

Creative Director, Eardrum
Sydney (Jul 2017 – Mar 2019)
My role at the world's most awarded audio-specialist agency was a cross between an advertising creative and audio director. One highlight was casting and voice directing 26 episodes of Spongo, Fuzz and Jalapeña. With my integrated campaign background, I helped Eardrum pitch and grow their roster clients. My responsibilities included writing & directing audio ads & podcasts, concepting & writing integrated campaigns, voice casting, voice directing, and sonic branding.

Copywriter, Ogilvy
Sydney (Jan 2016 – Jul 2017)
One half of an award-winning creative team tasked with creating integrated campaigns across TV, radio, out-of-home, print, digital, and experiential. Involved in winning several new accounts through the pitching process and regularly presented work to internal teams and client presentations. Managed client relationships and feedback whilst shepherding work through the production process and into the world, relatively unharmed in the process.

Copywriter, AJF Partnership
Sydney (Dec 2014 – Jan 2016)

Copywriter, Y&R
Brisbane (Dec 2012 – Dec 2014)

EDUCATION

Web Development Bootcamp
Le Wagon Amsterdam (2019)

AWARD School
Advertising Council Australia (2012)

Bachelor of Business Majoring in Advertising (Honours)
Queensland University of Technology (2009 – 2011)

Diploma of Screen
Queensland School of Film & TV (2006 – 2007)

REFERENCES

Derek Green
Chief Creative Officer
TBWA/ RAAD, Dubai
derekgreencreative@gmail.com
+1 (312) 800-3646

Ralph van Dijk
Founding Creative Director
Eardrum, Sydney
ralph@eardrum.com.au
+61 (414) 935-551

Carl Robertson
Associate Creative Director
Ogilvy, Sydney
me@carljrobertson.com
+61 (421) 848-411

INTERESTS

- Rewatching Terminator 2
- Filmmaking
- Trying not to blunder my queen at chess
- Eating my way through the Toronto pizza scene