TRISTAN VINEY

**CREATIVE PROBLEM SOLVER &
FULL STACK RUBY ON RAILS DEVELOPER**

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I've combined my advertising experience with a full stack Ruby on Rails skillset — to help brands solve challenging problems and build interesting products.

0.1 **CODING EXPERIENCE**

2019   **LE WAGON**
Amsterdam, batch #259

- Intensive 9-week coding bootcamp
- Learned solid foundational technical skills I've been building on since graduation
- Collaborated closely in a team to design, implement, and push-to-production a Ruby on Rails web app with Airbnb functionality in one week
- With the same team, Built a Ruby on Rails MVP which instantly turns referral links into online stores in two weeks

0.2 **TECHNICAL SKILLS**

CURRENTLY
- Ruby & Ruby on Rails
- JavaScript ES6
- HTML / CSS / Bootstrap
- APIs /JSON / WebSockets
- Web Scraping
- Relational databases / SQL / Postgres
- Git / Github / technical workflow

LEARNING
- React & Redux

0.3 **ADVERTISING EXPERIENCE**

2017   **EARDRUM**
2019   Creative Director

- Directed the voice-over for a 24-part cartoon for ABC (on air next month)
- Communicated directly with our clients and maintained on-going relationships
- Won several new clients through face-to-face creative pitches
- Wrote multiple advertising campaigns, increasing customers and brand recognition
- Gave multiple industry presentations on audio branding

2016   **OGILVY**
2017   Copywriter

- Worked on Australia's biggest brands: Coca-cola, KFC, Lion Nathan Brewery (brews XXXX and other Aussie classics)
- Wrote campaigns across a variety of mediums (TV, Digital, Radio, Out of Home, Print)
- Including several national TV campaigns for KFC
- Collaborated daily with multiple departments within Ogilvy to collectively produce the best work possible
- Met tight deadlines for demanding clients, daily

2014   **AJF PARTNERSHIP**
2016   Copywriter

2013   **Y&R**
2014   Copywriter

SOFTWARE PROJECTS

2019 **RUN, FORREST! RUN!**
Ruby, Ruby on Rails, Heroku, Javascript, CSS, HTML, PostgreSQL, Twitter API, Mapbox API, WebSockets, Sidekiq Scheduler, Bootstrap

- Each time #runforrestrun is used on Twitter, Forrest Gump runs another mile across America
- Top 4 product of the day on Product Hunt
- I enjoyed working with the Twitter API and managing the Tweets in my DB. However, moving the Forrest Gump marker across a custom 13,089 mile route was trickier than I imagined. Which taught me a lot for next time I make a custom map.

2019 **FETCH**
Ruby, Ruby on Rails, Heroku, Javascript, CSS, HTML, PostgreSQL, Devise, Carrierwave, Cloudinary, Mapbox API, Geocoder

- In a team of 4, we built a web app with the same functionality as Airbnb — with a twist. Fetch connects dogless dog-lovers with dogs who need a walk.
- The key feature of Fetch is making the dogs on the website as easy to find as possible through a detailed active-record search and instantly removing dogs which don't fit the criteria with Javascript

2019 **HIIVE**
Ruby, Ruby on Rails, Heroku, Javascript, CSS, HTML, Regex, Nokogiri, PostgreSQL, Devise, Carrierwave, Cloudinary, Custom API, WebSockets, Sidekiq background jobs

- In a team of 4, we built hiive to help content creators monetise their channel by instantly transforming their referral links into online stores
- The key feature of hiive is automatically building a web-store behind the scenes for creators. The biggest challenges we faced revolved around managing multiple data scraping jobs behind the scenes, while maintaining a simple and pleasant user experience on the surface

EDUCATION

2012 **AWARD SCHOOL**
Australian Communications Council.

**2009
2011** **BACHELOR OF BUSINESS, ADVERTISING & MARKETING**
Queensland University of Technology, Australia

**2006
2007** **DIPLOMA OF SCREEN**
Queensland School of Film & Television

AWARDS

2018 **CANNES YOUNG LIONS, AUSTRALIA**
Digital Category Winner.
Represented Australia in Cannes.

2017 **SPIKES ASIA YOUNG SPIKES COMPETITION**
Gold in Digital Category

2014 **CANNES YOUNG LIONS, GLOBAL**
Silver in Film Category

2013 **YOUNG GLORY CREATIVITY COMPETITON**
Won the professional category (even though we were students at the time).

REFERENCES

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