User details

- 1. What data will your website allow users to search?
- Credit cards based on users' spending habits, credit score range annual fee preferences, reward types
- 2. What is an example of a person who would want to search this and why?
- A recent graduate looking for their first credit card
 - e.g., no annual fee card with cashback like groceries and gas
 - does not require excellent credit
- A frequent traveler looking for the best rewards
 - e.g., offer airline mils or free lounge access
- 3. What information on this page should help the user issue a new search? And why?
- Spending category, annual fee, credit score or reward type are searchable
- "Similar cards you might like" section to encourage further exploration
- Comparison table (not sure)

Chase Sapphire Preferred



Issuer

Reward Type

Annual Fee

Credit Score Required

Interest Rate

Benefits

<u>Chase</u>

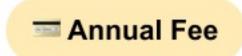
<u>Travel</u>

\$95

Good - Excellent

16.99% - 23.99 %

- Earn 60,000 bonus points
- 2x points on dining & travel
- No foreign transaction fees







The Chase Sapphire Preferred is a travel rewards credit card that offers significant benefits for frequent travelers. It is particularly known for its strong sign-up bonus, flexible rewards program, and travel-related perks.

Similar Card You Might Like

Venture Rewards Credit Card



Green Card



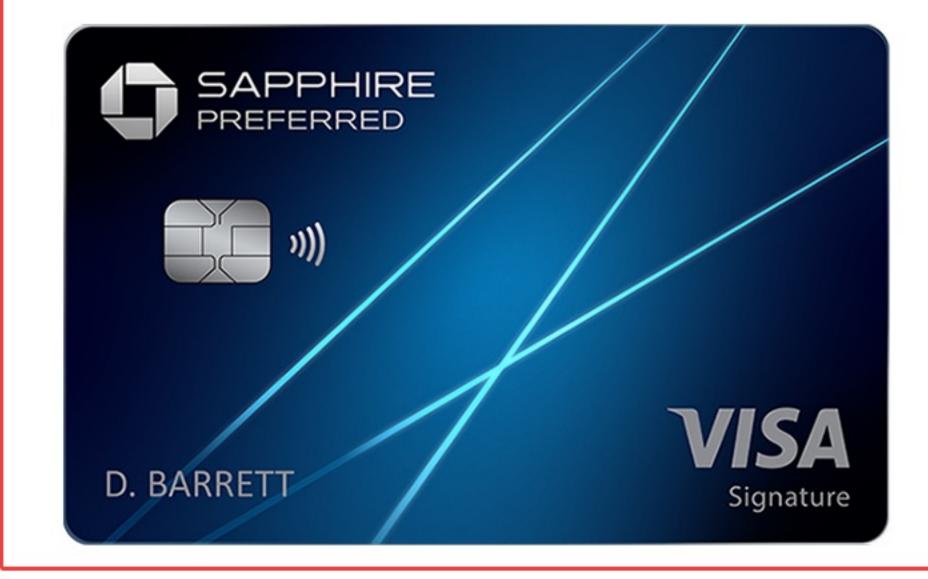
Concept:

What is this card?

Most important: Card name

Tools: Size, color, position

Chase Sapphire Preferred



Concept:

Quickly scan and understand key attributes of the card

Most important: Tags

Tools:

Size, color, position

Annual Fee



International Use

The Chase Sapphire Preferred is a travel rewards credit card that offers significant benefits for frequent travelers. It is particularly known for its strong sign-up bonus, flexible rewards program, and travel-related perks.

Concept: Learn about the card's benefits and find similar cards

Most important: "Similar Card You Might Like"

Tools: Size, image, position

Issuer

Reward Type

Annual Fee

Credit Score Required

Interest Rate

Benefits

Chase

Travel

\$95

Good - Excellent

16.99% - 23.99 %

- Earn 60,000 bonus points
- 2x points on dining & travel
- No foreign transaction fees

Similar Card You Might Like

Venture Rewards Credit Card



Green Card

