

SUMMARY

Choose Ride date range

Select date range

Filter desired distance range

Ride distance (km)



Link: <https://lookerstudio.google.com/reporting/b4a5bf2b-7a8f-42db-be53-c00bd25857d5>

Timeframe (days)

91

Total # of Rides

193,502

Total # of Active Drivers

937

Total Ride Values

2,619,345.31

#Rides/Day/Driver

2.08

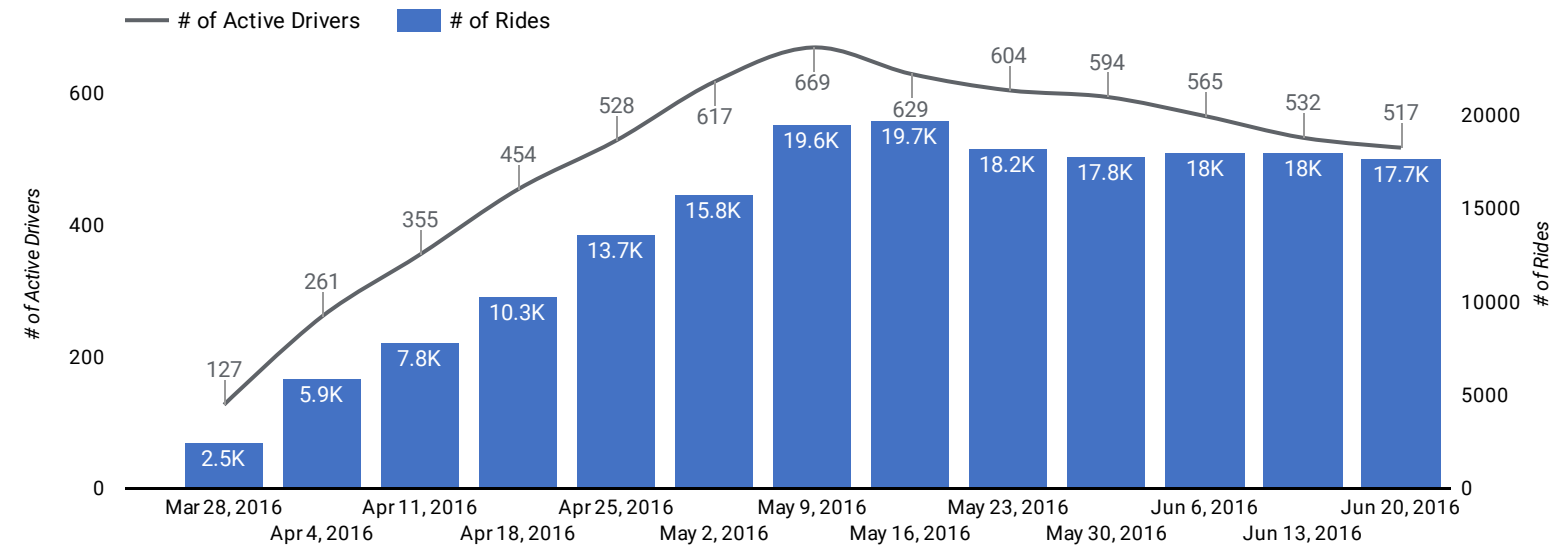
Average Ride \$ per Driver

2,567.99

Average km driven per Driver

1,319.46

of Rides and Active Drivers by Week



Retention by Week after Onboarding

Onboard Week	Week No. / # of Driver													
	0	1	2	3	4	5	6	7	8	9	10	11	12	13
Mar 28, 2016	125	113	102	93	94	85	80	80	75	77	79	73	69	32
Apr 4, 2016	135	135	129	120	120	104	101	103	102	104	101	89	40	-
Apr 11, 2016	111	120	103	103	94	97	92	86	83	87	87	49	-	-
Apr 18, 2016	106	116	109	101	97	88	92	78	78	74	40	-	-	-
Apr 25, 2016	101	103	93	87	88	82	77	66	67	33	-	-	-	-
May 2, 2016	93	100	96	88	80	80	70	68	41	-	-	-	-	-
May 9, 2016	89	90	86	76	74	66	68	33	-	-	-	-	-	-

DRIVER STATS

Choose Ride date range

Select date range

Time to accept a ride
(in minutes)

Minimum
0

Median
0

Mean
0.19

Maximum
84

Time to arrive at pickup
(in minutes)

Minimum
0

Median
3

Mean
4.08

Maximum
673

Time to wait for passenger
(in minutes)

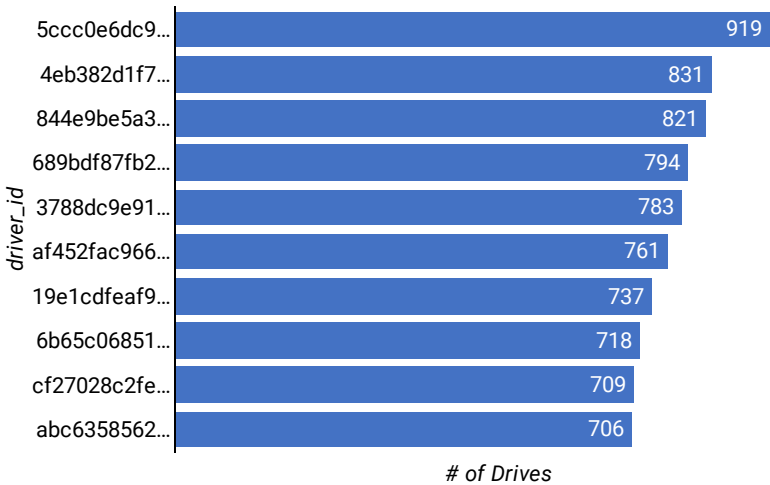
Mimum
0

Median
0

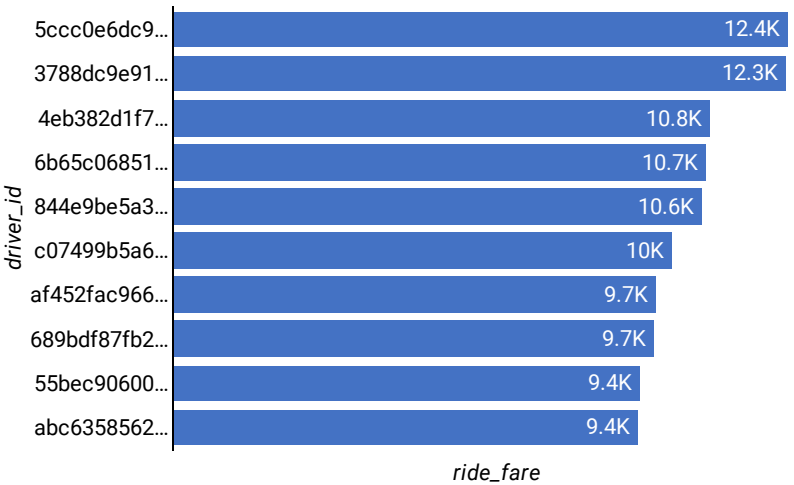
Mean
0.11

Maximum
14

Top 10 Drivers Having Highest # of Drives

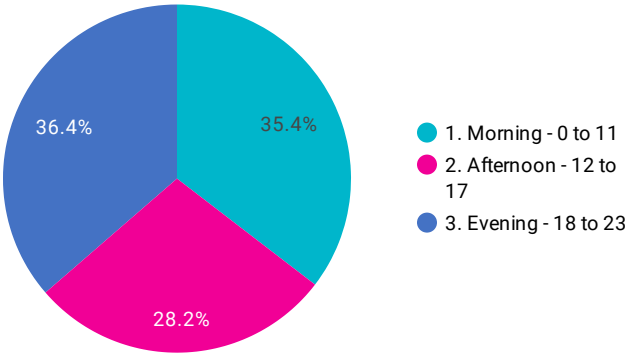


Top 10 Drivers Having Highest Drive \$



RIDE STATS

Rides by Time of Day



Top 5 Most Popular Ride Hour

