# Understanding and Predicting Crime in San Francisco

Capstone Project

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## The City of San Francisco and San Francisco Police Dept have limited resources...

- Where should they focus their efforts to reduce crime in the city and increase safety?
- How can they modify their policy or operational approaches to reduce crime?



### This project has two objectives:

1. Develop insights into the areas with the most crimes, and consider alternative policy and operational measures to reduce crime



2. Predict the number of preventable crime given a specific zipcode, day of the week, and hour, which will help the police plan their patrol schedules and resources to reduce crime

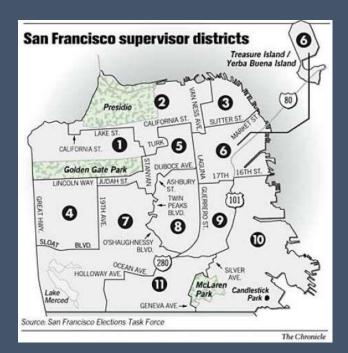


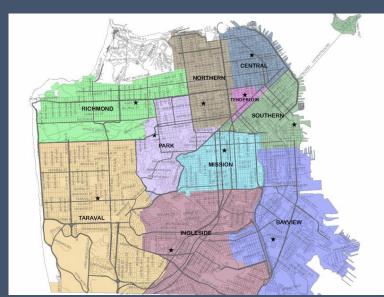
#### Data



### Making sense of our data e.g. locations

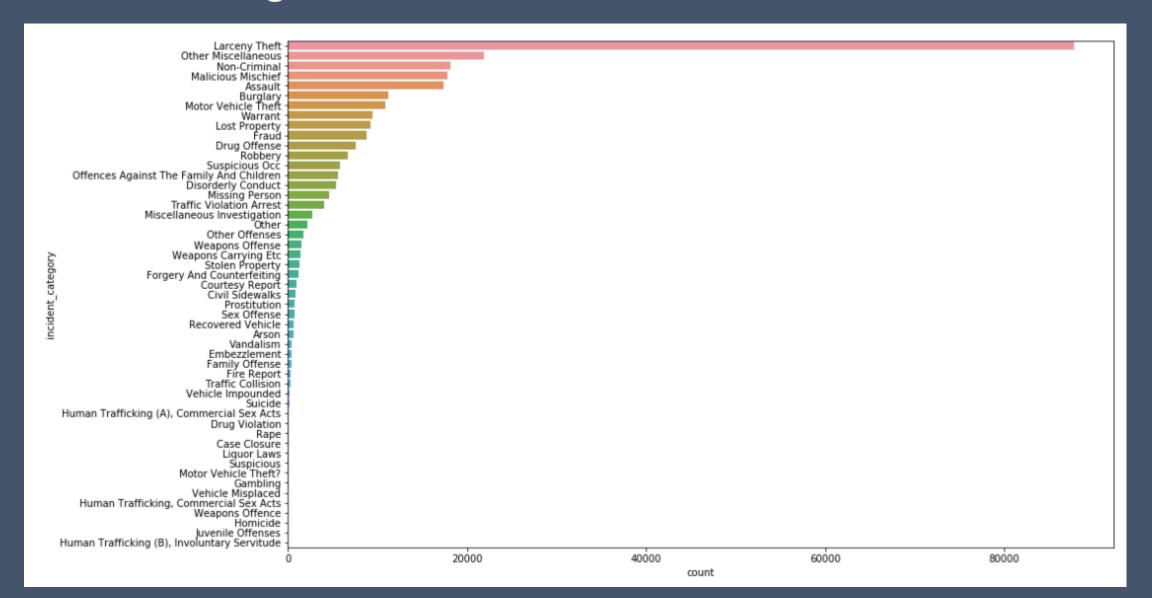
 Latitude, longitude, intersection, sf find neighbourhood, analysis neighbourhood, analysis neighbourhoods, current police district, current supervisor districts, supervisor district – what do these mean and are they important for our analysis and prediction?



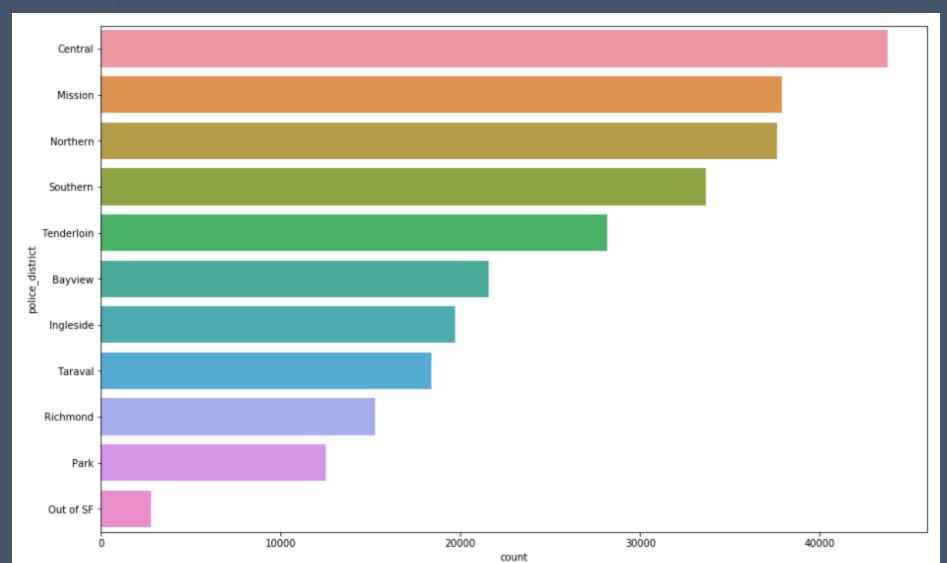




### Theft occurred the most frequently – but how do we treat these different categories of crime?



### Central police district had the highest number of crimes



Police District vs Incident Category Weapons Offense Weapons Offence Weapons Carrying Etc Warrant Vehicle Misplaced Vehicle Impounded Vandalism Traffic Violation Arrest Traffic Collision Suspicious Occ Suspicious Suicide Stolen Property Sex Offense Robbery Recovered Vehicle Rape Prostitution Other Offenses police district Other Miscellaneous Bayview Other Central Offences Against The Family And Children Non-Criminal Ingleside Motor Vehicle Theft? Mission Motor Vehicle Theft Northern Missing Person Out of SF Miscellaneous Investigation Park Malicious Mischief Richmond Lost Property Liquor Laws Southern Larceny Theft Taraval Juvenile Offenses Tenderloin Human Trafficking, Commercial Sex Acts Human Trafficking (B), Involuntary Servitude Human Trafficking (A), Commercial Sex Acts Homicide Gambling Fraud Forgery And Counterfeiting Fire Report Family Offense Embezzlement Drug Violation Drug Offense Disorderly Conduct Courtesy Report Civil Sidewalks Case Closure Burglary Assault Arson 0.2 0.4 0.0 0.6 0.8 1.0

## Can we group crime into more meaningful categories for analysis and prediction?

#### Preventable Crime

'Larceny Theft', 'Malicious Mischief', 'Burglary', 'Motor Vehicle Theft'. 'Robbery', 'Stolen Property', 'Disorderly Conduct', 'Vandalism', 'Arson', 'Motor Vehicle Theft', 'Suspicious Occ', 'Offences Against The Family And Children', 'Suspicious', 'Family Offense', 'Prostitution', 'Civil Sidewalks'

#### **Violent Crime**

 'Assault', 'Weapons Offense', 'Weapons Carrying Etc', 'Rape', 'Weapons Offence', 'Homicide'

#### **Drug Crime**

'Drug Offense', 'Drug Violation'

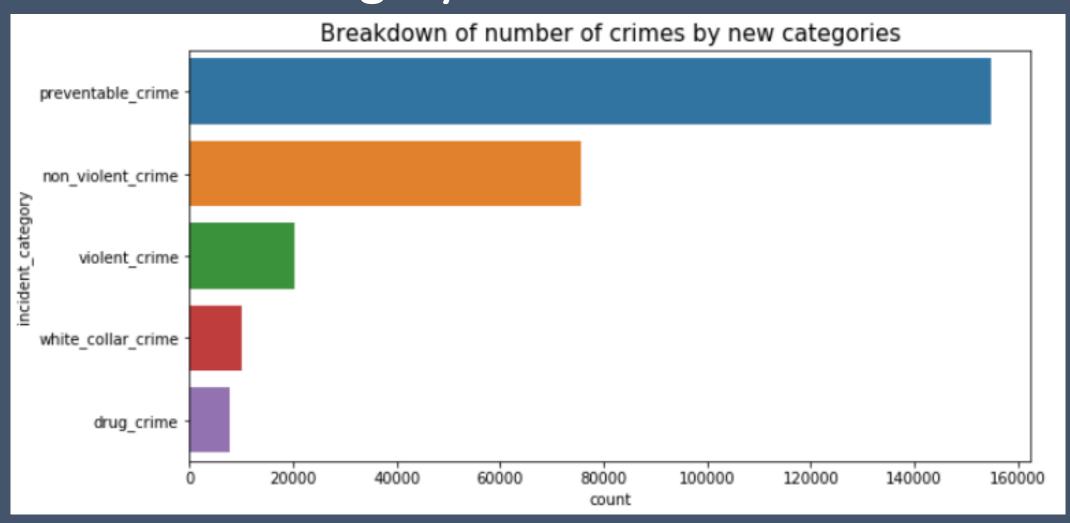
#### White-Collar Crime

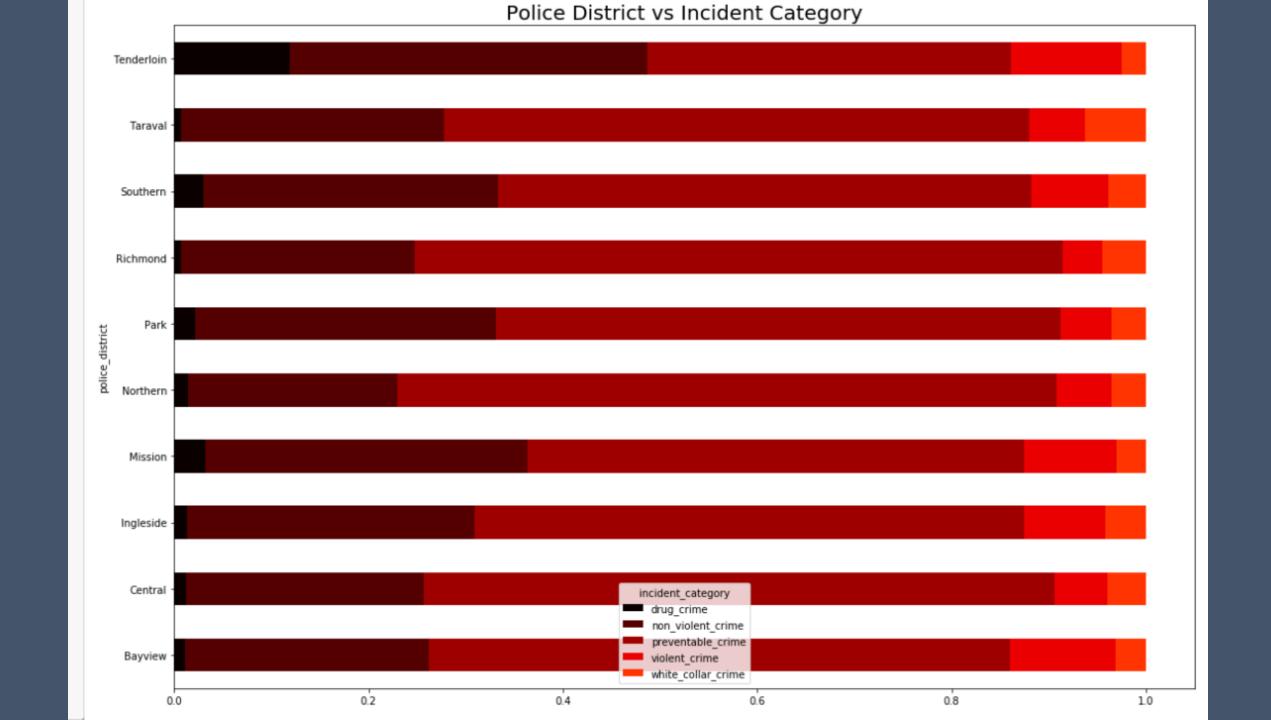
 'Fraud', 'Forgery And Counterfeiting', 'Embezzlement'

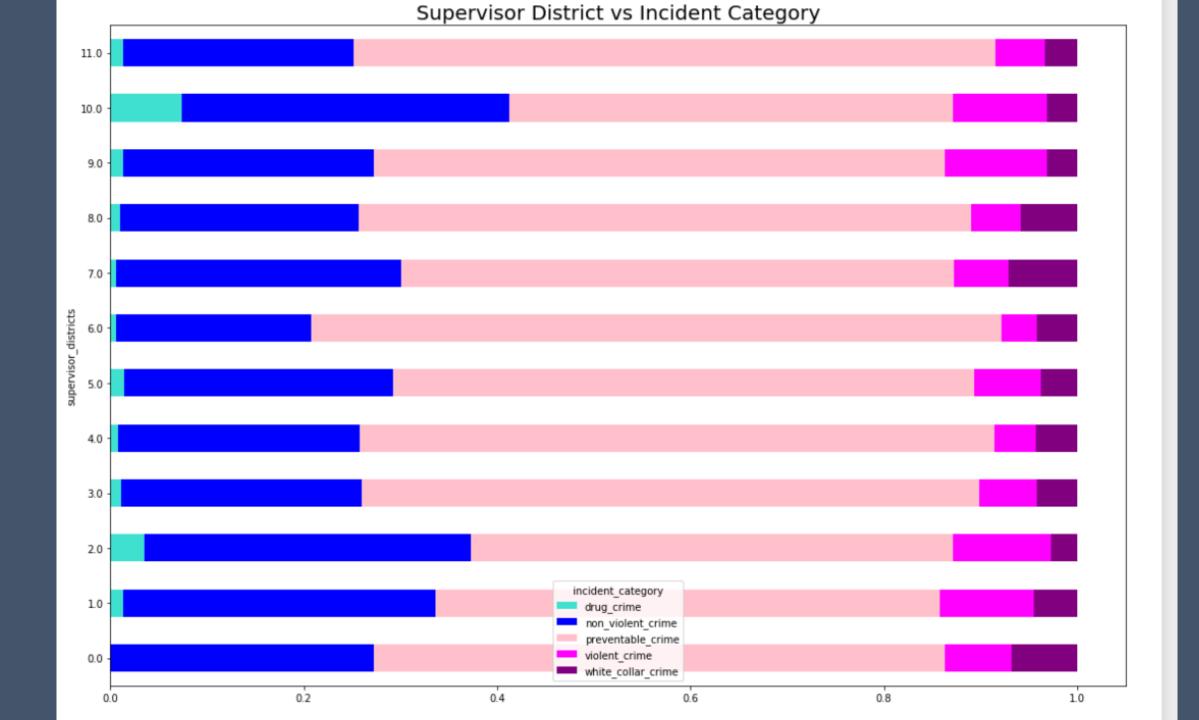
#### Non-Violent Crime

'Lost Property', 'Missing Person', 'Recovered Vehicle', 'Traffic Collision', 'Vehicle Impounded', 'Suicide', 'Vehicle Misplaced', 'Traffic Violation Arrest', 'Non-Criminal', 'Other Miscellaneous', 'Warrant', 'Gambling', 'Human Trafficking, Commercial Sex Acts', 'Human Trafficking (B), Involuntary Servitude', 'Juvenile Offenses', 'Liquor Laws', 'Case Closure', 'Human Trafficking (A), Commercial Sex Acts', 'Fire Report', 'Sex Offense', 'Courtesy Report', 'Other Offenses', 'Other', 'Miscellaneous Investigation'

## Preventable crimes were the most frequently committed category of crime



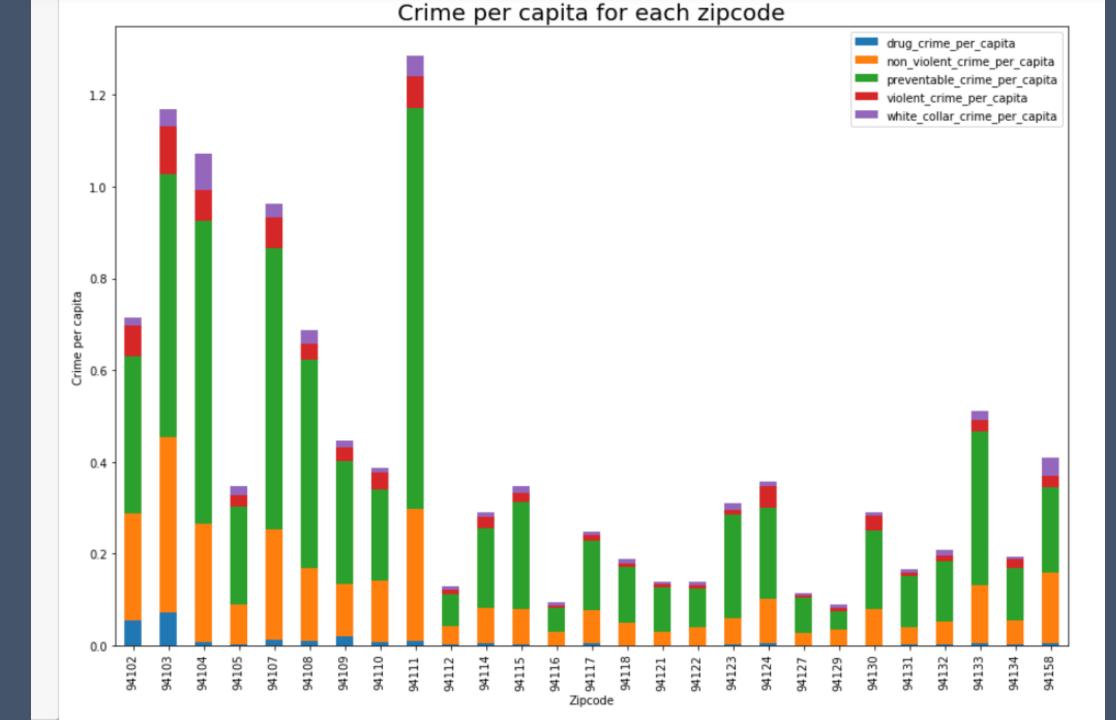




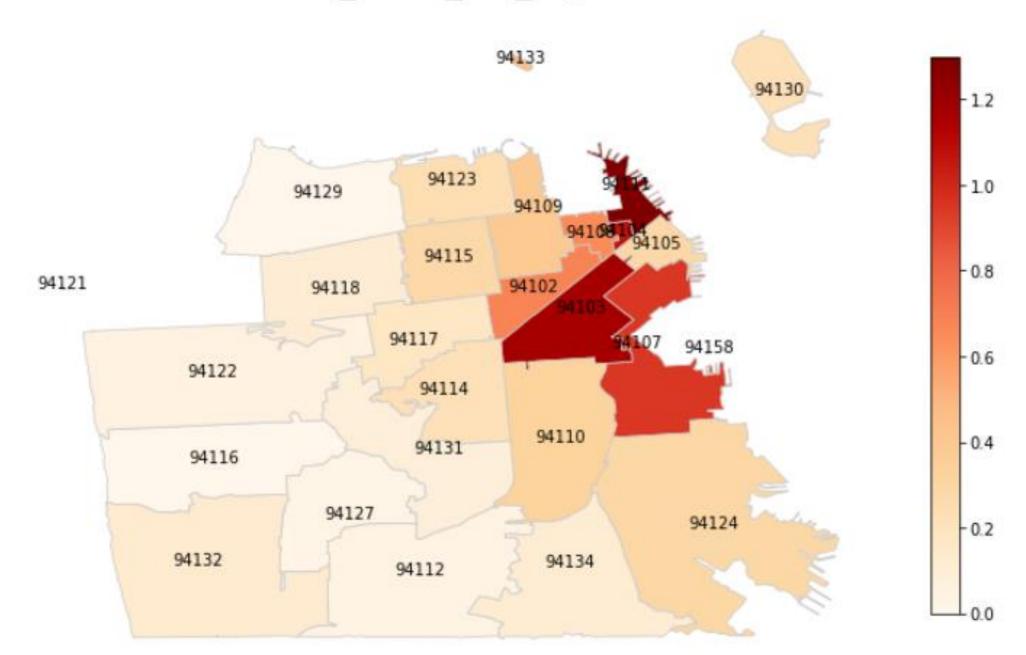
#### But what about the number of crimes?

• How can we meaningfully compare the number, and not just the proportion, of crimes across different districts?

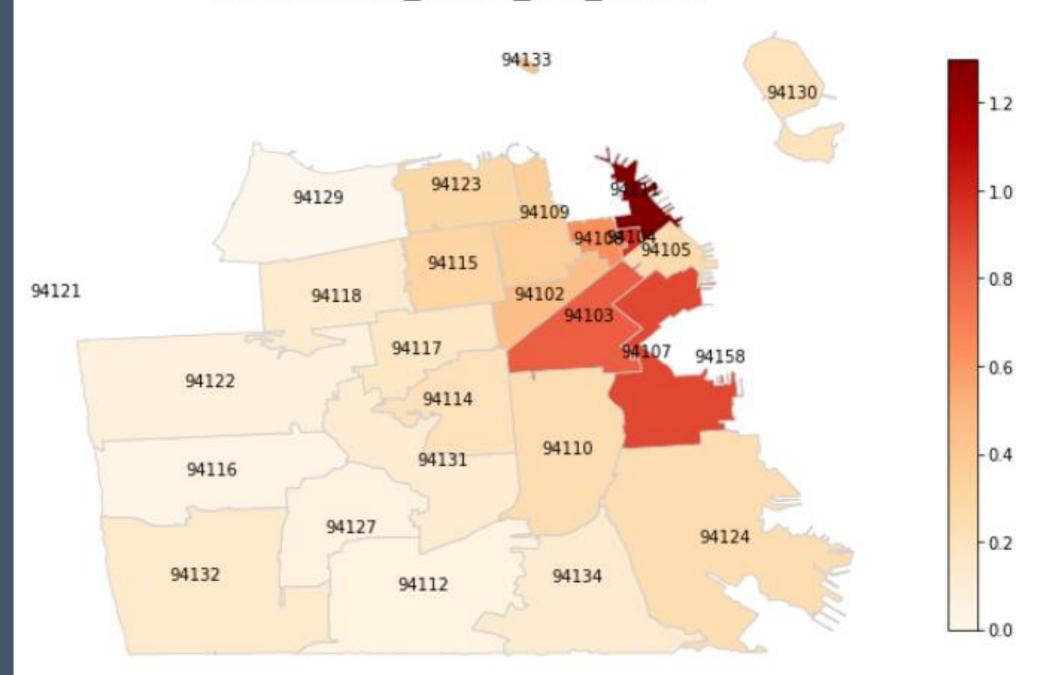




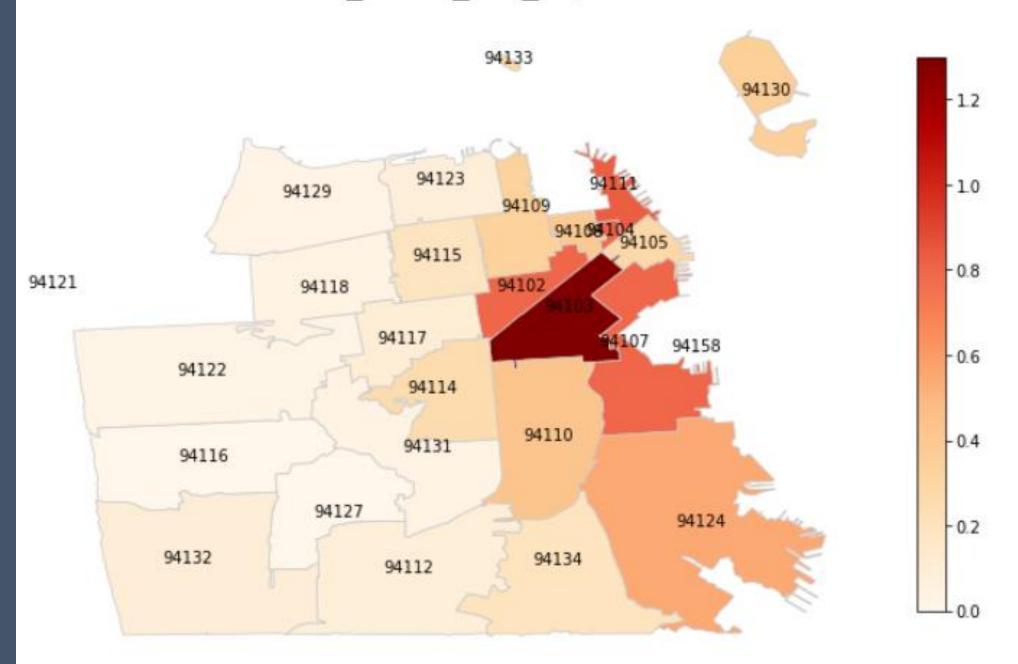
#### total\_crime\_per\_capita



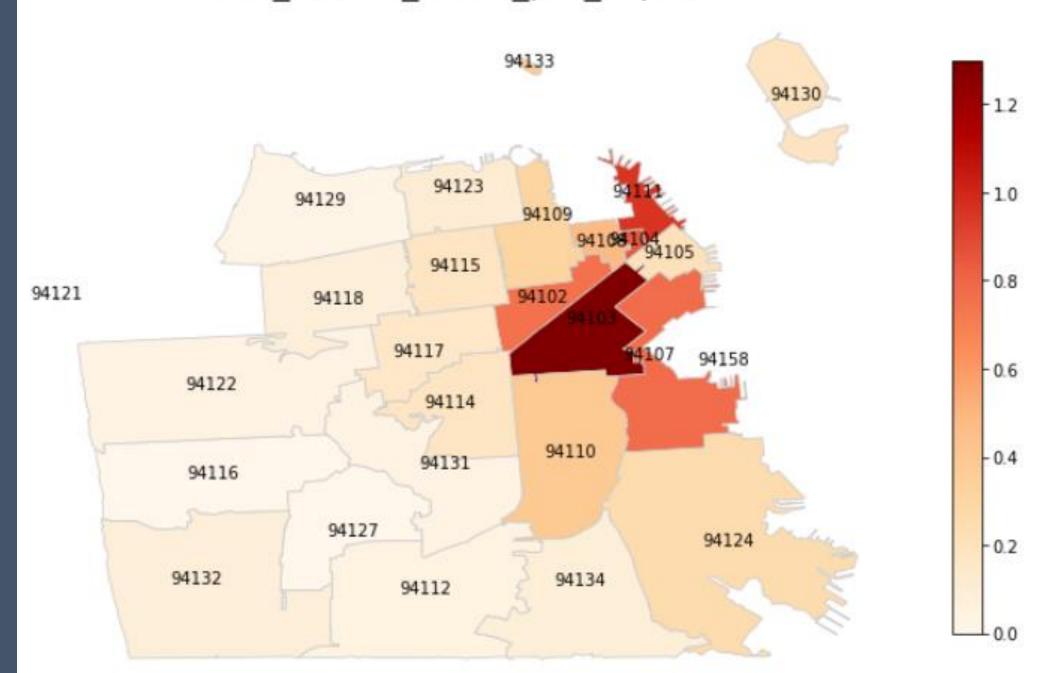
#### preventable\_crime\_per\_capita



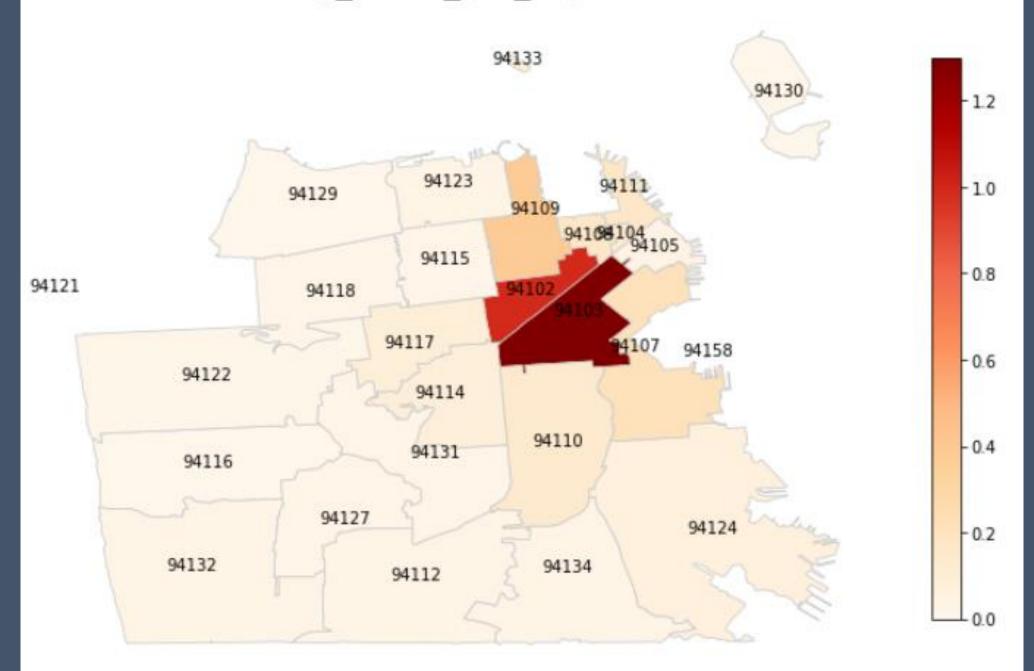
#### violent\_crime\_per\_capita



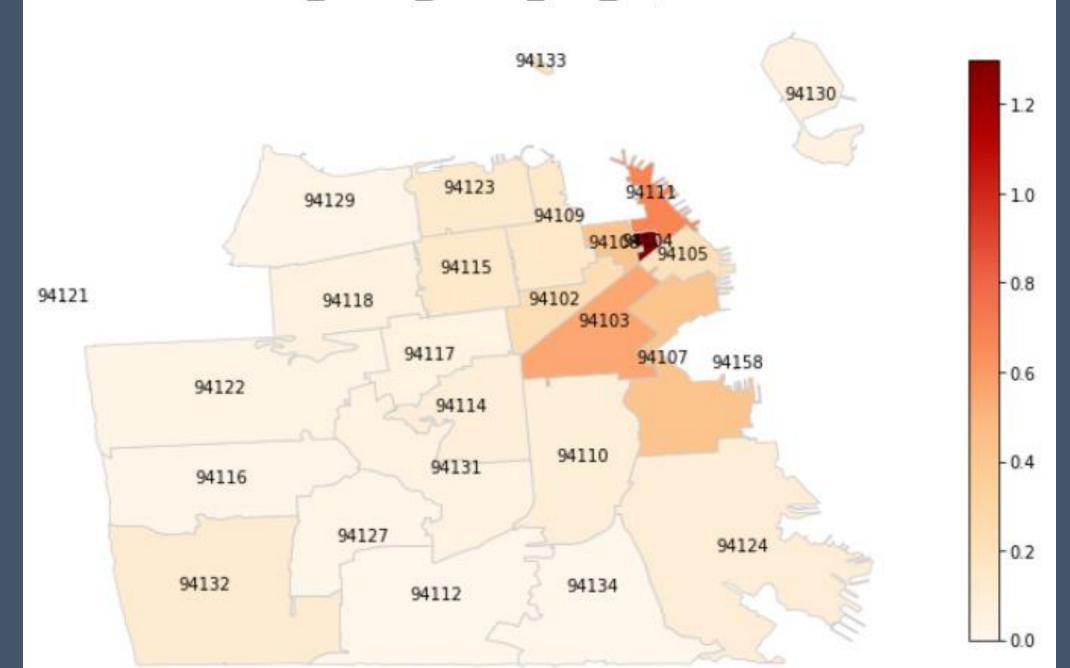
#### non\_violent\_crime\_per\_capita



#### drug\_crime\_per\_capita



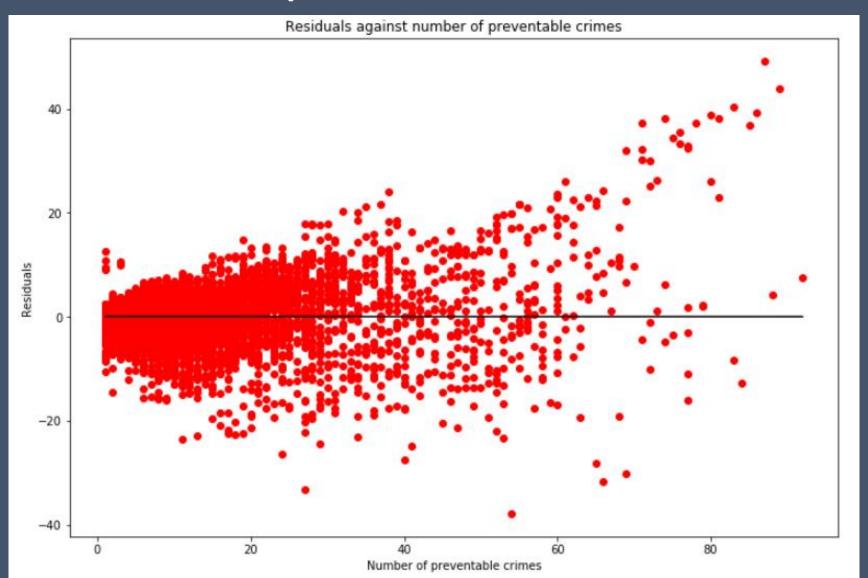
#### white\_collar\_crime\_per\_capita



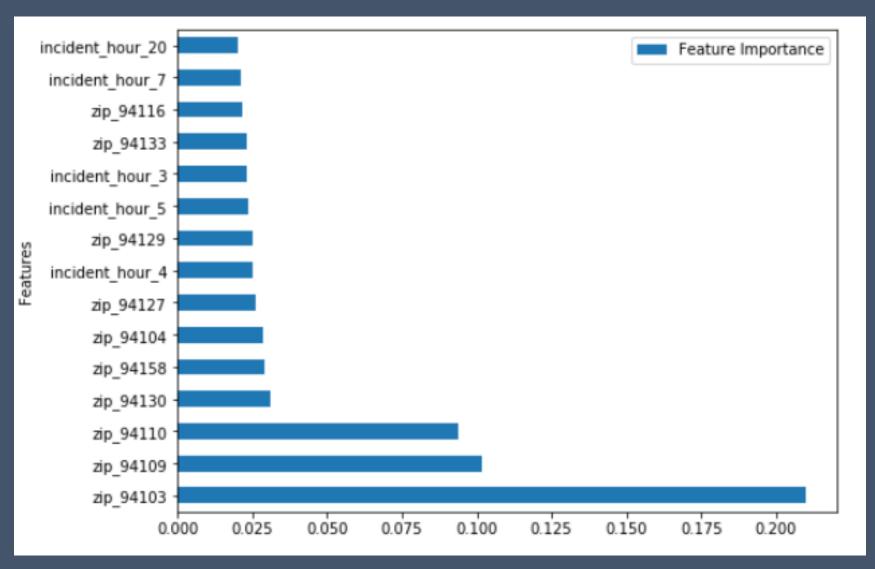
# Predicting preventable crimes based on zipcode, day of week, and hour of day

Model trained on 2018 data	Mean Squared Error for X_test, y_test	R <sup>2</sup> score for X_test, y_test	
Baseline	247	<del>-</del>	
Linear Regression	65.9	0.733	
LassoCV	65.7	0.734	
RidgeCV	65.8	0.734	
Random Forest Regressor with GridsearchCV	47.1	0.809	
XGBoost with GridsearchCV	<mark>38.3</mark>	<mark>0.845</mark>	

# Success with R<sup>2</sup> score of 0.8 when XGBoost model is used to predict from test data



# Zipcodes were the most important features in predicting the number of preventable crimes



### Practical Steps for SF Police to take

	incident_day_of_week	zip	incident_hour	preventable_crime	xgb_predict
2470	Thursday	94103	19	1.326923	1.907094
1260	Saturday	94103	19	1.269231	1.876870
43	Friday	94103	19	1.615385	1.858716
3079	Tuesday	94103	19	1.250000	1.791903
1259	Saturday	94103	18	1.480769	1.787161
1871	Sunday	94103	19	1.038462	1.766315
3694	Wednesday	94103	19	1.596154	1.757343
1261	Saturday	94103	20	1.480769	1.690898
648	Monday	94103	19	1.307692	1.676706
3078	Tuesday	94103	18	1.769231	1.623973

### Next Steps

- Include further demographic data
- Include more years of data
- Corroborate quantitative insights with qualitative experiences of Police officers ad policymakers

### Any questions?