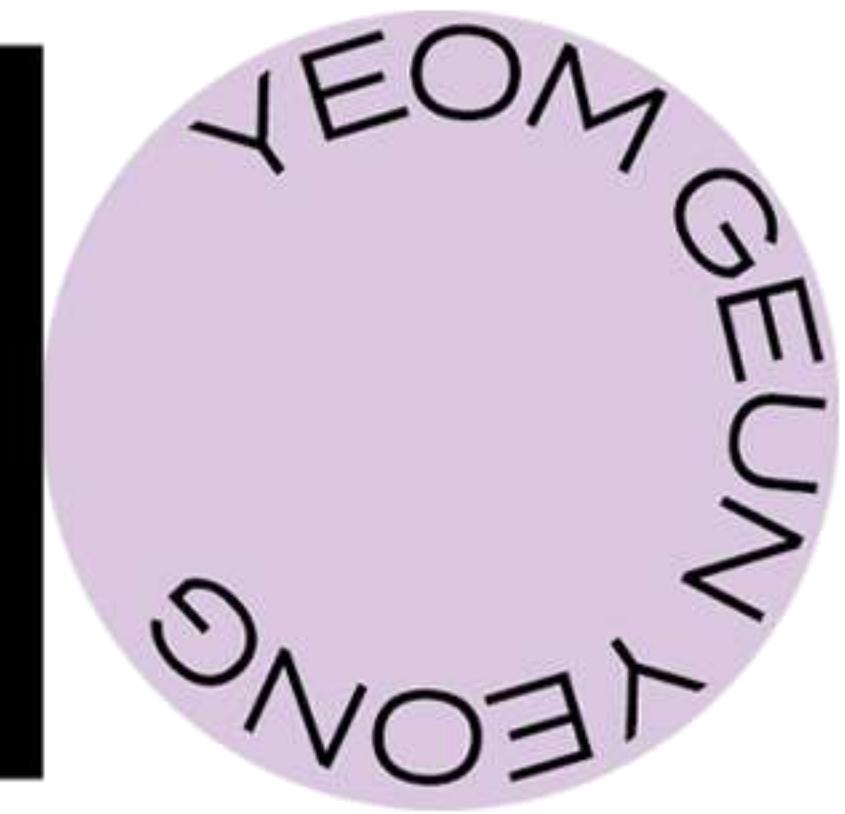


BRANDING POSTER DESIGN ILLUSTRATION
LOGO PACKAGE GRAPHIC WEBDESIGN
FIGMA DESIGN WEBPUBLISHING

PORTFOLI



PROFILE

▼ 염근영

Yeon Geun Yeong



BIRTH 1991.12.11

PHONE 010-9921-5892

EMAIL yyynyeong@gmail.com

▼ EDUCATION

- 2010 인천문일여자고등학교
2012 인천문예전문학교 파티플래너과
2024 (스마트웹&콘텐츠개발)
UI/UX웹디자인&웹퍼블리셔2 교육이수

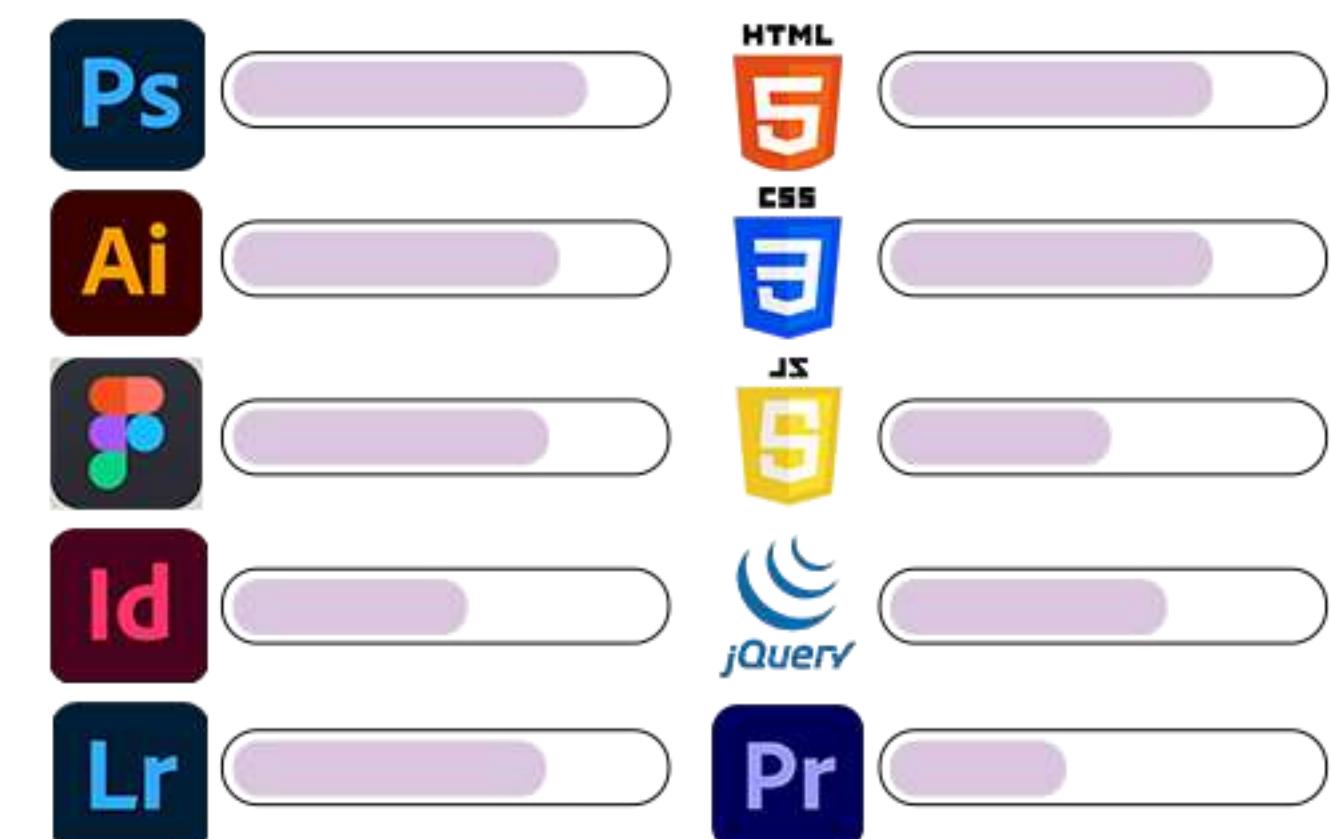
▼ WORK

- 2012.02 (주)시전 더스푼/케이터링
2014.05
2015.11 한국관광호텔업협회/김포공항
2017.04
2021.01 (주)원더웍스/CS 및 배송
2013.05

▼ LICENSE

- 2014 운전면허증/2종
2023 GTQ 1급

▼ SKILL



NAME CARD

3가지타입의 명함을 디자인 했습니다.

(텍스트형/심볼형/캐릭터형)

USED TOOL - ILLUSTRATOR

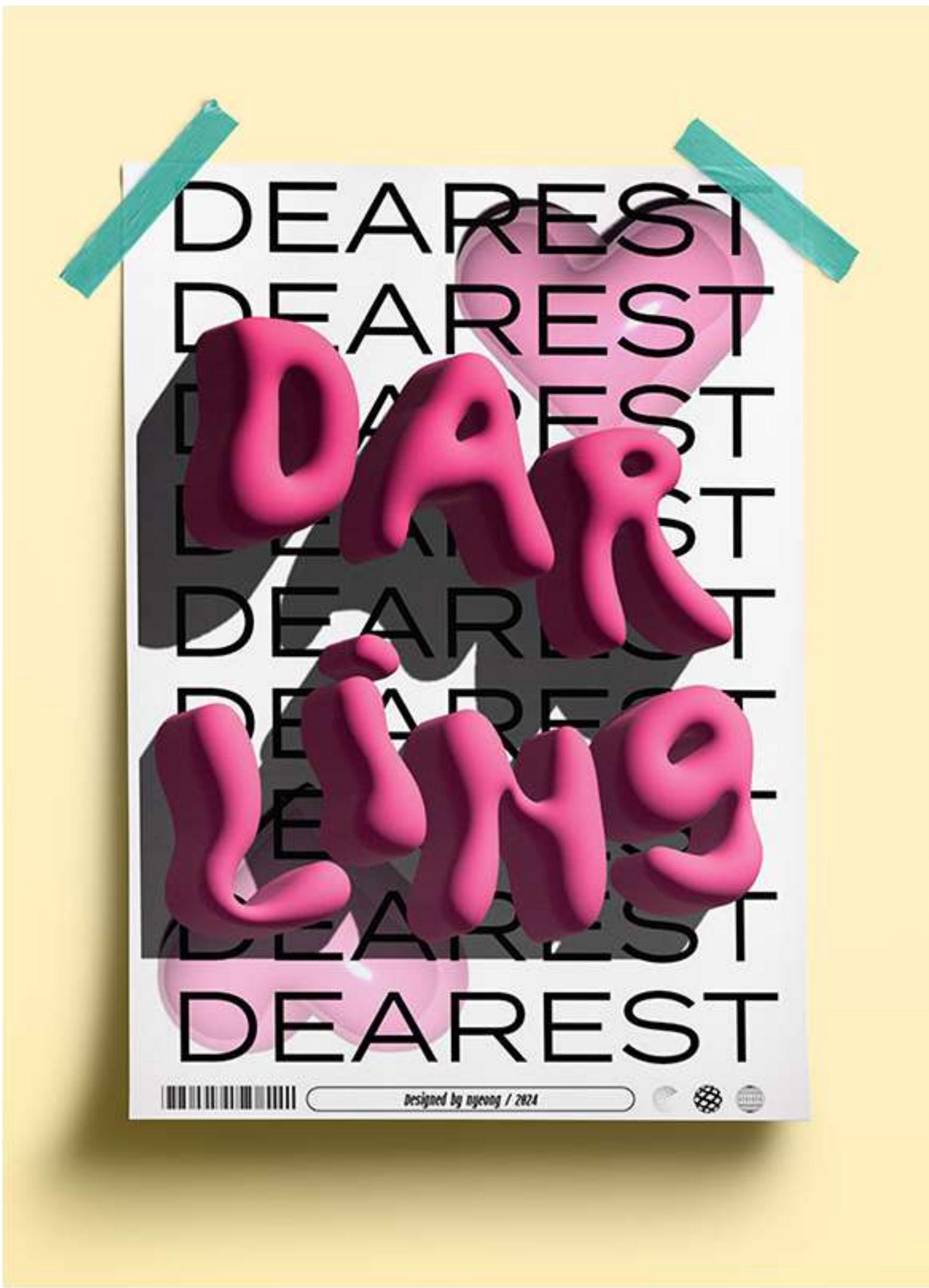




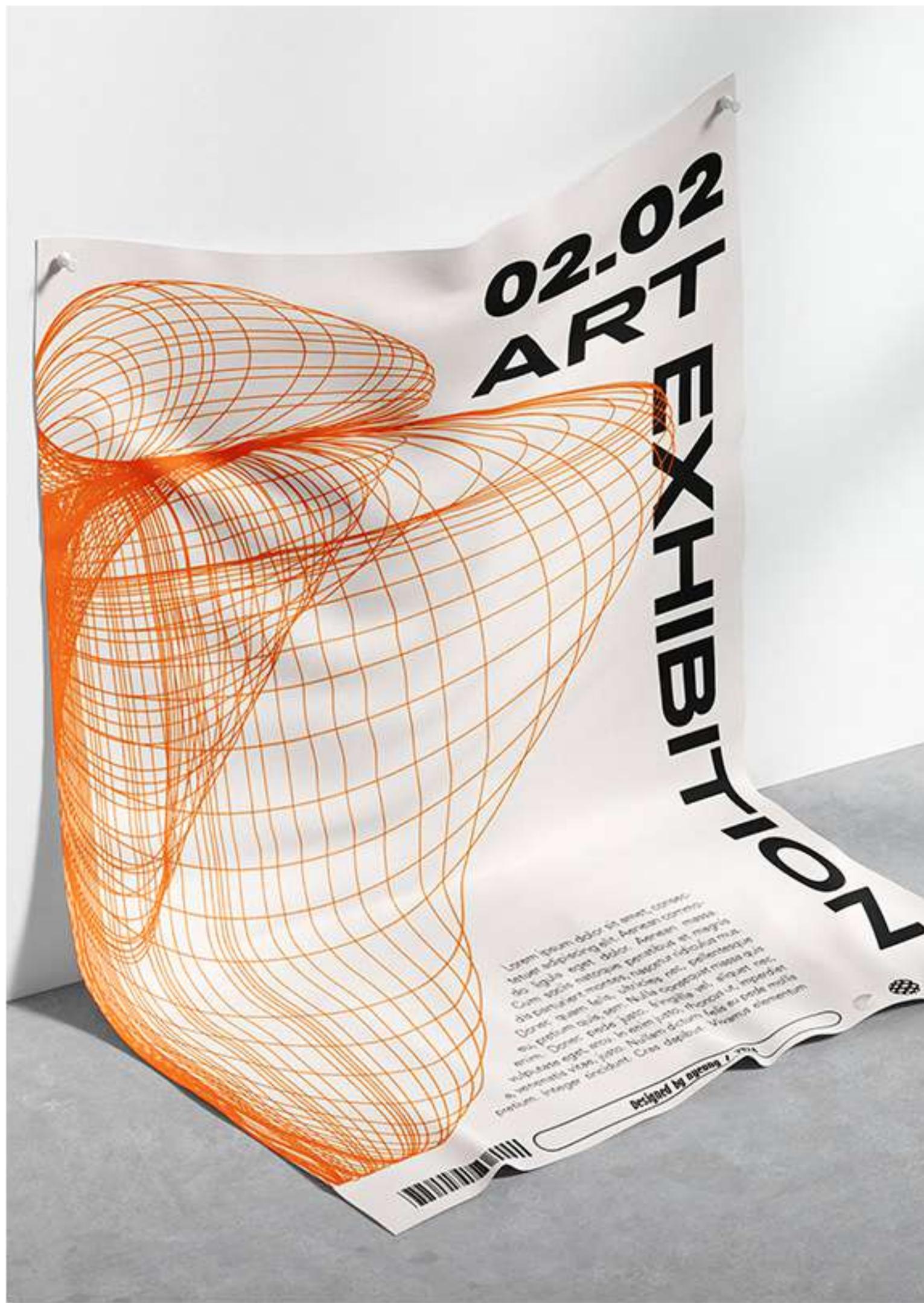
POSTER DESIGN

(1) Darling
(2) Art Exhibition
(3) Furniture

(1)



(2)



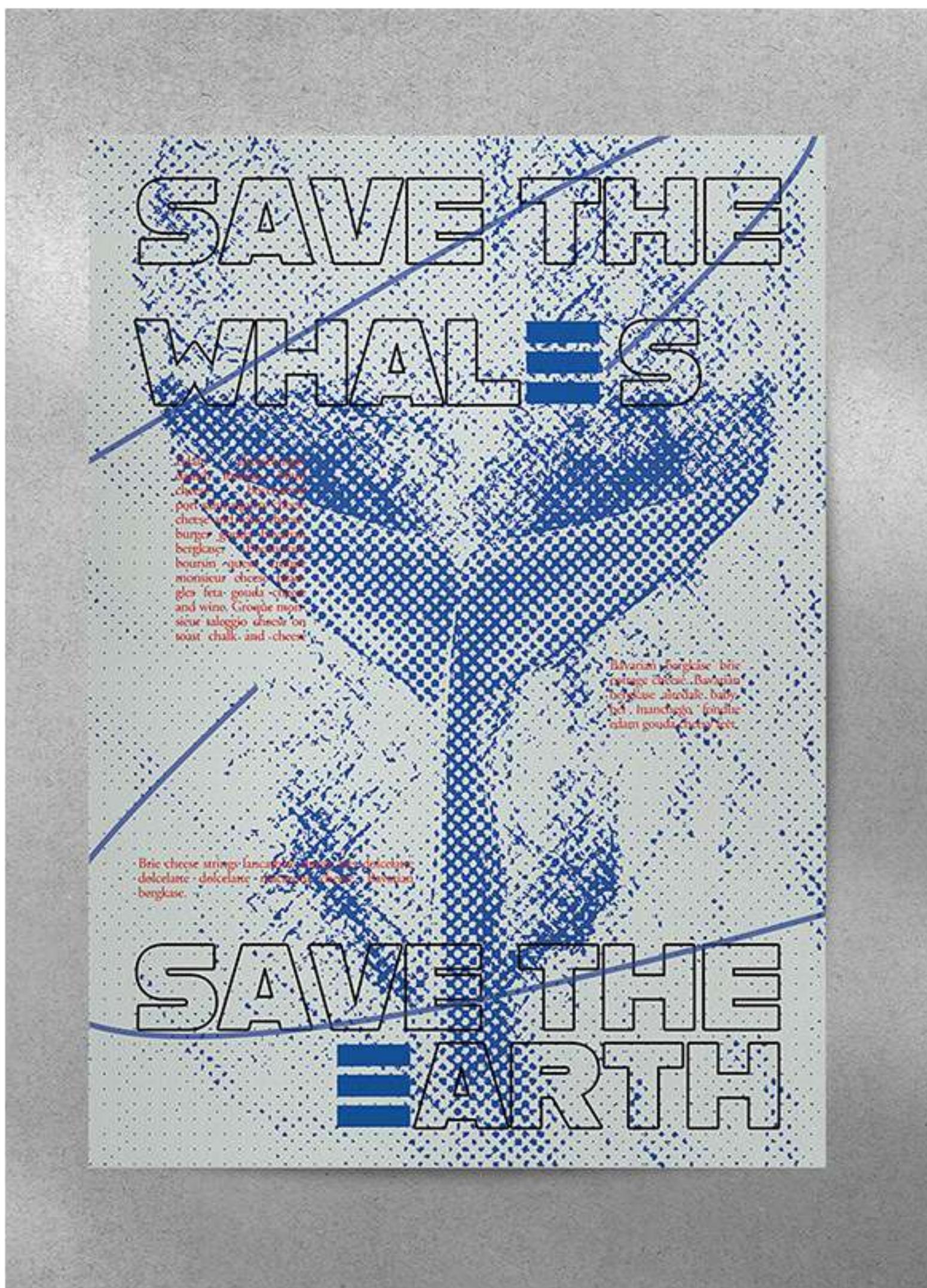
(3)



POSTER DESIGN

- (4) SAVE
- (5) POP .ver1
- (6) POP .ver2

(4)



(5)



(6)



POSTER DESIGN

- (7) Travel – LISBOA
- (8) Travel – COPACABANA
- (9) Travel (newspaper ver.) – BROOKLYN

(7, 8)



(9)



ILLUSTRATION

김세동 작가의 대표적인 캐릭터인
"비벤덤"을 메인으로
화투 리디자인을 하였습니다.

[Team Project]

작업기간 : 4일
기여도 : 70%
(기본레이아웃, 작업, +
완성 후 전체 정리 및 PPT 작업)

USED TOOL - ILLUSTRATOR



ILLUSTRATION

USED TOOL - ILLUSTRATOR



순간을 테마로
POSTCARD 형태의
카드 디자인을 하였습니다.

따사로운 오전,
흐리지만 시원한 오후,
핑크빛 노을이 가득한 저녁

이 순간들에 어울리는
이미지를 배경으로
직접 쓴 글씨와 작은 손그림을 채웠습니다.

PACKAGE DESIGN

ALBUM COVER

아티스트 최유리의
여섯 번째 싱글앨범 "유영"의
커버 디자인을 하였습니다.
해당 앨범에 수록된 2개의 곡 중,
"숲"을 메인 이미지로 삼았으며,
"바다"의 느낌을 주기 위해
물의 잔상과 같은 효과를 더하여
표현하였습니다.



USED TOOL - PHOTOSHOP

PACKAGE DESIGN ALBUM COVER

아티스트 비비의
싱글앨범 "밤양갱"의
커버 디자인을 하였습니다.
타이틀곡인 "밤양갱" MV 속
이미지와 키치하면서 평키한 이미지를
콜라주하여 표현해보았습니다.



USED TOOL - PHOTOSHOP

PACKAGE DESIGN

kellogg's 콘푸로스트와
뚱랑이 캐릭터를 콜라보하여
패키지 리디자인 하였습니다.

팝한 컬러와 캐릭터의 볼드한
선의 느낌이 어울리도록 하였습니다.



USED TOOL - PHOTOSHOP

BRANDING



친환경 비건브랜드 "비프로젝트"의
로고와 패키지를 리디자인 했습니다.
기존 로고의 느낌을 탈피하기 위하여
두가지의 폰트를 사용하였습니다.

USED TOOL – ILLUSTRATOR
– PHOTOSHOP



Begin
project

Begin
project

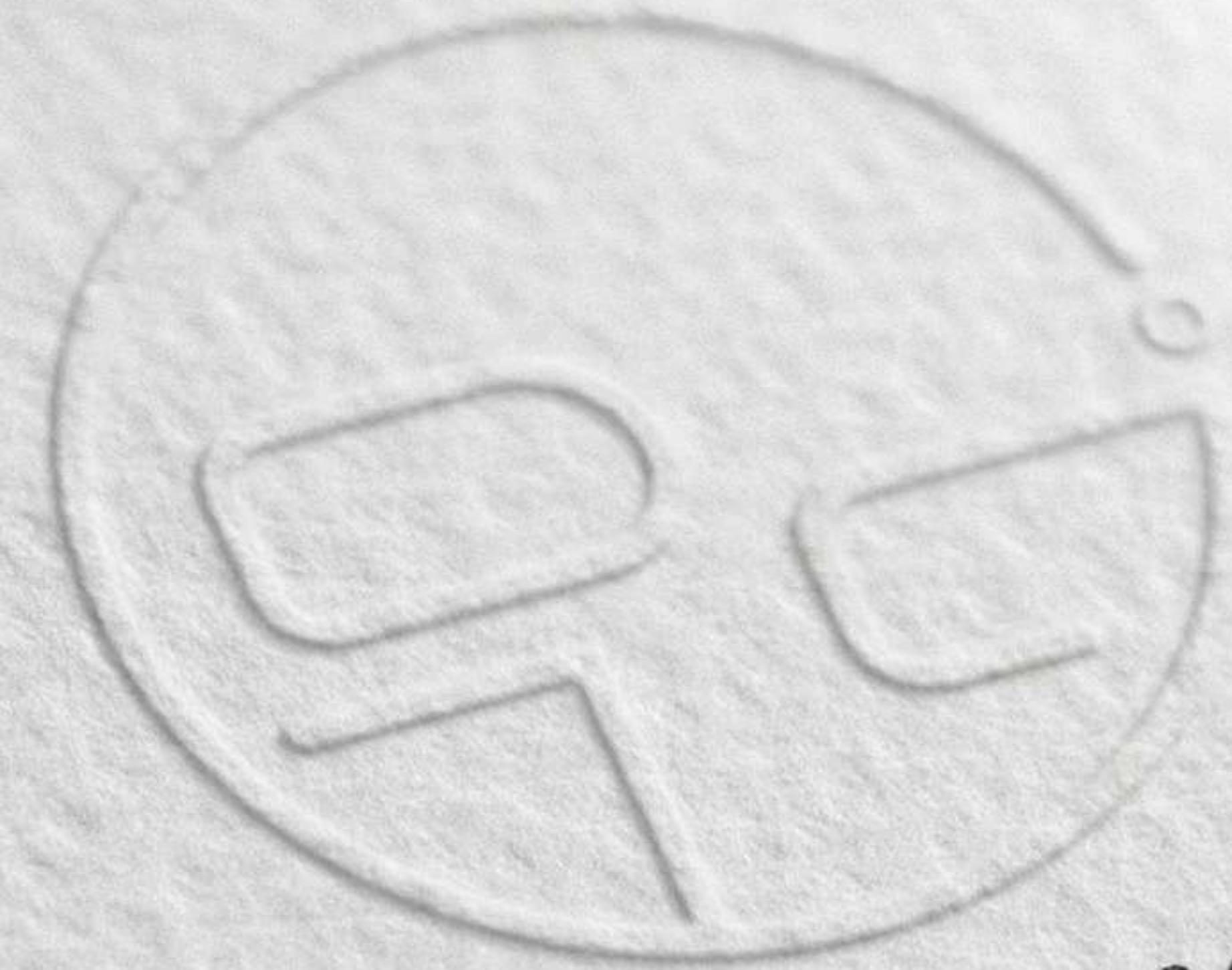
Beginning of Healthy and Beautiful Life Style

B Project pursues products containing natural ingredients that are Vegan-friendly, and try to exclude harmful chemical components as much as possible. Stay Hair Deep Cleaning Shampoo helps prevent hair loss by taking care of your scalp and keeps your hair moist. It contributes to protecting the environment by using up-cycling ingredients.

16.90 oz / 500 g

BRANDING

가상의 비스트로를 주제로
비스트로 "Moonggeun, 뭉근" 의
로고/명함/메뉴판을
디자인 하였습니다



MOONGgeun

USED TOOL - ILLUSTRATOR
- PHOTOSHOP



MOONG geun

Moonggeun is a bistro made by combining warm colors and materials. It pursues a comfortable and natural atmosphere.

Our menu includes freshly-made pasta, seasonal dishes, and food that pairs well with wine.

LUNCH

-Set Menu (1-2인분)	
사워도우와 계절 버터	32.0
구운 버섯 수란 샐러드	
포르치니 버섯 파스타 or	
구운 판자 바질 파스타(+3.0) or	
사프란 리조또(+3.0) 3가지 중 택1	

구운 버섯 수란 샐러드	
Mushroom, Poached Egg, Hazelnut, Sherry Vinaigrette	17.0

포르치니 버섯 파스타(생면)	
Porcini, Butter, Tagliatelle	20.0

구운 판자 바질 소스 파스타(생면)	
Scallop, Basil, Almond, Lemon Oil	23.0

사프란 판자 묵은지 리조또	
Scallop, Saffron, Butter	23.0

런치 비프 카츠+ 매쉬 포테이토	
Beef, Demiglace, Mashed Potato	22.0

시즈널 아이스크림 (수제)	
Seasonal Ice Cream	

DINER

양고기 크로켓	
구운 마늘 아이オリ (4pcs)	11.0

구운 버섯 수란 샐러드	
Mushroom, Poached Egg, Hazelnut, Sherry Vinaigrette	17.0

포르치니 버섯 파스타(생면)	
Porcini, Butter, Tagliatelle	20.0

구운 판자 바질 소스 파스타(생면)	
Scallop, Basil, Almond, Lemon Oil	23.0

사프란 판자 묵은지 리조또	
Scallop, Saffron, Butter	23.0

리코타 치즈 노르	
Gnocchi, M	24.0

문어 스	
Octopus	24.0

BISTRO MOONGgeun	Mg
+82 02-000-1111	



MOONGgeun

Moon

BRANDING

가상의 페스티벌을 주제로
로고/포스터/티켓/브로셔를
디자인하였습니다.

"Love is PINK"

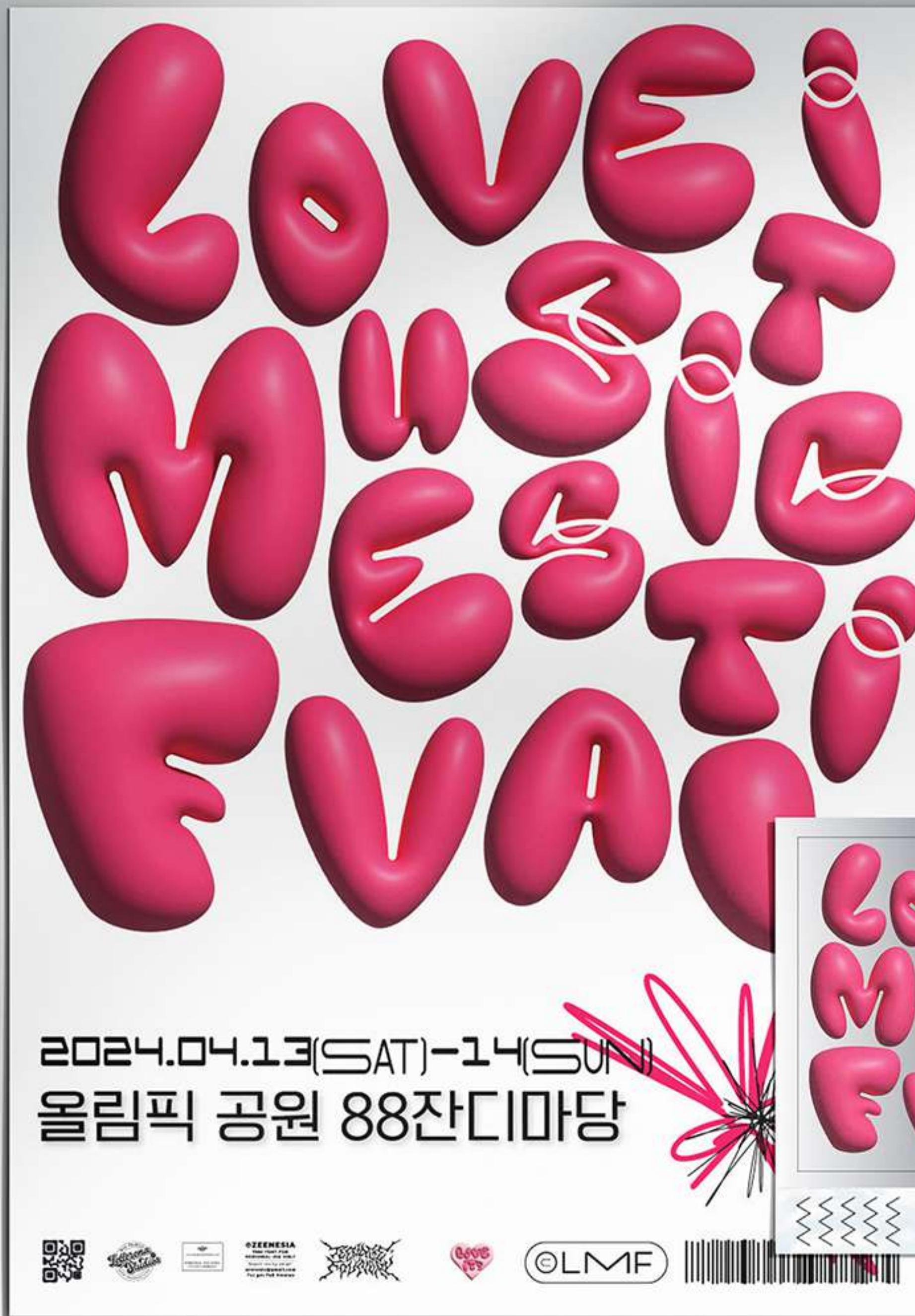
"Love makes my life more beautiful,
Music makes my life more colorful"

이라는 문장을 컨셉으로
사랑을 상징적으로 나타내는 하트 형태와
불륨감 있는 폰트를 사용하여
3D로고를 디자인하였습니다.



USED TOOL - ILLUSTRATOR

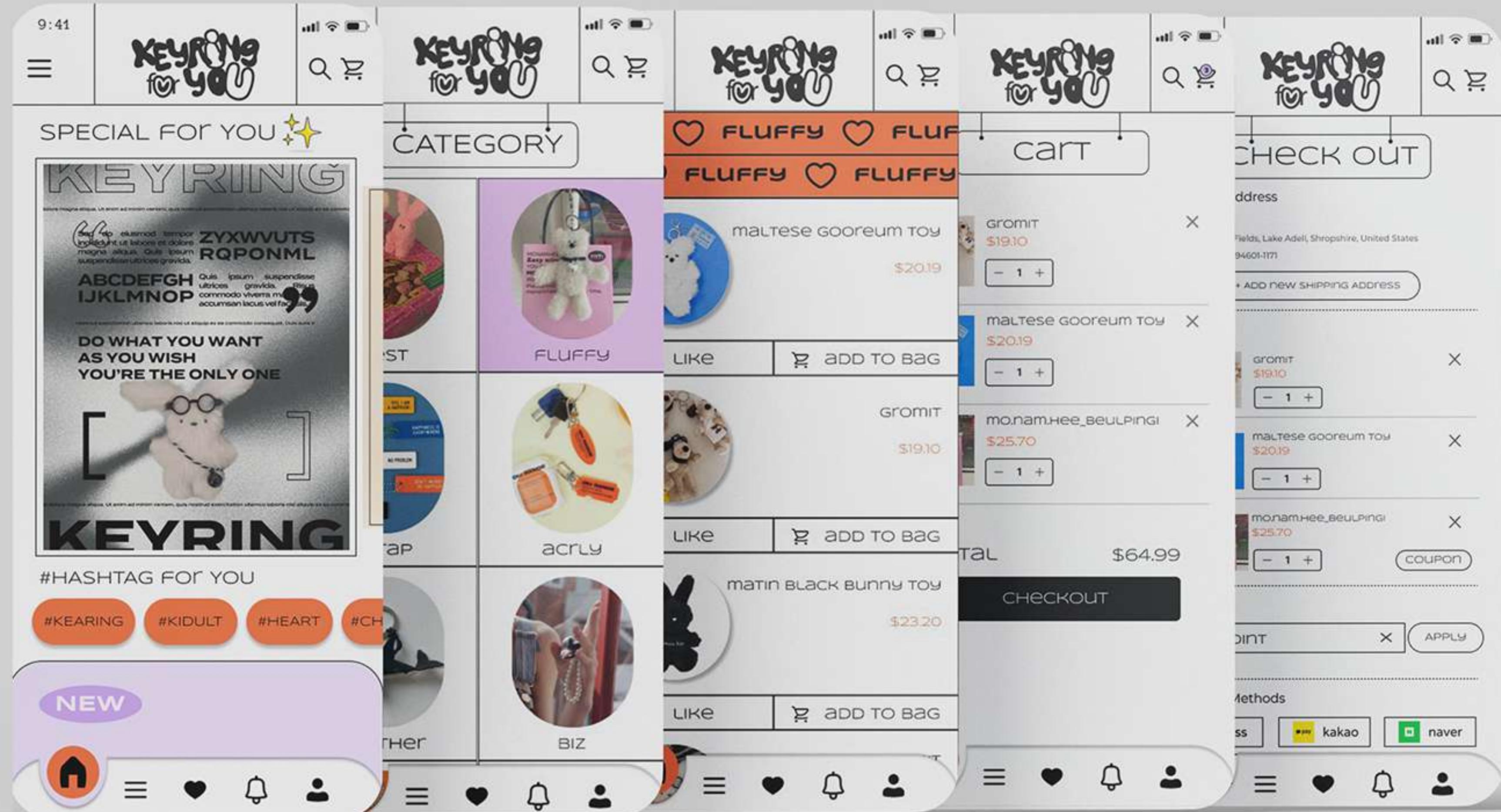








FIGMA-UI DESIGN



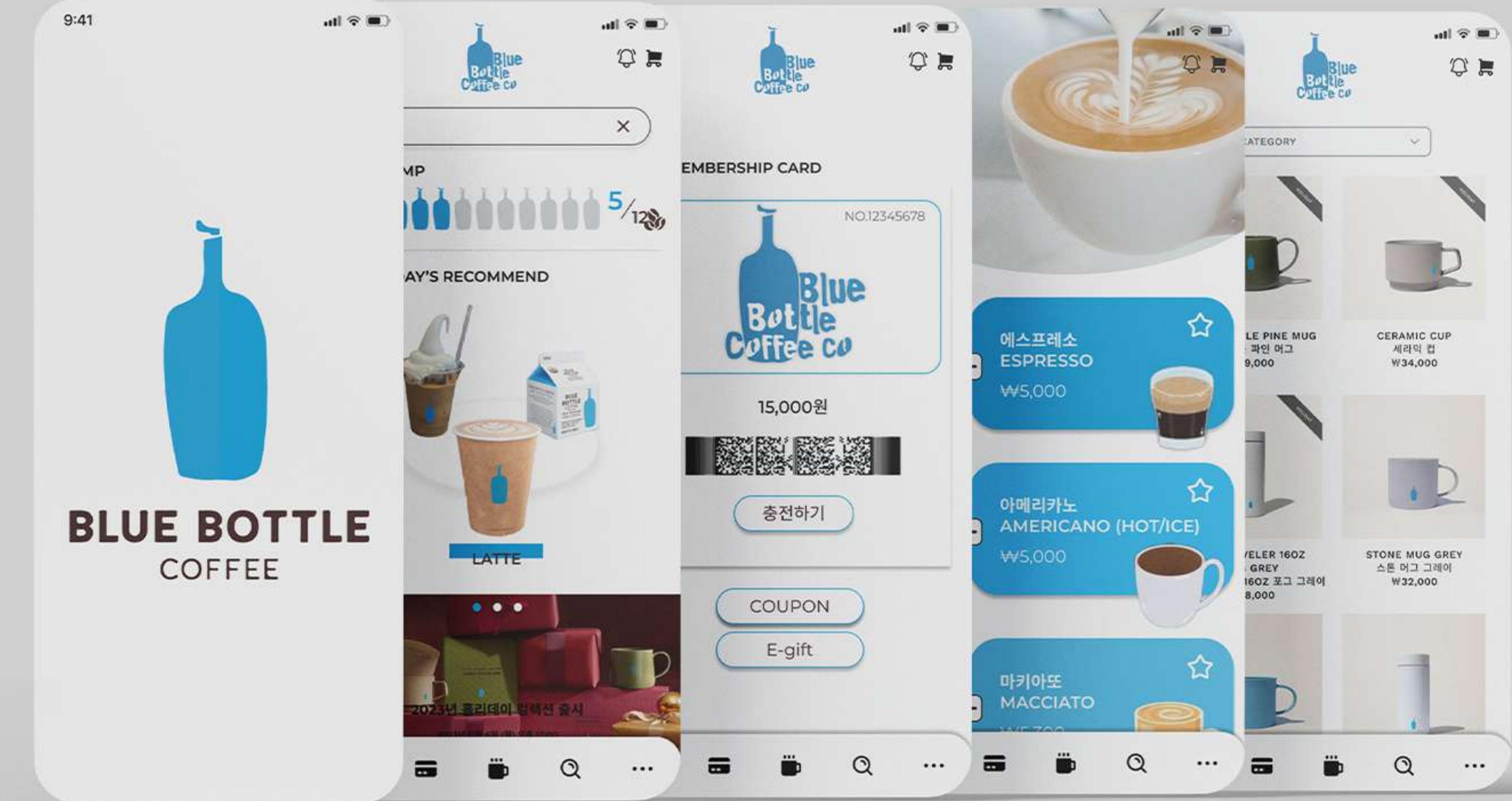
가상의 앱을 기획/디자인 하였습니다.

10대부터 30대까지 남녀 구분 없이

수요가 많은 키링을 컨셉으로 디자인 했습니다.

USED TOOL - FIGMA

FIGMA-UI DESIGN



어플이 없는 브랜드 중,
"BLUE BOTTLE"의 앱을
디자인하였습니다.

USED TOOL - FIGMA

WEB DESIGN CARD NEWS CONTENTS



JEJU 고래 살리기 프로젝트에 대한
SNS 카드 뉴스를 디자인 하였습니다.

USED TOOL – PHOTOSHOP

WEB DESIGN DETAIL PAGE

코스메틱상품의 상세페이지를
리디자인 하였습니다.

USED TOOL - PHOTOSHOP



WEB DESIGN WEBPAGE

가상의 레스토랑 웹페이지를
디자인 하였습니다.

USED TOOL - PHOTOSHOP



WEB PUBLISHING (responsive)



가상의 비스트로 "Moonggeun"의
홈페이지를 기획/제작 하였습니다.

USED PROGRAM

HTML / CSS / JQUERY

```
# styles.css
@media screen and (max-width: 500px){
    html{
        font-size: 1rem;
    }

    .Logo a{
        background-size: 100%;
        margin-top: -30px;
    }

    .slide_img{
        margin-top: 250px;
        max-height: 250px;
        position: relative;
        width: 100%; 
    }

    .move li a img{
        max-width: 100%; 
    }

    .move .slick-dots{
        position: absolute;
        top: 250px;
        left: 50%;
        transform: translateX(-50%);
        text-align: center;
    }

    .move .slick-dots li button{
        display: block;
        width: 32px;
        height: 32px;
        border: 1px solid #F91200;
        border-radius: 50%;
        background-color: transparent;
        cursor: pointer;
        text-indent: -9999px;
    }
}

index.html
<!DOCTYPE html>
<html lang="ko">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>moongguen</title>
    <link rel="shortcut icon" href="img/favicon.ico">
    <link rel="stylesheet" href="css/reset.css">
    <link rel="stylesheet" href="css/slick.css">
    <link rel="stylesheet" href="css/style.css">

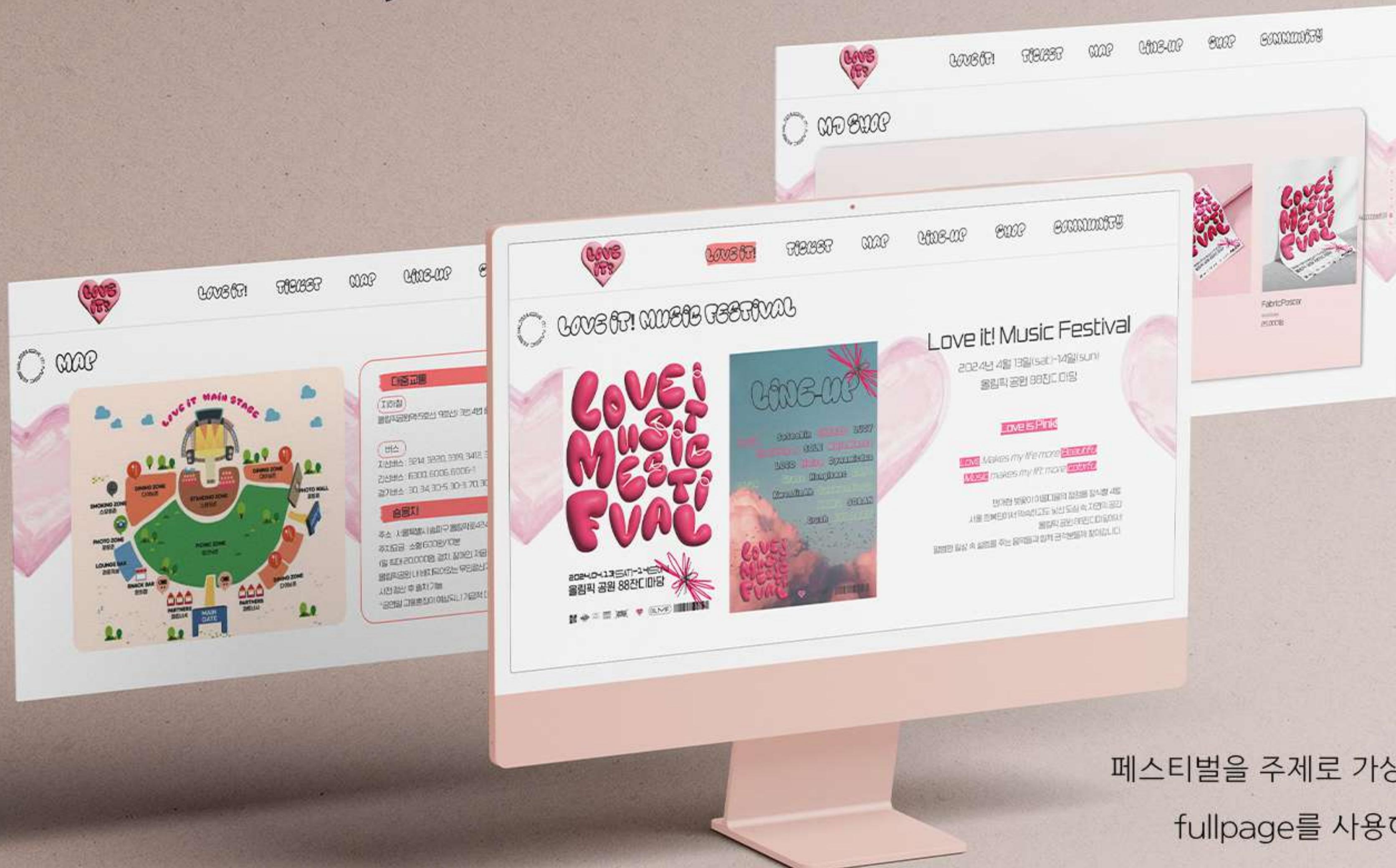
    <script src="https://code.jquery.com/jquery-latest.min.js"></script>
    <script src="js/jquery-ui.js"></script>
    <script src="js/slick.min.js"></script>
    <script src="js/script.js"></script>
</head>
<body>
    <div id="wrap">
        <header id="header">
            <h1 class="logo"><a href="#">logo</a></h1>
        </header>

        <section id="section">
            <div class="slide_img">
                <ul class="move">
                    <li class="sl_1"><a href="#"></a></li>
                    <li class="sl_2"><a href="#"></a></li>
                    <li class="sl_3"><a href="#"></a></li>
                </ul>
                
                
                
            </div>

            <div class="section02">
                <ul class="main">
                    <li>
                        <a href="about.html">
                            <div class="list">
                                <h2>about</h2>
                            </div>
                        </a>
                    </li>
                </ul>
            </div>
        </section>
    </div>
</body>
</html>
```

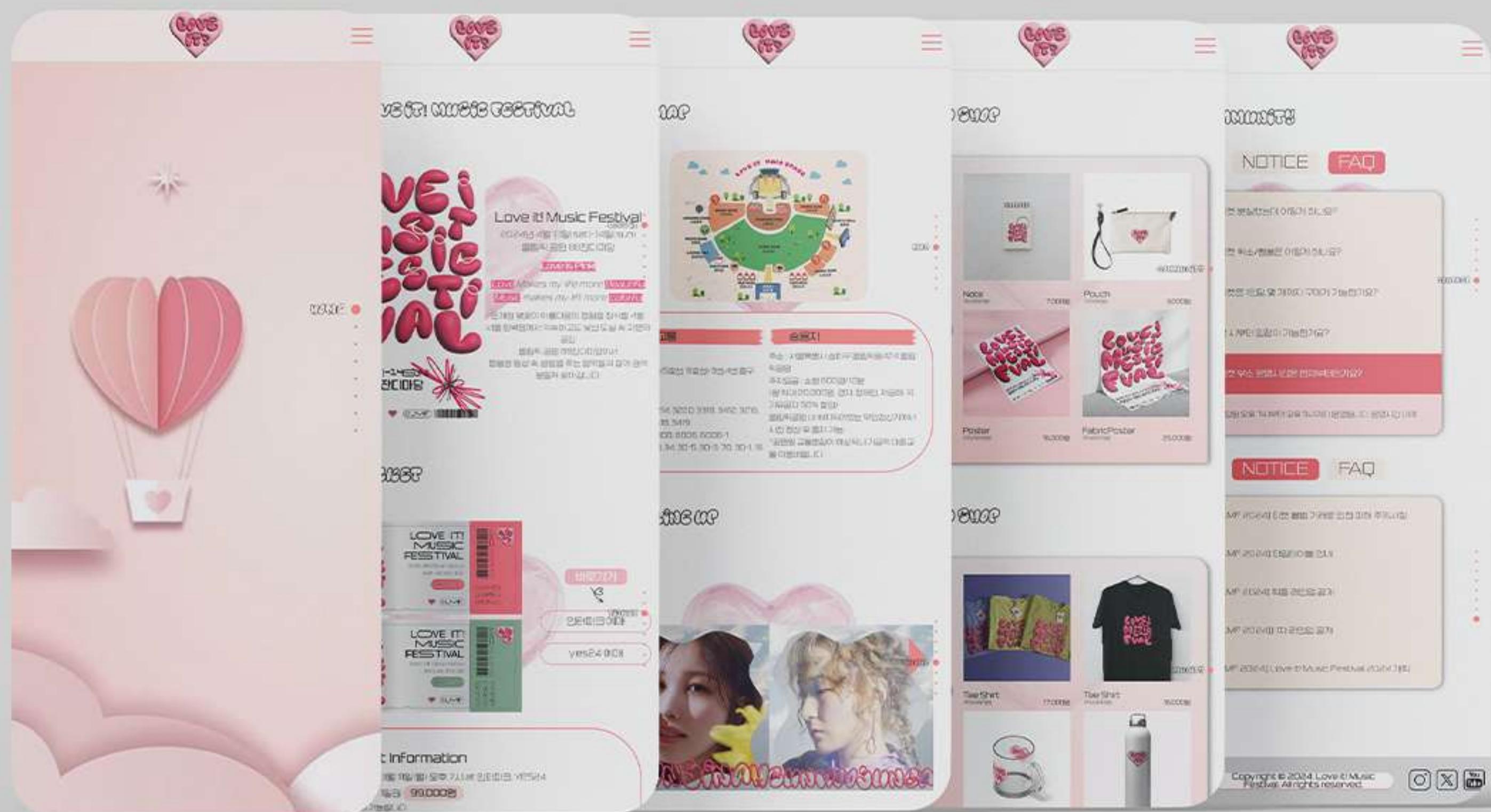


WEB PUBLISHING (responsive)



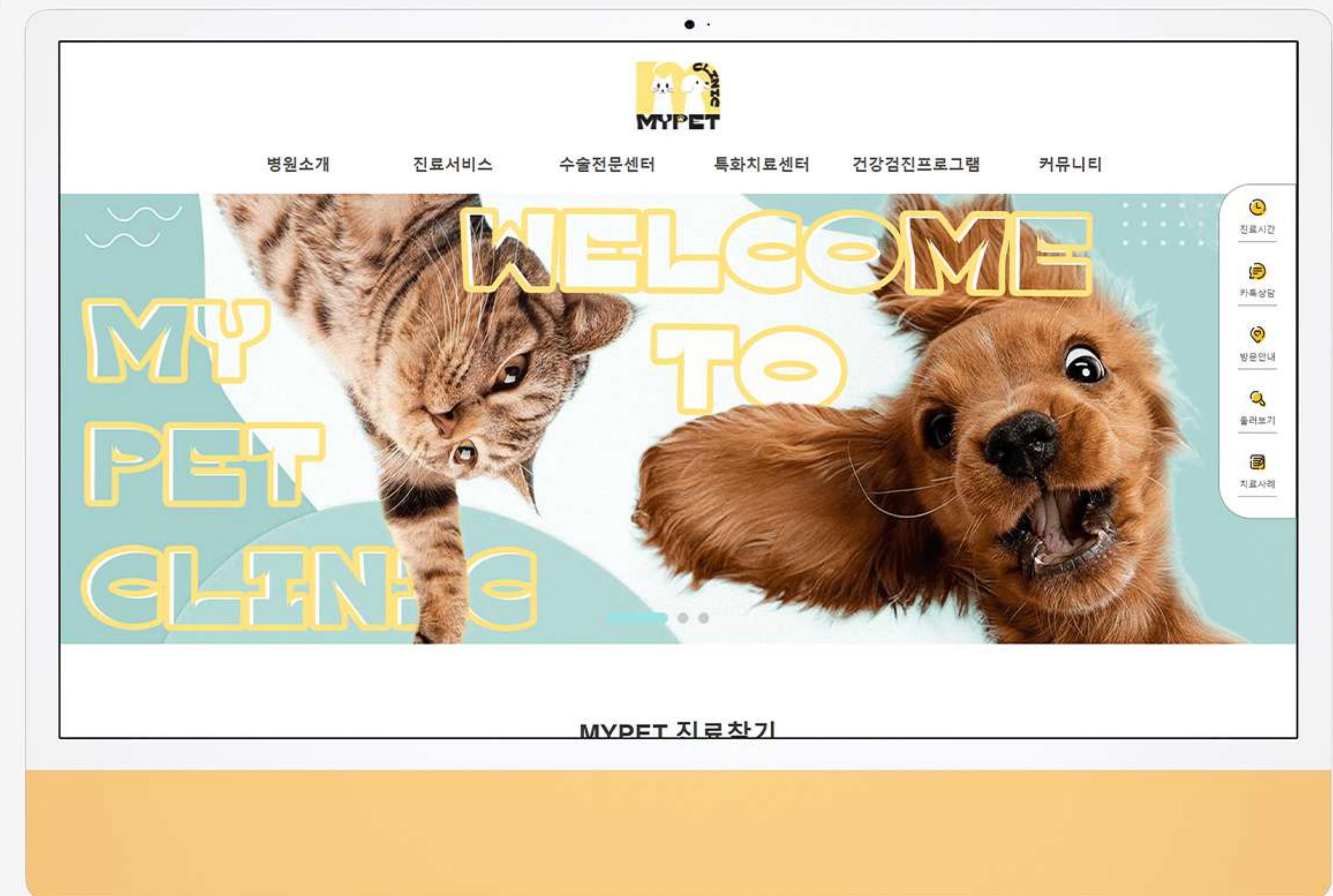
페스티벌을 주제로 가상의 웹사이트를 기획,
fullpage를 사용하여 제작하였습니다.

USED PROGRAM
HTML / CSS / JQUERY



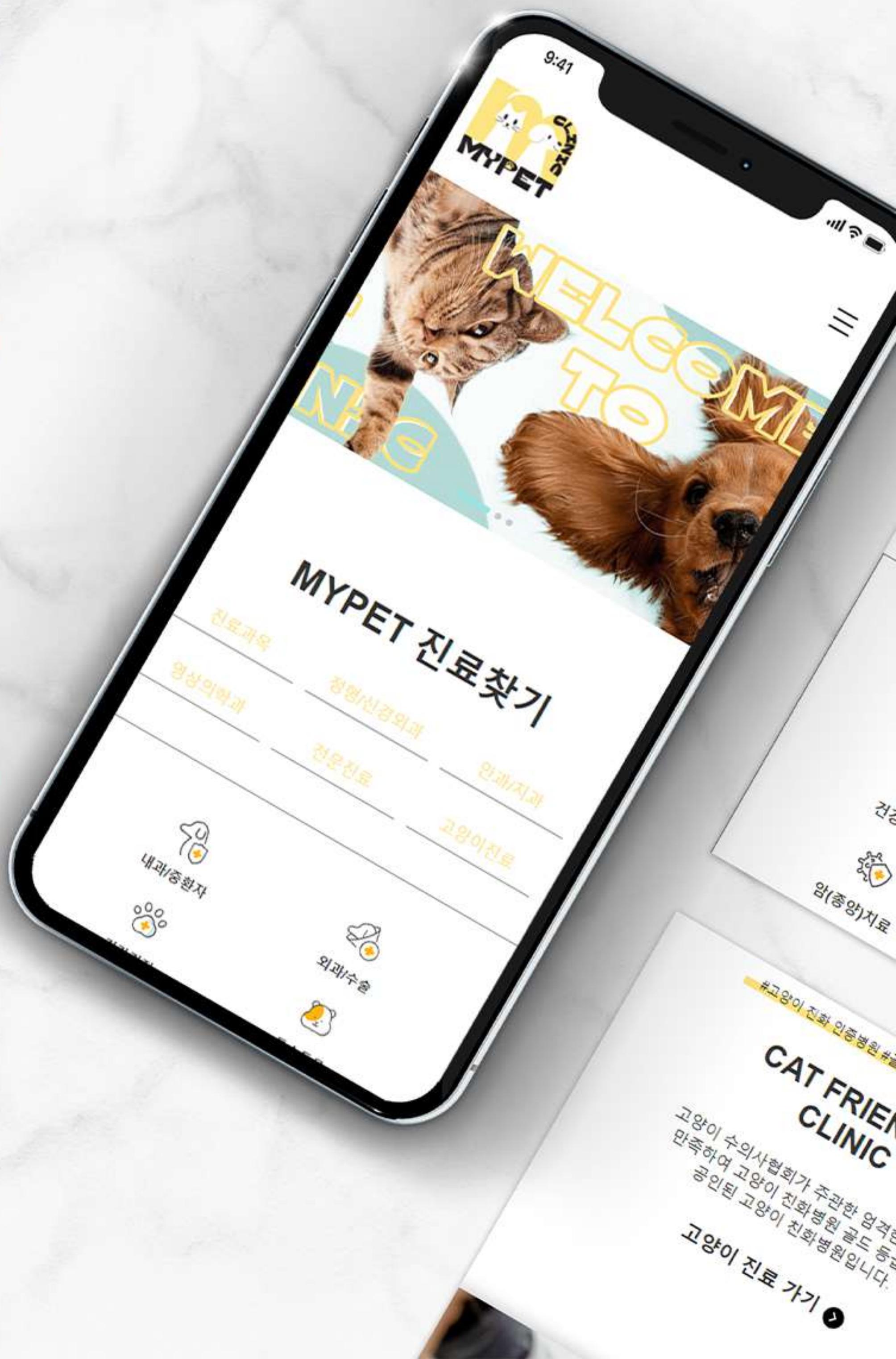
WEB PUBLISHING (responsive)

가상의 동물병원을 기획하고,
로고와 슬라이드 이미지를
직접 디자인하여
홈페이지를 제작 하였습니다.



USED PROGRAM / TOOL
HTML / CSS / ILLUSTRATOR / PHOTOSHOP



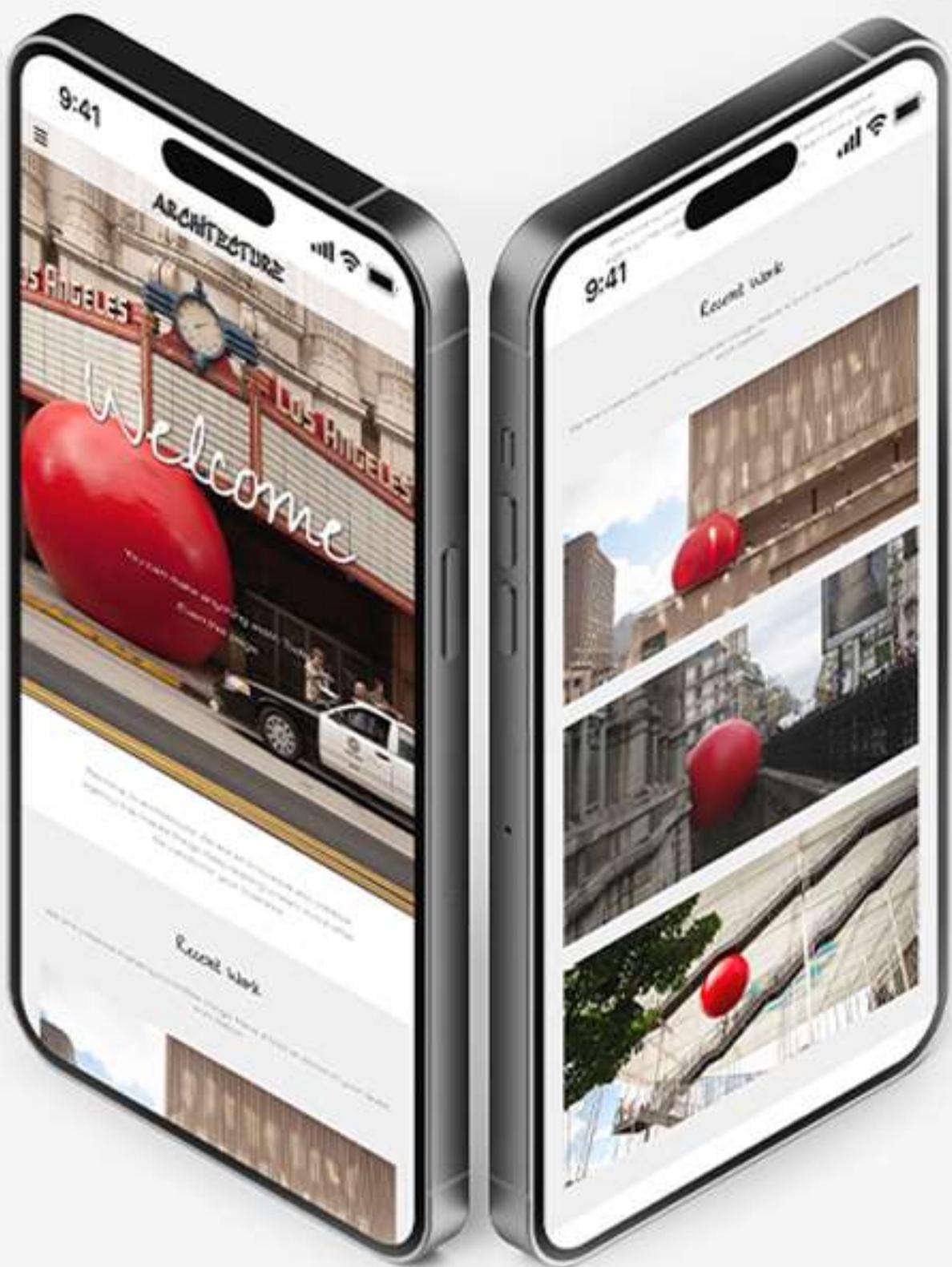


WEB PUBLISHING

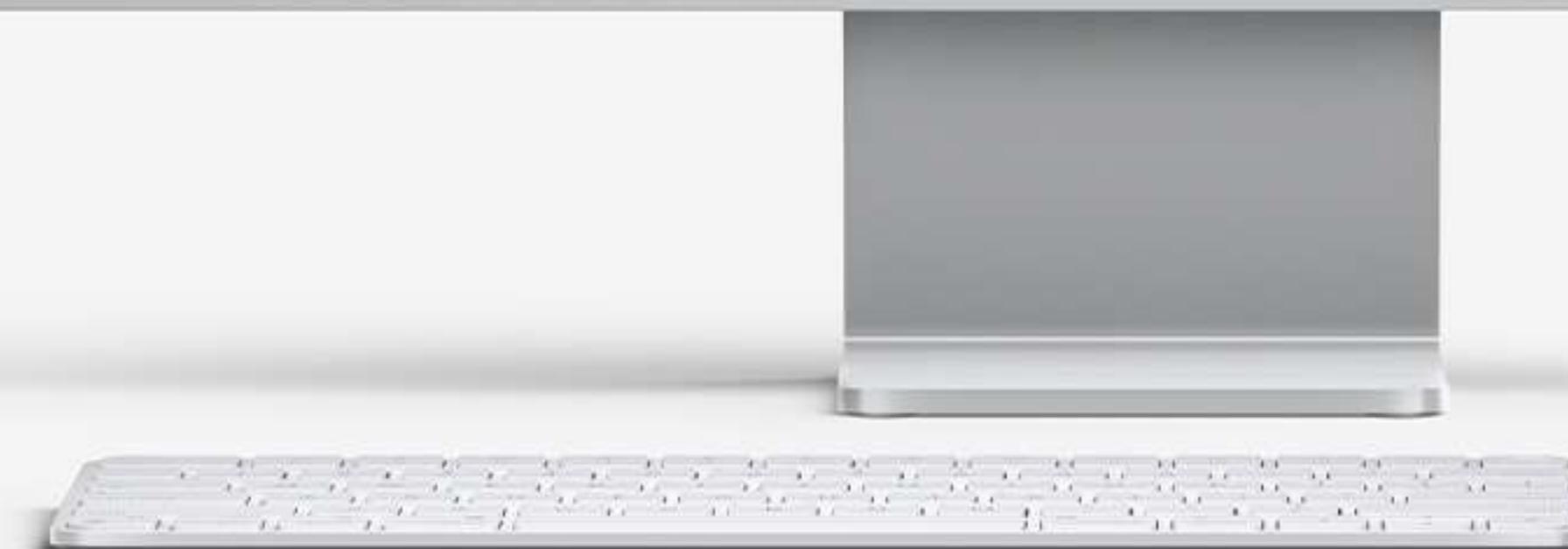
(responsive)

USED PROGRAM

HTML / CSS / JQUERY



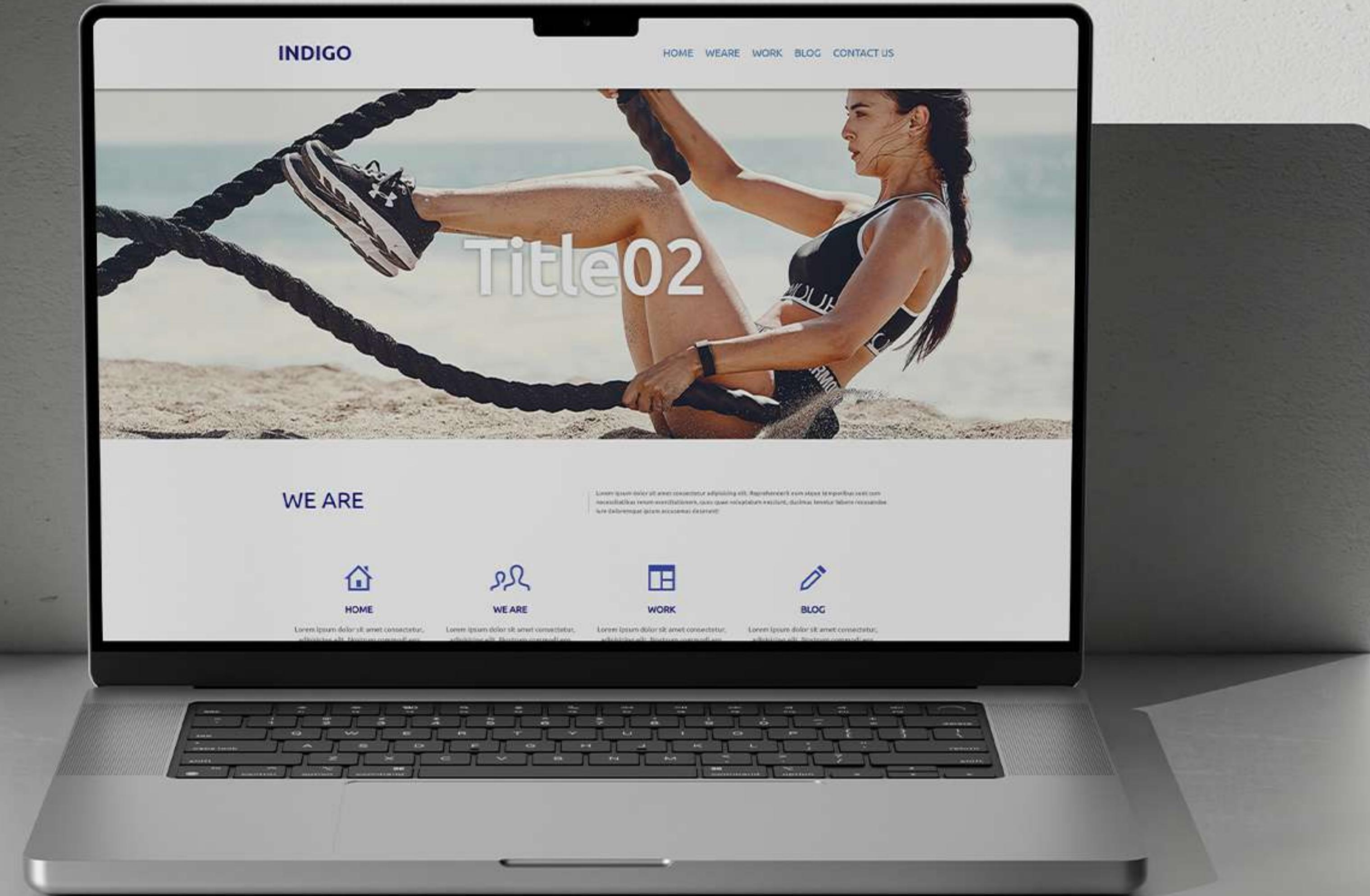
A large computer monitor displays the homepage of the website. The header reads 'ARCHITECTURE' with navigation links for HOME, PORT, SKILL, WORK, NEWS, and CONTACT, along with social media icons. The main image features a large red sphere in front of a building with a marquee sign that says 'Los Angeles' and 'Welcome'. Below the image, two lines of text read: 'You can make anything width Today.' and 'Even this page.' A grey sidebar contains the text: 'Welcome to architecture. We are an innovative and creative agency that makes things. Keep reading to learn about what we can do for your business.'

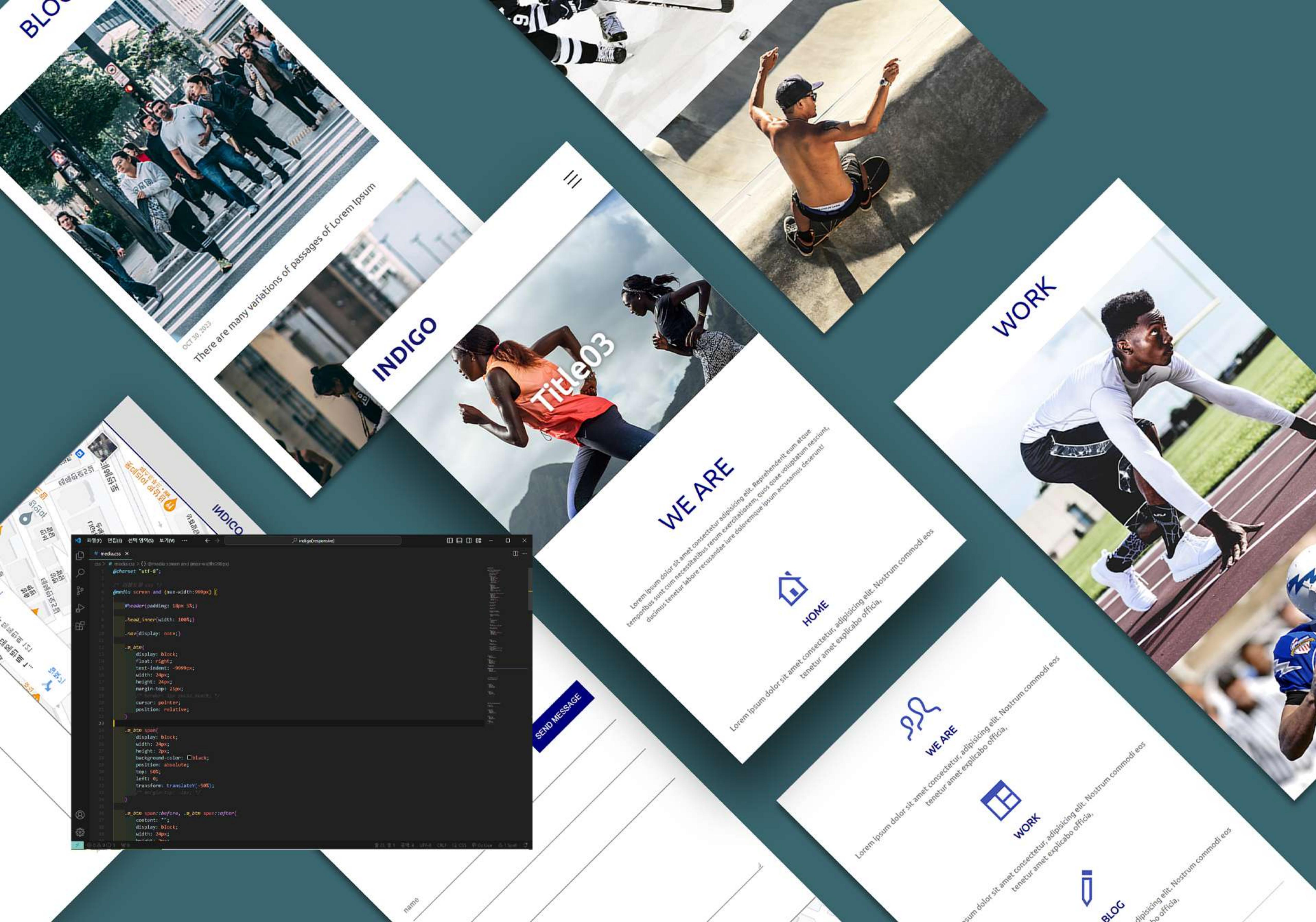
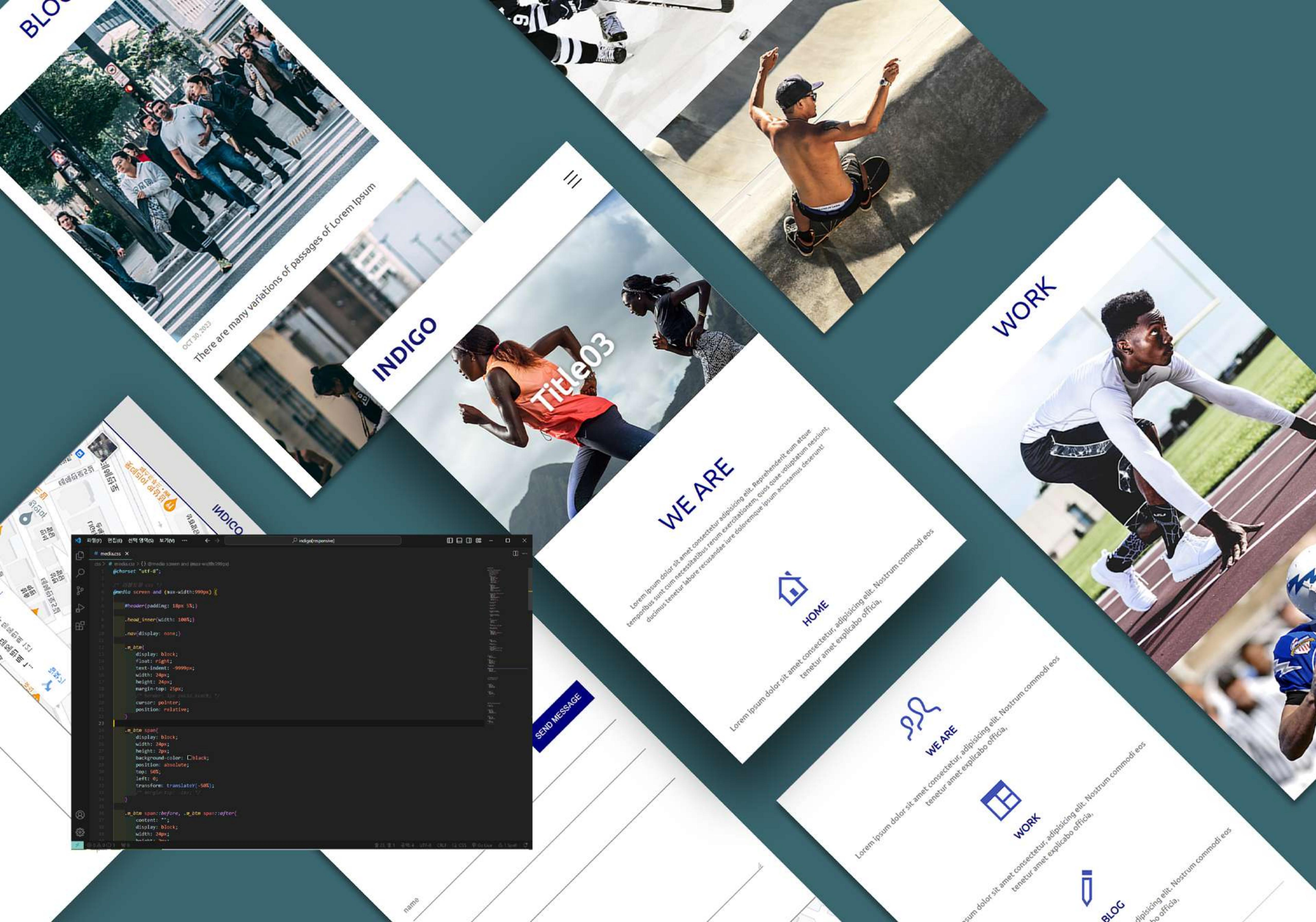


WEB PUBLISHING

(responsive)

USED PROGRAM
HTML / CSS / JQUERY





WEB PUBLISHING

(bootstrap)

CAROUSEL Home Link Disable

CAROUSEL Home Link Disable

CAROUSEL Home Link Disable

Search

Search

Search

Example Headline 1

Sign Up Today

Heading

Heading

Heading

View details

View details

View details

First featurette heading.
It'll blow your mind.

First featurette heading.
It'll blow your mind.

First featurette heading.
It'll blow your mind.

Copyright © 2024 company INC

Used Program
HTML / CSS / JQUERY

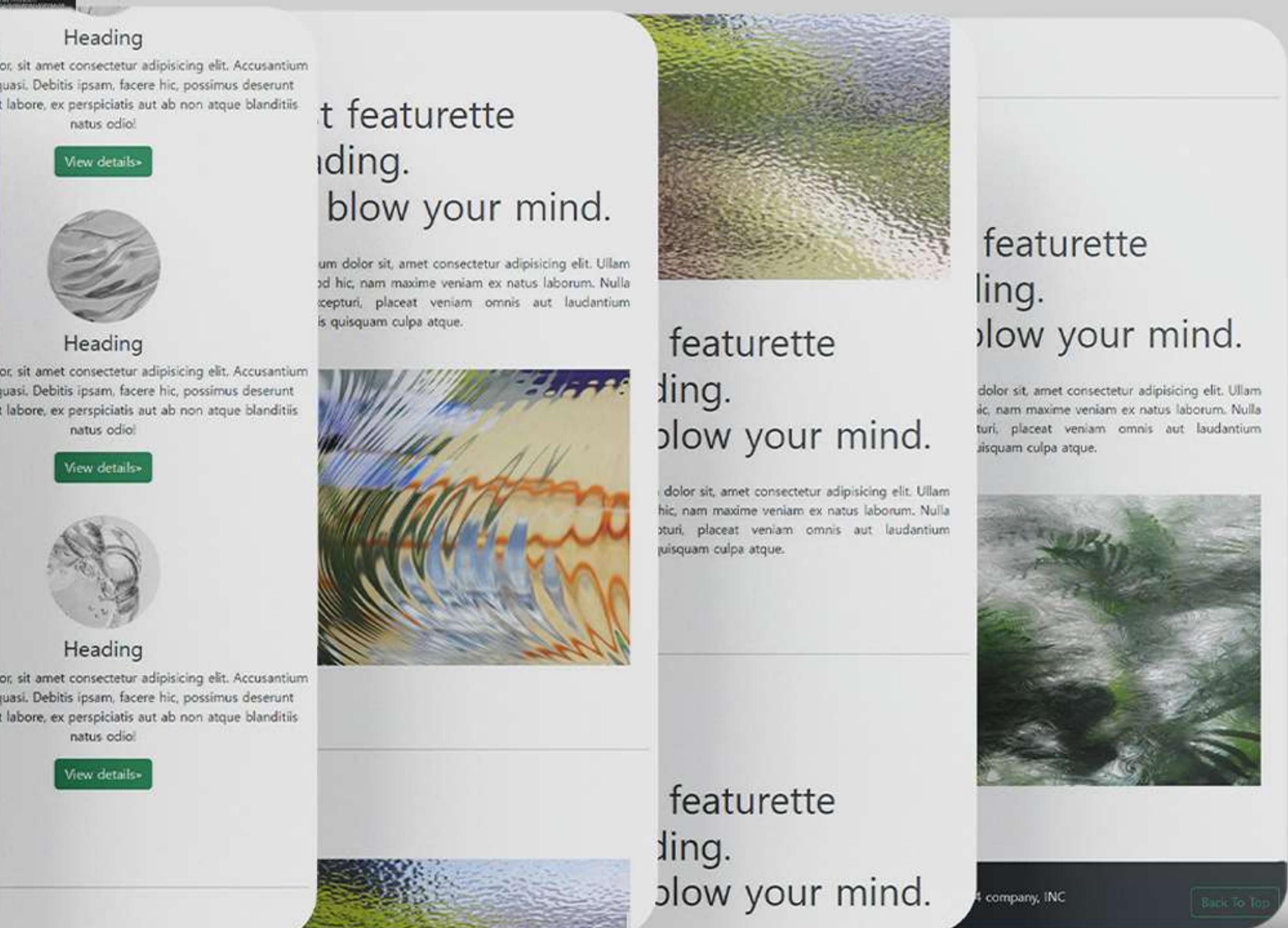
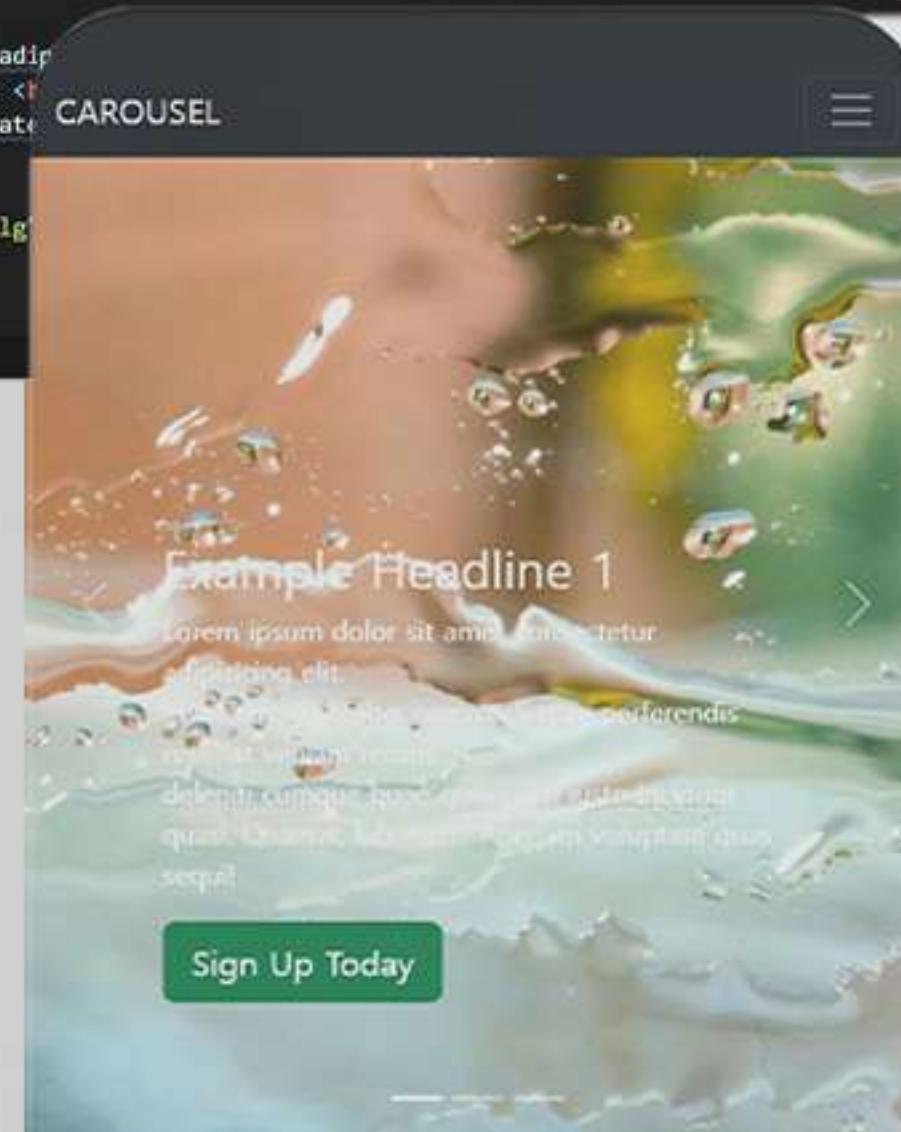
파일(F) 편집(E) 선택 영역(S) 보기(V) ...

bootstrap

01-18-01.html

```
<html lang="ko">
<body>
<main id="main">
<div class="carousel slide" id="myCarousel" data-rid="carousel">
<ol class="dots carousel-indicators">
<li type="button" data-target="#myCarousel" data-slide-to="0" class="active"></li>
<li type="button" data-target="#myCarousel" data-slide-to="1"></li>
<li type="button" data-target="#myCarousel" data-slide-to="2"></li>
</ol>
<div class="img_inner carousel-inner">
<div class="img1 carousel-item active">
<div class="container">
<div class="carousel-caption text-start">
<h2>Example Headline 1</h2>
<p>Lorem ipsum dolor sit amet consectetur adipisicing elit. Accusantium quasi, perferendis repellat veniam rerum, quasi. Quaerat, laborum? Aperiam voluptate sequi!</p>
<a href="#" class="btn btn-success btn-lg">Sign Up Today</a>
</div>
</div>
</div>
<div class="img2 carousel-item">
<div class="container">
<div class="carousel-caption text-start">
<h2>Heading</h2>
<p>Lorem ipsum dolor, sit amet consectetur adipisicing elit. Accusantium quasi. Debitis ipsam, facere hic, possimus deserunt at labore, ex perspiciatis aut ab non atque blanditiis natus odio!</p>
<a href="#" class="btn btn-success btn-lg" data-rid="viewDetails1">View details></a>
</div>
</div>
</div>
<div class="img3 carousel-item">
<div class="container">
<div class="carousel-caption text-start">
<h2>Heading</h2>
<p>Lorem ipsum dolor, sit amet consectetur adipisicing elit. Accusantium quasi. Debitis ipsam, facere hic, possimus deserunt at labore, ex perspiciatis aut ab non atque blanditiis natus odio!</p>
<a href="#" class="btn btn-success btn-lg" data-rid="viewDetails2">View details></a>
</div>
</div>
</div>
</div>
</div>
</main>
</body>

```

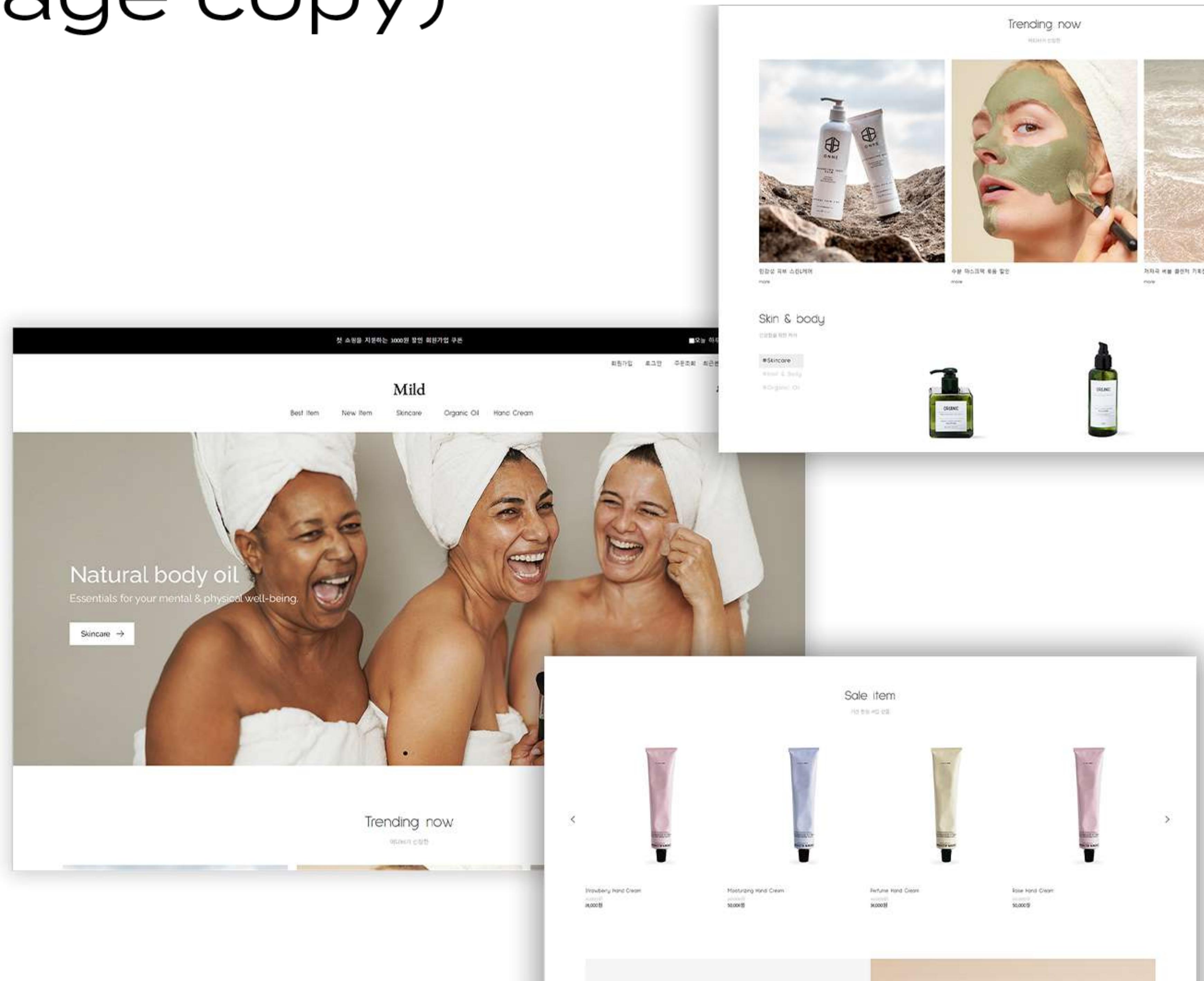


WEB PUBLISHING

(homepage copy)

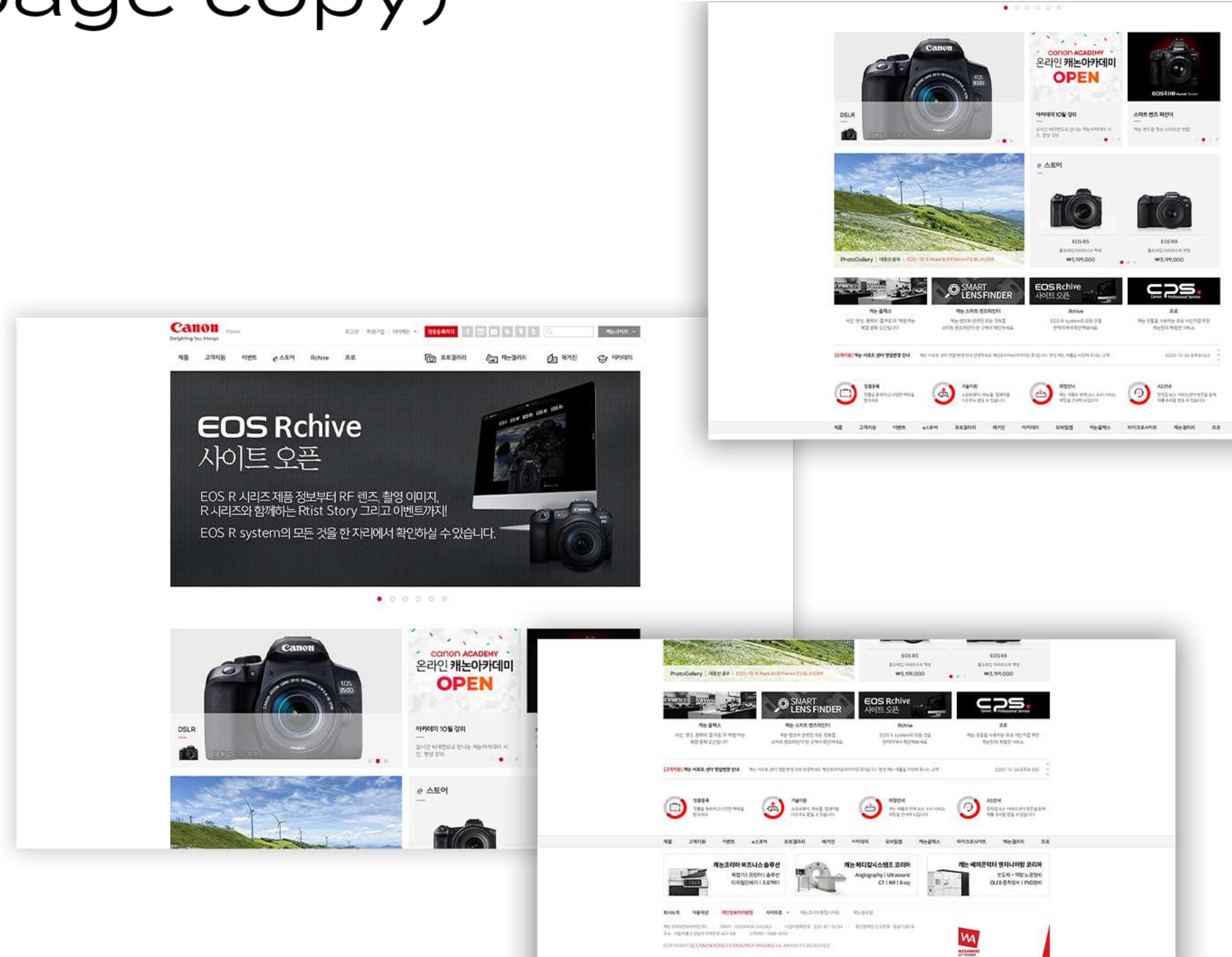
CAFE24에 있는
홈페이지를 카피하였습니다.

USED PROGRAM
HTML / CSS / JQUERY



WEB PUBLISHING

(homepage copy)

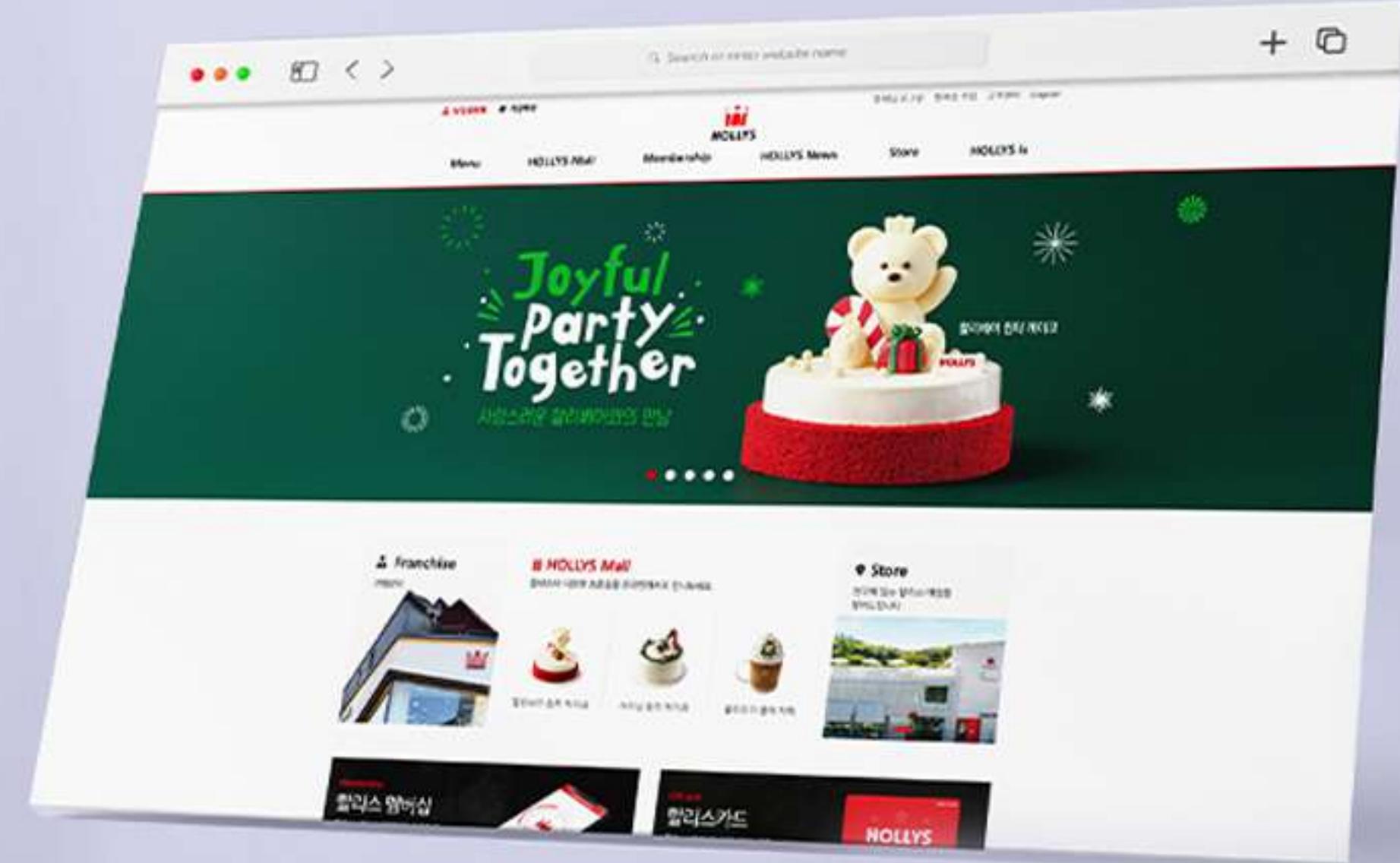
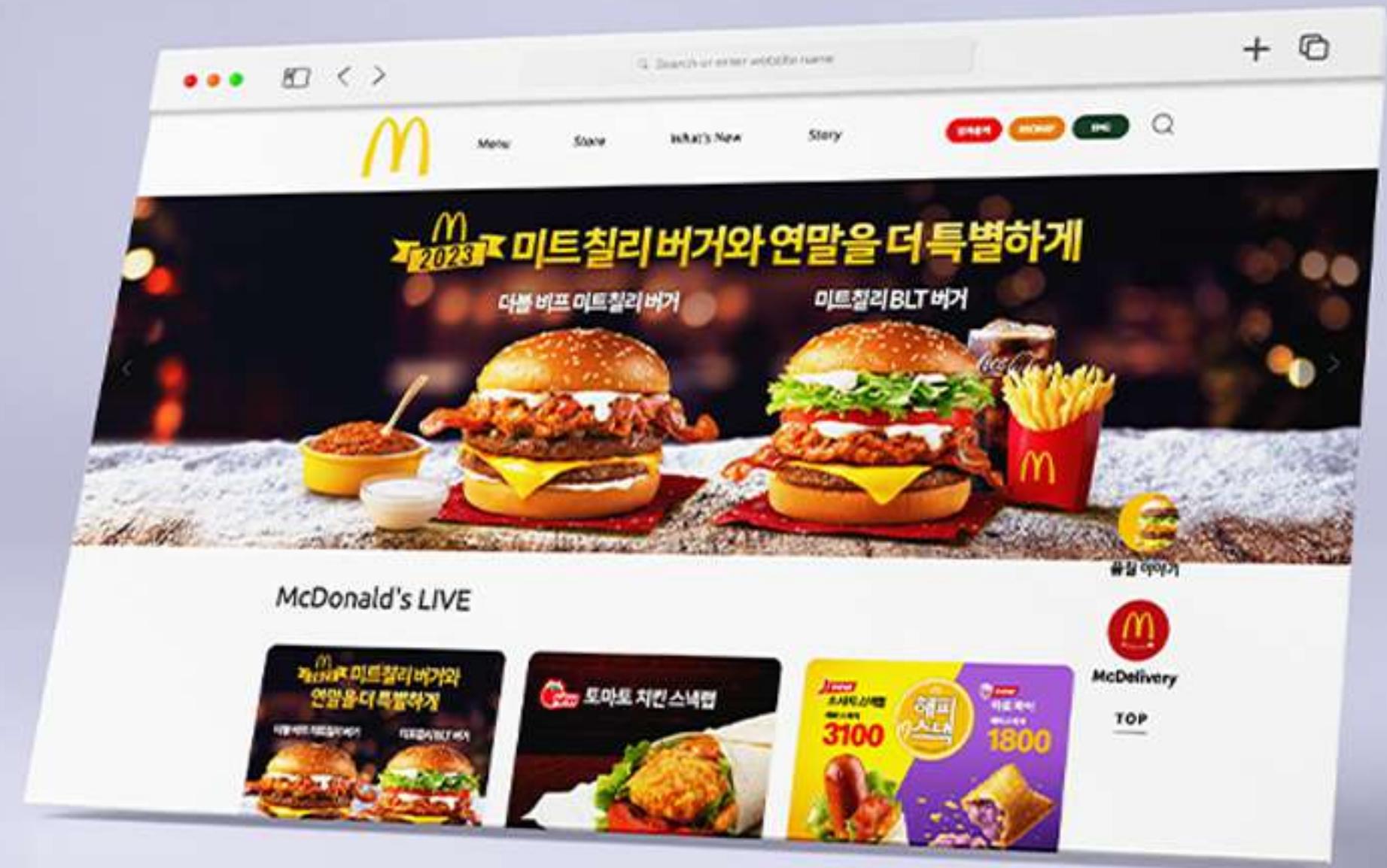


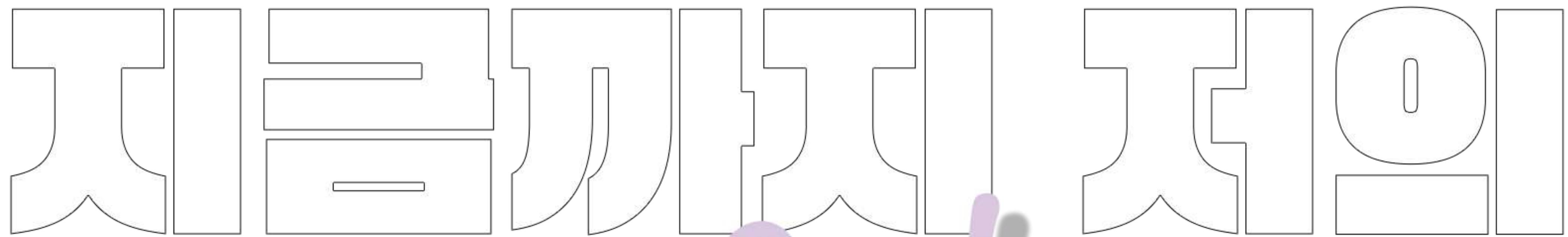
WEB PUBLISHING

(homepage copy)

USED PROGRAM

HTML / CSS / JQUERY





portfolio



포트폴리오.