

## Education

### Ewha Womans University

03.2015 - 02.2020 | Seoul, Korea

B. Eng. Computer Science and Engineering  
B.A. Self-Designed Major: Digital Humanities  
GPA: 3.61 / 4.3

## Publications

**Yeonji Kim\***, Kyungyeon Lee\*, Uran Oh.  
Understanding Interactive and Explainable  
Feedback for Supporting Non-Experts with Data  
Preparation for Building a Deep Learning Model.  
The International Journal of Advanced Smart  
Convergence, 9(2), 90-104. \*co-first authors

**Yeonji Kim.** (2020). Design of Personalized  
Machine Learning System for End-Users. ATE,  
VOL.10.

## Skills

### Design

Storyboarding, Wireframing, Information  
Architecture, Journey maps & Personas,  
Prototyping

### Research

Heuristic Evaluation, User Interview, Survey  
Design, Usability Testing, Contextual Inquiry,  
Data Analysis, Qualitative Analysis

### Programming

Python, C, Java, SQL, PHP, JavaScript, HTML,  
CSS, Django, Ruby on Rails

### Tools

Sketch, Figma, Adobe XD, Adobe Illustrator,  
Adobe Photoshop, Invision

### Languages

English fluent (TOEFL iBT 111)  
Korean native

## Honors & Awards

### Ewha Capstone Design Expo

3rd place, 2019

### Future Fostering Scholarship

Ewha Womans University, 2019

### Daishin Songchon Scholarship

Daishin Songchon Foundation, 2019

### Ewha Prime Pitch Day

3rd place, 2018

### Hanium 2018 Contest

Honorable Mention, 2018

## Work Experience & Research

### Gooroomee | Product Manager 07.2020 - Present | Seoul, Korea

Designing features and values by improving usability in online meetings and classrooms to enable more dynamic and effective interactions for users, including ministries, schools, and corporations.  
Developing storyboards and mock-ups to communicate interactions and design ideas.  
Successfully led an end-to-end product cycle and delivered a new video interview system with the flexibility to accommodate business needs, collaborating closely with cross-functional product teams.

### HCI Lab | Research Assistant 02.2019 - 10.2019 | Seoul, Korea

Led research on evaluating the effectiveness of interactive and explainable feedback with an assistance tool for building a personalized deep learning model for end-users.  
Designed functions and scenarios of the image classification tool and designed the interface.  
Conducted user experiments with more than 30 participants. Analyzed data from the user study qualitatively and quantitatively and integrated insights.

## Selected Projects

### Active Learning Platform | Product Manager SK Group | 11.2020 - Present | Seoul, Korea

Designing and co-creating Active Learning Platform from the beginning—including a live seminar classroom and a course system that would enhance students' understanding and provide a detailed, individualized evaluation of students' performance.  
Building mid-fidelity layouts through iterative cycles of stakeholder feedback to facilitate a sophisticated learning management system with rich data collection and analysis features for students and faculty.

### Be\_com | UX Designer & Developer 06.2020 - 10.2020 | Seoul, Korea

Designed and implemented a digital platform for students to encourage social interactions with peers and facilitate introspection during the pandemic with a mood diary feature and a machine learning model visualizing analysis.  
Interviewed 23 teachers and 30 students to understand user needs in school social platforms and synthesized insights into prototypes for key interactions.

### A-Chat | UX Designer & Front-end Developer 06.2018 - 08.2018 | Seoul, Korea

Researched and conceptualized a real-time chatbot application for teams with an AI speaker using Raspberry Pi and conducted in-depth interviews.  
Proposed UX workflows and UIs. Delivered the design outcome with detailed design specs and implemented to final service.

## Volunteer Experience

### People To People International (PTPI) 09.2017 - 03.2018 | Seoul, Korea

Educated mathematics for elementary school students every week.

### Ewha Rotaract 07.2015 - 11.2016 | Seoul, Korea

Educated mathematics, science, and English for financially challenged students and students under probation every week.  
Participated and volunteered in fundraiser events with students.