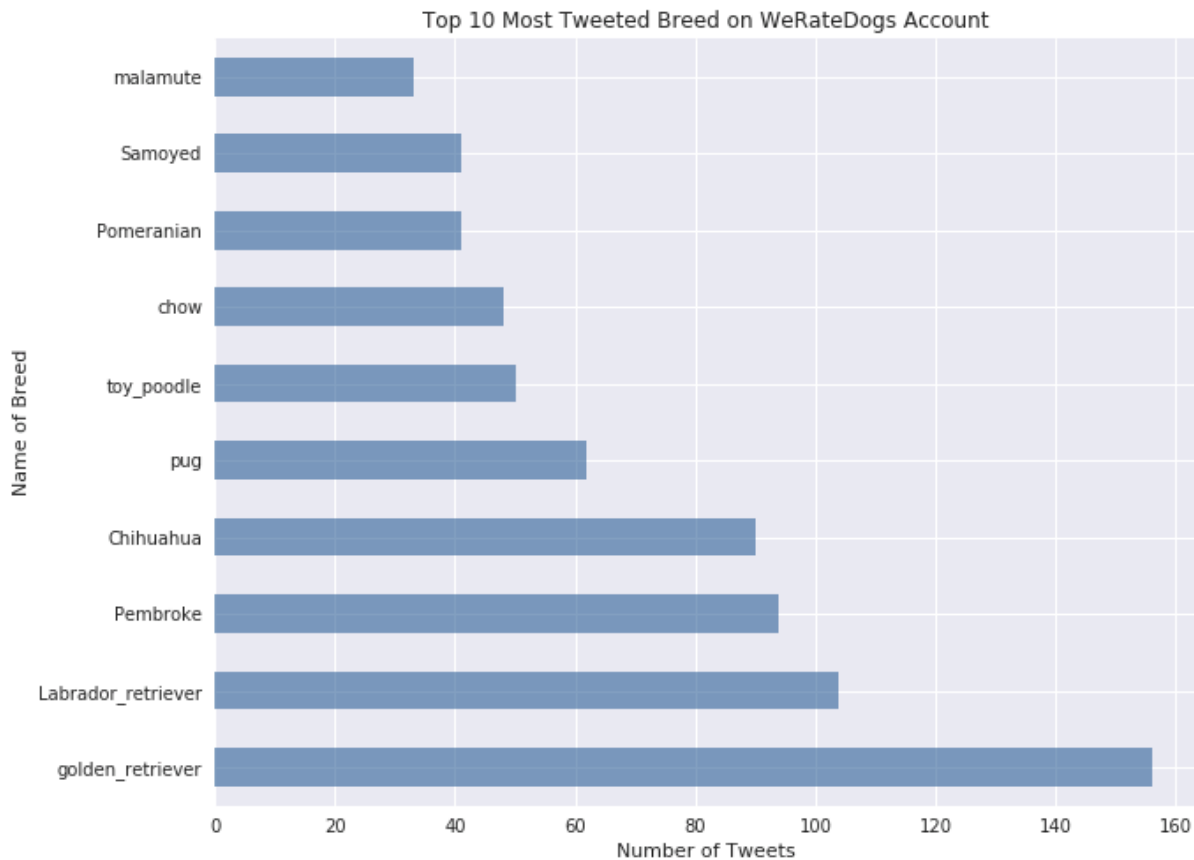


Act Report

This report is intended to communicate the insights of WeRateDogs datasets and display visualizations produced from the wrangled data. For your knowledge, the data only includes tweets up to August 1st of 2017 and tweets with missing dog breed and no images were removed from the dataset.

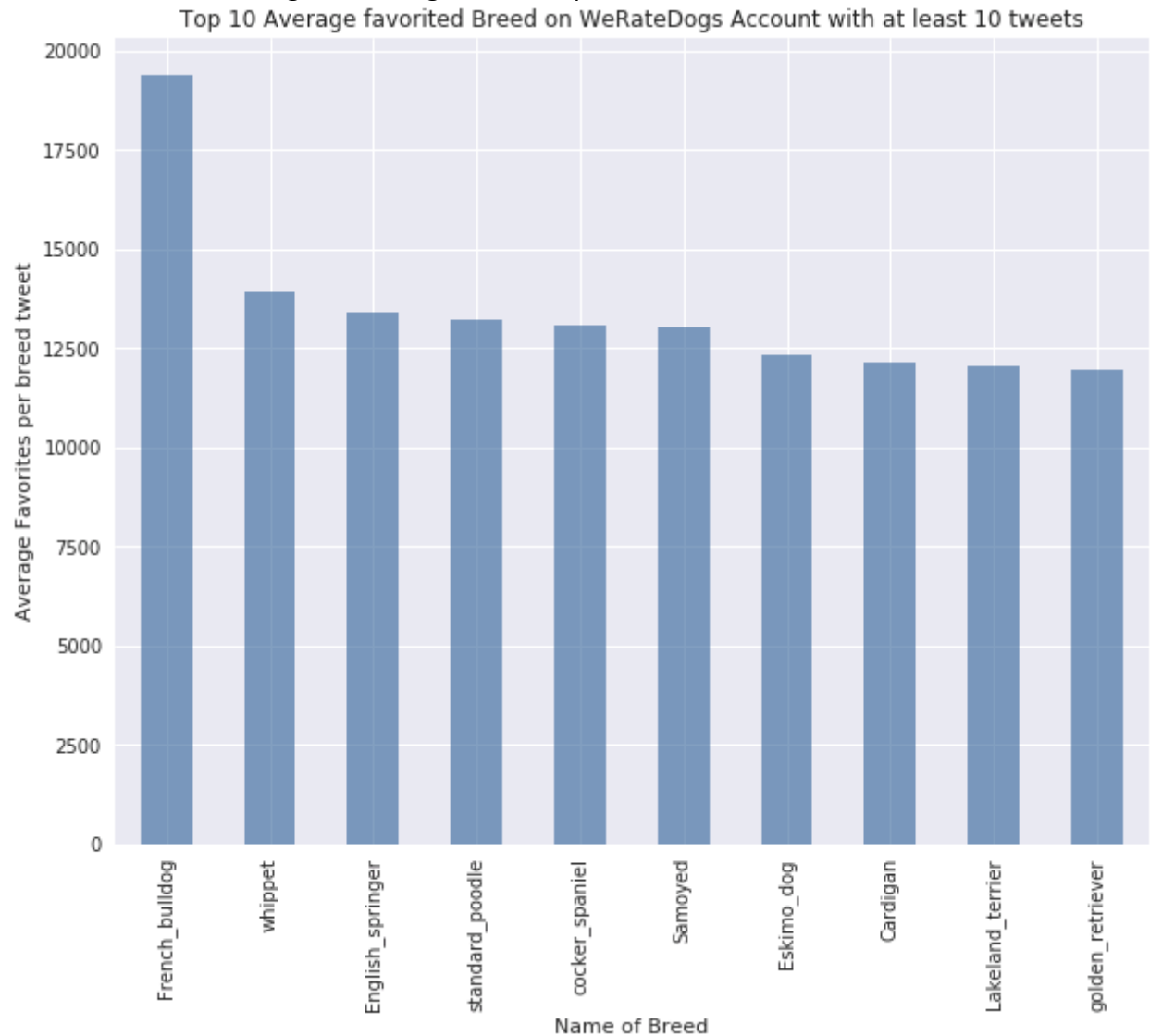
“WeRateDogs is a Twitter account that rates people’s dogs with a witty comment about the dog. The account was started back in 2015 by Matt Nelson, and has received media coverage both for its popularity and for the attention drawn to social media copyright law when it was suspended by Twitter” (Wikipedia). As of December 2018, the Twitter account has nearly 7.6 million followers.

Q1: Which breed is most tweeted on this account?



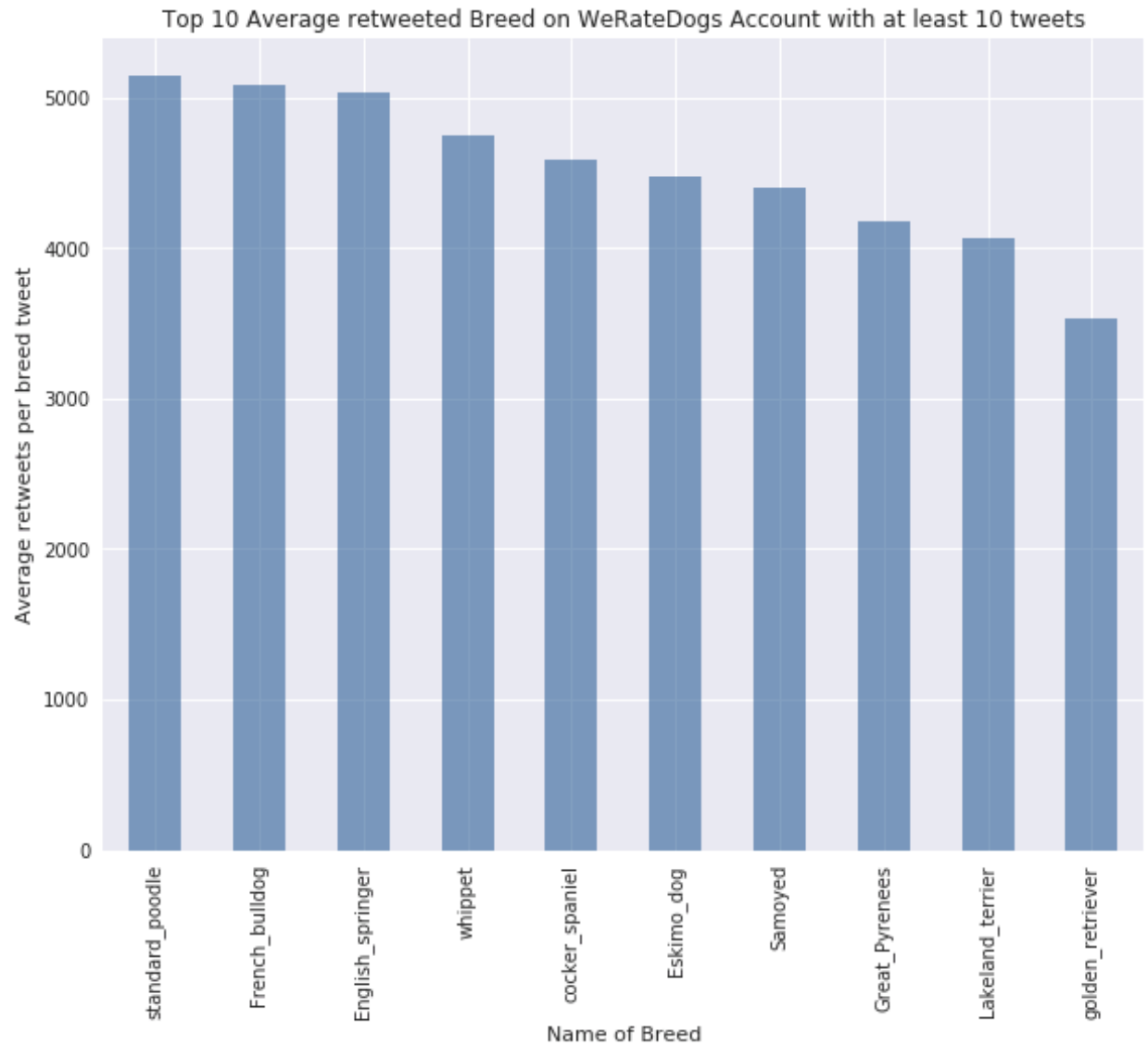
As you can see above, Golden retriever has substantially been more tweeted about than any other breed. Labrador retriever comes in second, then Pembroke. This allows to ask a few more questions regarding if Golden retriever would sustain its place when it comes to average favorites and retweets per tweet.

Q2: Which breed has highest average favorites per tweet?



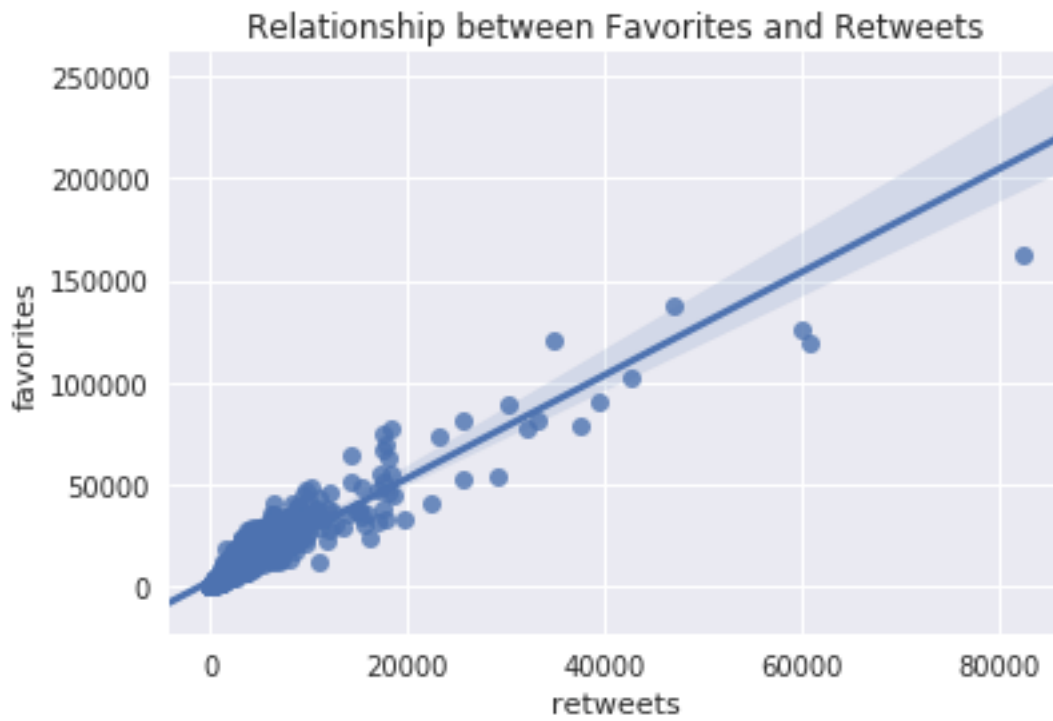
French Bulldog is most favored per tweet with Whippet in the second and English Springer in the third. Golden retriever ranks 10th in the category.

Q3: Which breed has highest average retweets per tweet?



In this time, Standard Poodle takes the first place with French Bulldog and English Springer in the second and third, respectively.

Q4: Are retweet and favorite counts correlated?



There is a strong, positive correlation between retweet counts and favorite counts.

Q5: Is WeRateDogs getting popular over time?



Retweet and favorite counts are increasing over time, becoming more popular and receiving more engagements from its followers.

Despite Golden Retriever being mentioned the most, French Bulldog has been WeRateDog's follower's favorite with most likes per tweet and second most retweet per tweet. The dataset informs us that there is a strong, positive correlation between number of retweet and favorite, and the twitter account's popularity has been growing and receiving more engagements from its followers.