

# Yeonjai Song

Graphic Design / Visual Communication  
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<https://yeonjai0924-commits.github.io/yeonjai-portfolio/>

## Experience

### Design Intern

- ▶ Seojin Design | Seoul, South Korea | July—August 2025
  - Designed 30+ presentation slides across 3 client-facing proposal decks (PPT) for interior and spatial design projects
  - Created visual proposal materials for wedding halls, cafés, and commercial spaces, including concept proposals for MUJI (無印良品)
  - Translated MUJI's minimalist brand language into clear visual systems through layout, typography, and imagery
  - Supported pitch presentations by refining visual hierarchy, typographic consistency, and overall presentation flow

### Marketing Intern (Remote)

- ▶ K-Town Bulgogi Family | New York, NY | August—September 2025
  - Conceptualized and delivered 12–15 brand-aligned visual assets weekly, including graphics and promotional content, for digital marketing campaigns
  - Developed visual materials tailored to platform-specific formats and target audiences
  - Collaborated remotely with team members across different time zones to meet weekly content deadlines

### Designer

- ▶ Brown Political Review (BPR) | Data Visualizing | Design Director | September 2025—Present
  - Designed approximately 5 data-driven visualizations and graphics for a student-run political publication
  - Translated complex political and data-driven topics into clear, accessible visual narratives
  - Worked closely with editors and writers to establish appropriate visual direction for each piece

### Designer

- ▶ Brown Daily Herald (BDH) | Social Media | September 2025—Present
  - Produced 50+ social media post visuals for articles and digital distribution
  - Designed under tight, recurring deadlines, adapting quickly to editorial feedback
  - Maintained clarity, visual hierarchy, and brand consistency across platforms

## Skills

- ▶ Design
  - Adobe Illustrator, InDesign, Photoshop, After Effects
  - Typography, Editorial Design, Visual Identity, Motion Graphics, Data Visualization
- ▶ Courses
  - Product Photography
  - Digital 3D Design | 3D Modeling
  - Web Programming
- ▶ Web / Interactive
  - HTML + CSS, JavaScript
  - Scroll-based and interactive web experiences
  - Figma
- ▶ Other
  - Client-facing presentation design
  - Research-driven design & visual storytelling

## Education

- ▶ Rhode Island School of Design (RISD)
  - BFA in Graphic Design
  - Concentration in Computation, Technology, and Culture (CTC) (2025 - 2027)
  - Expected Graduation: 2027 (Currently studying in Providence, RI)

## Language

- Korean
- English