

Yeonjai Song

Graphic Design / Visual Communication
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<https://yeonjai0924-commits.github.io/yeonjai-portfolio/>

Experience

Design Intern

- ▶ Seojin Design | Seongsu, Seoul | July—August 2025
 - Designed 30+ presentation slides across 3 client-facing proposal decks (PPT) for interior and spatial design projects
 - Created visual proposal materials for wedding halls, cafés, and commercial spaces, including concept proposals for MUJI (無印良品)
 - Translated MUJI's minimalist brand language into clear visual systems through layout, typography, and imagery
 - Supported pitch presentations by refining visual hierarchy, typographic consistency, and overall presentation flow

Marketing Intern (Remote)

- ▶ K-Town Bulgogi Family | New York, NY | August—September 2025
 - Conceptualized and delivered 12–15 brand-aligned visual assets weekly, including graphics and promotional content, for digital marketing campaigns
 - Developed visual materials tailored to platform-specific formats and target audiences
 - Collaborated remotely with team members across different time zones to meet weekly content deadlines

Designer

- ▶ Brown Political Review (BPR) | Data Visualizing | Design Director | September 2025—Present
 - Designed approximately 5 editorial and social media graphics for a student-run political publication
 - Translated complex political and data-driven topics into clear, accessible visual narratives
 - Worked closely with editors and writers to establish appropriate visual direction for each piece

Designer

- ▶ Brown Daily Herald (BDH) | Social Media | September 2025—Present
 - Produced 50+ social media post visuals for articles and digital distribution
 - Designed under tight, recurring deadlines, adapting quickly to editorial feedback
 - Maintained clarity, visual hierarchy, and brand consistency across platforms

Skills

► Design

- Adobe Illustrator, InDesign, Photoshop, After Effects
- Typography, Editorial Design, Visual Identity, Motion Graphics

► Courses

- Product Photography
- Digital 3D Design | 3D Modeling
- Web Programming

► Web / Interactive

- HTML + CSS, JavaScript
- Scroll-based and interactive web experiences
- Figma

► Other

- Client-facing presentation design
- Research-driven design & visual storytelling

Education

- ▶ Rhode Island School of Design (RISD)
 - BFA in Graphic Design
 - Concentration in Computation, Technology, and Culture (CTC) (2025 - 2027)
 - Expected Graduation: 2027
 - (Currently studying in Providence, RI)

Language

- Korean
- English