

Yeonjai Song

Graphic Design / Visual Communication
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Experience

Design Intern

- Seojin Design | Seongsu, Seoul | July — August 2025
 - Designed 30+ presentation slides across 3 client-facing proposal decks (PPT) for interior and spatial design projects
 - Created visual proposal materials for wedding halls, cafés, and commercial spaces, including concept proposals for MUJI (無印良品)
 - Translated MUJI's minimalist brand language into clear visual systems through layout, typography, and imagery
 - Supported pitch presentations by refining visual hierarchy, typographic consistency, and overall presentation flow

Marketing Intern (Remote)

- K-Town Bulgogi Family | New York, NY | August — September 2025
 - Conceptualized and delivered 12–15 brand-aligned visual assets weekly, including graphics and promotional content, for digital marketing campaigns
 - Developed visual materials tailored to platform-specific formats and target audiences
 - Collaborated remotely with team members across different time zones to meet weekly content deadlines

Designer

- Brown Political Review (BPR) | Data Visualizing | Design Director
 - Designed approximately 5 editorial and social media graphics for a student-run political publication
 - Translated complex political and data-driven topics into clear, accessible visual narratives
 - Worked closely with editors and writers to establish appropriate visual direction for each piece

Designer

- Brown Daily Herald (BDH) | Social Media
 - Produced 50+ social media post visuals for articles and digital distribution
 - Designed under tight, recurring deadlines, adapting quickly to editorial feedback
 - Maintained clarity, visual hierarchy, and brand consistency across platforms

Skills

- Design
 - Adobe Illustrator, InDesign, Photoshop, After Effects
 - Typography, Editorial Design, Visual Identity, Motion Graphics
- Courses
 - Product Photography
 - Digital 3D Design | 3D Modeling
 - Web Programming
- Web / Interactive
 - HTML + CSS, JavaScript
 - Scroll-based and interactive web experiences
 - Figma
- Other
 - Client-facing presentation design
 - Research-driven design & visual storytelling

Education

- Rhode Island School of Design (RISD)
 - BFA in Graphic Design
 - Concentration in Computation, Technology, and Culture (CTC) (2025 - 2027)
 - Expected Graduation: 2027 (Currently studying in Providence, RI)

Language

- Korean
- English