

# Yeonjai Song

Graphic Design / Visual Communication  
California, USA · U.S. Permanent Resident  
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## Experience

### Design Intern

- ▶ Seojin Design | Seongsu, Seoul | July — August 2025
  - Designed client-facing proposal decks (PPT) for interior and spatial design projects
  - Created presentation materials for wedding halls, cafés, and commercial spaces, including concept proposals for MUJI (無印良品)
  - Translated MUJI's minimalist brand language into clear visual systems for spatial and presentation design
  - Supported the design team with layout, typography, and visual hierarchy for pitches

### Marketing Intern (Remote)

- ▶ K-Town Bulgogi Family | New York, NY | August — September 2025
  - Assisted with digital marketing and visual content for a New York-based Korean food brand
  - Developed promotional and brand-aligned visual materials for online platforms
  - Collaborated remotely with team members across different time zones

### Designer

- ▶ Brown Political Review (BPR) | Data Visualizing | Design Director
  - Designed social media graphics and editorial visuals for digital publication
  - Worked closely with editors to translate complex political content into clear visual narratives

### Designer

- ▶ Brown Daily Herald (BDH) | Social Media
  - Created visual assets for articles and social media under tight deadlines
  - Focused on clarity, hierarchy, and consistency across digital platforms

## Skills

- ▶ Design
  - Adobe Illustrator, InDesign, Photoshop, After Effects
  - Typography, Editorial Design, Visual Identity, Motion Graphics
- ▶ Courses
  - Product Photography
  - Digital 3D Design | 3D Modeling
  - Web Programming
- ▶ Web / Interactive
  - HTML + CSS, JavaScript
  - Scroll-based and interactive web experiences
  - Figma
- ▶ Other
  - Client-facing presentation design
  - Research-driven design & visual storytelling

## Education

- ▶ Rhode Island School of Design (RISD)
  - BFA in Graphic Design
  - Concentration in Computation, Technology, and Culture (CTC) (2025 - 2027)
  - Expected Graduation: 2027 (Currently studying in Providence, RI)

## Language

- Korean
- English