

# MA\_FOR\_DS

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## Data

<https://www.statista.com/statistics/1221051/apple-watch-users-worldwide/>

```
total = c(10,18,32,50,72,102)
adoption = diff(total)
```

```
#bass_m = nls(adoption ~ m*((p+q)^2/p)*exp(-(p+q)*t))/
#start=c(list(m=sum(sales),p=0.02,q=0.4))
```

