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**Título del proyecto: Fast and Safetious.**

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| **LogFrame** | **OBJECTIVES** | **TARGET** | **MONITORING** | **ASSUMPTIONS** |
| **GOAL** | To offer the best and safest urban taxicab experience in big cities  To empower public incumbent and new shared-economy taxicab players  To improve taxicab driving experience | To yield the fastest and/or safest routes within big cities for incumbent and/or shared-economand taxicab players | Open Data  Crime maps (example Mexico City) | Big city Local Government interest in public safety and traffic fluency  Several taxicab public transportation companies interested in improving their time and security rates |
| **PURPOSE** | To add security information to improve customer and driver safety in urban routes  To keep routes optimized in space and time | To improve online (real-time) fastest route algorithms with real-time on the route security data input | Crime index in public transportation in the city  Time and mileage measures of routes  social media data related to user and driver experience | Public perception of efficiency and security issues  Transportation Company perception of the advantages of add security factor to their routes |
| **OUTCOMES** | Fast and safe public transportation in big cities  Better customer experience in public transportation  Big cities public transportation usage increment | on-demand pay per use pluggable component into any player’s technological platform | Security and time indicators per route achieved  Survey filled by customer at the end of the route  Usage indicators of taxicab public transportation | Partners application/project/app validation and approval |
| **INPUTS** | Big city geodata/maps  Public law enforcement data  Real-time city events  Traffic models  Open Data Data portal  Local Authority support | Budget  Funding partners  Strategic JV  Timetable  Work Programme | Stakeholders internal and analysis and reports and presentations | Partners financial approval  City local government statement of interest  At least one transportation company taking part in the project. |