

Sergey Yeremenko

Product Designer

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Experience

UX / UI Designer - AceMetrix

August 2017 - Present

- Responsible for design and development of data visualizations for data analytics dashboard.
- Create wireframes, sitemaps, and interactive prototypes using Sketch and Figma.
- Deliver sketches, high-fidelity mock-ups, and UX deliverables using Photoshop, and Illustrator.
- Maintain cross-browser responsive design with popular frameworks like Bootstrap and Flexbox.

Freelance Designer / Web Developer - MadeByGoat.com

November 2016 - August 2017

- Conceptualized, designed, and built optimized sales funnels.
- Created brand identity and professional websites for a variety of businesses and individuals.
- Prepared artwork and interface prototypes for mobile applications.
- Co-founded resume builder application (www.MacroResume.com).
- Co-founded bus tracking web application (www.MetrolyApp.com).

UX / UI Designer - GameBlocks, LLC (Consultant)

June 2016 - November 2016

- Designed dashboard for PathFinder™, a powerful tool for video game publishers.
- Assisted developers in building a single-page dashboard using HTML, CSS, Angular, and TypeScript.
- Designed and developed a fully responsive sales funnel for customer acquisition.
- Created custom assets for website and designed marketing materials for print.

Web Designer / Front-End Developer - BeenVerified.com / NumberGuru.com

March 2013 - May 2016

- Rebuilt customer acquisition flows using Bootstrap making them responsive and easy to iterate on.
- Designed, developed, and maintained responsive sales funnels using HTML5, CSS3, and JavaScript.
- Achieved cross-browser compatibility, including IE8.
- Executed A/B testing strategies to maximize lead generation and improve conversion rates up to 20%.
- Improved UX by studying customer behavior using third party software (VWO, Heap, Looker, Google).

Lead Designer - Brooklyn College, CUNY

June 2011 - March 2013

- Lead UI Designer of new book-scanning application.
- Responsible for the design and implementation of new library website and improving user experience.
- Created dozens of digital images for print media campaigns, brochures, mailers, posters and flyers.

Education

Bachelor of Science - Magna Cum Laude

Spring 2011

Brooklyn College, City University of New York

Double Major: Business Management & Finance, Art.