

SALES REPORT

September – December 1992

Yerke Nurtazina

July 2025

Agenda

Customers

Sellers

Products

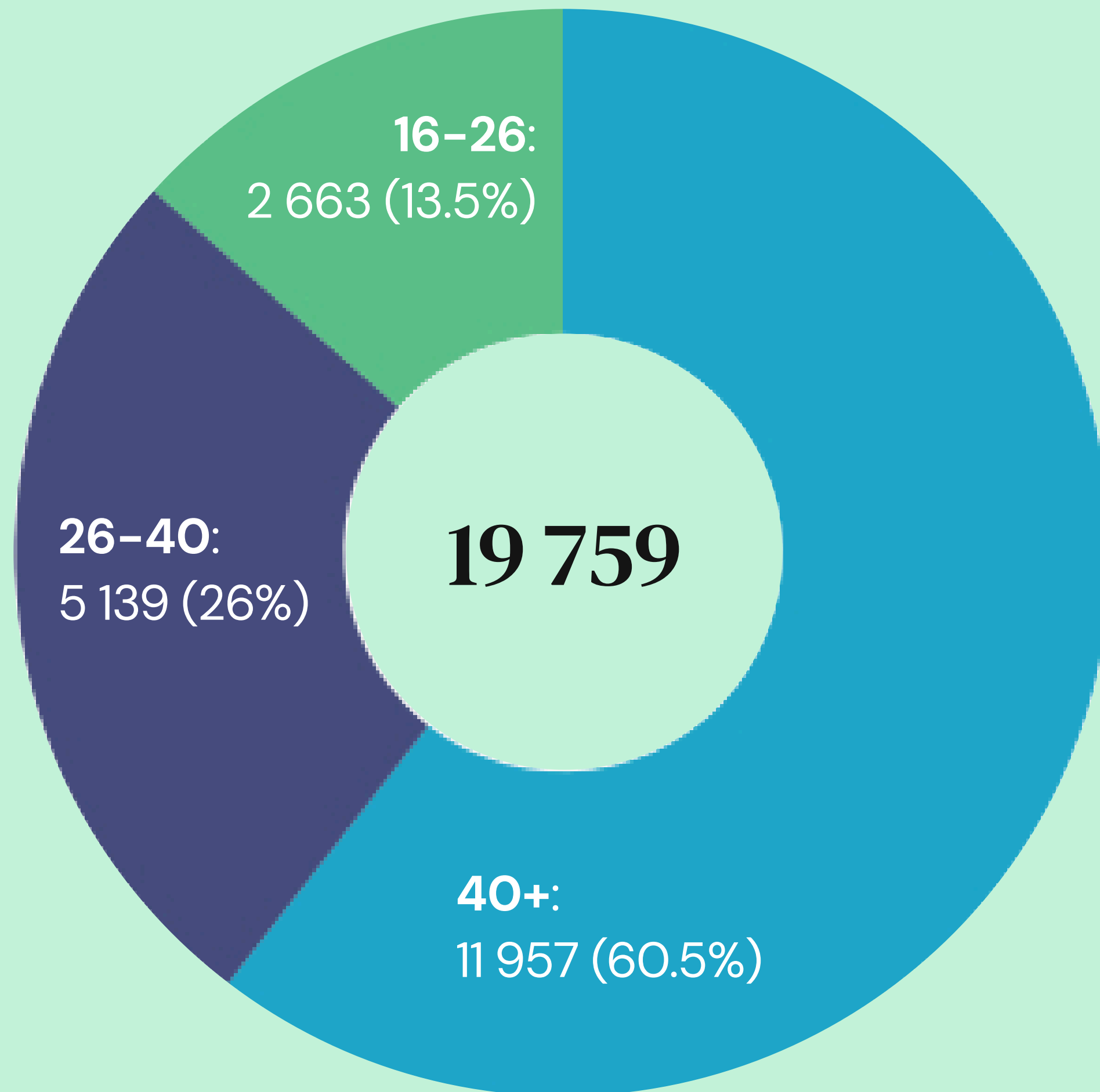
Report

→ Customers Age groups

Sellers

Products

Report



Key insights

Age groups

- Total number of customers: **19 759**
- The core customers: **40+ group**
- Emerging segment: **26-40 group**
- Low engagement: **16-25 group**

INTRODUCTION

Top reasons to join us

①

First is the worst

Just remember perfection in text doesn't really matter here, and headlines are more important*

②

Second is the best

Sometimes you won't have even text — I think that's ok as long as it still feels balanced in the end?

③

Third is ok I guess

Like maybe you only have two here... whatever it's fine

*Lookin for a footnote?

You can make a
simple point here

With some extra text if you need it

Customers

→ Sellers Top 10

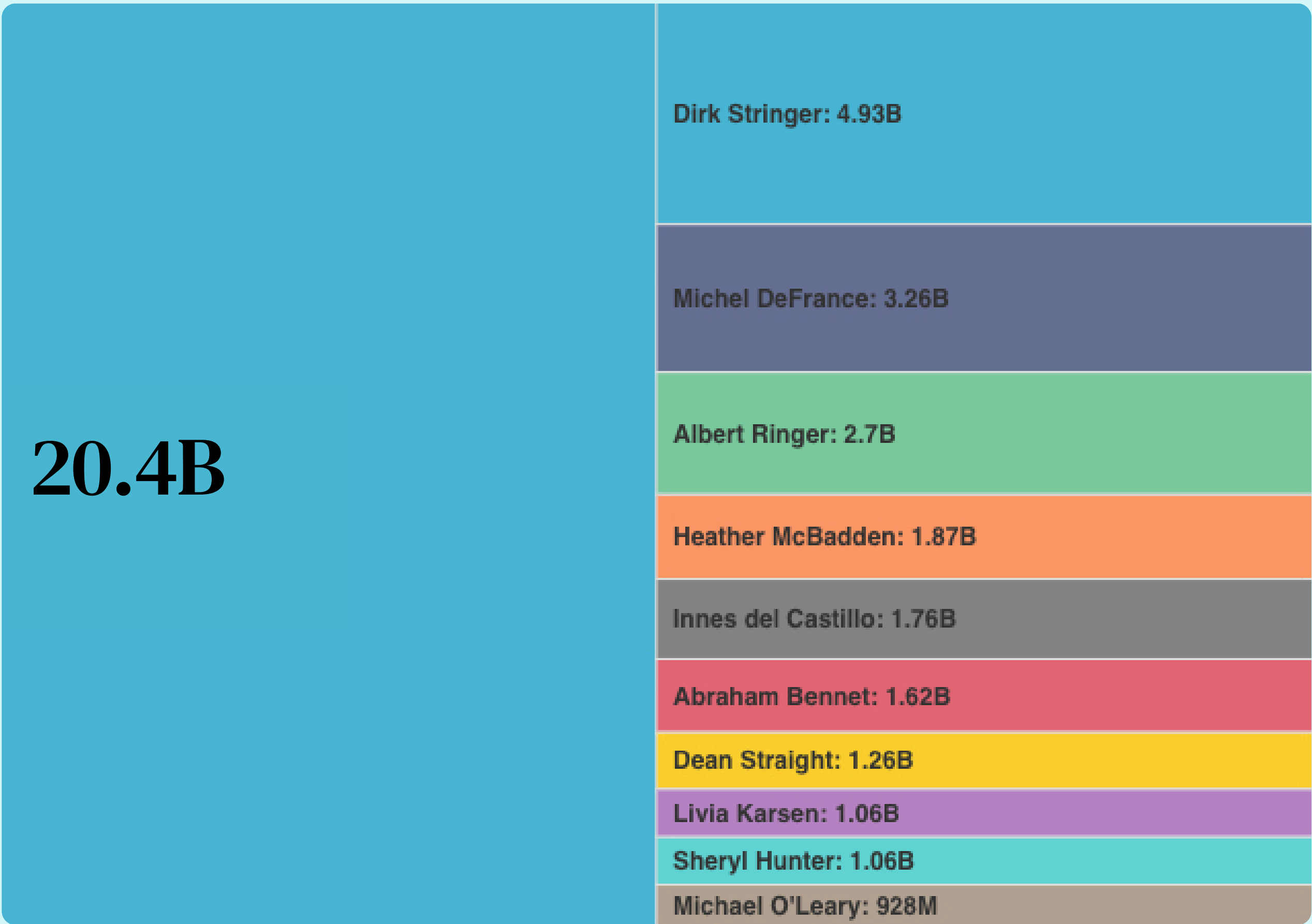
Products

Report

Sellers – Top 10

All time income

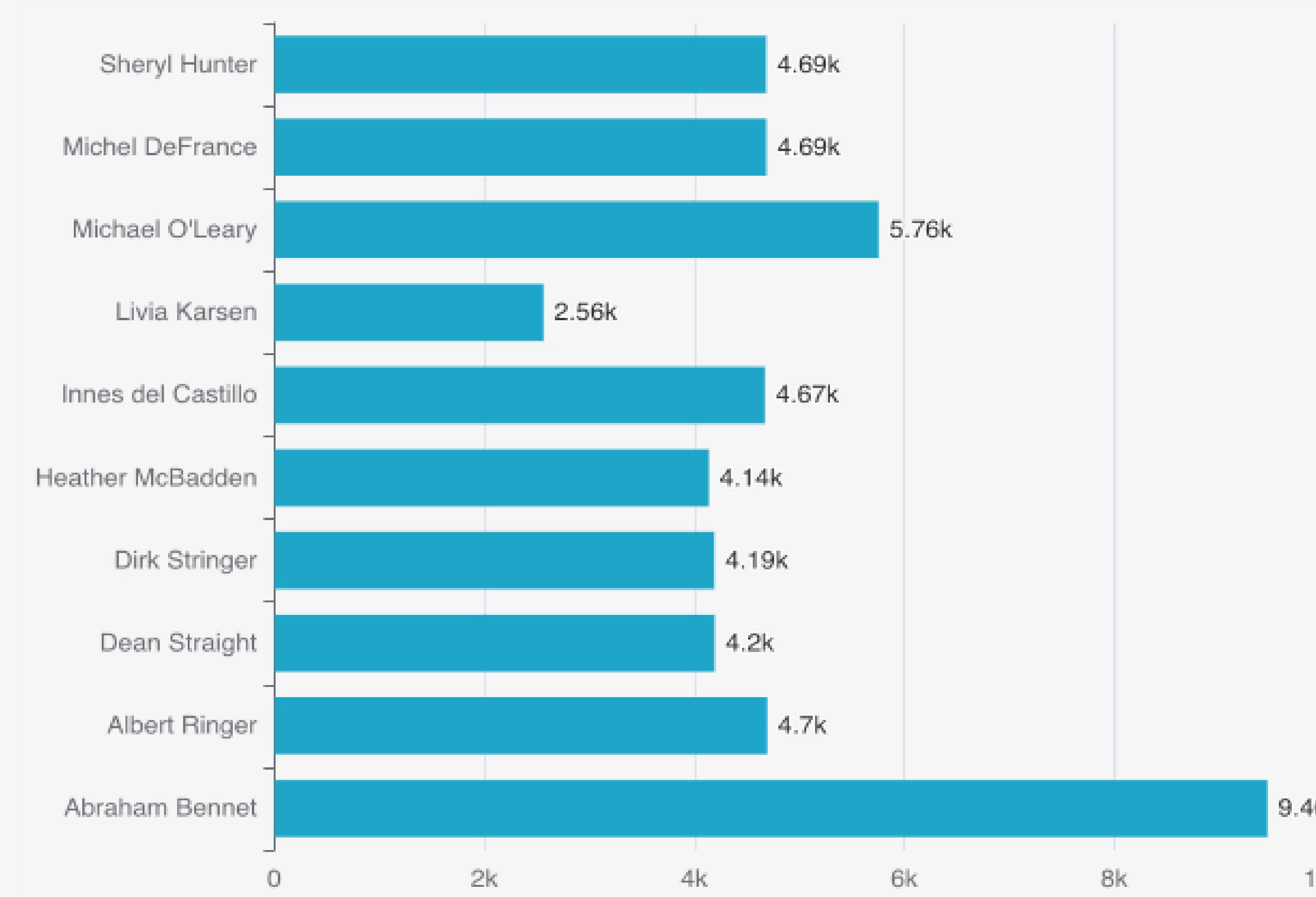
- Income of top 10: **20.4B**
- Top 1 seller: **Dirk Stringer, 4.93B**
- Top 2 seller: **Michel DeFrance, 3.26B**
- Top 3 seller: **Albert Ringer, 2.7B**



Sellers – Top 10

N of Operations

- Top 1 seller: **Abraham Bennet, 9.46k**
- Top 2 seller: **Micheal O’Leary, 5.76k**
- Top 3–4 seller: **Sheryl Hunter, 4.69k**
- Top 3–4 seller: **Michel DeFrance, 4.69k**



Customers

Sellers

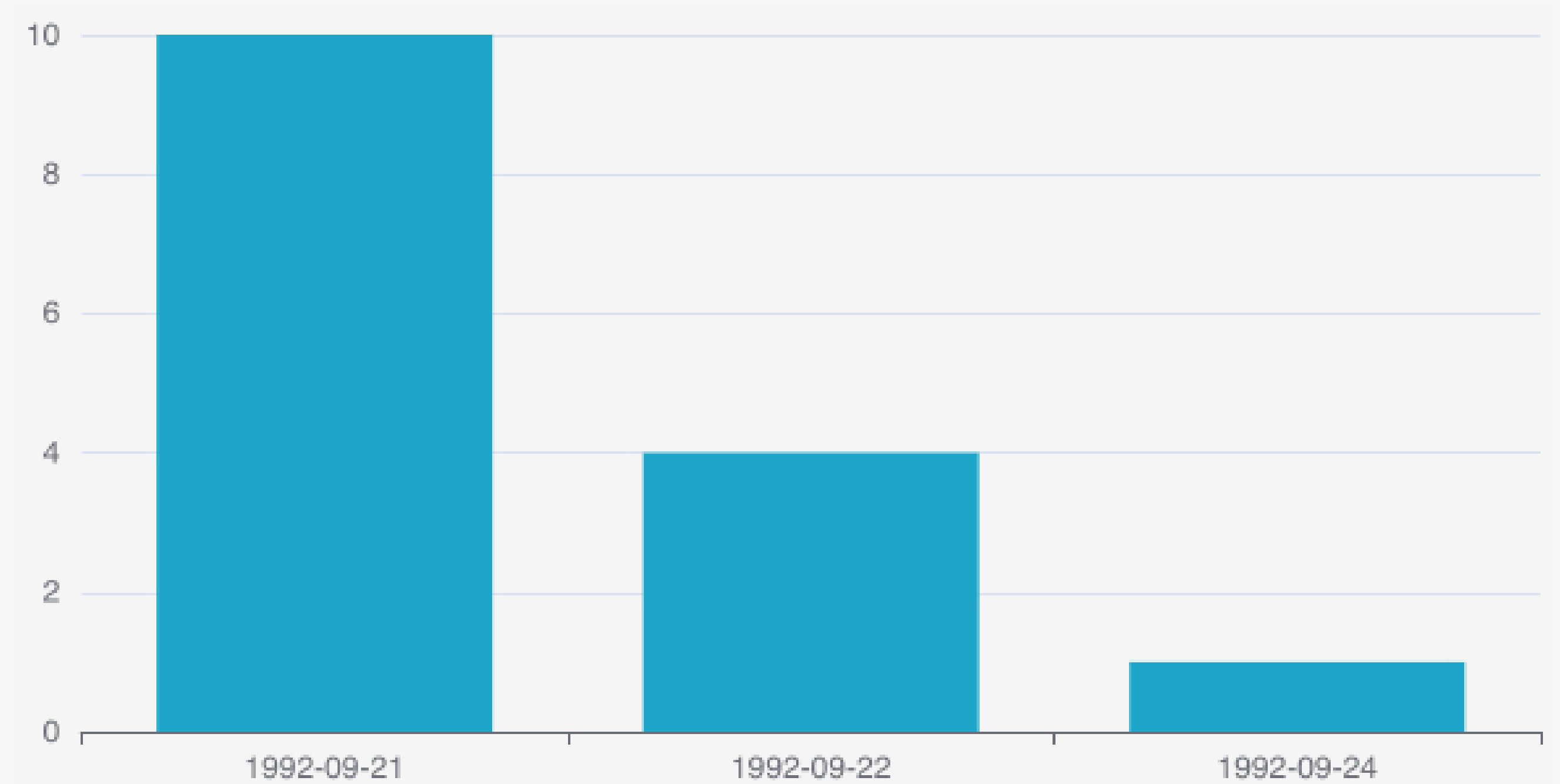
→ Products Special Offers

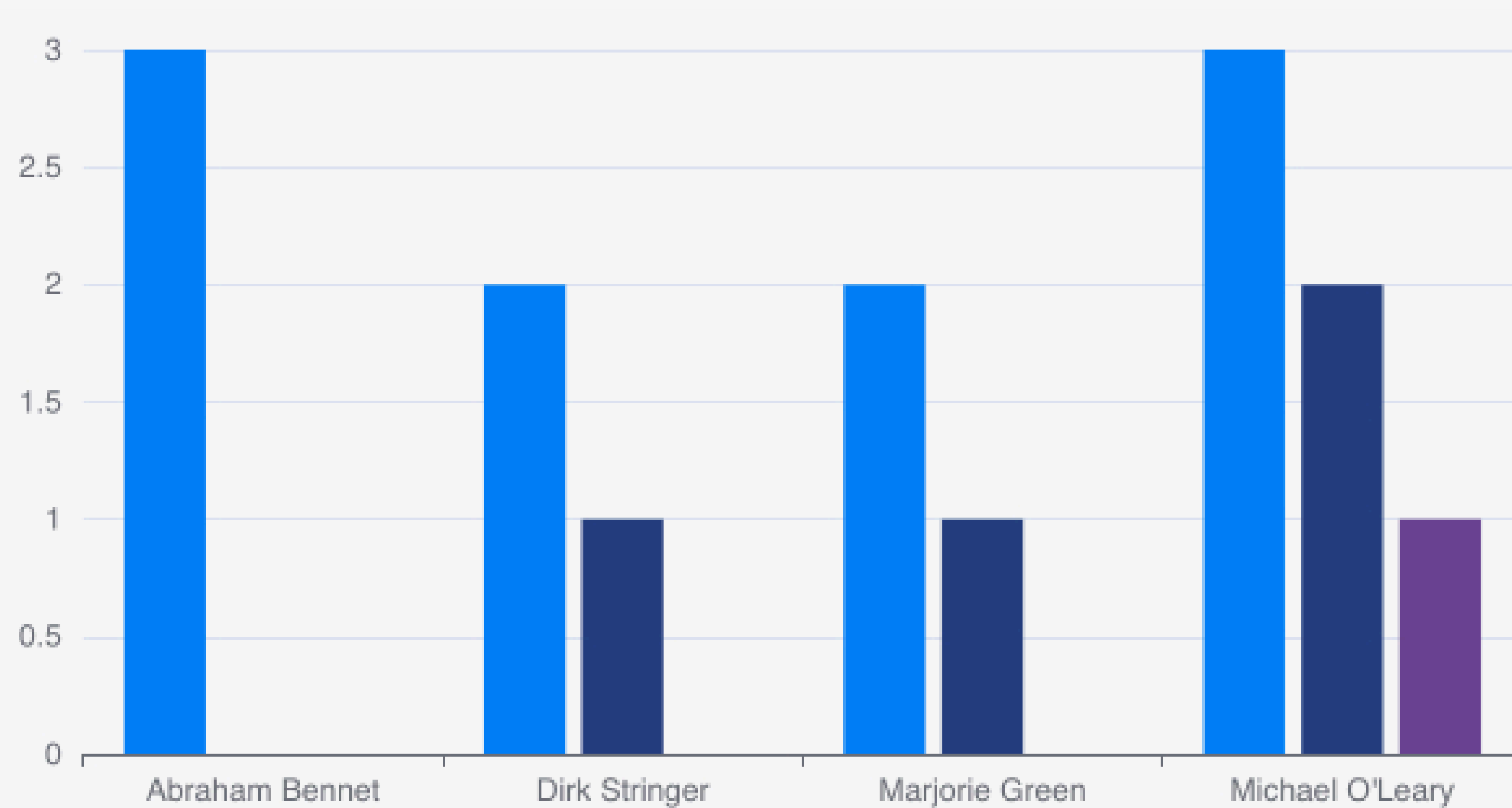
Report

Special offer

New customers

- Number of attracted customers: **15**
- Mostly during the first day of the offer





Special offer

Sellers contribution

- Top 1 seller: **Micheal O'Leary**
- Valuable contributors: Abraham Bennet, Dirk Stringer, Marjorie Green

Customers

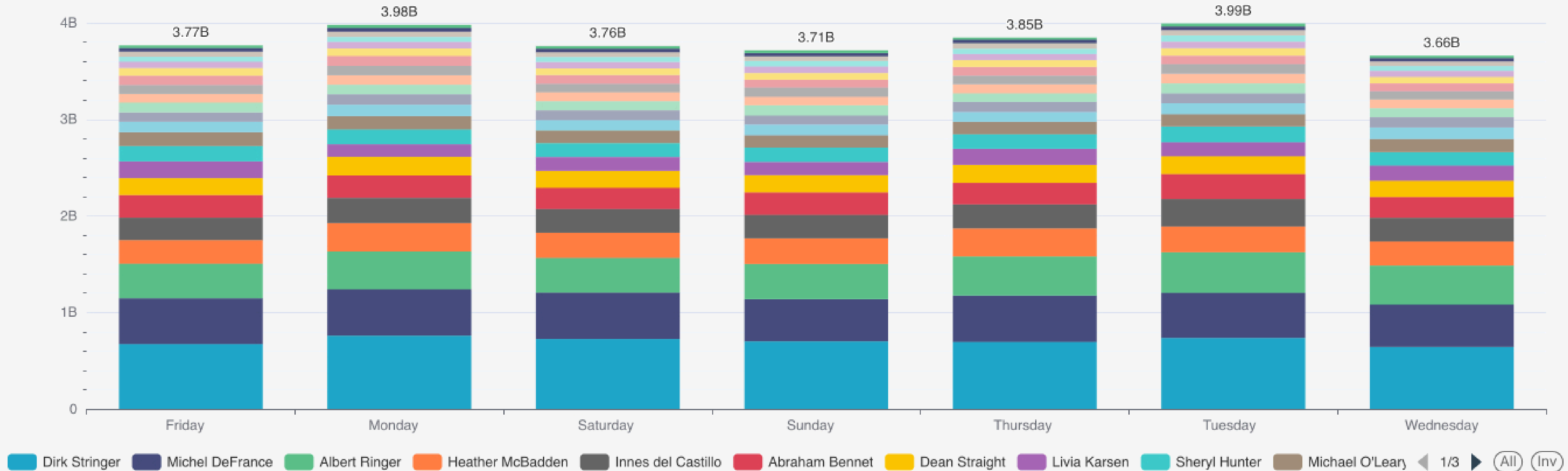
Sellers

Products



Report

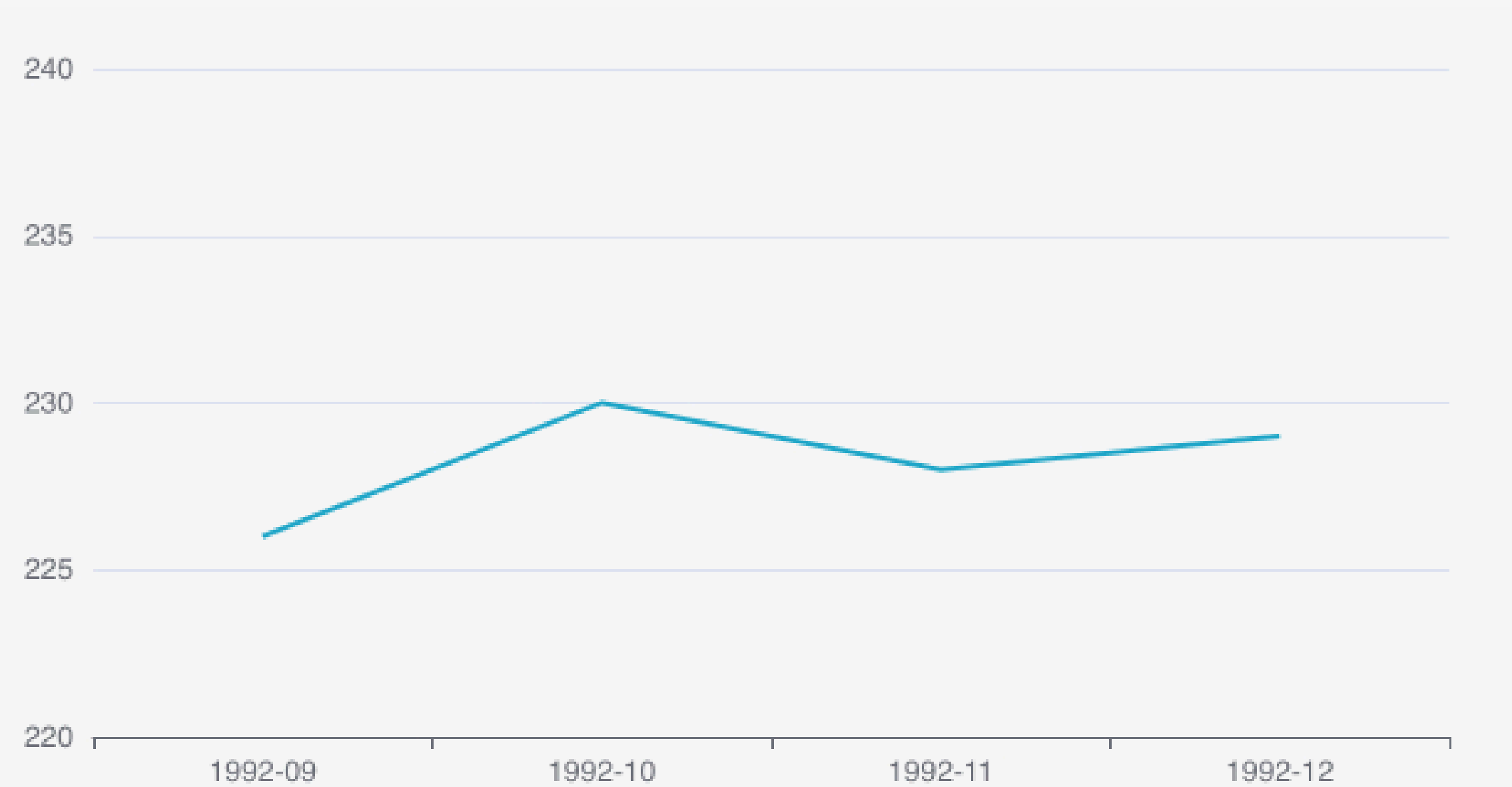
All time income by week days



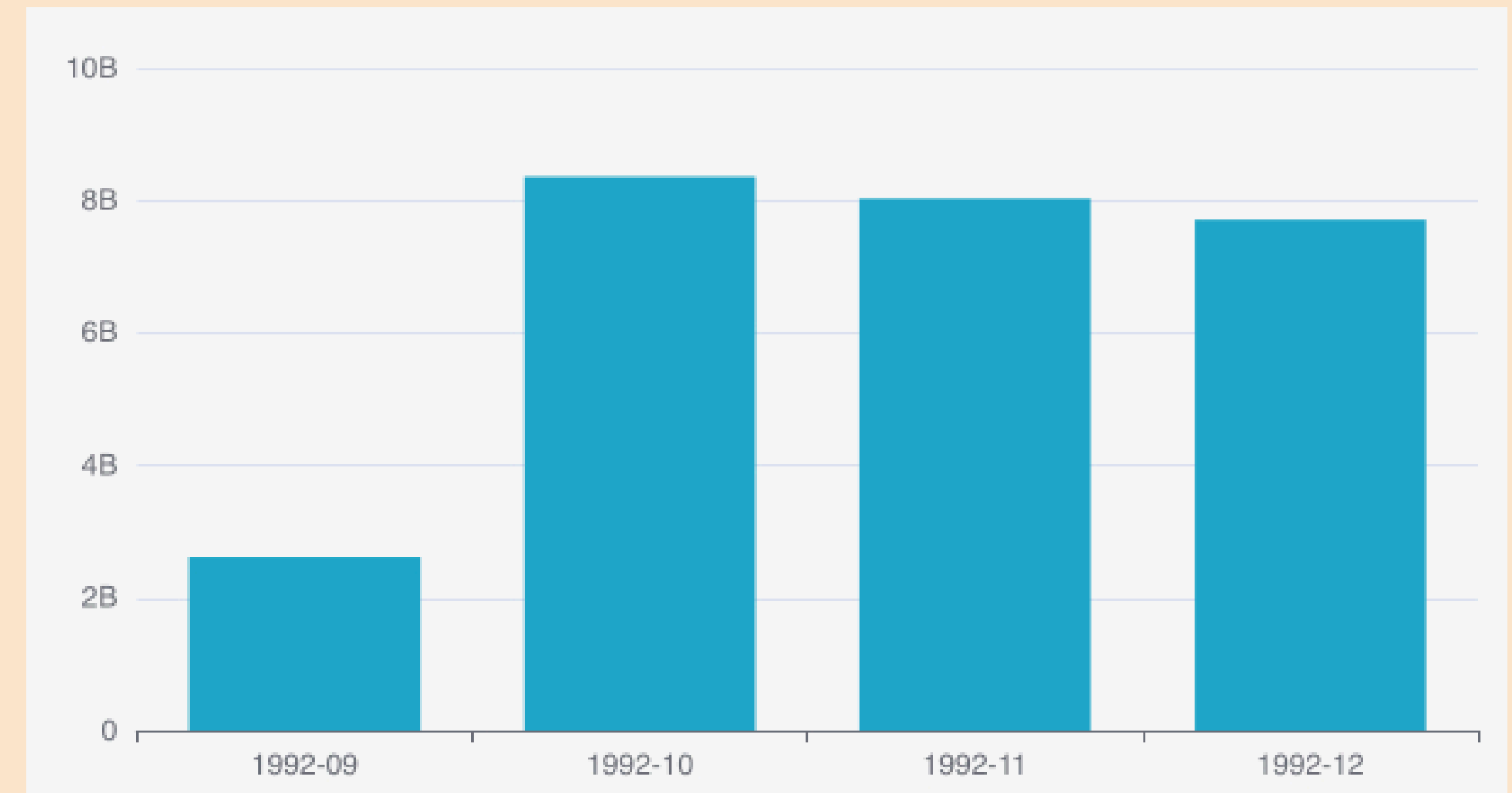
Top 3 sellers of every week day

- ① **Dirk Stringer**
- ② **Michel DeFrance**
- ③ **Alber Ringer**

Customers, monthly



Income, monthly



Despite slight fluctuation in the number of customers staying between **225–230 per month**, income rose significantly rising from **~3B to over 9B**.

[TO DASHBOARD](#)

Thank you!

YERKEZHAN NURTAZINA