

WEBSITES, PORTFOLIOS

- [nkauyer.github.io](https://nkauyer.github.io)

PROFESSIONAL SUMMARY

A growing Web Designer with abilities in web design, development and implementation. Talented at designing detailed mockups, wireframes, and prototyping. Detail-oriented, organized and meticulous employee. Works at fast pace to meet tight deadlines. Enthusiastic team player ready to contribute to company success.

WORK HISTORY

**State Bar of Wisconsin - *Web Designer* | Madison, WI**  
08/2022 - 03/2024

- Designed, created, coded SharePoint & Kentico website solutions with a visual focus to include website collections, IA and navigation configurations, master page and page layouts
- Planned requirements, deliverables, design mockups, site content enhancements, project deadlines, provided well-formed UX/UI experiences and responsive customer solutions
- Managed site structure and design to create a framework for all State Bar websites to be consistent with the State Bar's goals and mission

**State Bar of Wisconsin - *Web Producer* | Madison, WI**  
11/2021 - 08/2022

- Monitored, scheduled and maintained daily production of all web sites
- Actively worked with FE Designer, IS Staff and other State Bar staff to develop and maintain content for the web
- Primary contact for development and administration of content taxonomy
- Created quality user experience to produce final layout compatible with defined web styles and branding standards
- Reported and analyzed tracking and log information

**Herrschners, Inc. - *Marketing Associate* | Stevens Point, WI**  
09/2021 - 11/2021

- Audited, cloned, tested, and implemented changes in the transition to BigCommerce
- Assisted in the creation, schedule, and management of content for Herrschners and Willow Yarns social media
- Carried on same duties as the role of a Marketing Assistant/Intern

**Herrschners, Inc. - *Marketing Assistant/Intern* | Stevens Point, WI**  
09/2020 - 09/2021

- Collaborated with Marketing Team on email and website design
- Developed and designed web pages
- Cross-checked for responsiveness, functionality and optimization for cross-platform usage
- Integration test and testing support

**Continuing Education and Outreach Dept. @ UWSP**  
**SharePoint Web Developer Intern | Stevens Point, WI**  
06/2019 - 08/2020

- Designed and updated website and wireframes
- Collaborated with developers and managers to evaluate project plans
- Updated contents and design on existing applications
- Retrieved reports from Google Analytics and updated SEO

**Paper Science & Chemical Engineering Foundation @ UWSP**  
**Web Designer & Developer | Stevens Point, WI**  
12/2019 - 01/2020

- Updated existing website utilizing tools and web templates provided by Dreamhost
- Collaborated with the director on developing the website

TECHNICAL SKILLS

- HTML
- CSS
- JavaScript
- jQuery

FRAMEWORKS

- Bootstrap

WEB ANALYTIC TOOLS

- Google Analytics 4
- Google Tag Manager
- LookerStudio

DESIGN TOOLS

- Figma
- Adobe XD
- Adobe Photoshop
- Balsamiq Cloud

MANAGEMENT TOOLS

- GitHub

IDE

- Visual Studios
- Sublime Text 3
- Adobe Dreamweaver

CMS

- SharePoint
- WordPress
- Kentico

EDUCATION

**University of Wisconsin Stevens Point**  
05/2021

***Bachelor of Science***  
Major: Human Technology Interaction  
Minor: Business

**University of Wisconsin-Marathon County**  
09/2015 - 05/2017