Nkau Yer Lor
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SKILLS

Technical: HTML5, CSS3, Javascript, jQuery
Frameworks: Bootstrap
Web Analytic Tools: Google Analytics, GA4, LookerStudio
Design: Figma, Adobe Photoshop, Adobe XD, Balsamiq Cloud
Management Tools: GitHub
IDE: Visual Studios, Sublime Text 3, Adobe Dreamweaver
CMS: WordPress, SharePoint, Kentico

EXPERIENCE

Web Designer   August 2022 - Present
State Bar of Wisconsin | Madison, WI
- Design, create, code SharePoint & Kentico website solutions with a visual focus to include website collections, IA and navigation configurations, master page and page layouts
- Plan requirements, deliverables, design mockups, site content enhancements, project deadlines, provide well-formed UX/UI experiences and responsive customer solutions
- Manage site structure and design to create a framework for all State Bar websites to be consistent with the State Bar's goals and mission

Web Producer   November 2021 - August 2022
State Bar of Wisconsin | Madison, WI
- Monitored, scheduled and maintained daily production of all web sites
- Actively worked with FE Designer, IS Staff and other State Bar staff to develop and maintain content for the web
- Primary contact for development and administration of content taxonomy
- Created quality user experience to produce final layout compatible with defined web styles and branding standards
- Reported and analyzed tracking and log information

Marketing Associate   September 2021 - November 2021
Herrschners, Inc. | Stevens Point, WI
- Audited, cloned, tested, and implemented changes in the transition to BigCommerce
- Assisted in the creation, schedule, and management of content for Herrschners and Willow Yarns social media
- Carried on same duties as the role of a Marketing Assistant/Intern

Marketing Assistant / Intern   September 2020 - September 2021
Herrschners, Inc. | Stevens Point, WI
- Collaborated with Marketing Team on email and website design
- Developed and designed web pages
- Cross-checked for responsiveness, functionality and optimization for cross-platform usage
- Integration test and testing support

SharePoint Web Developer Intern   June 2019 - August 2020
Continuing Education and Outreach Department - UWSP | Stevens Point, WI
- Designed and updated website and wireframes
- Collaborated with developers and managers to evaluate project plans
- Updated contents and design on existing applications
- Retrieved reports from Google Analytics and updated SEO

Web Designer & Developer   December 2019 - January 2020
Paper Science & Chemical Engineering Foundation - UWSP | Stevens Point, WI
- Updated existing website utilizing tools and web templates provided by Dreamhost

- Collaborated with the director on developing the website

EDUCATION

Bachelor of Science   May 2021
University of Wisconsin Stevens Point | Major: Human Technology Interaction, Minor: Business

University of Wisconsin-Marathon County   September 2015 - May 2017