

WEB DESIGNER

A growing Web Designer with abilities in web design, development and implementation. Talented at designing detailed mockups, wireframes, and prototyping. Detail-oriented, organized and meticulous employee. Works at fast pace to meet tight deadlines. Enthusiastic team player ready to contribute to company success.

EDUCATION

University of Wisconsin-Stevens Point	2017-2021
Bachelor of Science	
Major: Human Technology Interactions	
Minor: Business	
University of Wisconsin-Marathon County	2015-2017
Generals	

EXPERIENCE

Aug. 2022 - Current	State Bar of Wisconsin Madison, WI Web Designer <ul style="list-style-type: none">Design, create, code SharePoint & Kentico website solutions with a visual focus to include website collections, IA and navigation configurations, master page and page layoutsPlan requirements, deliverables, design mockups, site content enhancements, project deadlines, provide well-formed UX/UI experiences and responsive customer solutionsManage site structure and design to create a framework for all State Bar websites to be consistent with the State Bar's goals and mission
Nov. 2021 - Aug. 2022	Web Producer <ul style="list-style-type: none">Monitored, scheduled and maintained daily production of all web sitesActively worked with FE Designer, IS Staff and other State Bar staff to develop and maintain content for the webPrimary contact for development and administration of content taxonomyCreated quality user experience to produce final layout compatible with defined web styles and branding standardsReported and analyzed tracking and log information
Sept. 2021 - Nov. 2021	Herrschners, Inc. Stevens Point, WI Marketing Associate <ul style="list-style-type: none">Audited, cloned, tested, and implemented changes in the transition to BigCommerceAssisted in the creation, schedule, and management of content for Herrschners and Willow Yarns social mediaCarried on same duties as the role of a Marketing Assistant/Intern
Sept. 2020 - Sept. 2021	Marketing Assistant/Intern <ul style="list-style-type: none">Collaborated with Marketing Team on email and website designDeveloped and designed web pagesCross-checked for responsiveness, functionality and optimization for cross-platform usageIntegration test and testing support
June 2019 - Aug. 2020	Continuing Education and Outreach Department - UWSP Stevens Point, WI SharePoint Web Developer Intern <ul style="list-style-type: none">Designed and updated website and wireframesCollaborated with developers and managers to evaluate project plansUpdated contents and design on existing applicationsRetrieved reports from Google Analytics and updated SEO
Dec. 2019 - Jan. 2020	Paper Science & Chemical Engineering Foundation - UWSP Stevens Point, WI Web Designer & Developer <ul style="list-style-type: none">Updated existing website utilizing tools and web templates provided by DreamhostCollaborated with the director on developing the website

TECH SKILLS

HTML, CSS, JavaScript, jQuery

ANALYTIC TOOLS

Google Analytics 4, LookerStudio

CMS

SharePoint, WordPress, Kentico

FRAMEWORK

Bootstrap

DESIGN TOOLS

Figma, Adobe XD / Photoshop,
Balsamiq Cloud

OTHERS

Technical Writing & Documentation
IT Support