NKAU YER LOR

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WEBSITES/PORTFOLIO

- *nkauyer.github.io*

SUMMARY

Highly motivated and hardworking professional with a proven track record of excellence in web design, content management, user experience, and customer service. A quick learner with the ability to adapt to new challenges and environments. Known for a strong work ethic, attention to detail, and a commitment to continuous improvement. Dedicated to delivering high-quality results and contributing positively to team success.

WORK HISTORY

State Bar of Wisconsin - *Web Designer* | Madison, WI
08/2022 - 03/2024

- Designed, created, and coded SharePoint & Kentico website solutions to include website collections, IA and navigation configurations, master page and page layouts
- Utilized Figma and Adobe XD for wireframes, page layouts, mockups, and prototypes
- Planned requirements, deliverables, and provided well-formed UX/UI experiences
- Performed quality assurance for projects, web pages, emails, and system updates.
- Enhanced mobile responsiveness and accessibility to the State Bar site and microsites.
- Created properties in Google Analytics, tags for tracking, pulled reports for staffs, and set up GA4

State Bar of Wisconsin - *Web Producer* | Madison, WI
11/2021 - 08/2022

- Monitored, scheduled and maintained daily production of all web sites
- Primary contact for development and administration of content taxonomy
- Created quality user experience to produce final layout compatible with defined web styles and branding standards
- Reported and analyzed tracking and log information

Herrschners, Inc. - *Marketing Associate* | Stevens Point, WI
09/2021 - 11/2021

- Audited, cloned, tested, and implemented changes in the transition to BigCommerce
- Assisted in the creation, schedule, and management of content for Herrschners and Willow Yarns social media
- Covered creation of catalog products and features

Herrschners, Inc. - *Marketing Assistant/Intern* | Stevens Point, WI
09/2020 - 09/2021

- Collaborated on email and website design
- Developed and designed web pages, cross-checked for responsiveness, functionality and optimization for cross-platform usage, and perform integration test and testing support

Continuing Education and Outreach Dept. @ UWSP - *SharePoint Web Developer Intern* | Stevens Point, WI
06/2019 - 08/2020

- Designed and updated website, wireframes, contents and design on existing application
- Collaborated with developers and managers to evaluate project plans
- Retrieved reports from Google Analytics and updated SEO

Paper Science & Chemical Engineering Foundation @ UWSP - *Web Designer & Developer* | Stevens Point, WI
12/2019 - 01/2020

- Updated existing website utilizing tools and web templates provided by Dreamhost
- Collaborated with the director on developing the website

Worzalla - *Hand Operator* | Stevens Point, WI
05/2019 - 11/2019

Napa Warehouse - *Stocking Associate* | Stevens Point, WI
05/2018 - 04/2019

Eastbay - *eCustomer Care* | Wausau, WI
09/2016 - 05/2017

Wausau Aspirus Hospital - *Dietary Aide II* | Wausau, WI
04/2016 - 07/2016

Tjmaxx - *Sales Assocaite* | Wausau, WI
02/2015 - 09/2015

SKILLS

- Wireframes
- Creating Prototypes & Page Layouts
- Responsive Design
- Accessibility Design (WCAG/NVDA)
- Content Management
- Detail Oriented
- Time Management
- Customer Oriented
- Typing Speed 75 wpm

TECHNICAL SKILLS

- HTML
- CSS

FRAMEWORKS

- Bootstrap

WEB ANALYTIC TOOLS

- Google Analytics 4
- Google Tag Manager
- LookerStudio

DESIGN TOOLS

- Figma
- Adobe XD
- Adobe InDesign
- Balsamiq Cloud

MANAGEMENT TOOLS

- Asana

IDE

- Visual Studio Code
- Sublime Text 3
- Adobe Dreamweaver

CMS

- SharePoint
- WordPress
- Kentico
- BigCommerce

EDUCATION

University of Wisconsin Stevens Point
05/2021
Bachelor of Science
Major: Human Technology Interaction
Minor: Business

University of Wisconsin-Marathon County
09/2015 - 05/2017