

WEB DESIGNER

A growing Web Designer with abilities in web design, development and implementation. Talented at designing detailed mockups, wireframes, and prototyping. Detail-oriented, organized and meticulous employee. Works at fast pace to meet tight deadlines. Enthusiastic team player ready to contribute to company success.

EDUCATION

University of Wisconsin-Stevens Point	2017-2021
Bachelor of Science	
Major: Human Technology Interactions	
Minor: Business	
University of Wisconsin-Marathon County	2015-2017
Generals	

EXPERIENCE

Aug. 2022 - March 2024	<b>State Bar of Wisconsin   Madison, WI</b> Web Designer <ul style="list-style-type: none"><li>Design, create, code SharePoint &amp; Kentico website solutions with a visual focus to include website collections, IA and navigation configurations, master page and page layouts</li><li>Plan requirements, deliverables, design mockups, site content enhancements, project deadlines, provide well-formed UX/UI experiences and responsive customer solutions</li><li>Manage site structure and design to create a framework for all State Bar websites to be consistent with the State Bar's goals and mission</li></ul>
Nov. 2021 - Aug. 2022	<b>Web Producer</b> <ul style="list-style-type: none"><li>Monitored, scheduled and maintained daily production of all web sites</li><li>Actively worked with FE Designer, IS Staff and other State Bar staff to develop and maintain content for the web</li><li>Primary contact for development and administration of content taxonomy</li><li>Created quality user experience to produce final layout compatible with defined web styles and branding standards</li><li>Reported and analyzed tracking and log information</li></ul>
Sept. 2021 - Nov. 2021	<b>Herrschners, Inc.   Stevens Point, WI</b> Marketing Associate <ul style="list-style-type: none"><li>Audited, cloned, tested, and implemented changes in the transition to BigCommerce</li><li>Assisted in the creation, schedule, and management of content for Herrschners and Willow Yarns social media</li><li>Carried on same duties as the role of a Marketing Assistant/Intern</li></ul>
Sept. 2020 - Sept. 2021	<b>Marketing Assistant/Intern</b> <ul style="list-style-type: none"><li>Collaborated with Marketing Team on email and website design</li><li>Developed and designed web pages</li><li>Cross-checked for responsiveness, functionality and optimization for cross-platform usage</li><li>Integration test and testing support</li></ul>
June 2019 - Aug. 2020	<b>Continuing Education and Outreach Department - UWSP   Stevens Point, WI</b> SharePoint Web Developer Intern <ul style="list-style-type: none"><li>Designed and updated website and wireframes</li><li>Collaborated with developers and managers to evaluate project plans</li><li>Updated contents and design on existing applications</li><li>Retrieved reports from Google Analytics and updated SEO</li></ul>
Dec. 2019 - Jan. 2020	<b>Paper Science &amp; Chemical Engineering Foundation - UWSP   Stevens Point, WI</b> Web Designer & Developer <ul style="list-style-type: none"><li>Updated existing website utilizing tools and web templates provided by Dreamhost</li><li>Collaborated with the director on developing the website</li></ul>

TECH SKILLS

HTML, CSS, JavaScript, jQuery

ANALYTIC TOOLS

Google Analytics 4, LookerStudio

CMS

SharePoint, WordPress, Kentico

FRAMEWORK

Bootstrap

DESIGN TOOLS

Figma, Adobe XD / Photoshop,  
Balsamiq Cloud

OTHERS

Technical Writing & Documentation  
IT Support