

Nkau Yer Lor

3941 Doolittle Dr. Apt. 11, Stevens Point, WI 54481 | 715-301-3317

nkau.yer@gmail.com | verlor.github.io

SKILLS

Languages: JavaScript

Frameworks: Bootstrap

Management Tools: GitHub

IDE: Visual Studios, Sublime Text 3, Dreamweaver

Management System: WordPress

Other: HTML5, CSS3, jQuery, Balsamiq Cloud, Google Analytics, Photoshop, Adobe Creative Cloud

EXPERIENCE

Marketing Associate

September 2021 - Present

Herrschners, Inc. | Stevens Point, WI

- Audit, clone, test, implement changes in the transition to BigCommerce
- Assist in the creation, schedule, and management of content for Herrschners and Willow Yarns social media
- Learn full product life cycle by working with the Merchandise team
- Carry on same duties as the role of a Marketing Assistant/Intern

Marketing Assistant / Intern

September 2020 - Present

Herrschners, Inc. | Stevens Point, WI

- Collaborated with Marketing Team on email and website design
- Developed and designed web pages
- Cross-checked for responsiveness, functionality and optimization for cross-platform usage
- Integration test and testing support
- Assisted, evaluated and implemented Asana for email and schedule tasks

SharePoint Web Developer Intern

June 2019 - August 2020

Continuing Education and Outreach Department - UWSP | Stevens Point, WI

- Designed and updated website and wireframes
- Collaborated with developers and managers to evaluate project plans
- Updated contents and design on existing applications
- Retrieved reports from Google Analytics and updated SEO
- Created and promoted events through social media via Facebook

Web Designer & Developer

December 2019 - January 2020

Paper Science & Chemical Engineering Foundation - UWSP | Stevens Point, WI

- Updated existing website utilizing tools and web templates provided by Dreamhost
- Collaborated with the director on developing the website

Customer Service & Tech Support / Lab Assistant

November 2017 - December 2017

IT Department - UWSP | Stevens Point, WI

- Assisted students and staff in regards to their accounts being locked, changing passwords, locate information as requested, and verify information, and answered phone calls in the IT Dept
- Maintained cleanliness in labs, stocked printing papers, checked for damages to computers and printers, cleaned computers

EDUCATION

Bachelor of Science

May 2021

University of Wisconsin Stevens Point | Major: Human Technology Interaction, Minor: Business

University of Wisconsin-Marathon County

September 2015 - May 2015