Net Sales

region	All
market	All
division	All

Customers	2019	2020	2021	21 vs 20	
Acclaimed Stores	1.42M	2.89M	10.92M	278.08%	
All-Out		0.16M	0.81M	395.70%	
Amazon	12.17M	37.51M	82.09M	118.87%	
Argos (Sainsbury's)	0.35M	0.74M	2.27M	205.98%	
Atlas Stores	0.18M	0.67M	3.17M	370.34%	
AtliQ e Store	7.18M	23.67M	52.98M	123.83%	
AtliQ Exclusive	9.58M	17.68M	61.12M	245.77%	
BestBuy	0.85M	1.77M	6.31M	256.08%	
Boulanger	0.24M	0.83M	4.07M	392.93%	
Chip 7	0.60M	1.32M	5.51M	316.07%	
Chiptec		0.42M	3.02M	622.03%	
Control	0.91M	2.20M	7.67M	249.23%	
Coolblue	0.46M	1.18M	4.25M	260.00%	
Costco	1.14M	2.75M	9.29M	237.37%	
Croma	1.67M	2.47M	7.55M	205.11%	
Currys (Dixons Carphone)	0.29M	0.76M	146.94%		
Digimarket	0.80M	1.72M	4.14M	141.05%	
Ebay	2.61M	6.27M	15.17M	142.16%	
Electricalsara Stores	0.12M	0.65M	1.85M	185.96%	
Electricalsbea Stores		0.14M	0.72M	404.64%	
Electricalslance Stores	0.10M	0.75M	2.35M	213.34%	
Electricalslytical	1.80M	2.61M	11.94M	357.50%	
Electricalsocity	2.34M	3.46M	12.42M	258.75%	
Electricalsquipo Stores	0.18M	0.68M	3.64M	435.32%	
Elite	0.42M	0.83M	4.13M	395.52%	
Elkjøp	0.46M	1.32M	5.16M	291.90%	
Epic Stores	0.41M	0.94M	4.19M	346.06%	
Euronics	0.36M	0.88M	3.90M	344.67%	
Expert	0.79M	1.77M	6.43M	263.98%	
Expression	1.65M	2.99M	9.82M	228.24%	
Ezone	1.53M	2.02M	7.92M	291.62%	
Flawless Stores	0.07M	0.46M	1.81M	296.28%	
Flipkart	2.94M	8.35M	19.29M	131.03%	
Fnac-Darty	0.54M	0.82M	2.87M	249.77%	
Forward Stores	0.56M	1.50M	4.07M	171.97%	
Girias	1.55M	2.07M	8.67M	319.29%	
Info Stores	0.07M	0.48M	1.84M	284.09%	
Insight	0.42M	1.01M	2.76M	171.84%	
Integration Stores		0.16M	1.44M	787.19%	

Leader	4.68M	5.97M	18.80M	214.81%
Logic Stores	0.17M	0.93M	4.81M	415.17%
Lotus	1.48M	2.11M	8.09M	282.61%
Neptune	0.99M	3.42M	16.11M	371.50%
Nomad Stores	0.53M	1.63M	4.02M	146.89%
Notebillig	0.25M	0.39M	1.12M	187.39%
Nova		0.01M	0.35M	2564.92%
Novus	1.87M	3.73M	9.85M	164.20%
Otto	0.26M	0.40M	1.20M	198.58%
Premium Stores	0.46M	1.10M	3.88M	253.09%
Propel	1.59M	2.46M	10.83M	340.64%
Radio Popular	0.51M	1.45M	5.27M	262.56%
Radio Shack	0.81M	1.75M	5.44M	211.51%
Reliance Digital	1.62M	2.57M	9.73M	277.90%
Relief	0.39M	1.01M	4.06M	303.57%
Sage	4.83M	6.44M	20.70M	221.52%
Saturn	0.23M	0.38M	1.19M	210.46%
Sorefoz	0.55M	1.07M	4.66M	333.63%
Sound	0.56M	1.67M	4.36M	160.26%
Staples	1.24M	2.85M	8.75M	206.95%
Surface Stores	0.09M	0.53M	2.12M	298.80%
Synthetic	1.89M	4.42M	12.19M	175.98%
Taobao	0.22M	1.33M	3.30M	148.66%
UniEuro	0.60M	1.61M	7.35M	357.03%
Vijay Sales	1.73M	2.15M	8.53M	297.78%
Viveks	1.55M	2.24M	7.78M	248.10%
walmart	1.26M	2.63M	9.73M	270.45%
Zone	0.34M	1.56M	5.26M	236.20%
Grand Total	87.48M	196.69M	598.88M	204.48%

Gross Margin % (Quarterly)

region	All	
division	All	
customer	All	
fiscal_year	All	

	Quarters Q1	Q2			Q3				Q4			Grand Total	
Metrics	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
net sales	68.38M	83.26M	113.77M	119.40M	68.44M	63.84M	52.47M	57.62M	60.82M	62.54M	66.61M	65.89M	883.05M
cogs	42.85M	52.15M	71.71M	75.36M	42.88M	39.99M	33.06M	36.26M	38.19M	39.28M	42.00M	41.59M	555.32M
gross margin	25.53M	31.10M	42.06M	44.04M	25.56M	23.84M	19.42M	21.36M	22.64M	23.26M	24.61M	24.30M	327.72M
GM%	37.33%	37.36%	36.97%	36.89%	37.35%	37.35%	37.00%	37.07%	37.22%	37.19%	36.94%	36.88%	37.11%