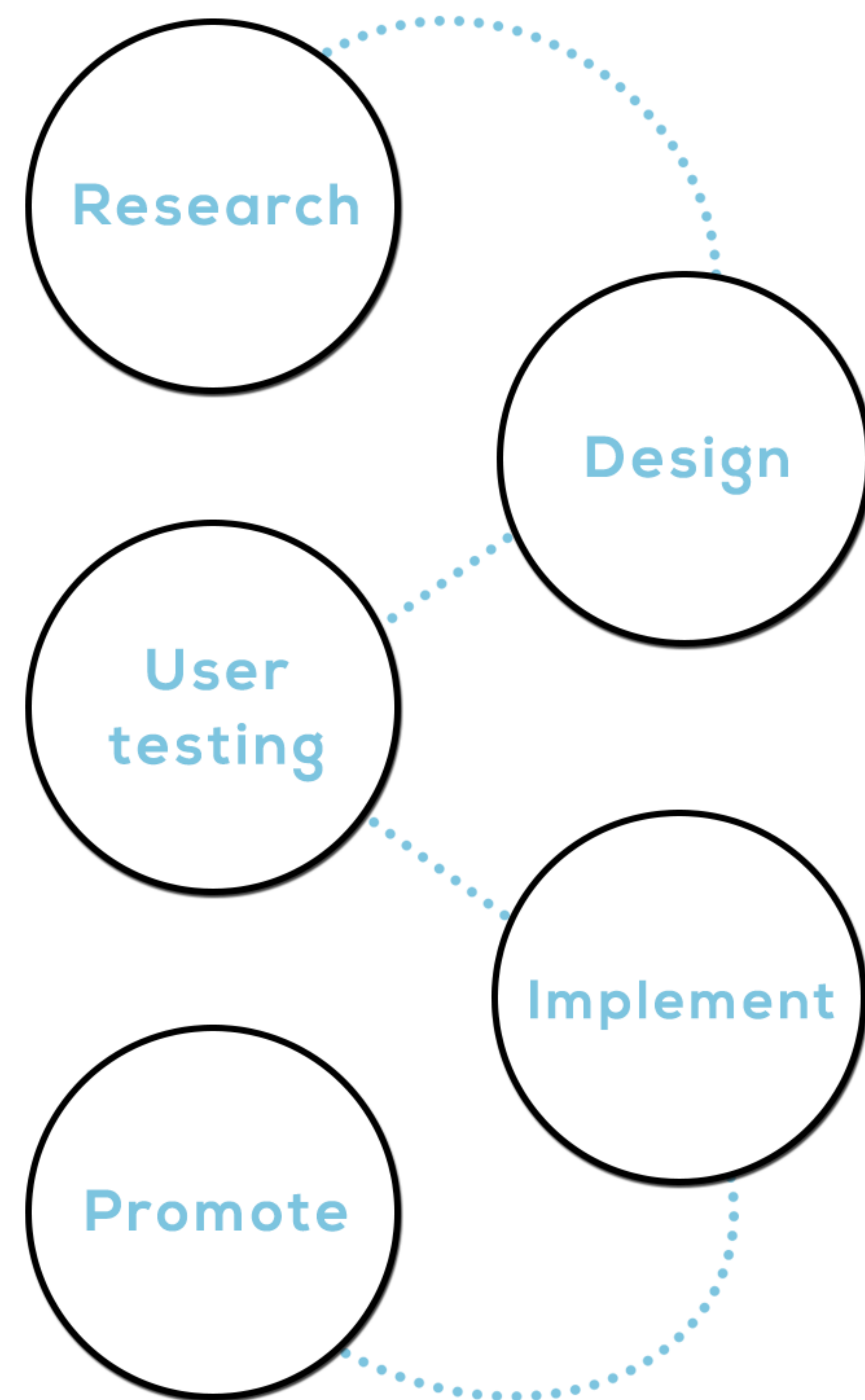


Tips by Text

Angela Ng • Joshua Sanchez • Yeshevi Kadiyala

Process

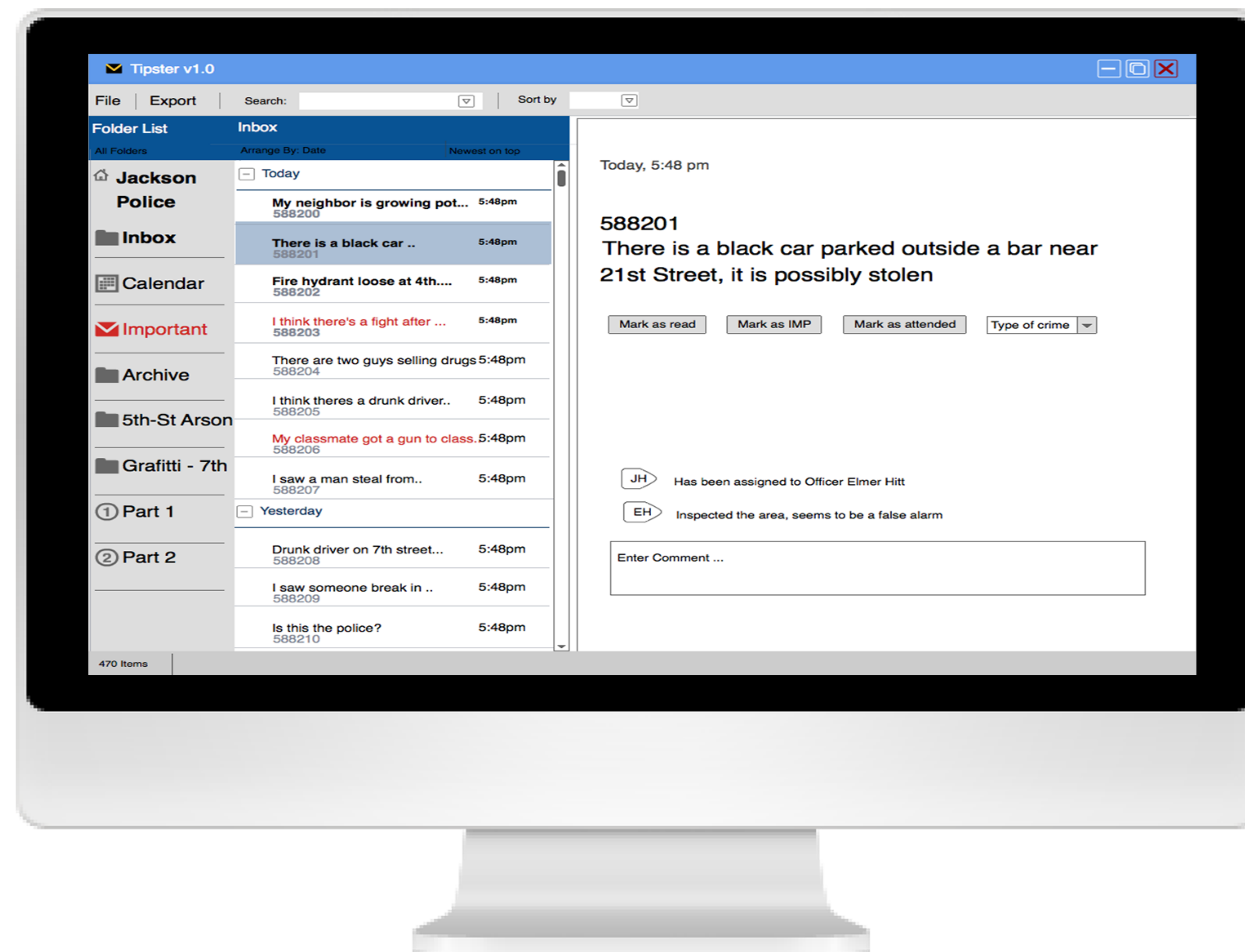


Thank you to:



Citizen tips are a valuable source of information for the Jackson Police Department. Given the cultural stigma around offering information to the police in some communities, citizens are not always willing to offer tips for fear of being labeled as a “snitch”, and possible retaliation. Our goal is to provide an anonymous **electronic tip submission system** that allows citizens to text information to the Jackson police with their cell phones.

Solution



Design Needs

-  Cost-effective
-  Anonymous
-  Accessible
-  Easy to use

Next Steps

- Engage in heavy promotion and spread the word
- Watch & learn from Jackson
- Become an example for other cities