

An overview of Distributions

A distribution shows the possible values a random variable can take and how frequently they occur.

Important Notation for Distributions:

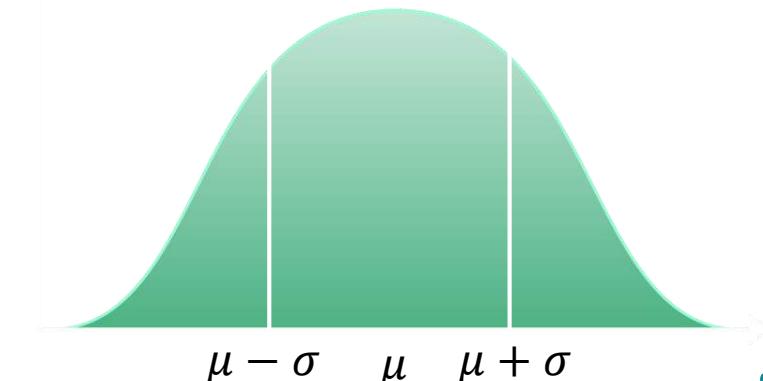
Y actual outcome

y one of the possible outcomes

$P(Y = y)$ is equivalent to $p(y)$.

	Population	Sample
Mean	μ	\bar{x}
Variance	σ^2	s^2
Standard Deviation	σ	s

We call a function that assigns a probability to each distinct outcome in the sample space, a **probability function**.



Notation

$Y \rightarrow$ The actual outcome of an event

$y \rightarrow$ One of the possible outcomes

$P(Y=y)$

or

$p(y)$

Example

$Y \rightarrow$ The number of red marbles
we draw out of a bag

$y \rightarrow 5$



$P(Y=5)$

or

$p(5)$

Probability Frequency Distribution

Probabilities measure the likelihood of an outcome.

Recall:

Fullscreen

Probability Frequency Distribution

Recorded the frequency for each unique value and divide it by the total number of elements.

Sum	Frequency	Probability
2	1	1/36
3	2	1/18
4	3	1/12
5	4	1/9
6	5	5/36
7	6	1/6
8	5	5/36
9	4	1/9
10	3	1/12
11	2	1/18
12	1	1/36

Definitions

Two characteristics:

Fullscreen

mean → **average value** → μ

variance → **how spread out the data is** → σ^2

Population vs Sample

Population data

“all” the data

vs

Sample data

just a part of it

Population vs Sample



Entire department



Population of
the department



Sample of the
whole company

Population vs Sample



Different notation:

sample mean

$$\bar{x}$$

sample variance

$$s^2$$

Variance

Show settings menu

measured in squared units

X

seconds

σ^2

seconds²



no direct interpretation

Standard deviation

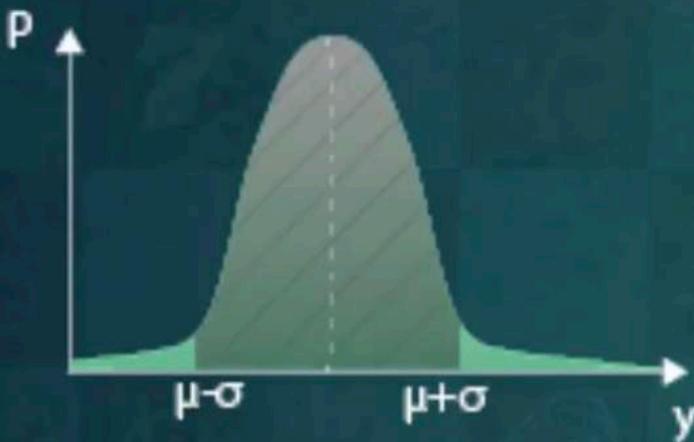
Standard Deviation

Standard deviation → square root of variance $\sqrt{\sigma^2}$

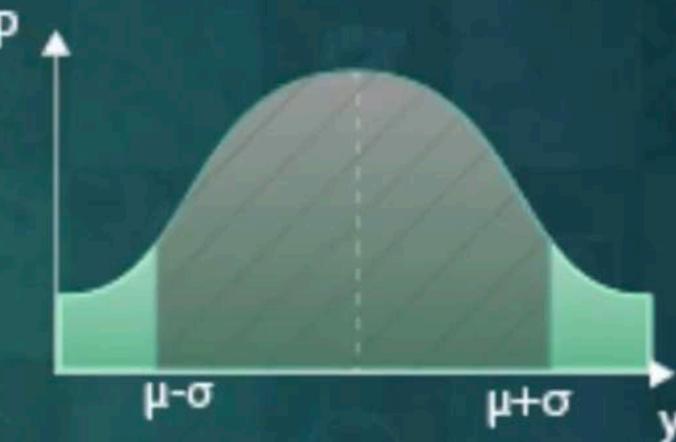
 σ **population** s **sample**

- ◆ same units as the mean
- ◆ we can directly interpret it

Standard Deviation



Fullscreen



the more congested the middle of the distribution

the less data falls within the interval

the more data falls within that interval

the more dispersed the data is

Mean and Variance

Fullscreen

a constant relationship between mean and variance

$$\sigma^2 = E((Y - \mu)^2) = E(Y^2) - \mu^2$$

Types of Distributions

Certain distributions share characteristics, so we separate them into **types**. The well-defined types of distributions we often deal with have elegant statistics. We distinguish between two big types of distributions based on the type of the possible values for the variable – discrete and continuous.

Discrete

- Have a finite number of outcomes.
- Use formulas we already talked about.
- Can add up individual values to determine probability of an interval.
- Can be expressed with a table, graph or a piece-wise function.
- Expected Values might be unattainable.
- Graph consists of bars lined up one after the other.

Continuous

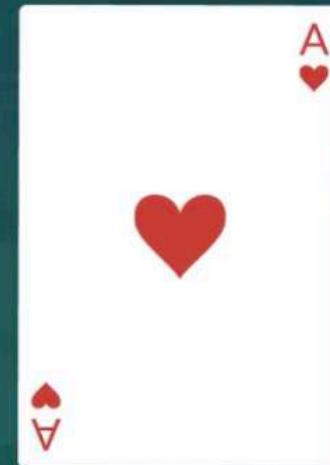
- Have infinitely many consecutive possible values.
- Use new formulas for attaining the probability of specific values and intervals.
- Cannot add up the individual values that make up an interval because there are **infinitely many** of them.
- Can be expressed with a graph or a continuous function.
- Graph consists of a smooth curve.

Types of Probability Distributions

Fullscreen



Die



Picking a card

Finite number of outcomes



Discrete distributions

Types of Probability Distributions



Time



Distance

Infinitely many
outcomes



Continuous
distributions

Notation

$$X \sim N(\mu, \sigma^2) \leftarrow \text{May vary}$$

Variable Tilde Type Characteristics

Discrete Distributions

Discrete Distributions have finitely many different possible outcomes. They possess several key characteristics which separate them from continuous ones.



Key characteristics of discrete distribution

- Have a finite number of outcomes.
- Use formulas we already talked about.
- Can add up individual values to determine probability of an interval.
- Can be expressed with a table, graph or a piece-wise function.
- Expected Values might be unattainable.
- Graph consists of bars lined up one after the other.
- $P(Y \leq y) = P(Y < y + 1)$

Examples of Discrete Distributions:

- Discrete Uniform Distribution
- Bernoulli Distribution
- Binomial Distribution
- Poisson Distribution

Discrete Distributions

Finitely many distinct outcomes

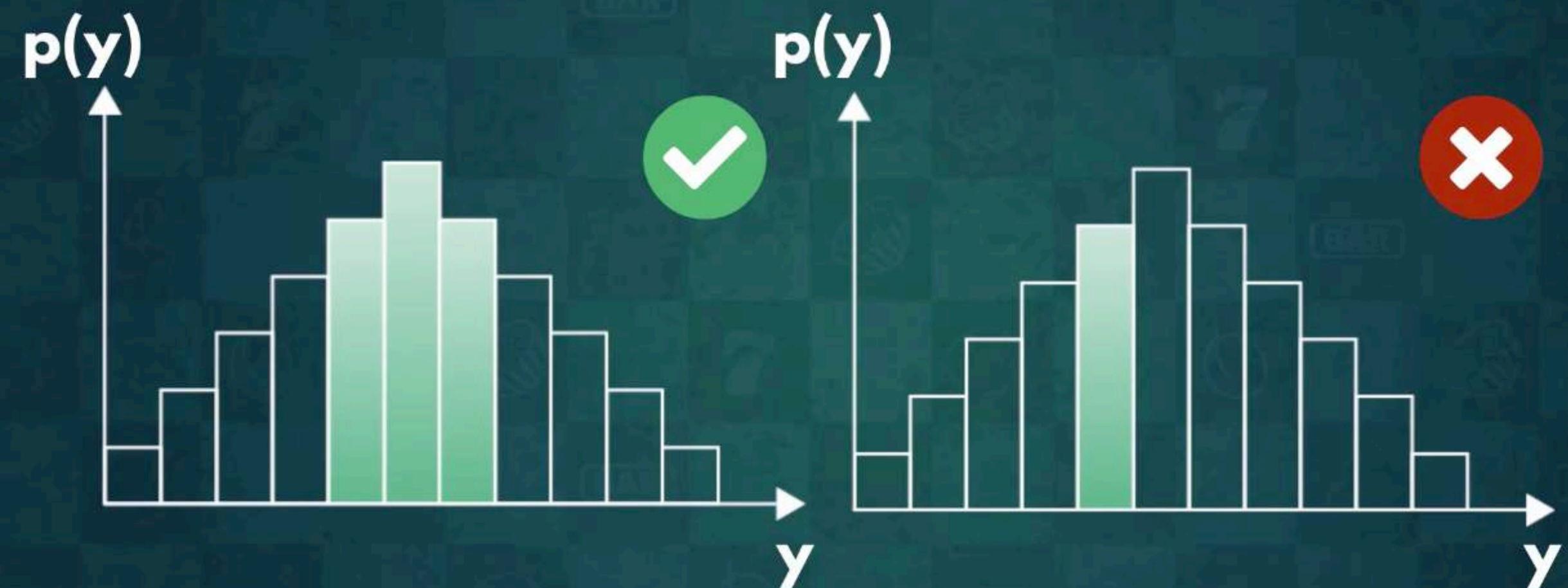
Y	P(y)



$$P(y) = \frac{1}{y!e}$$

Every unique outcome has a probability

Intervals



Add up the probabilities for all the values ↴ 365 ↴ DataScience

Card Example



Draw a card
x 20 times



$$P(0) + P(1) + P(2) + P(3) = P(y \leq 3)$$

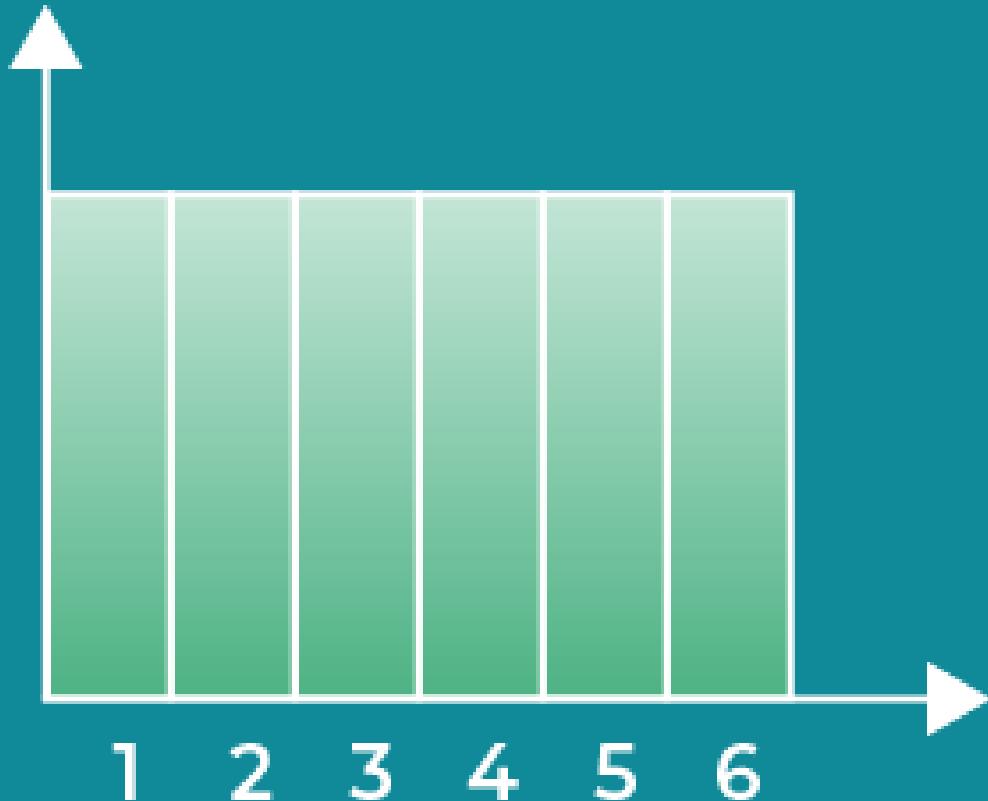
Peculiarity

$$P(Y \leq y) = P[Y < (y + 1)]$$

$$P(\spadesuit \leq 3) = P(\spadesuit < 4)$$

Uniform Distribution

A distribution where all the outcomes are equally likely is called a **Uniform Distribution**.



Notation:

- $Y \sim U(a, b)$
- * alternatively, if the values are categorical, we simply indicate the number of categories, like so: $Y \sim U(a)$

Key characteristics

- All outcomes are equally likely.
- All the bars on the graph are equally tall.
- The expected value and variance have no predictive power.

Example and uses:

- Outcomes of rolling a single die.
- Often used in shuffling algorithms due to its fairness.

Discrete Distributions



All outcomes are equally likely → Equiprobable

Uniform Distribution

Uniform Distribution

$U(a, b)$

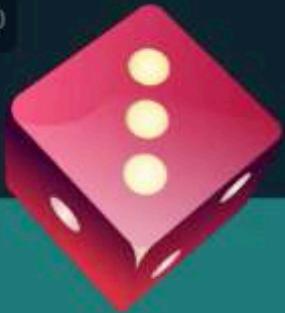
$X \sim U(3, 7)$

Uniform Distribution

All outcomes have equal probability

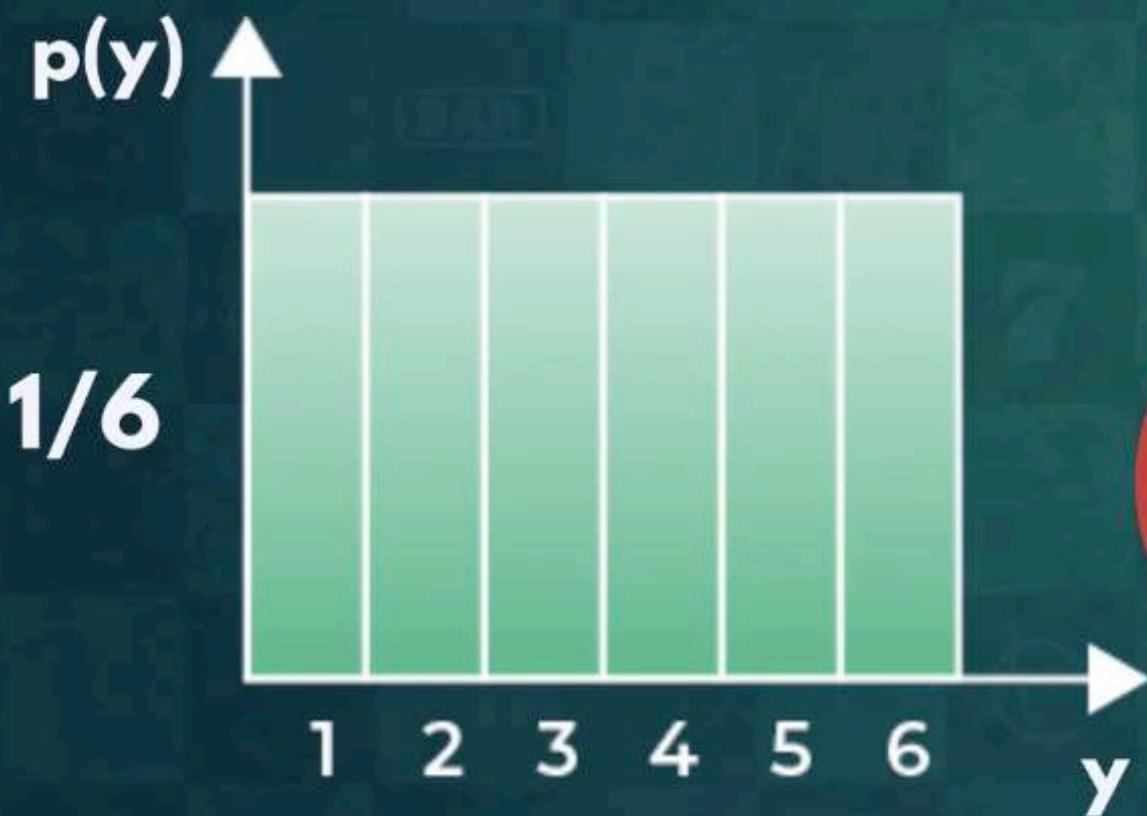


$$p(a) = p(b)$$



Die Example

$$P(1) = P(2) = P(3) = P(4) = P(5) = P(6)$$



**Each individual outcome
is equally likely**



Everyday Situation

$X \rightarrow$ Choosing a specific chocolate

$X \sim U(3)$



Expected Value

Provides us no relevant information

$$E(\text{Dice}) = 3.5$$

No predictive power



Mean and Value

$$\mu = 3.5$$

$$\sigma^2 = \frac{105}{36}$$

- ◆ Completely uninterpretable
- ◆ No real intuition behind what they mean

Main Takeaway

$$X \sim U(a, b)$$

Each outcome is equally likely ◆

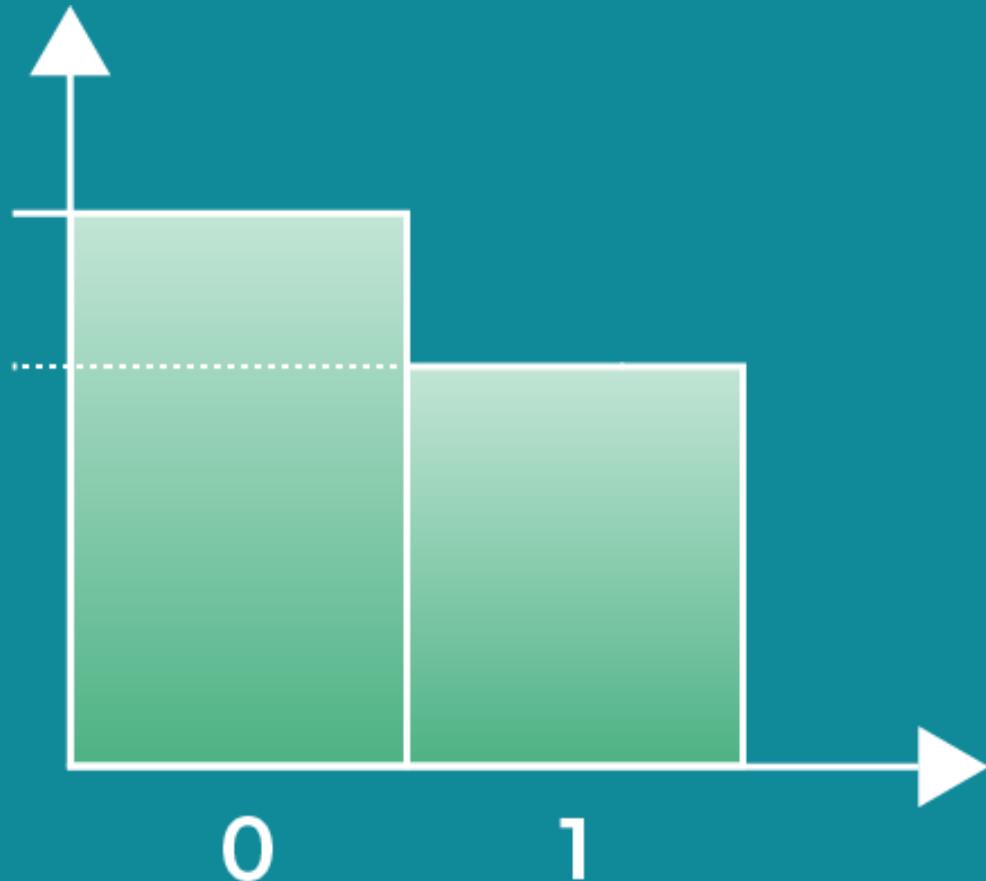
◆ Both the mean and the variance
are uninterpretable

No predictive power



Bernoulli Distribution

A distribution consisting of a single trial and only two possible outcomes – success or failure is called a **Bernoulli Distribution**.



Notation:

- $Y \sim \text{Bern}(p)$

Key characteristics

- One trial.
- Two possible outcomes.
- $E(Y) = p$
- $\text{Var}(Y) = p \times (1 - p)$

Example and uses:

- Guessing a single True/False question.
- Often used in when trying to determine what we expect to get out a single trial of an experiment.

Discrete Distributions

Events with only two possible outcomes



True



False

Bernoulli Distribution



Any event with two outcomes can be transformed into a Bernoulli event

Bernoulli Distribution

7 Native



3 International



Bernoulli Distribution

Bern (p)

X ~ Bern (p)

Bernoulli Distribution

Events with:

- ◆ 1 Trial
- ◆ 2 Possible outcomes



QUIZ

True

False

VOTE

Democratic

Republican

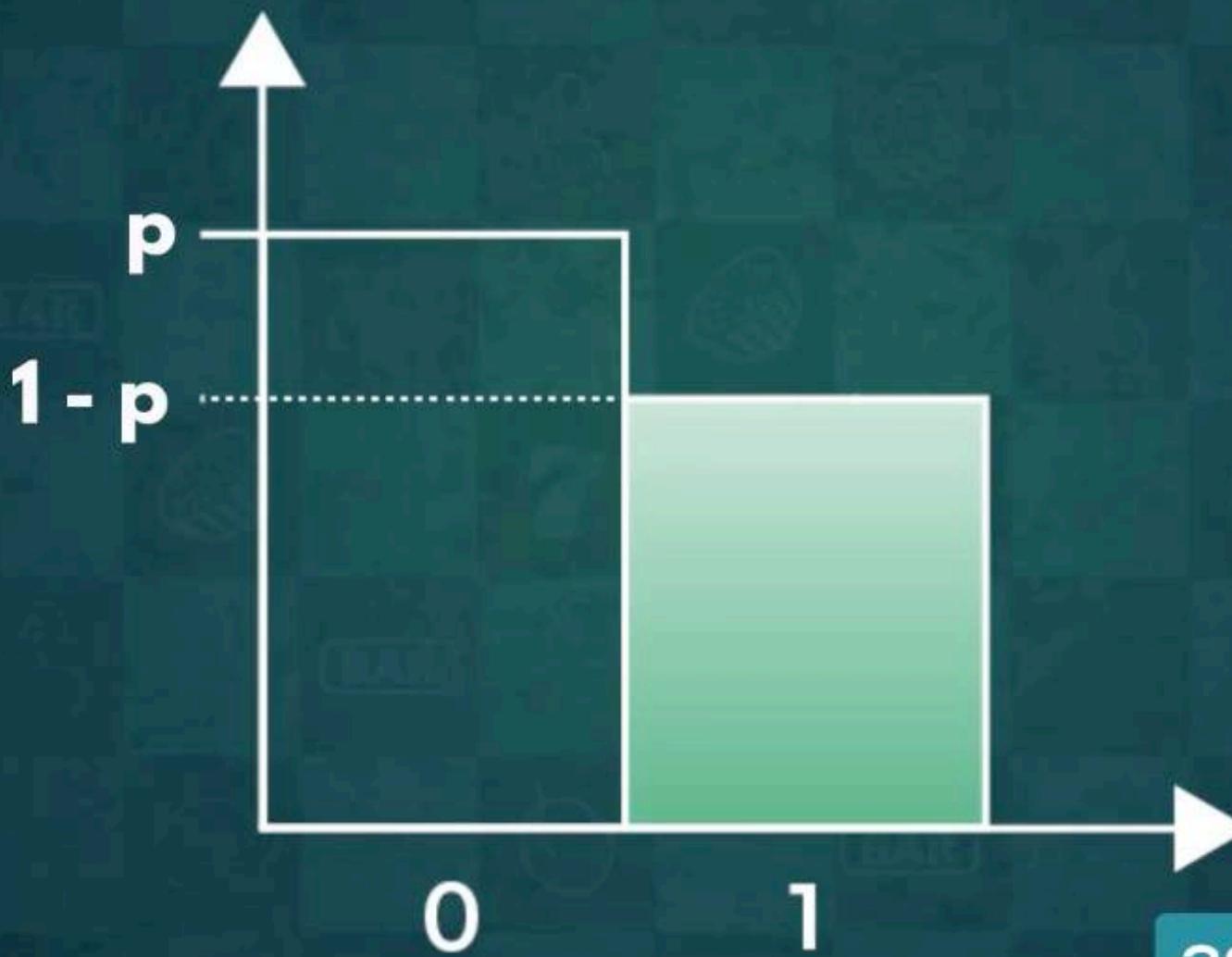
Bernoulli Distribution

p is known

OR

past data indicating some experimental probability

Graph of Bernoulli Distribution



Assigning 0 and 1

Assigning which outcome is 0,
and which outcome is 1



0



1

$$E(X) = p$$

Assigning 0 and 1

Conventionally:

$$p \leftarrow 1$$

$$1 - p \leftarrow 0$$

$$p > 1 - p$$

Expected Values

$$E(X) = 1 \cdot p + 0 \cdot (1 - p) = p$$

The likelihood of the favoured event

1 Trial



We expect that outcome to occur

Variance

$$\sigma^2 = (x_0 - \mu)^2 \cdot P(x_0) + (x_1 - \mu)^2 \cdot P(x_1) =$$

$$= (0 - p)^2 \cdot (1 - p) + (1 - p)^2 \cdot p =$$

$$= p(1 - p)$$

True, regardless of the expected value

Variance

$$\sigma^2 = p(1 - p)$$

$$\sigma = \sqrt{p(1 - p)}$$

They bring us little value

Coin Example

Unfair coin $\rightarrow P(\$) = 0.6$



1



0

$E(X) = p = 0.6$

Variance

$$\sigma^2 = p(1 - p) = 0.6 \times 0.4 = 0.24$$

Binomial Distribution

Sometimes instead of wanted to know which of two outcomes is more probable, we want to know how often it would occur over several trials.

A sequence of identical Bernoulli events is called Binomial and follows a Binomial Distribution.



Notation:

- $Y \sim B(n, p)$

Key characteristics

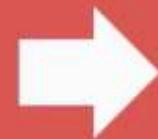
- Measures the frequency of occurrence of one of the possible outcomes over the n trials.
- $P(Y = y) = C(y, n) \times p^y \times (1 - p)^{n-y}$
- $E(Y) = n \times p$
- $Var(Y) = n \times p \times (1 - p)$

Example and uses:

- Determining how many times we expect to get a heads if we flip a coin 10 times.
- Often used when trying to predict how likely an event is to occur over a series of trials.

Discrete Distributions

Carrying out a similar experiment several times in a row



Binomial Distribution

- ◆ Two outcomes per iteration
- ◆ Many iterations

Binomial Distribution



3 Flips



P( x2)

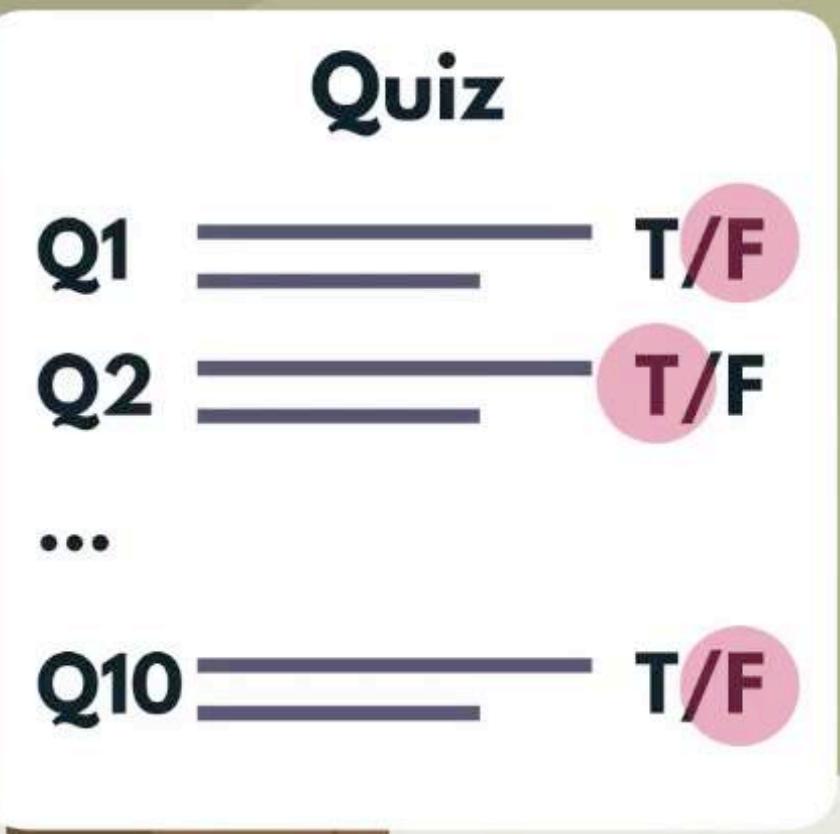
Binomial Distribution

Notation

$B(n, p)$

$X \sim B(10, 0.6)$

Bernoulli vs Binomial Distribution



- ◆ Guessing 1 question → Bernoulli event
- ◆ Guessing the entire quiz → Binomial Event

Bernoulli vs Binomial Distribution

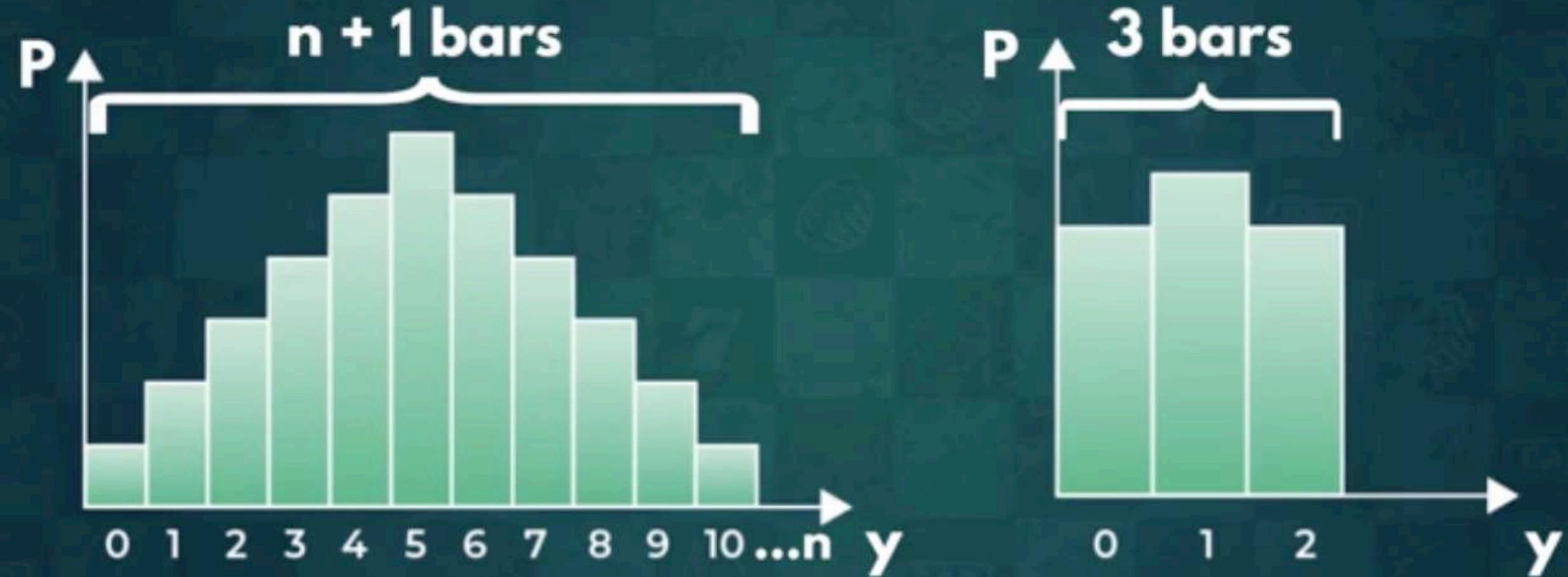
$E(\text{Bernoulli event}) \rightarrow$

Which outcome we expect
for a single trial

$E(\text{Binomial Event}) \rightarrow$

The number of times we expect
to get a specific outcome

Graph of Binomial Distribution



The Probability Function

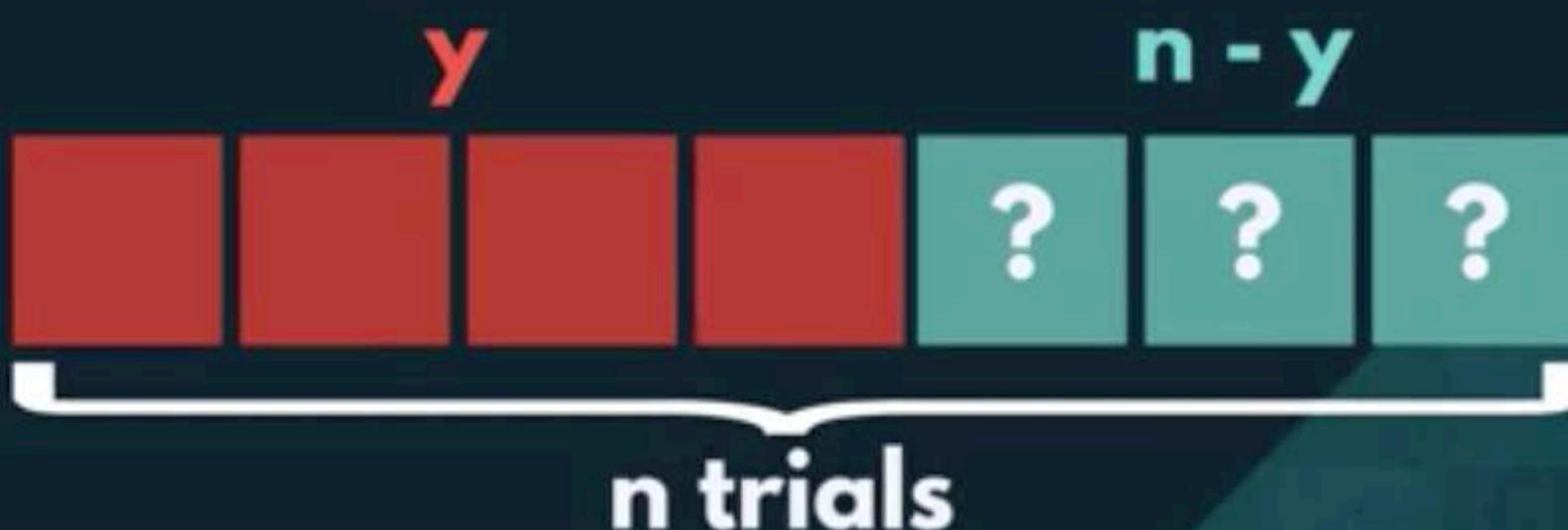
The likelihood of getting a given outcome a precise number of times

$$p(y)$$

The Probability Function

$P(\text{desired outcome}) = p$

$P(\text{alternative outcome}) = 1 - p$



Exactly y -many times
over the n trials

The Probability Function

The number of ways in which 4 out of the 6 trials can be successful



Picking 4 elements out of a sample space of 6

$$C_4^6$$

The Probability Function

$$p(y) = \binom{n}{y} \cdot p^y \cdot (1-p)^{n-y}$$

GM Example

- A single stock of General Motors

$$p(\uparrow) = 60\% = 0.6$$

$$p(\downarrow) = 40\% = 0.4$$

- 3 Increases in 5 days

$$p(y) = \binom{n}{y} \cdot p^y \cdot (1-p)^{n-y}$$

$y \rightarrow 3$
 $n \rightarrow 5$
 $p \rightarrow 0.6$

GM Example

$$p(y) = \binom{n}{y} \cdot p^y \cdot (1-p)^{n-y} =$$

$$= C_3^5 \times 0.6^3 \times 0.4^2 =$$

$$= 0.3456$$

Expected Values

$$E(X) = x_0 \cdot p(x_0) + x_1 \cdot p(x_1) + \dots x_n \cdot p(x_n)$$

$$Y \sim B(n, p)$$

$$E(Y) = p \cdot n$$



Formula for computing
the expected values
for categorical variables

Variance and Standard Deviation

$$\begin{aligned}\sigma^2 &= E(y^2) - E(y)^2 = \\&= n \cdot p \cdot (1 - p) = \\&= 1.2\end{aligned}$$

$$\sigma \sim 1.1$$

1.60

$y \rightarrow 3$
 $n \rightarrow 5$
 $p \rightarrow 0.6$

GM Example

$$p(y) = \binom{n}{y} \cdot p^y \cdot (1-p)^{n-y} =$$

$$= C_3^5 \times 0.6^3 \times 0.4^2 =$$

$$= 34.56\%$$

of getting exactly 3 increases

Binomial Distribution

Notation

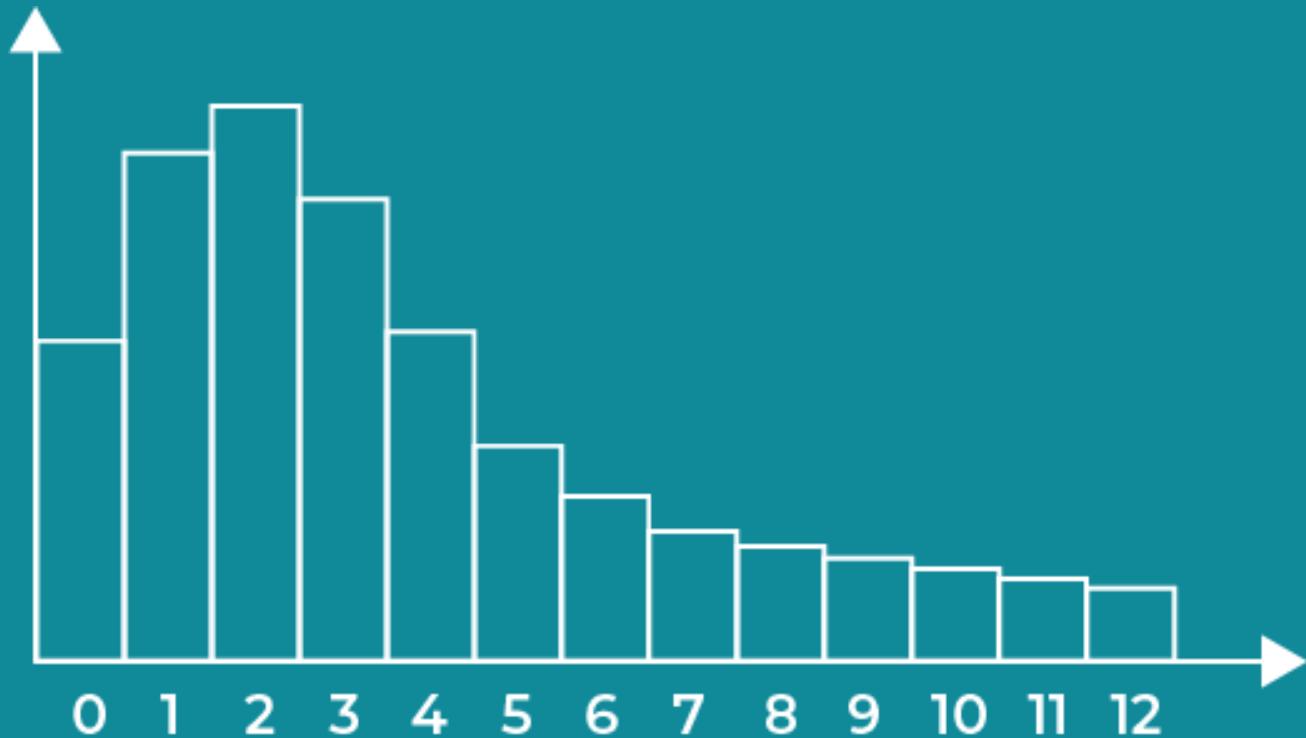
$B(n, p)$

$X \sim B(10, 0.6)$

$\Rightarrow \text{Bern}(p) = B(1, p)$

Poisson Distribution

When we want to know the likelihood of a certain event occurring over a given interval of time or distance we use a **Poisson Distribution**.



Notation:

- $Y \sim Po(\lambda)$

Key characteristics

- Measures the frequency over an interval of time or distance. (Only non-negative values.)
- $P(Y = y) = \frac{\lambda^y}{y!e^{-\lambda}}$
- $E(Y) = \lambda$
- $Var(Y) = \lambda$

Example and uses:

- Used to determine how likely a specific outcome is, knowing how often the event **usually** occurs.
- Often incorporated in marketing analysis to determine whether above average visits are out of the ordinary or not.

Poisson Distribution

$\text{Po}(\lambda)$

$Y \sim \text{Po}(4)$

Firefly Example

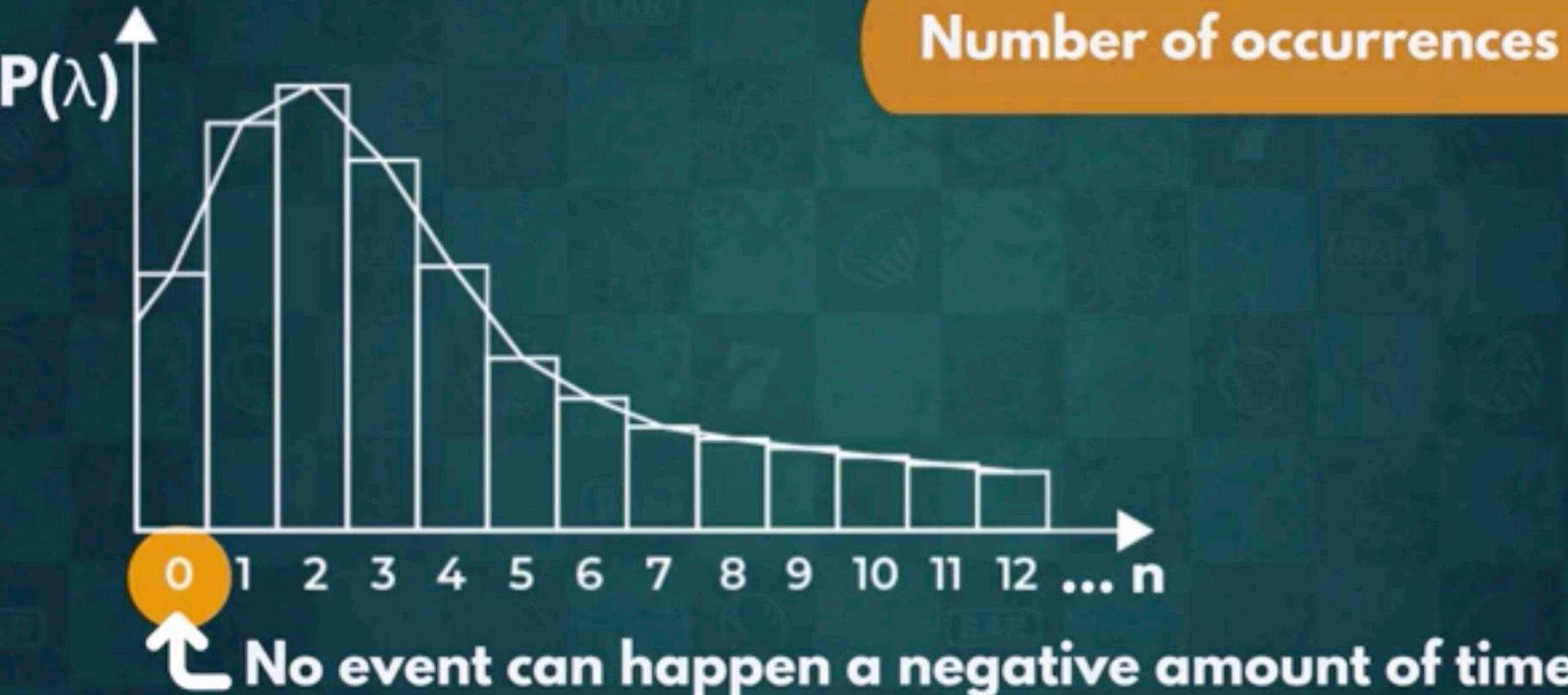


3 times in 10 sec

$$Y \sim Po(3)$$

8 times in 20 sec

Graph of Poisson Distribution



Formula

Poisson Distribution is wildly different

$$P(Y) = \frac{\lambda^y e^{-\lambda}}{y!}$$

$e \rightarrow$ Euler's number
(Napier's constant)

$e \approx 2.72$



Formula

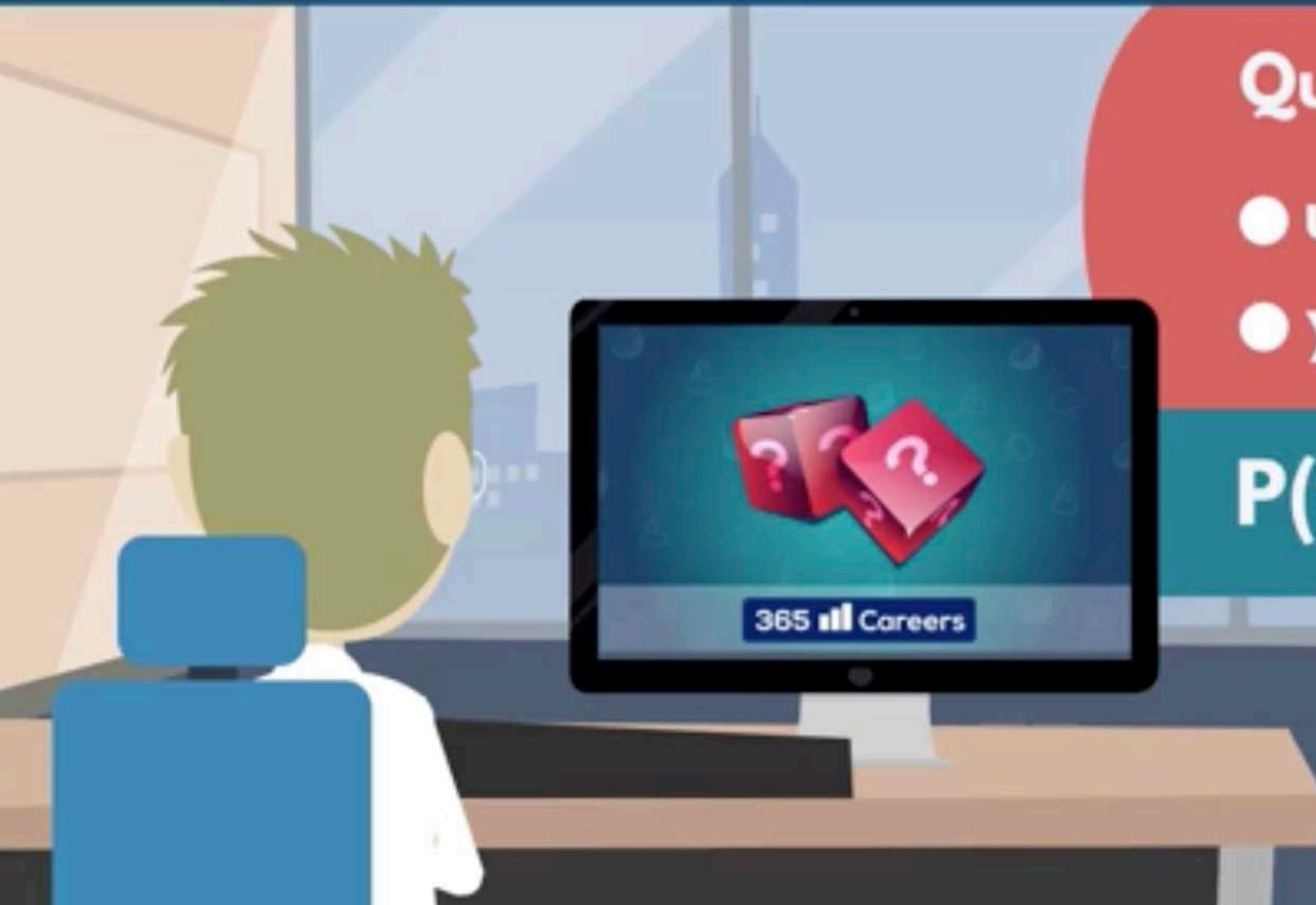
Poisson Distribution is wildly different

$$P(Y) = \frac{\lambda^y e^{-\lambda}}{y!}$$

$$x^{-n} = \frac{1}{x^n}$$

$$e^{-\lambda} = \frac{1}{e^\lambda}$$

Q & A Example



Questions per day:

- usually → 4
- yesterday → 7

$$P(y = 7) = ?$$

Q & A Example

$$\lambda = 4$$

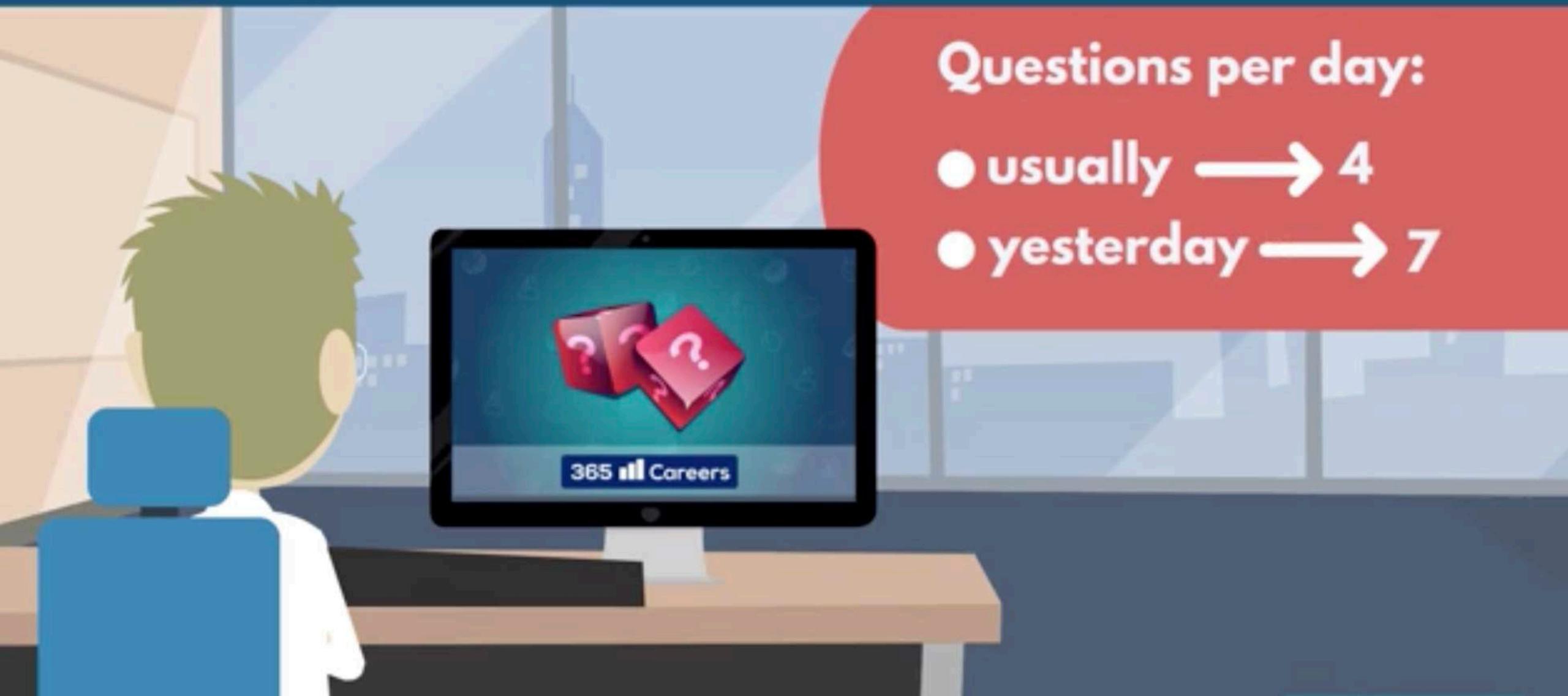
Interval → One day

$$y = 7$$



Probability function
for Po(4)

Q & A Example



Questions per day:

- usually → 4
- yesterday → 7

Expected Value

$p(y) \rightarrow E(y)$

$$E(y) = y_0 \cdot p(y_0) + y_1 \cdot p(y_1) + \dots =$$

Expected Value

$p(y) \rightarrow E(y)$

$$E(y) = y_0 \frac{\lambda^{y_0} e^{-\lambda}}{y_0!} + y_1 \frac{\lambda^{y_1} e^{-\lambda}}{y_1!} + \dots =$$

$$= \lambda$$

*Check the additional materials

Variance

$$\sigma^2 = (y_0 - \mu)^2 + (y_1 - \mu)^2 + \dots =$$

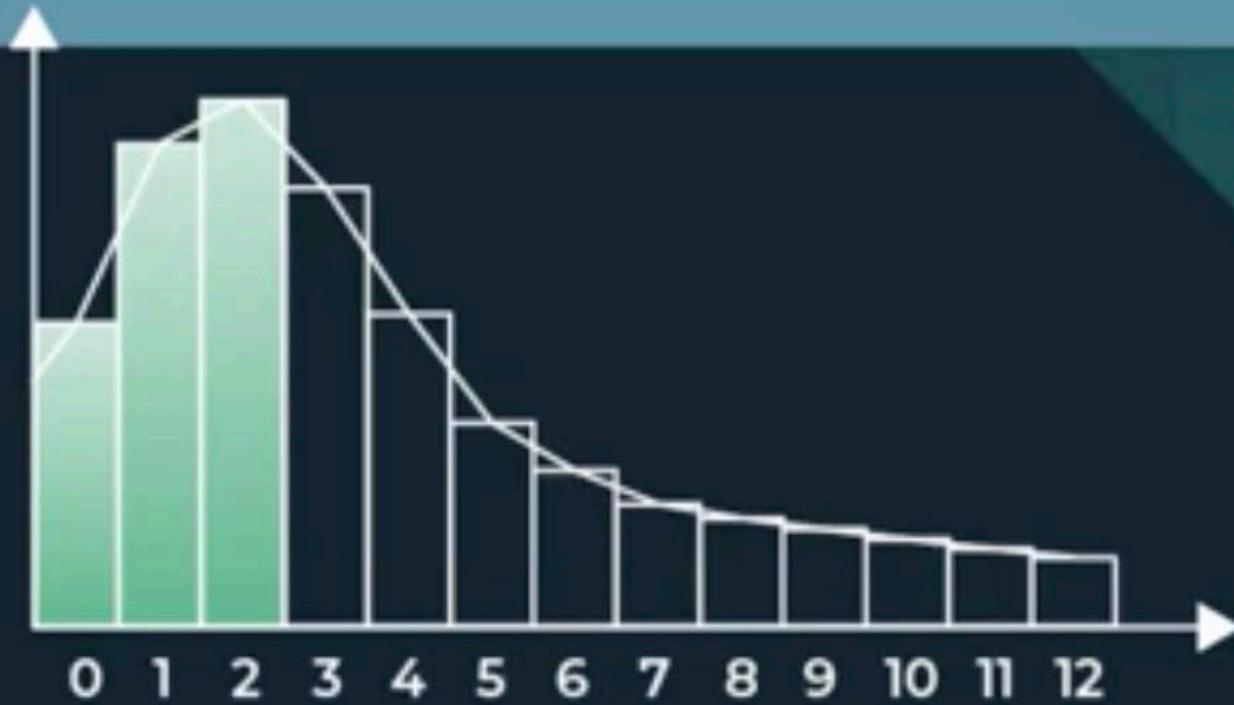
$$= \lambda$$

Mean and Variance

$$\mu = \sigma^2 = \lambda$$

Elegant Statistics

Interval



- ◆ Same steps as discrete distributions
- ◆ The joint probability of all individual elements

1.50

 $\lambda \rightarrow 4$ $y \rightarrow 7$

Q & A Example

$$P(7) = \frac{4^7 e^{-4}}{7!} \approx \frac{16384 \times 0.0183}{5040} \approx 0.06$$

Only a 6% chance of receiving exactly 7 questions

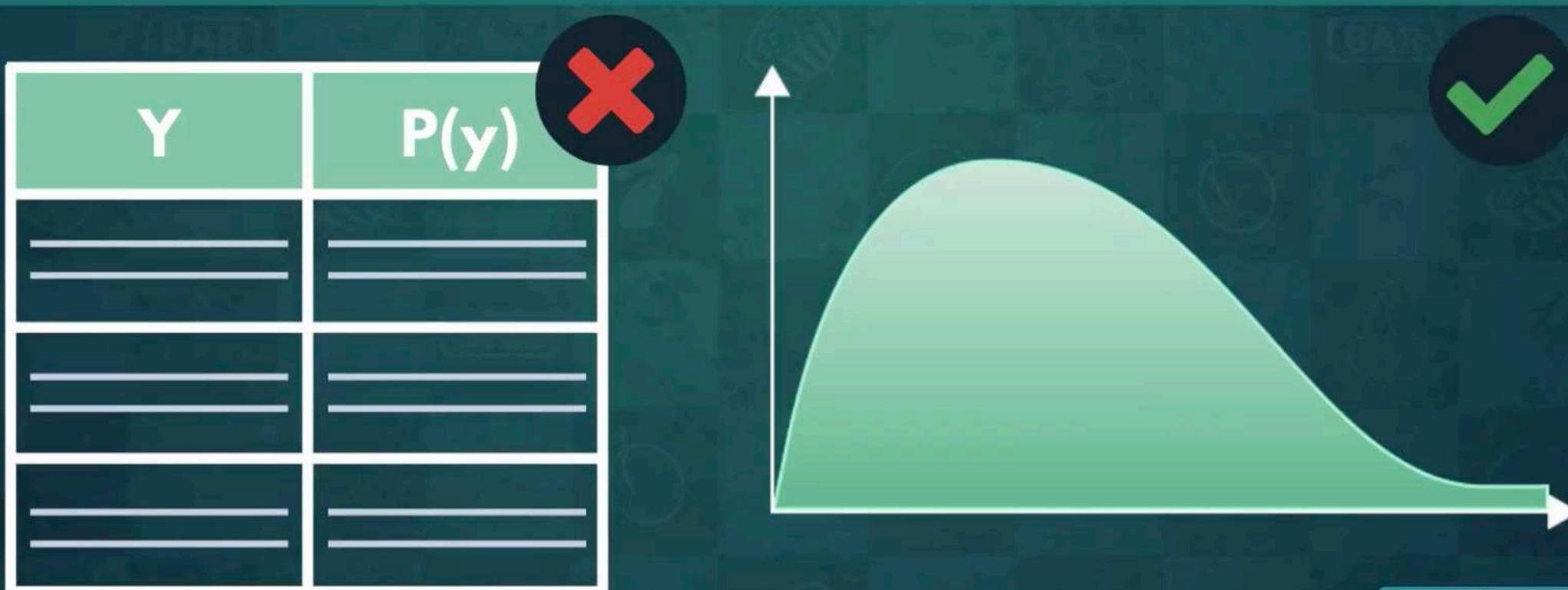
Continuous Distributions

Infinitely many consecutive outcomes



Continuous Distributions

- ◆ Sample space is infinite
- ◆ We cannot record the frequency of each distinct value



Q & A Example

$$\lambda = 4$$

Interval → One day

$$y = 7$$



Probability function
for Po(4)

Graph of Continuous Distributions



Fullscreen

$$f(y) \geq 0$$

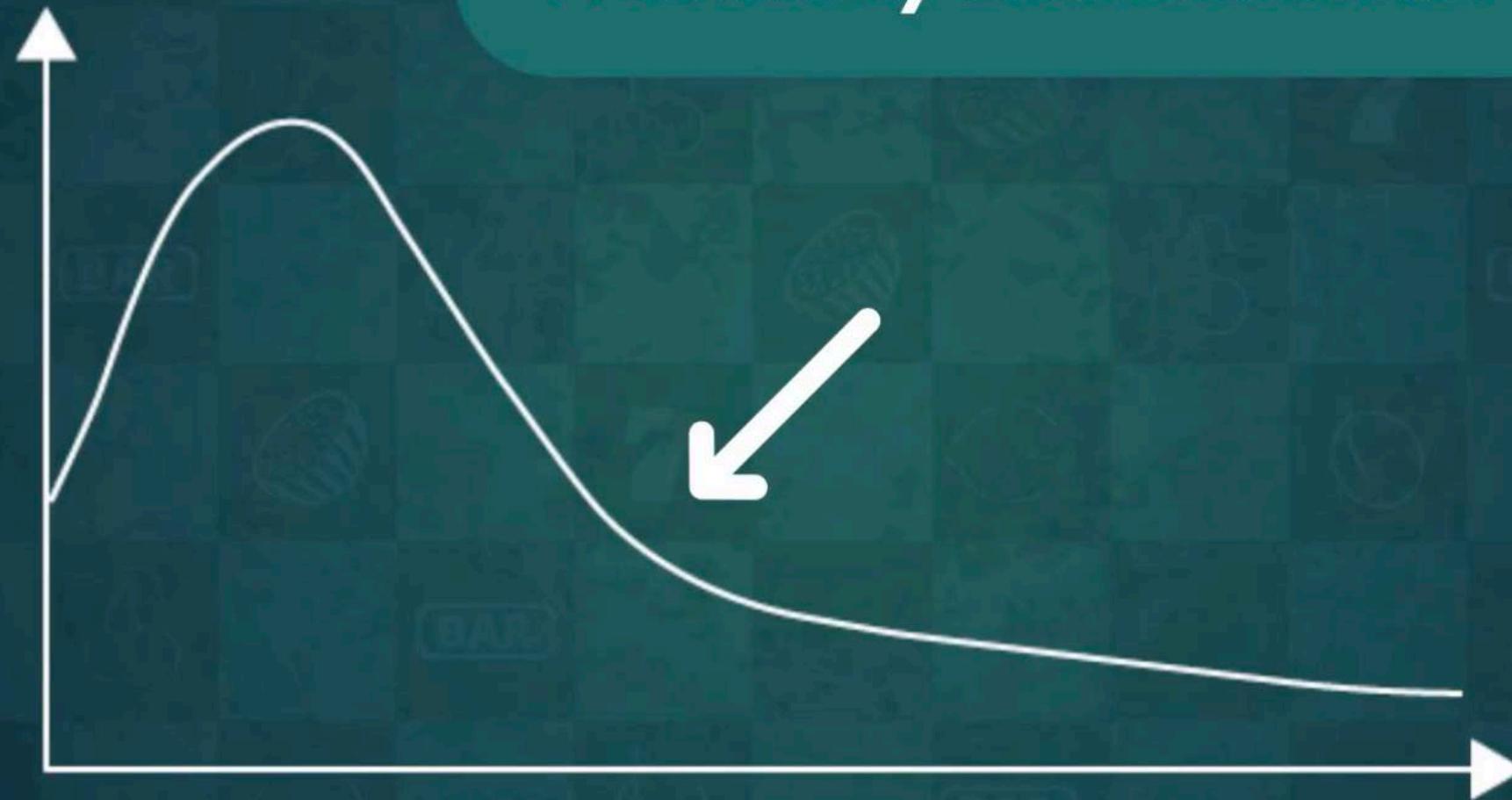


The associated probability for every possible value “y”

Graph of Continuous Distributions

Probability distribution curve

(PDC)



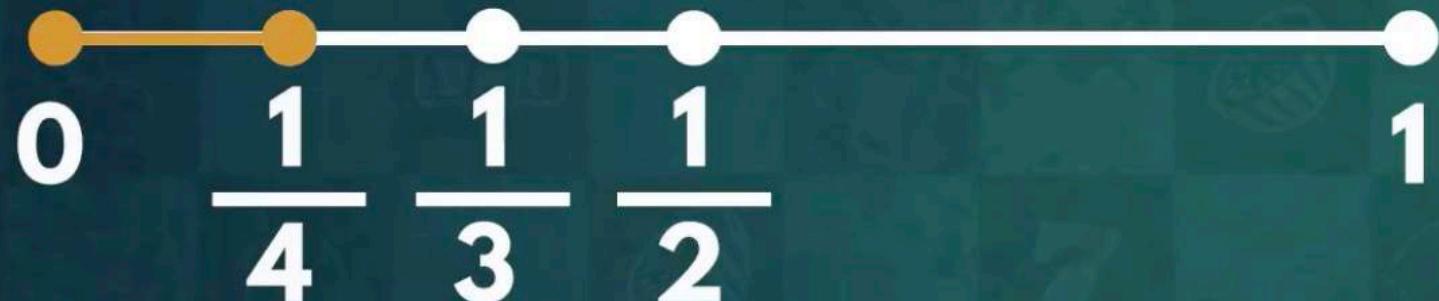
Discrete vs Continuous

$$P(y) = \frac{\text{favourable}}{\text{sample space}} = \frac{1}{\infty}$$

The likelihood of each individual one would be extremely small

Discrete vs Continuous

The greater the denominator becomes,
the closer the fraction is to 0



$$P(y) = \frac{1}{\infty} = 0 \leftarrow \text{Extremely insignificant}$$

Discrete vs Continuous

The probability for any individual value equal to 0

$$P(X) = 0$$

$$P(x > X) = P(x \geq X)$$

$$P(x < 6 \text{ min}) = P(x \leq 6 \text{ min})$$

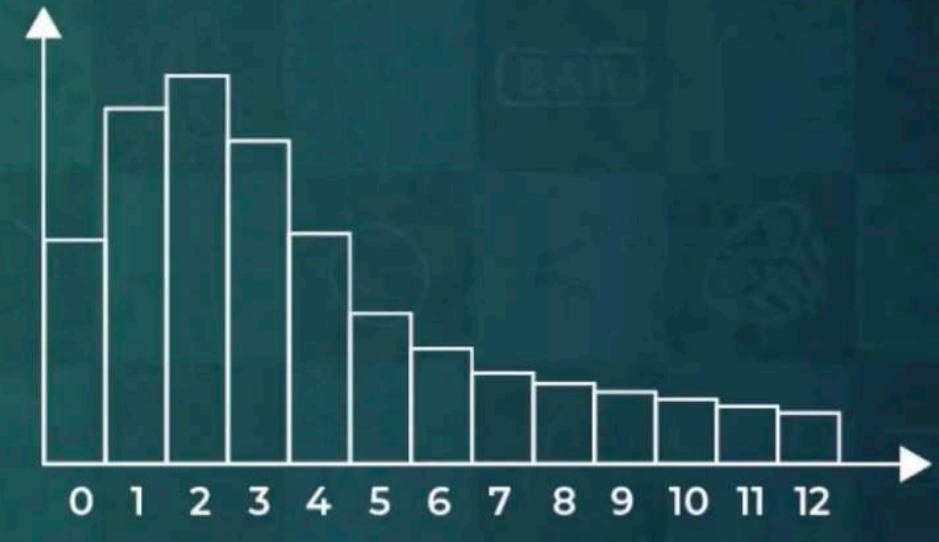
$$P(x = 6) = 0$$



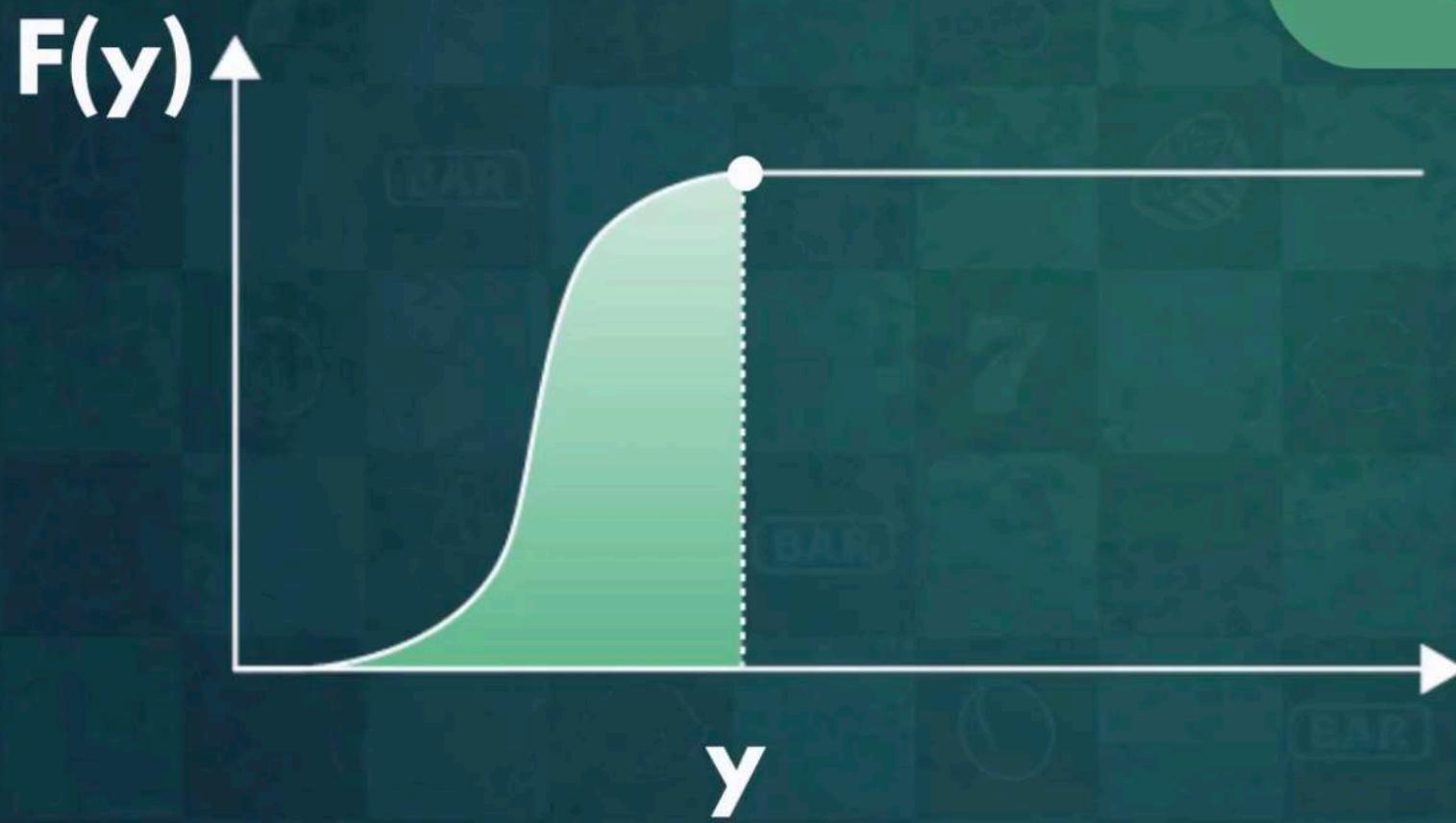
Probability Density Function (PDF)



Probability function

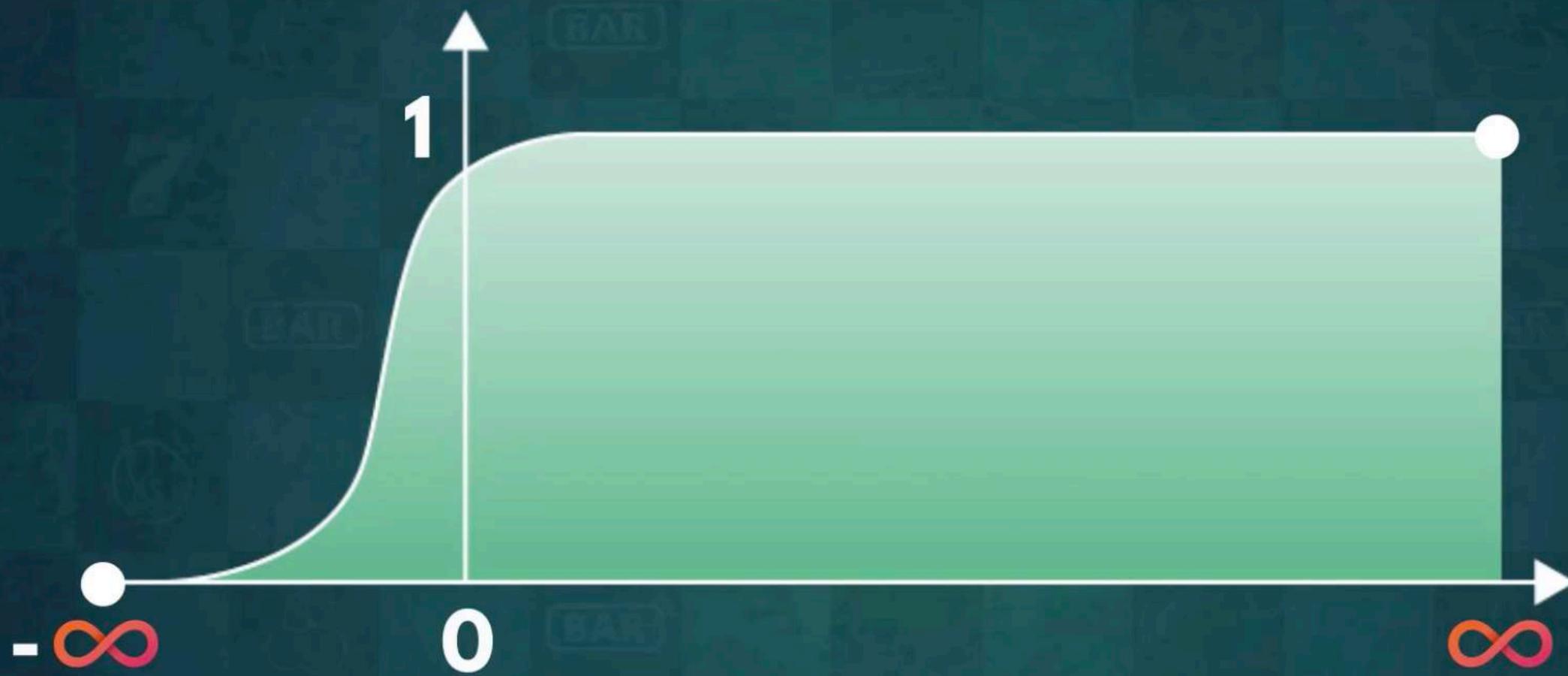


Cumulative Distribution Function (CDF)



$$F(y) = P(Y \leq y)$$

Cumulative Distribution Function (CDF)



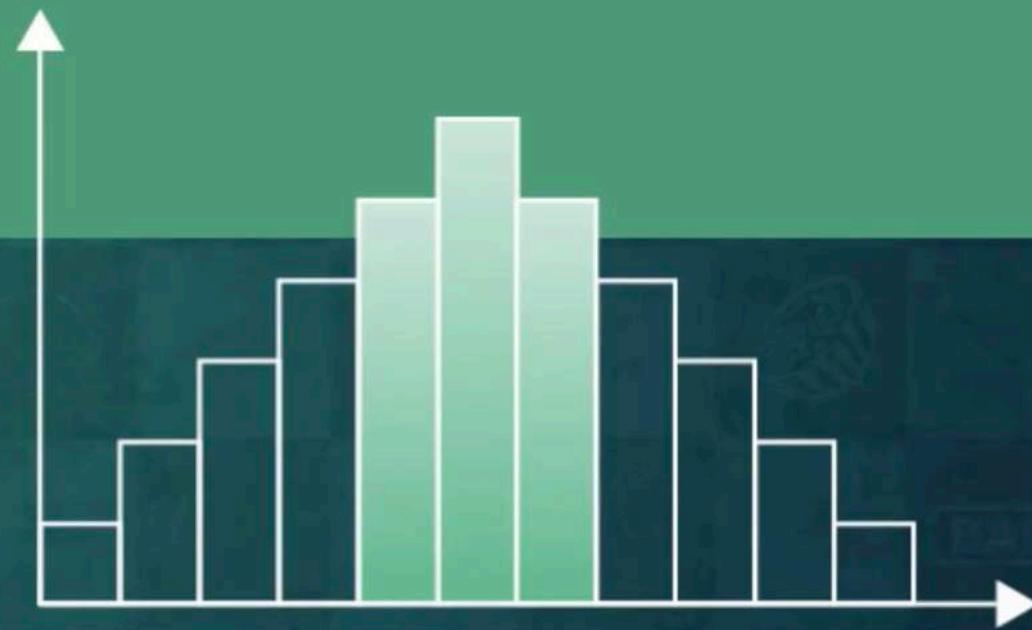
$$F(-\infty) = 0$$

$$F(\infty) = 1$$

Discrete CDFs

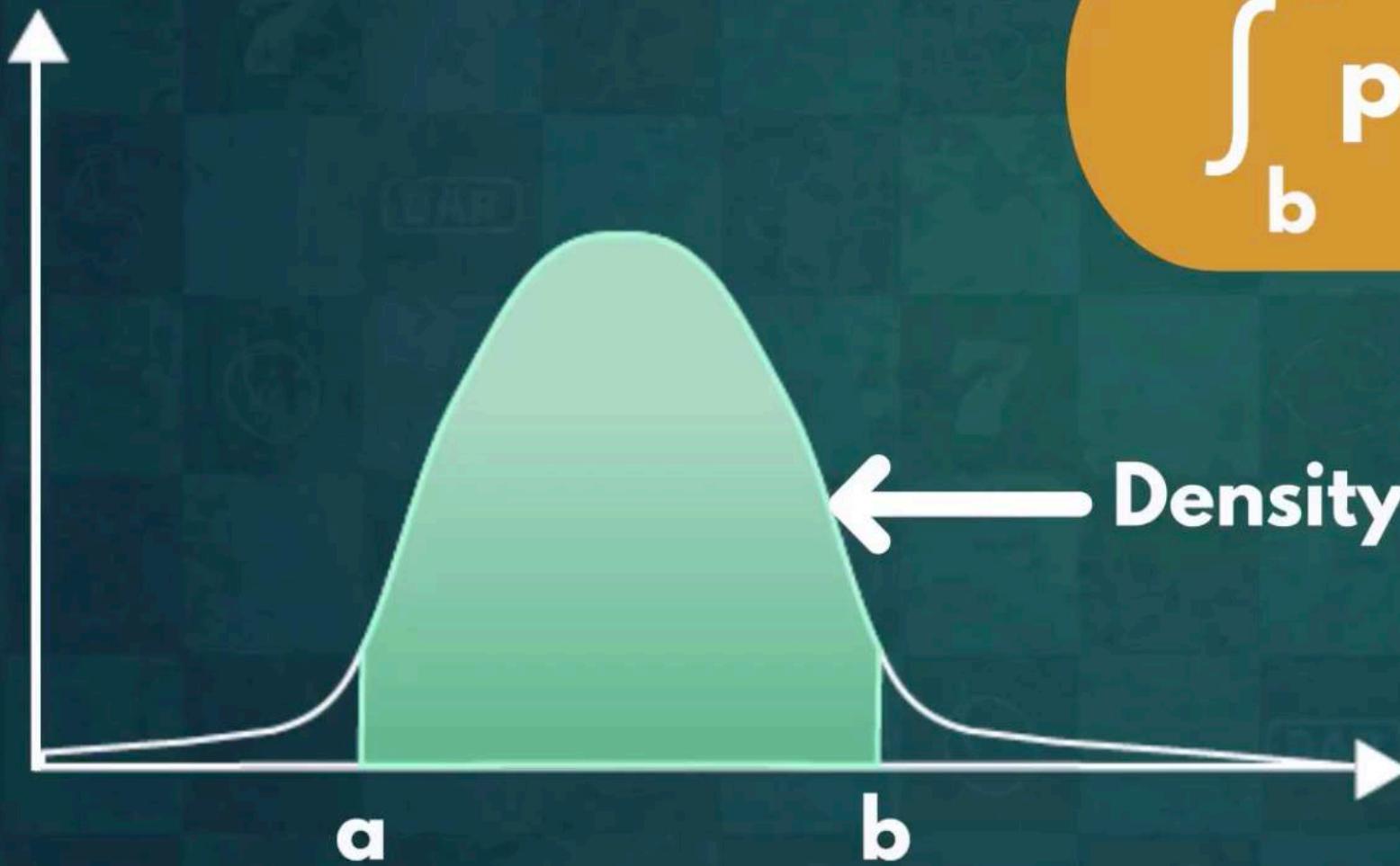
- ◆ Far less frequently used

- ◆ We can add up the PDF values



Probability of Intervals

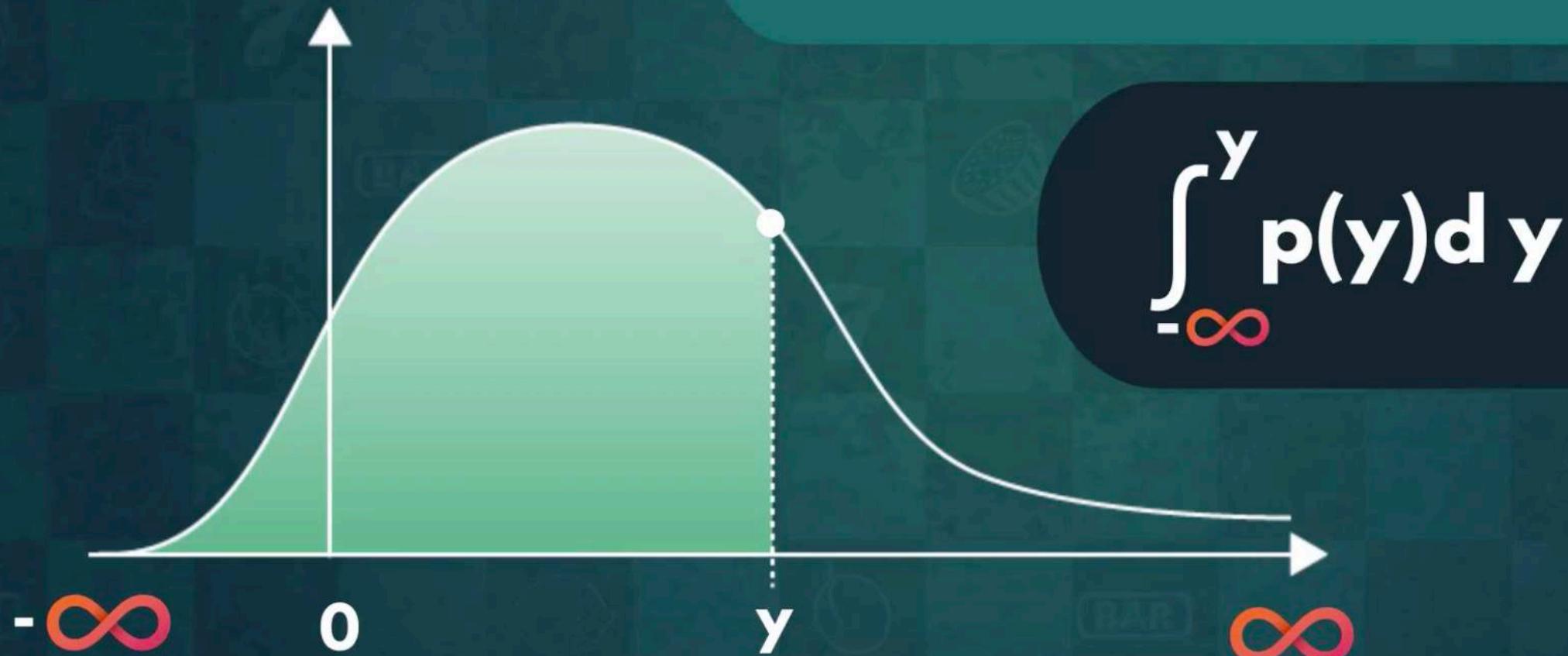
$$p(b > x > a)$$



$$\int_b^a p(x) dx$$

CDF vs PDF

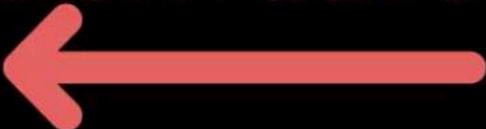
Probability of the interval $(-\infty; y)$



CDF vs PDF

PDF  CDF

$$\int_{-\infty}^y p(y) dy = F(y)$$

PDF  CDF

$$p(y) = F(y) \frac{d}{dy}$$

PDF Graph

Only given PDF

Compute:

$$E(y) = ?$$

$$\text{Var}(y) = ?$$

$$E(y)$$

$P(y) = 0 \rightarrow$ We can't apply the summation formula

$$E(y) = \int_{-\infty}^{\infty} y p(y) d y$$

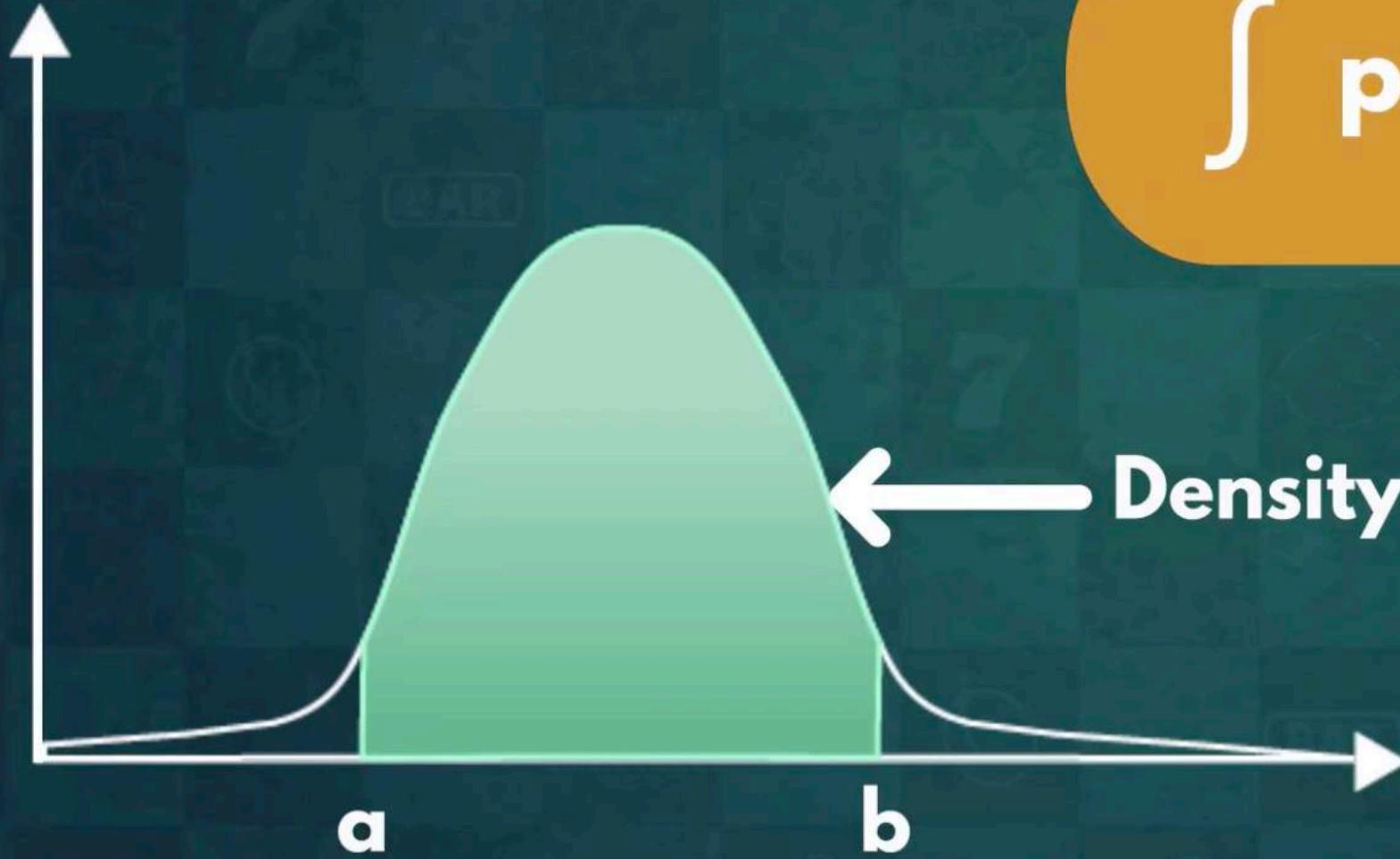
Var(y)

Same variance formula

$$\text{Var}(y) = E(y^2) - E(y)^2$$

Probability of Intervals

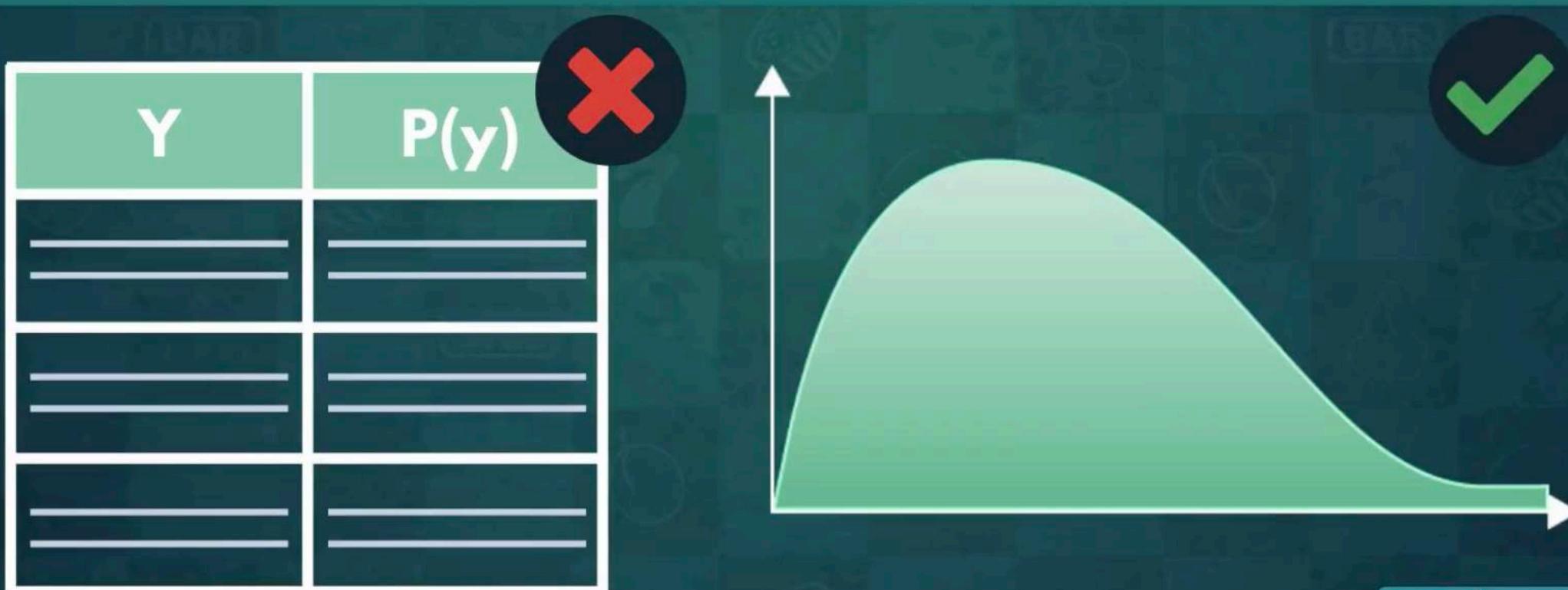
$$p(b > x > a)$$



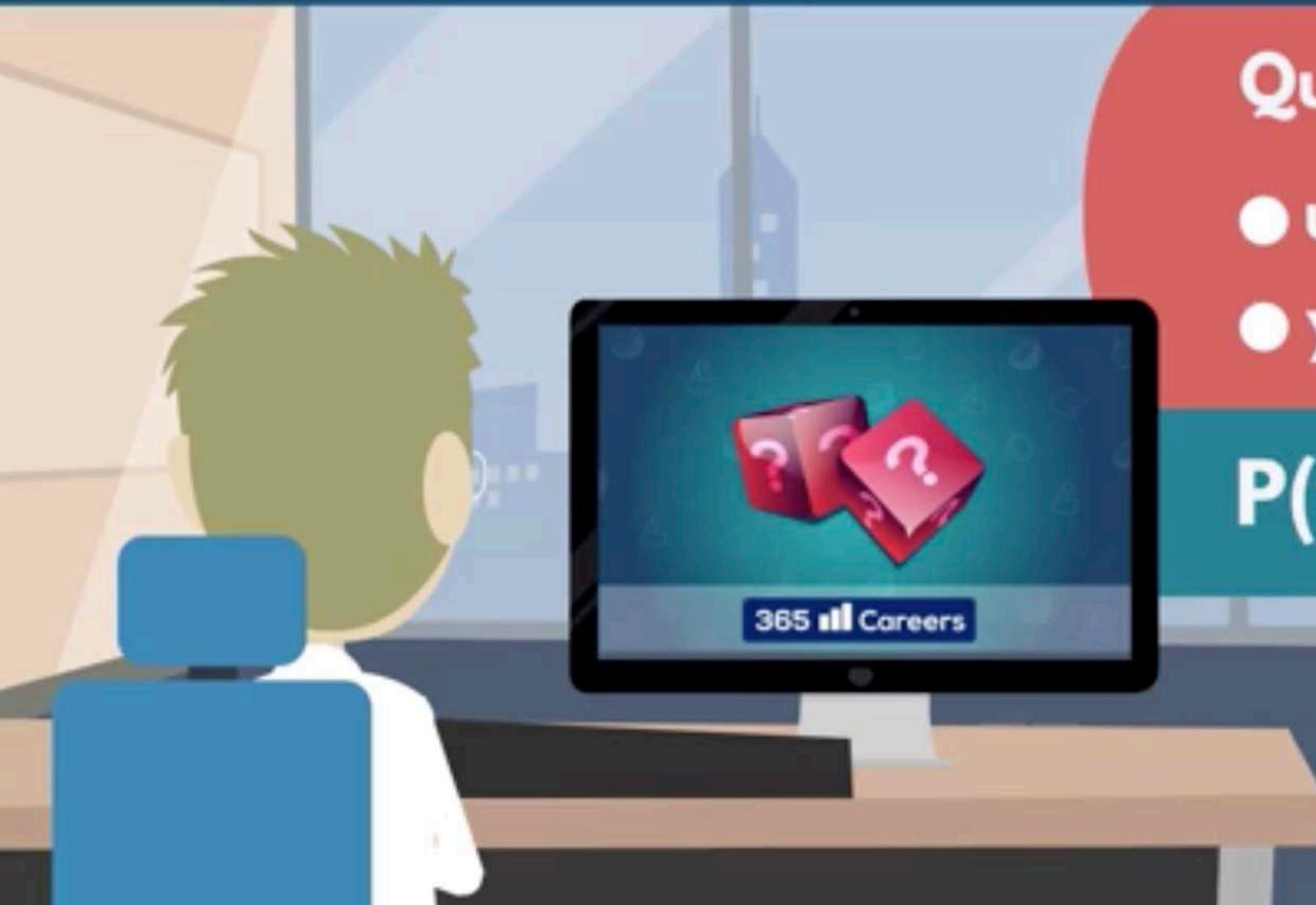
$$\int p(x) d x$$

Continuous Distributions

- ◆ Sample space is infinite
- ◆ We cannot record the frequency of each distinct value



Q & A Example



Questions per day:

- usually → 4
- yesterday → 7

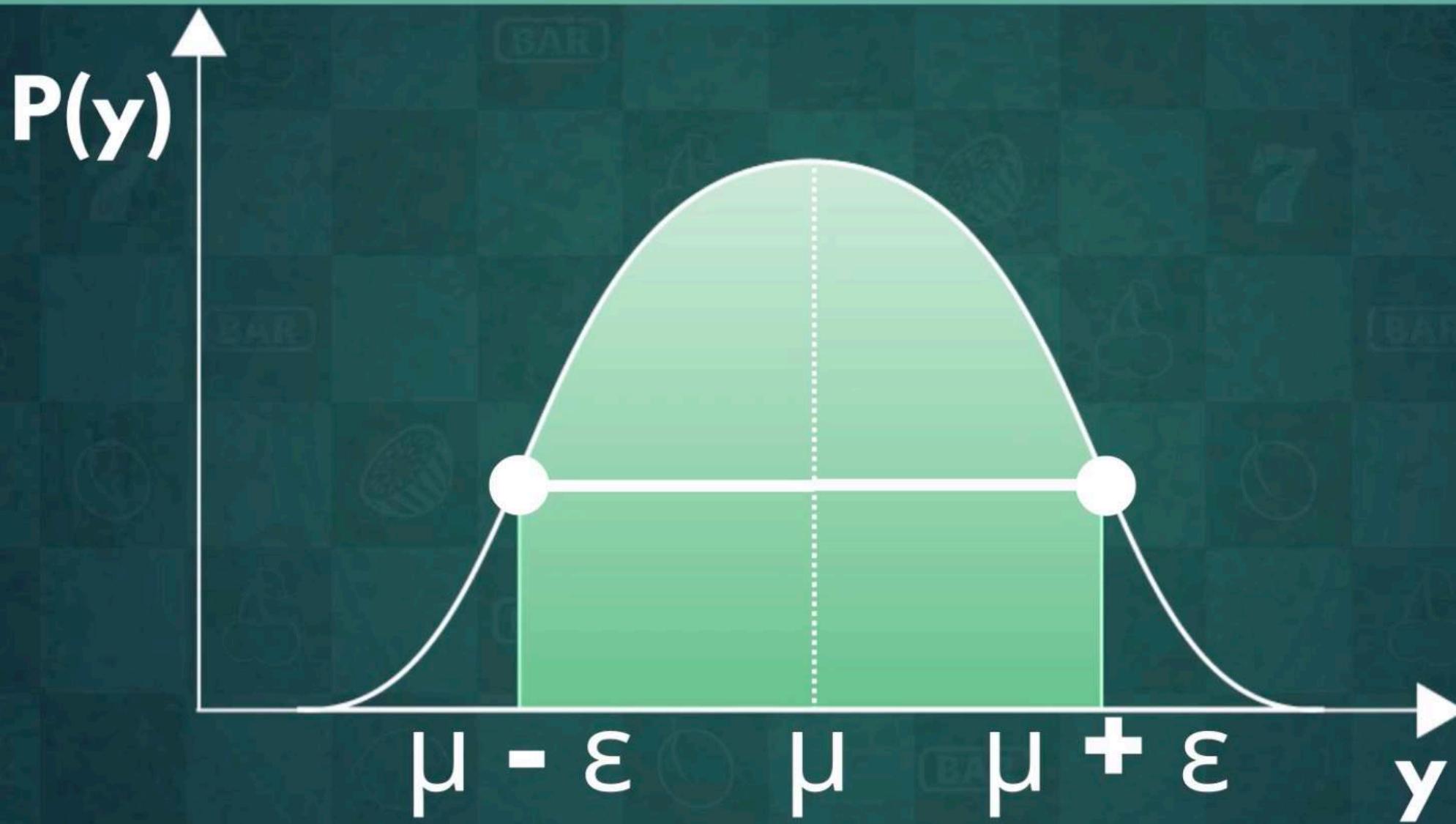
$$P(y = 7) = ?$$

Normal Distribution

$$N(\mu, \sigma^2)$$

$$X \sim N(\mu, \sigma^2)$$

Distinct Characteristics



CDF and PDF

***Check the additional materials**

Expected Value

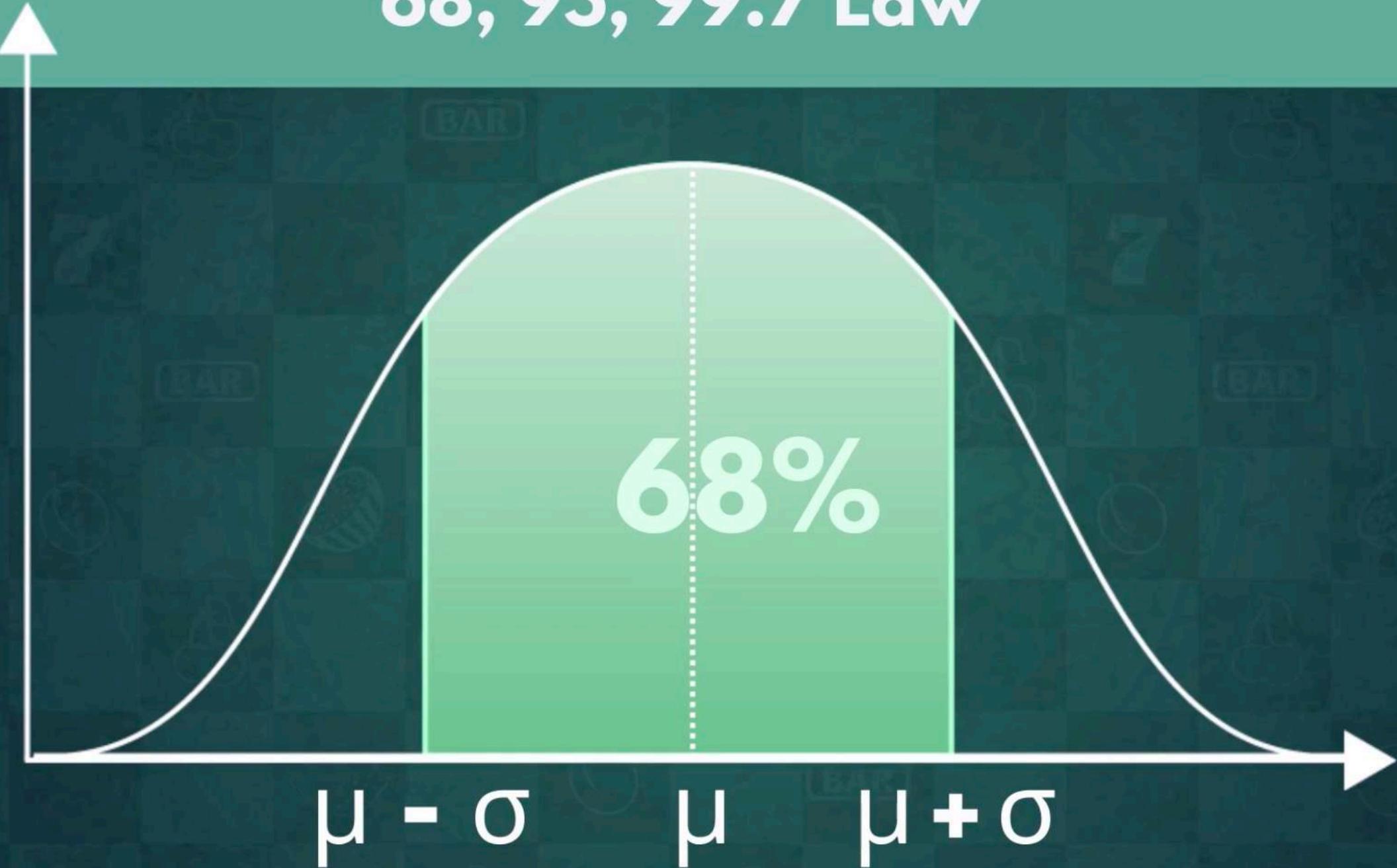
$$E(X) = \mu$$

$$\text{Var}(X) = \sigma^2$$

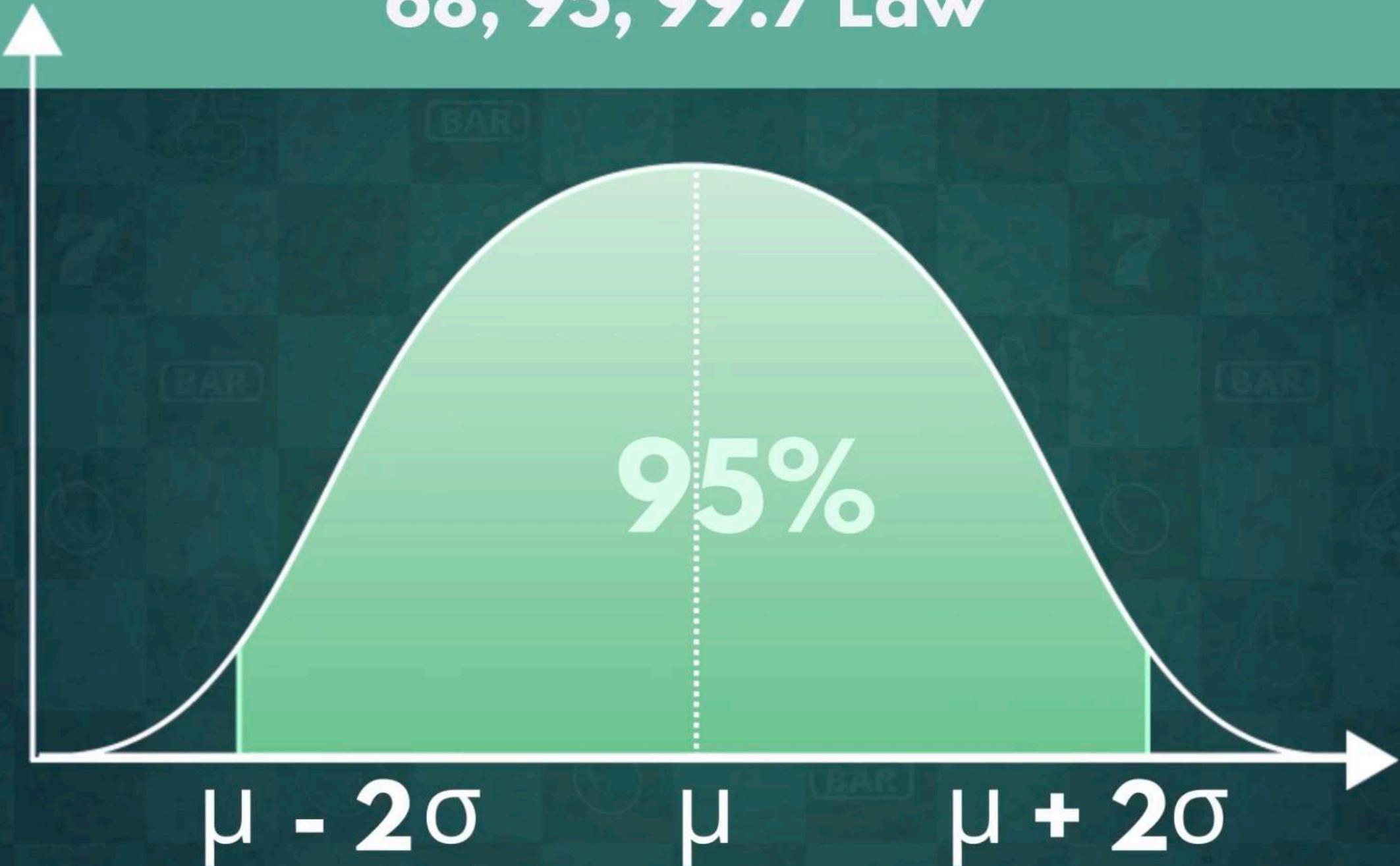
← Usual given

$$\text{Var}(X) = E(X^2) - E(X)^2$$

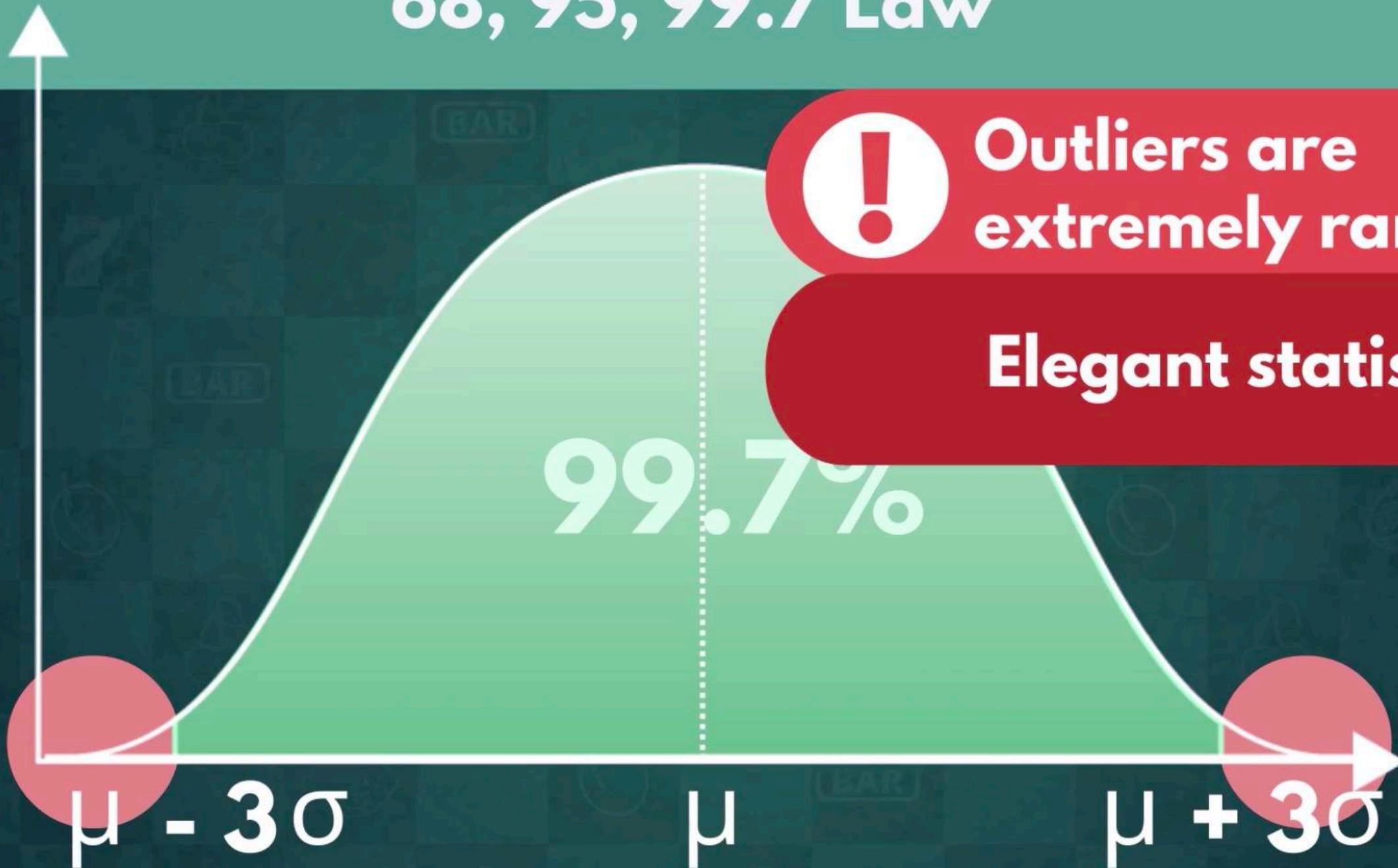
68, 95, 99.7 Law



68, 95, 99.7 Law



68, 95, 99.7 Law



1.50

 $\lambda \rightarrow 4$ $y \rightarrow 7$

Q & A Example

$$P(7) = \frac{4^7 e^{-4}}{7!} \approx \frac{16384 \times 0.0183}{5040} \approx 0.06$$

Standardizing

What is "standardizing"?

Why do we use "standardizing"?

Transformation

Transformation

A way in which we can alter every element of a distribution to get a new distribution

Transformation

$$+ \quad - \quad \times \quad \div \quad X \sim N(\mu, \sigma^2)$$

If $X \sim N(\mu_1, \sigma_1^2)$,

then $X + 3 \sim N(\mu_2, \sigma_2^2)$

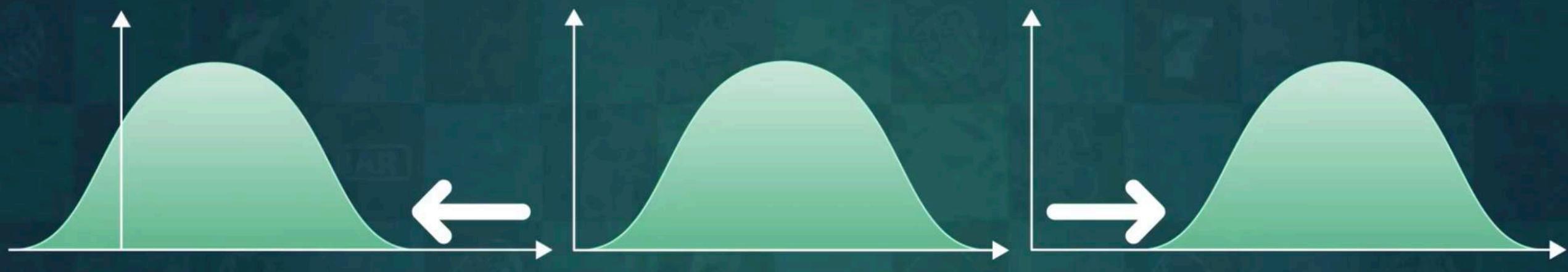
Transformation

$$+ \quad - \quad \times \quad \div \quad X \sim N(\mu, \sigma^2)$$

If $X \sim N(\mu_1, \sigma_1^2)$,

then $X + 3 \sim N(\mu_2, \sigma_2^2)$

Addition and Subtraction

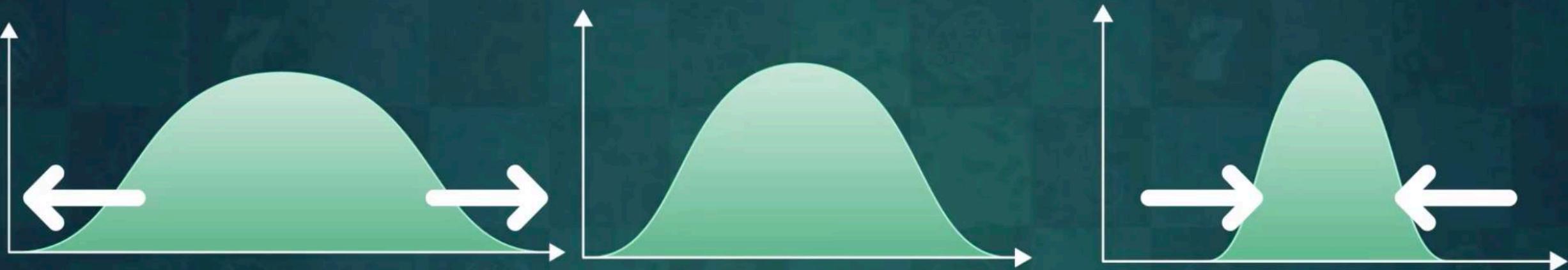


$$y = f(x - 3)$$

$$y = f(x)$$

$$y = f(x + 3)$$

Multiplication and Division



$$y = f\left(\frac{x}{c}\right)$$

$$y = f(x)$$

$$y = f(x \cdot c)$$

! if $1 > c > 0$

$$\frac{x}{1/2} = 2x$$

365 DataScience

Standardizing

A special kind of transformation

$$E(X) = 0$$

$$\text{Var}(X) = 1$$

Fullscreen

Standard Normal Distribution

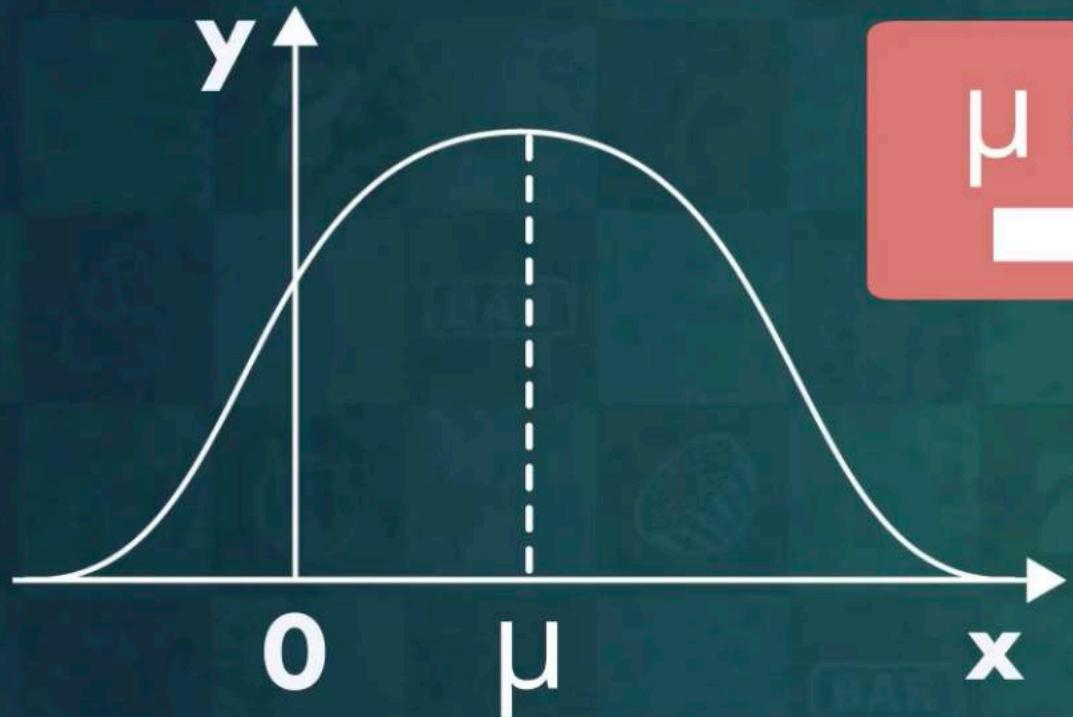
68, 95, 99.7% Rule



CDF table
(Z-score table)

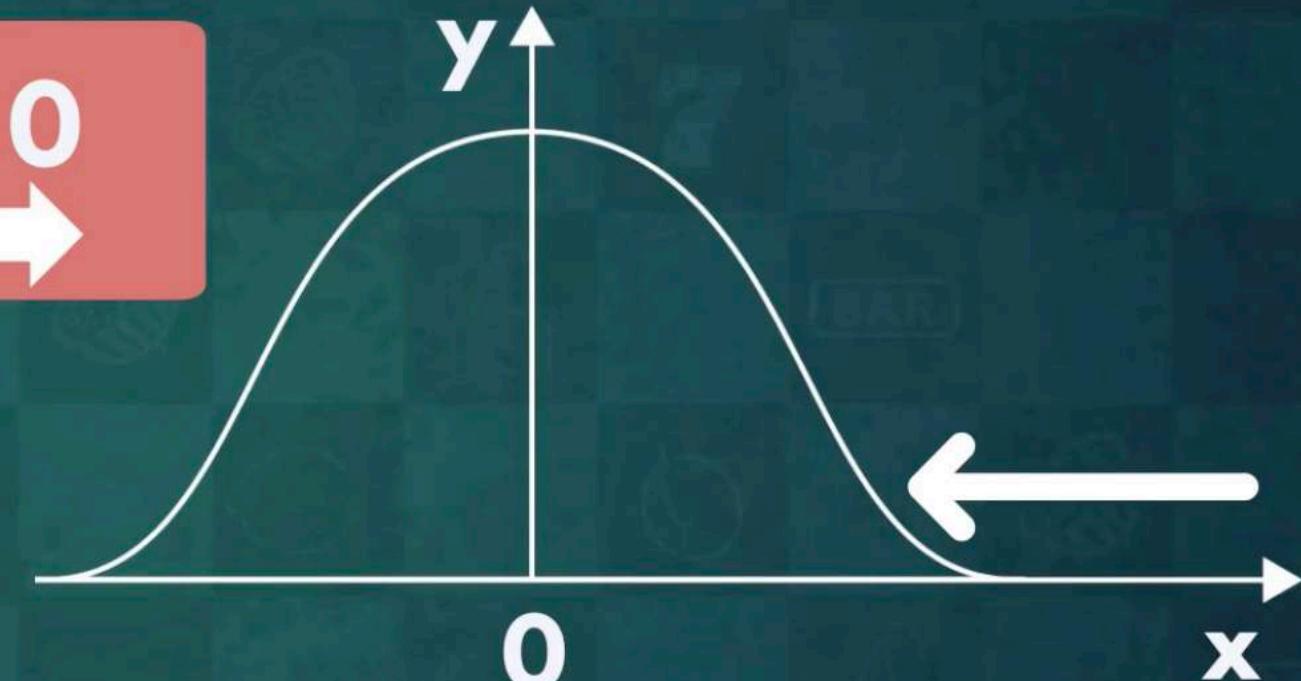
Standardizing

Fullscreen



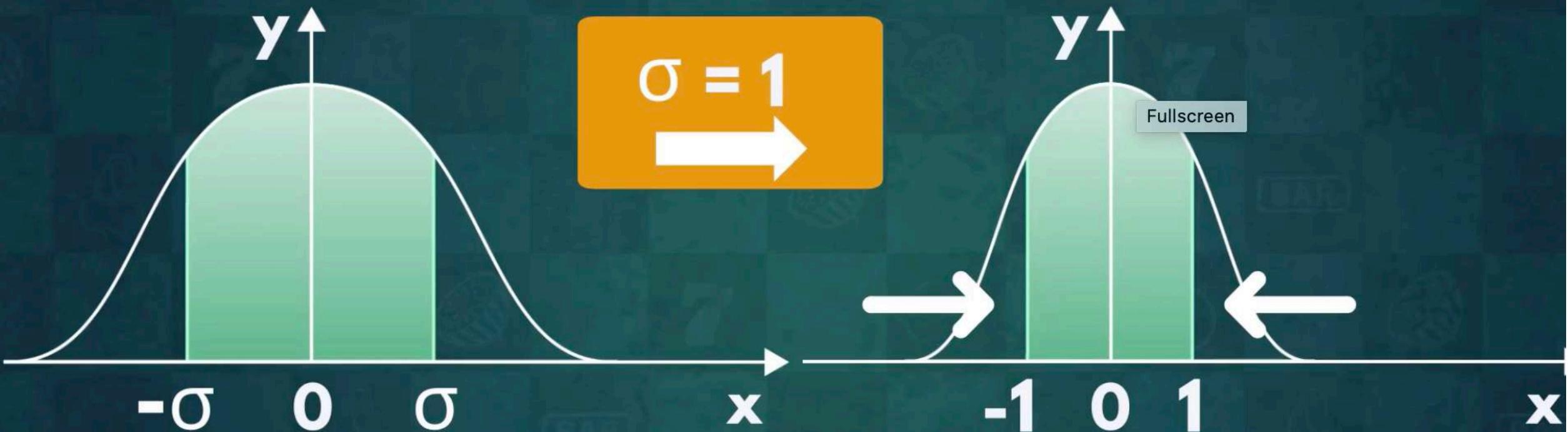
$$y = f(x)$$

$\mu = 0$



$$y = f(x - \mu)$$

Standardizing



$$y = f(x - \mu)$$

$$y = f\left(\frac{x - \mu}{\sigma}\right)$$

Notation

$$\left. \begin{array}{l} z \sim N(0, 1) \\ Y \sim N(\mu, \sigma^2) \end{array} \right\} \Rightarrow z = \frac{Y - \mu}{\sigma}$$

Fullscreen

Transformation

From Normal To Standard Normal

A single transformation

$$z = \frac{Y - \mu}{\sigma} \Rightarrow Y \rightarrow z$$

Fullscreen

The number of standard deviations
away from the mean

$$y = \mu + 2.3\sigma \Rightarrow z = 2.3$$

Drawbacks

Useful when we have a Normal Distribution

Not always the case

It requires a lot of data



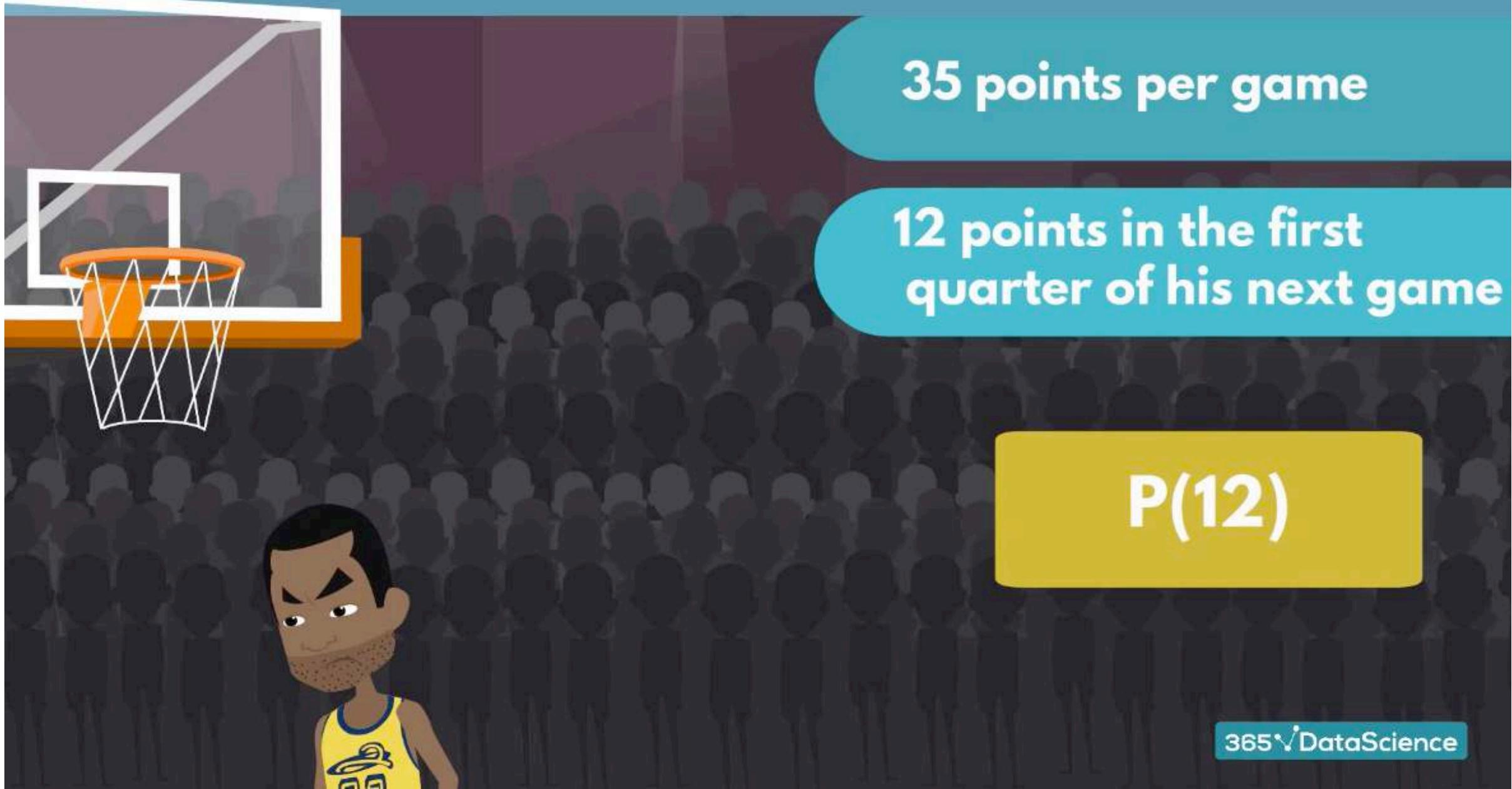
Risk of outliers drastically affecting our analysis

Discrete Distributions

Test out how unusual an event frequency is for a given interval

Poisson Distribution

Poisson Distribution



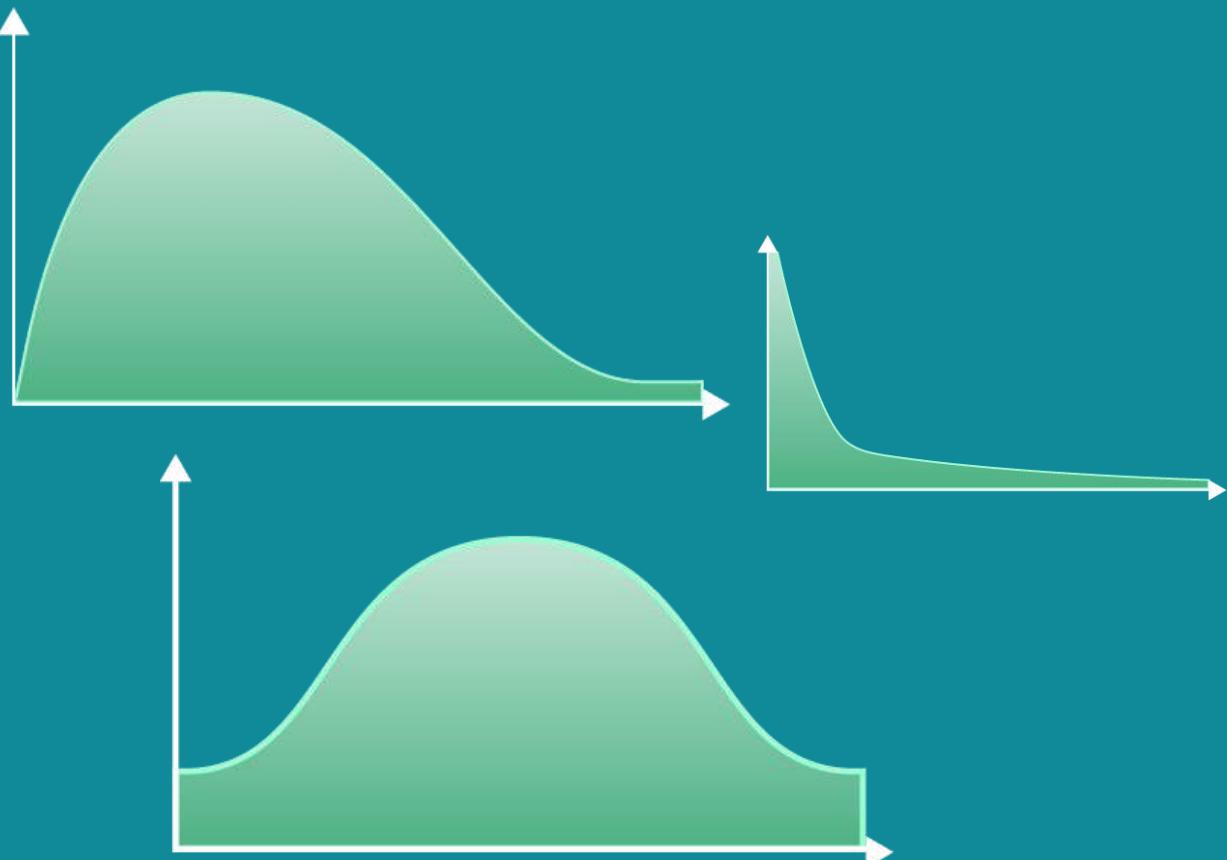
35 points per game

**12 points in the first
quarter of his next game**

$P(12)$

Continuous Distributions

If the possible values a random variable can take are a sequence of infinitely many consecutive values, we are dealing with a **continuous distribution**.



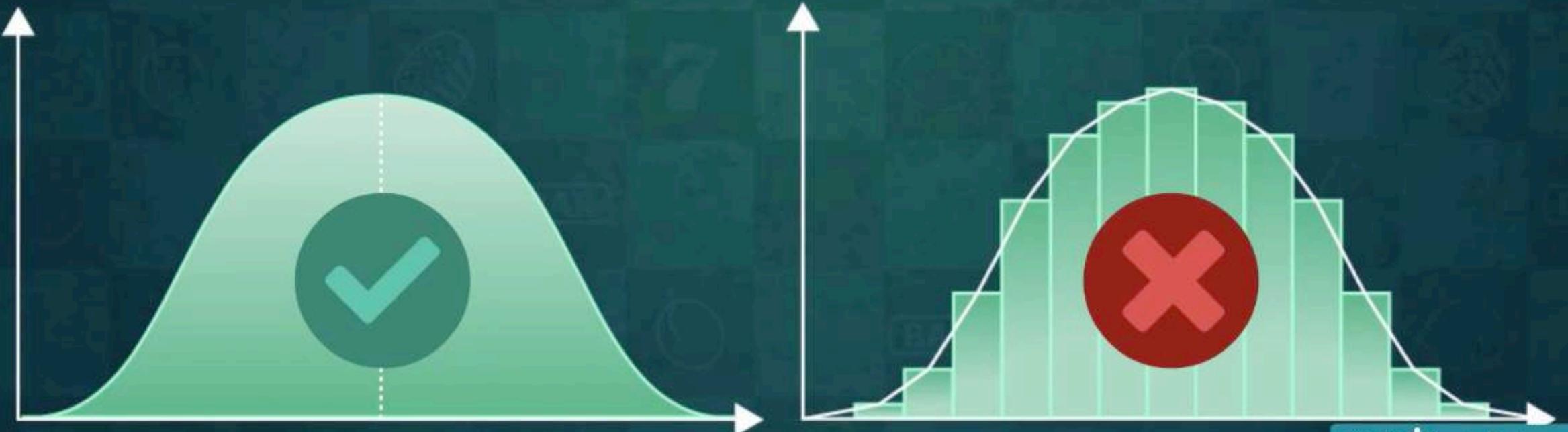
Key characteristics

- Have infinitely many consecutive possible values.
- Cannot add up the individual values that make up an interval because there are **infinitely many** of them.
- Can be expressed with a graph or a continuous function. Cannot use a table, be
- Graph consists of a smooth curve.
- To calculate the likelihood of an interval, we need integrals.
- They have important CDFs.
- $P(Y = y) = 0$ for any individual value y .
- $P(Y < y) = P(Y \leq y)$

Continuous Distributions



The probability distribution would be a curve



Student's T Distribution

Fullscreen

$t(k)$

$Y \sim t(3)$

Student's T Distribution

**Small sample size approximation
of a Normal Distribution**

Fullscreen

Certain characteristics + Sufficient data =

**Normal
distribution**

Certain characteristics + Sufficient data =



**Student's T
distribution**

Normal vs Student's T Distribution

Average lap times for the entire season =

Normal distribution

Lap times for the first lap of the  GP =

Student's T distribution

Normal vs Student's T Distribution

Mean

$$\mu$$

Variance

$$\sigma^2$$

k

Degrees of freedom

Normal vs Student's T Distribution

If $k \geq 2$

◆ $E(Y) = \mu$

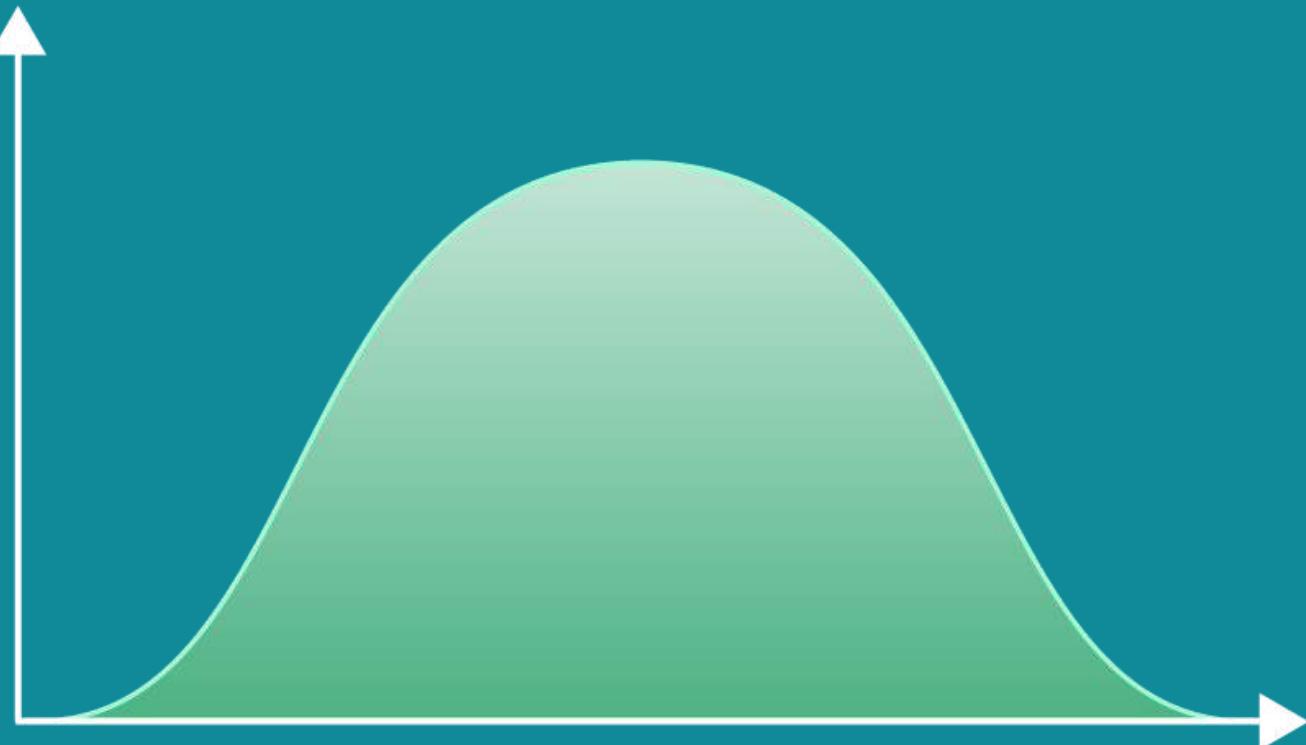
◆ $\text{Var}(Y) = \frac{s^2 \cdot k}{k - 2}$

Application

- ◆ Frequently used when conducting statistical analysis
- ◆ Hypothesis testing with limited data
- ◆ CDF table (T-table)

Normal Distribution

A Normal Distribution represents a distribution that most natural events follow.



Notation:

- $Y \sim N(\mu, \sigma^2)$

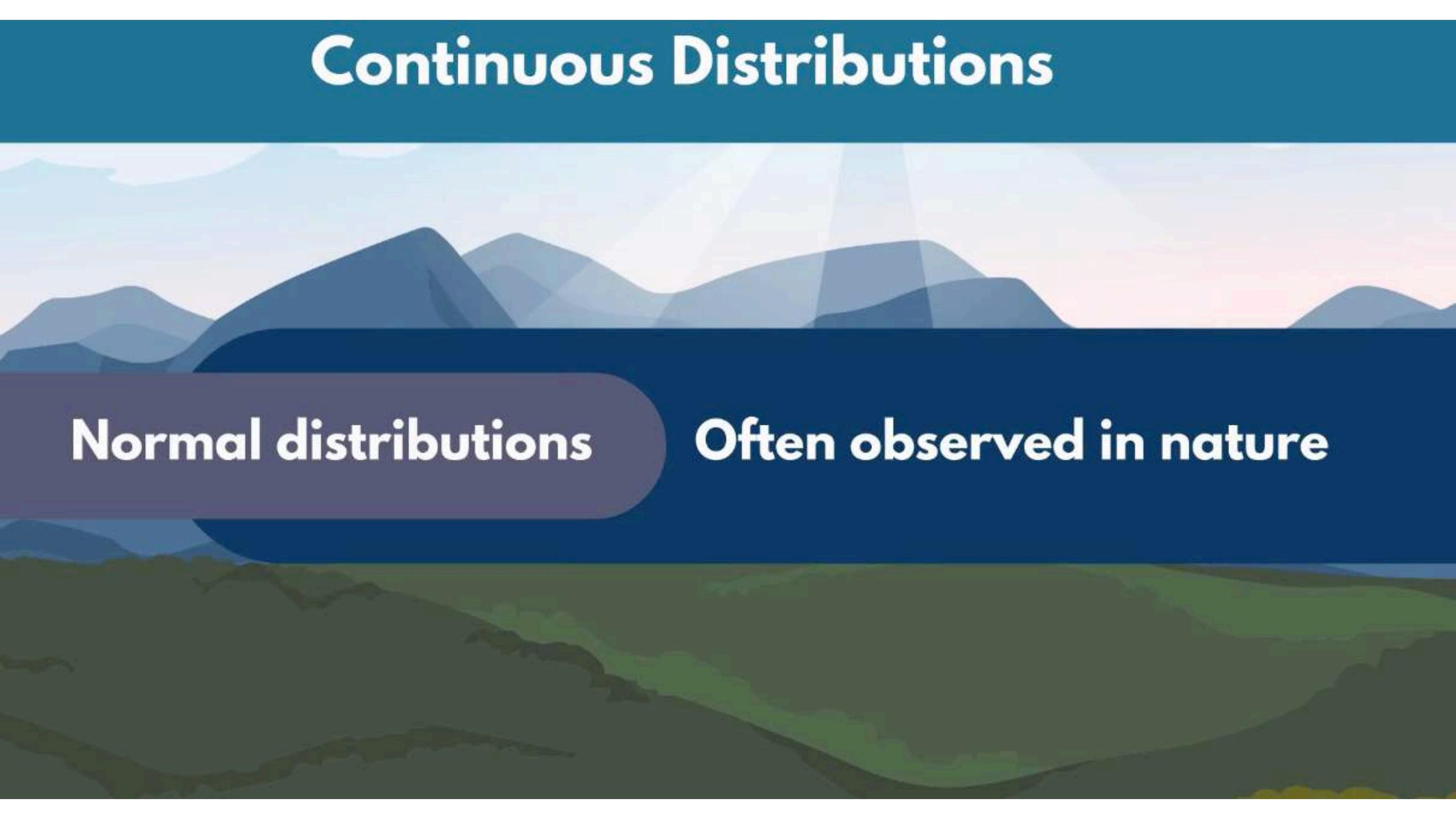
Key characteristics

- Its graph is bell-shaped curve, symmetric and has thin tails.
- $E(Y) = \mu$
- $Var(Y) = \sigma^2$
- 68% of all its values should fall in the interval:
 - $(\mu - \sigma, \mu + \sigma)$

Example and uses:

- Often observed in the size of animals in the wilderness.
- Could be standardized to use the Z-table.

Continuous Distributions

The background of the slide features a stylized landscape illustration. It consists of several layers of mountains and hills. The foreground is dominated by dark green and greyish-green tones. Behind them, there are lighter blue-grey and white areas representing mist or distant peaks. The overall effect is a soft, painterly representation of a natural environment.

Normal distributions

Often observed in nature

Normal Distribution

Numerous reports

~ 500 kg

350

500

700

Outliers

Chi-Squared Distribution

$$X^2(k)$$
$$Y \sim X^2(3)$$

Applications

Few events in real life

Statistical analysis

- ◆ Hypothesis testing
- ◆ Computing confidence intervals

Goodness of fit

Chi-Squared Distribution



$$Y \sim t(k)$$

$$Y^2 \sim \chi^2(k)$$

$$X \sim \chi^2(k)$$

$$\sqrt{X} \sim t(k)$$

Asymmetric

Convenience

A table of known values: N, T

$$E(X) = k$$

$$\text{Var}(X) = 2k$$

Standardizing a Normal Distribution

To standardize any normal distribution we need to transform it so that the mean is 0 and the variance and standard deviation are 1.

Using a transformation to create a new random variable z.

$$z = \frac{y - \mu}{\sigma}$$

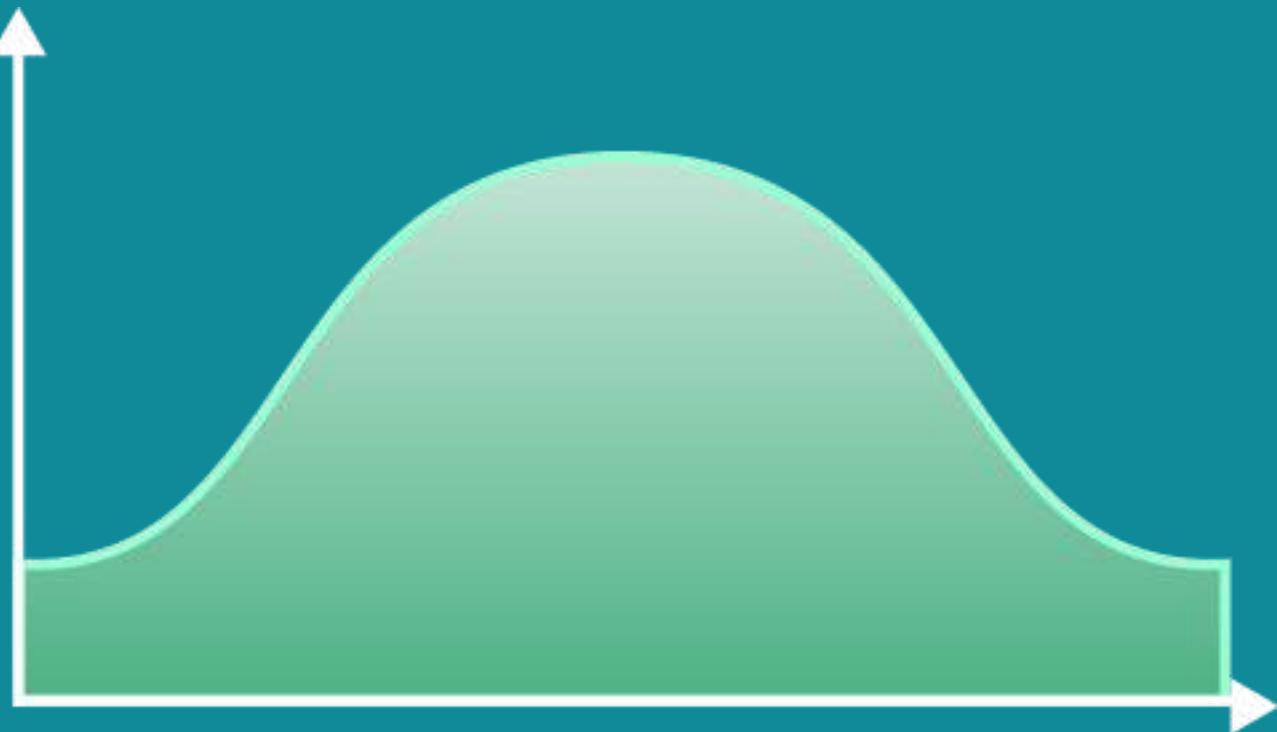
Ensures mean is 0.
Ensures standard deviation is 1.

Importance of the Standard Normal Distribution.

- The new variable z, represents how many standard deviations away from the mean, each corresponding value is.
- We can transform any Normal Distribution into a Standard Normal Distribution using the transformation shown above.
- Convenient to use because of a table of known values for its CDF, called the Z-score table, or simply the Z-table.

Students' T Distribution

A Normal Distribution represents a small sample size approximation of a Normal Distribution.



Notation:

- $Y \sim t(k)$

Key characteristics

- A small sample size approximation of a Normal Distribution.
- Its graph is bell-shaped curve, symmetric, but has **fat tails**.
- Accounts for extreme values better than the Normal Distribution.
- If $k > 1$: $E(Y) = \mu$ and $Var(Y) = s^2 \times \frac{k}{k-2}$

Example and uses:

- Often used in analysis when examining a small sample of data that usually follows a Normal Distribution.

Exponential Distribution

$\text{Exp}(\lambda)$

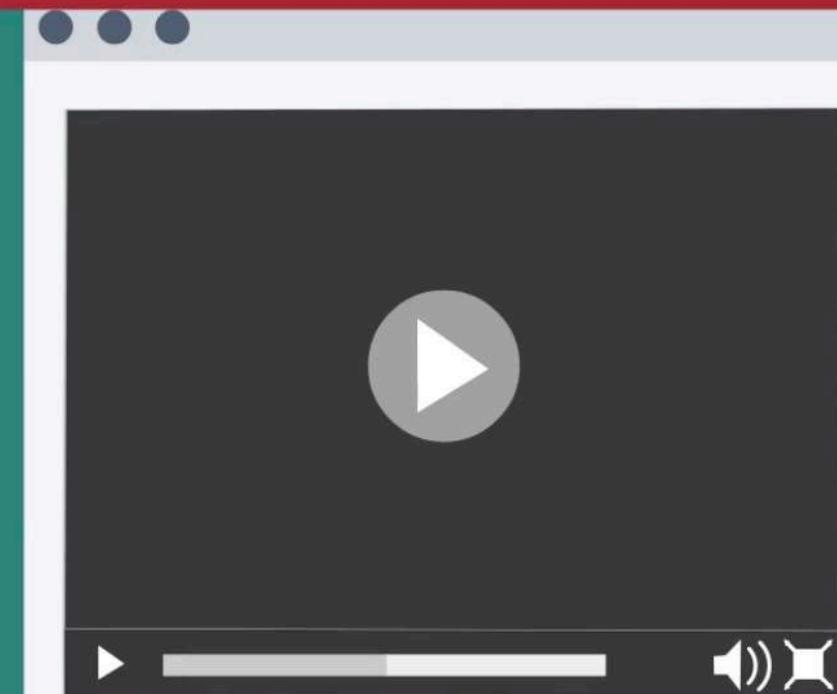
$X \sim \text{Exp}\left(\frac{1}{2}\right)$

Exponential Distribution

- Starts off high
- Initially decreases
- Eventually plateauing

Youtube Video Example

- Aggregate amount of views keeps increasing
- Number of new ones diminishes
- Viewership focus shifts away

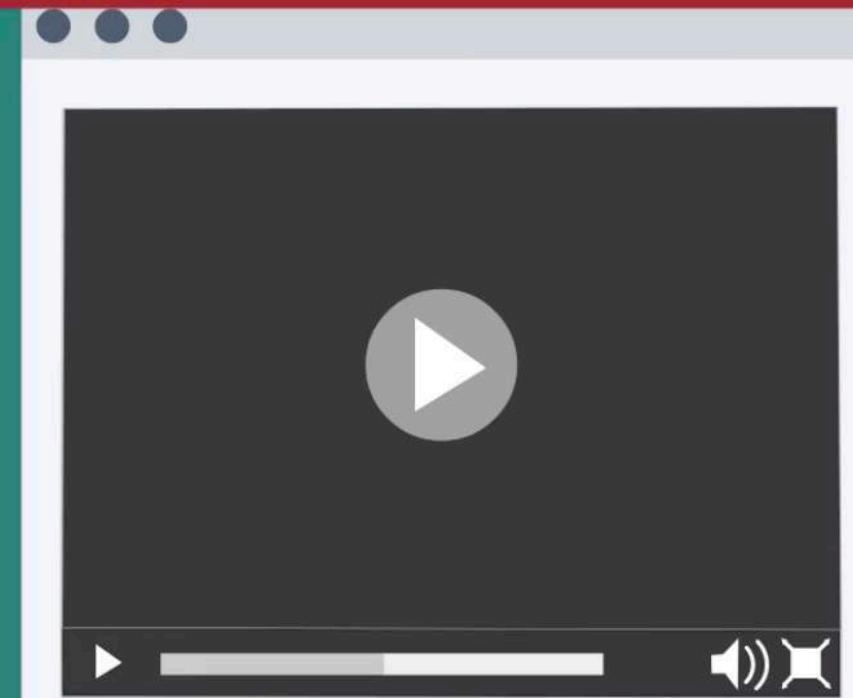
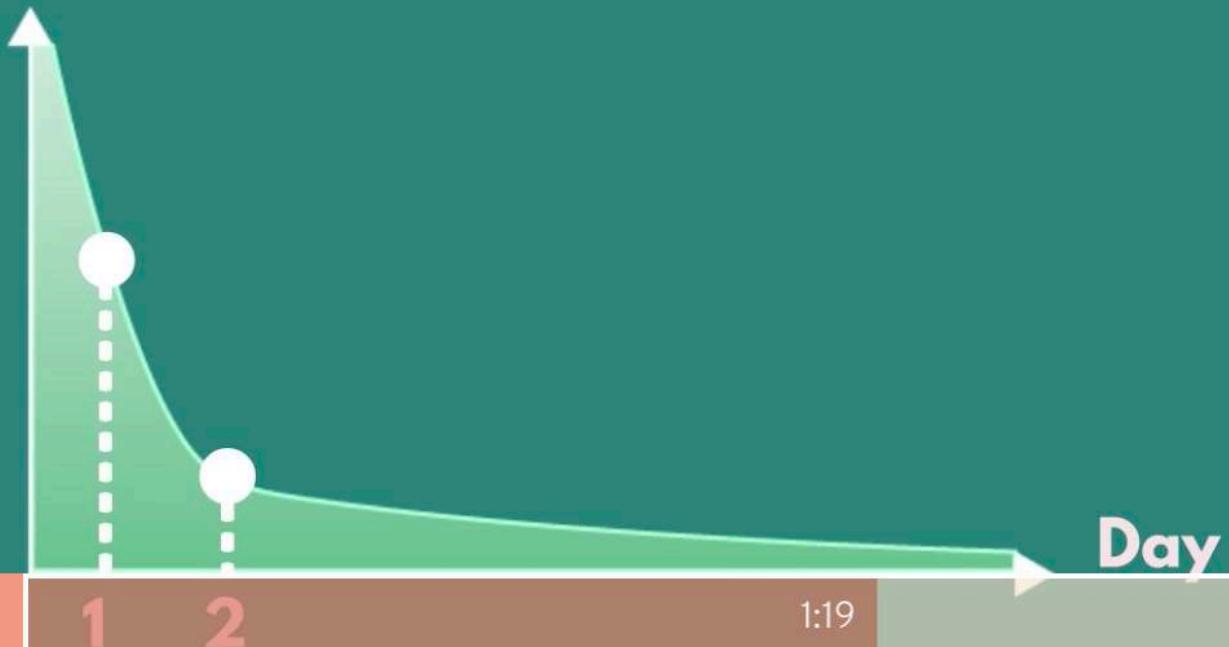


**Number of views
over time**

Youtube Video Example

=> Most likely for a random viewing to have occurred close to the video's initial release

Views per day

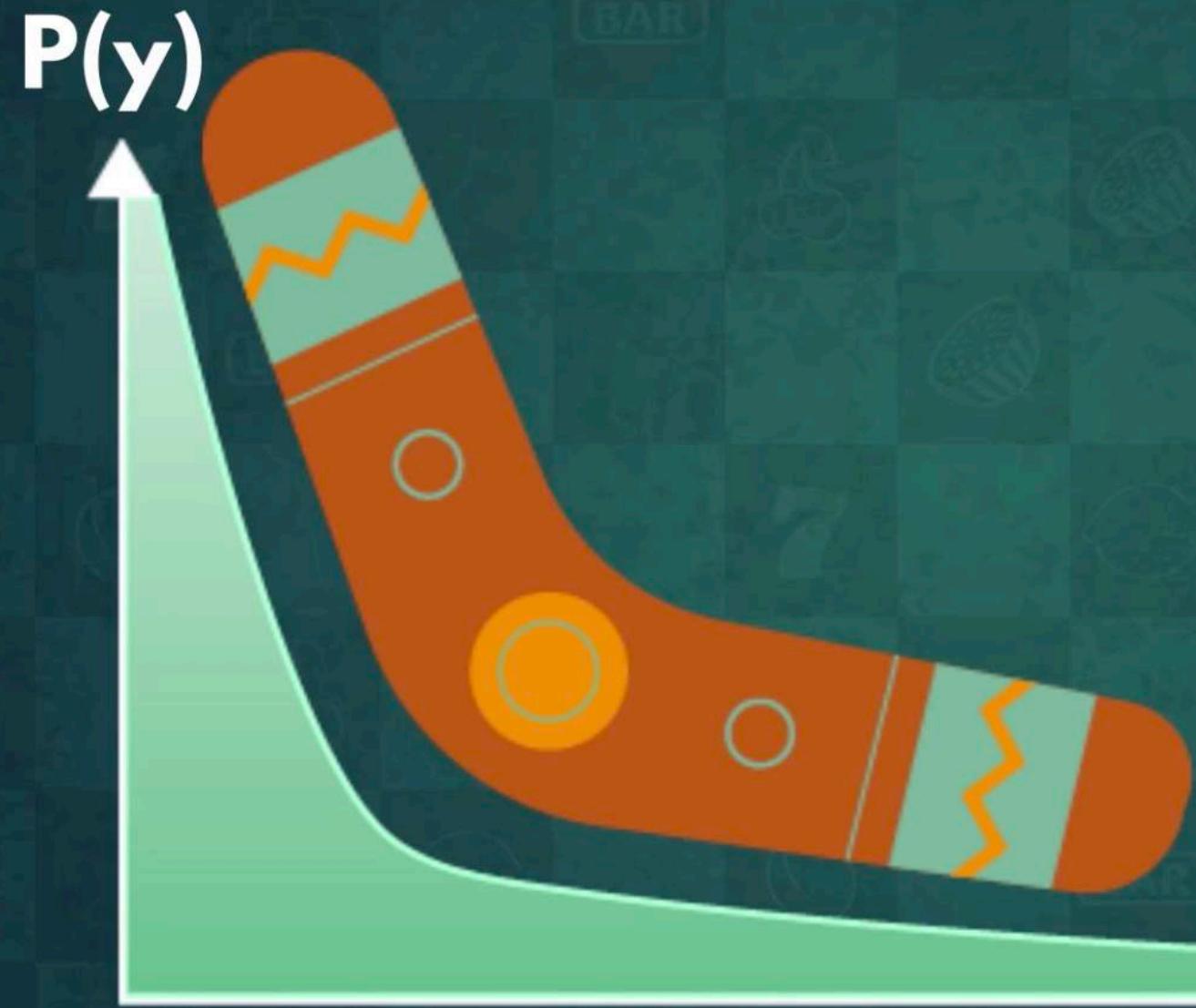


100000003 Views

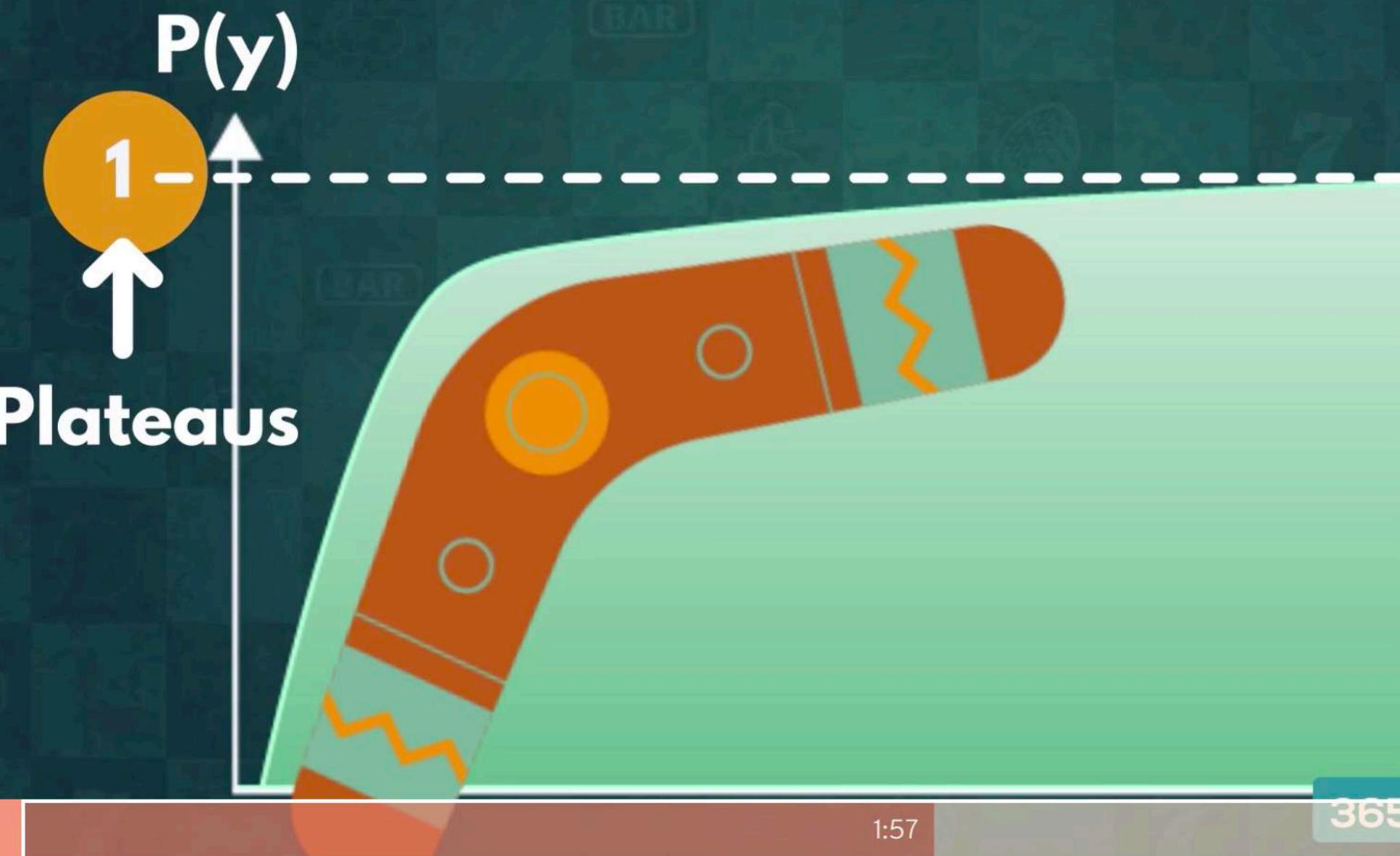
Number of views
over time



PDF



CDF



Rate Parameter

Rate parameter → λ

How fast the CDF/PDF curve reaches the point of plateauing

How spread out the graph

E(Y), Var(Y)

$$E(Y) = \frac{1}{\lambda}$$

$$\text{Var}(Y) = \frac{1}{\lambda^2}$$

Drawbacks

- Unlike N or χ^2
- No table of known variables
(Z - table; χ^2 - table)
- Transform it

Transformation

$$\left. \begin{array}{l} Y \sim \text{Exp}(\lambda) \\ X = \ln(Y) \end{array} \right\} \Rightarrow X \sim N(\mu, \sigma^2)$$

- One of the most common transformations

Continuous Distributions

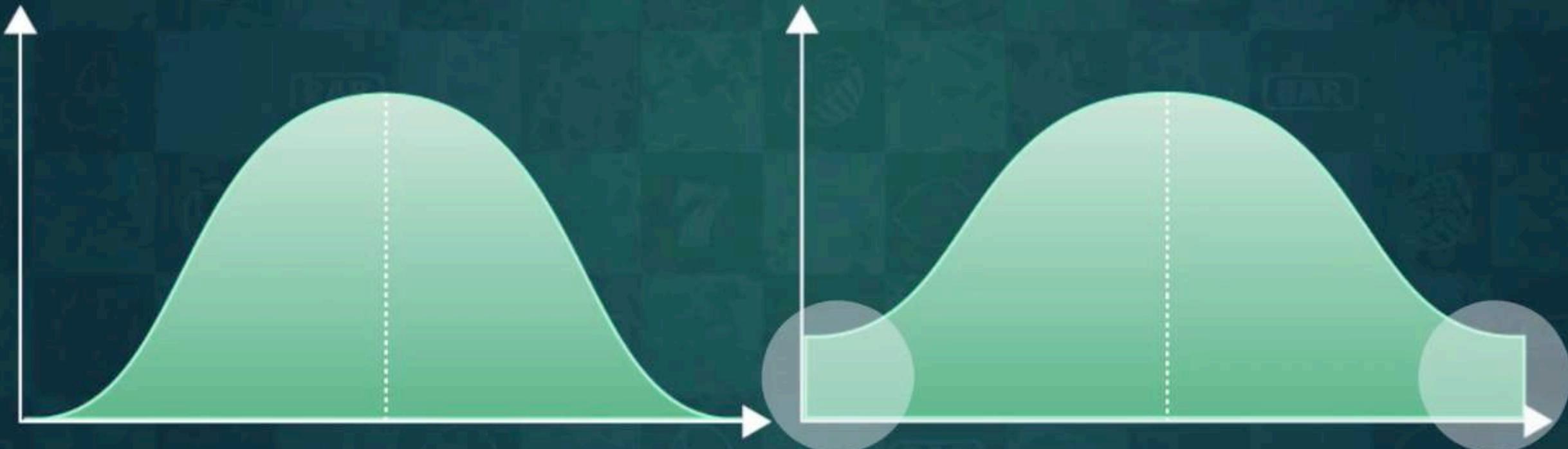
Limited data

Student's-T distribution

A small sample approximation of a Normal distribution

Continuous Distributions

Student's-T accommodates extreme values significantly better



Normal

Student's-T

Student's T Distribution

Last 10 sightings

~ 500 kg

350

500

700

Any extreme value represents a much bigger part of the population

Logistic Distribution

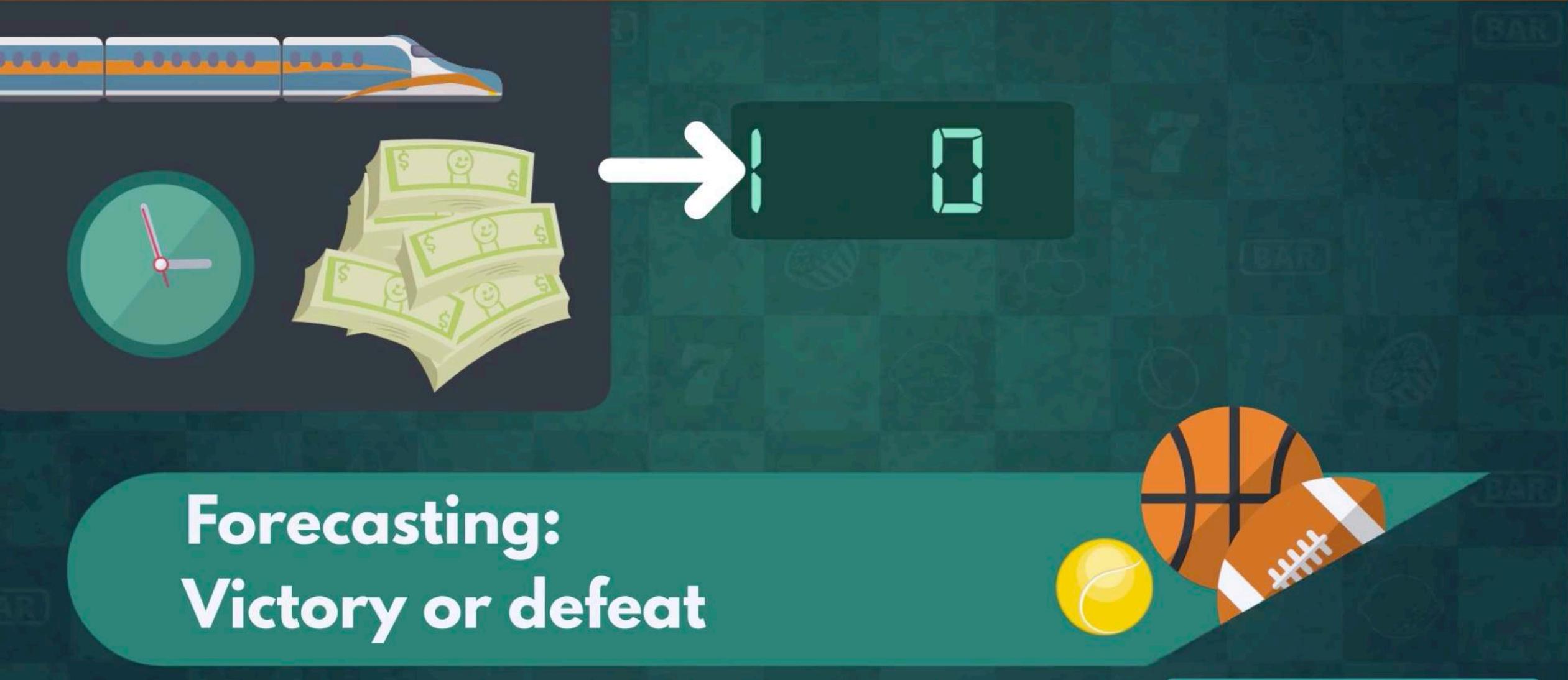
Location

Scale Parameter

$\text{Logistic}(\mu, S)$

$X \sim \text{Logistic}(6, 3)$

Application



Tennis Example



mps →



Tennis Example

Expectation



Reality



We cannot assume a linear relationship

Tennis Example

Theory:

Optimal speed → Still accurate



Most of the shots we convert into points will likely have similar velocities

Tennis Example

Shots further from optimal speed become:

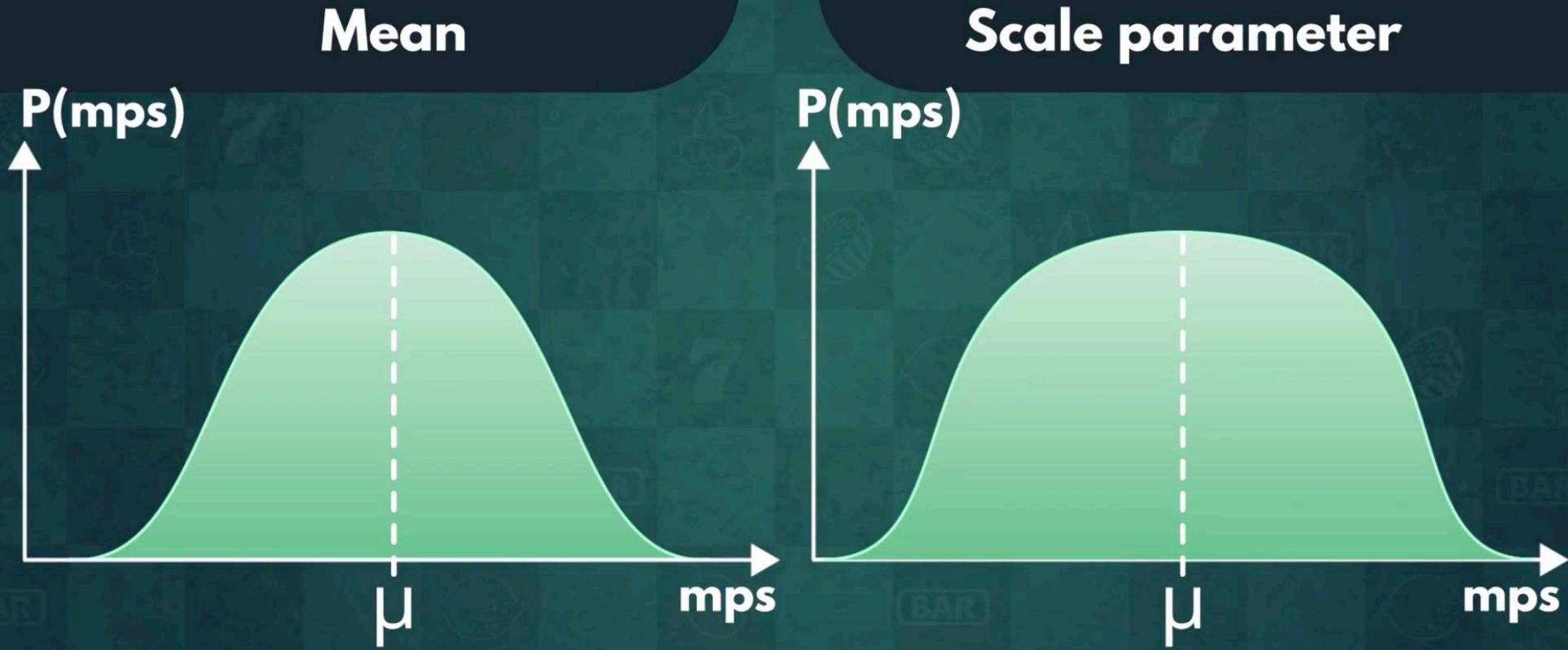
$P(Y)$



**Too slow and easy
or too inaccurate**

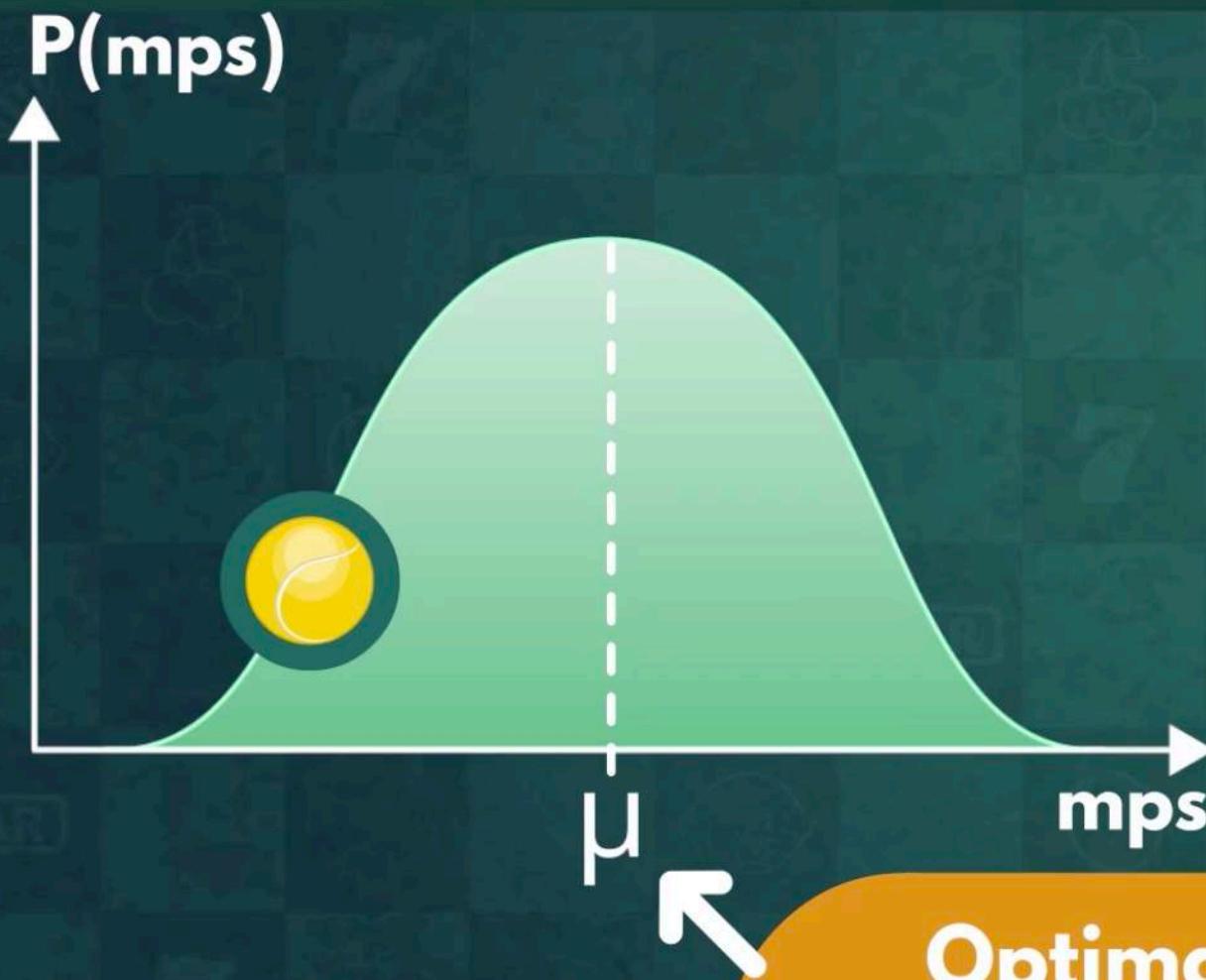
mps

Tennis Example

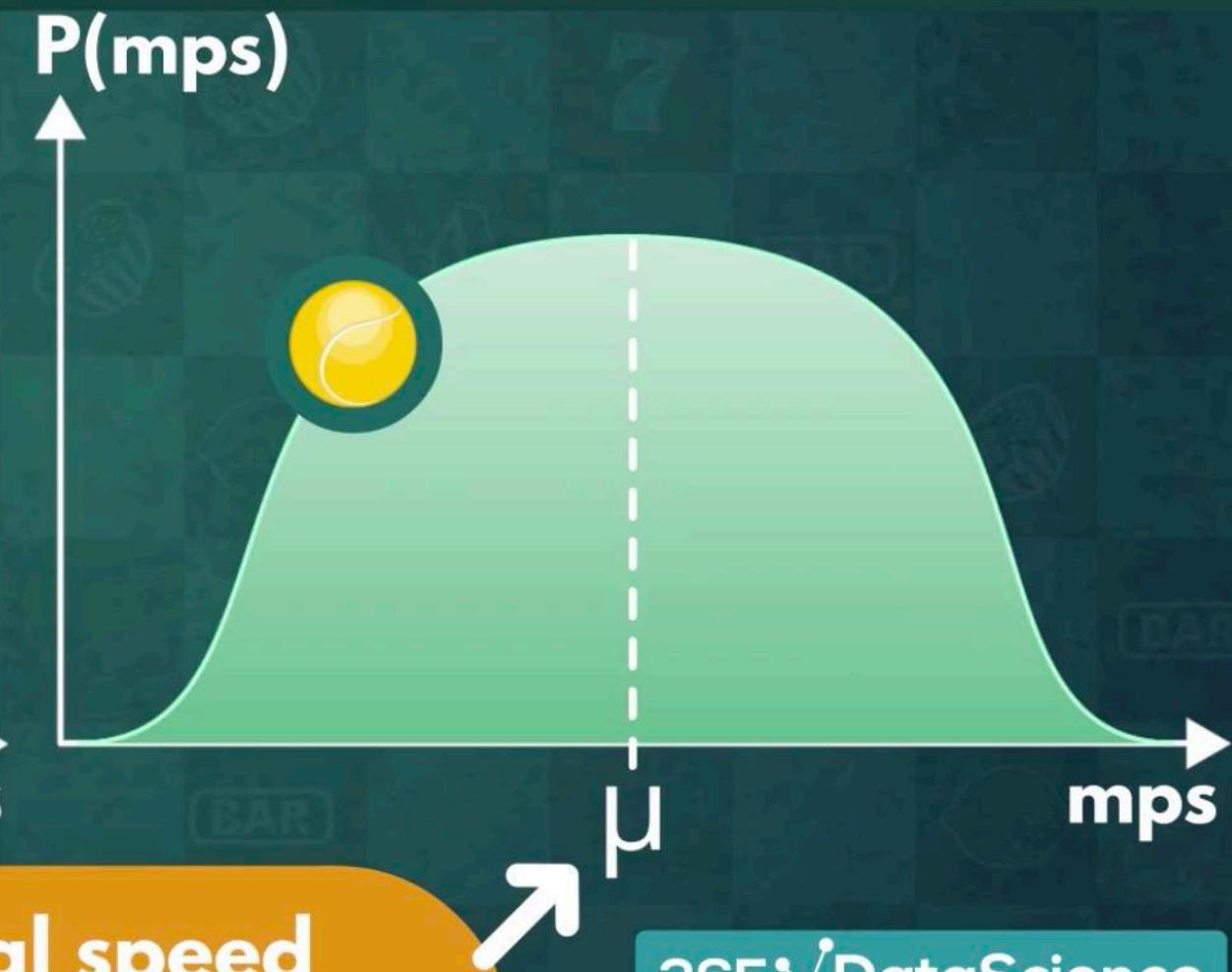


Tennis Example

Not a great serve



Great serve



Optimal speed

Tennis Example

Serena Williams

→ Fantastic serves even if the ball moves much faster or slower than it optimally should

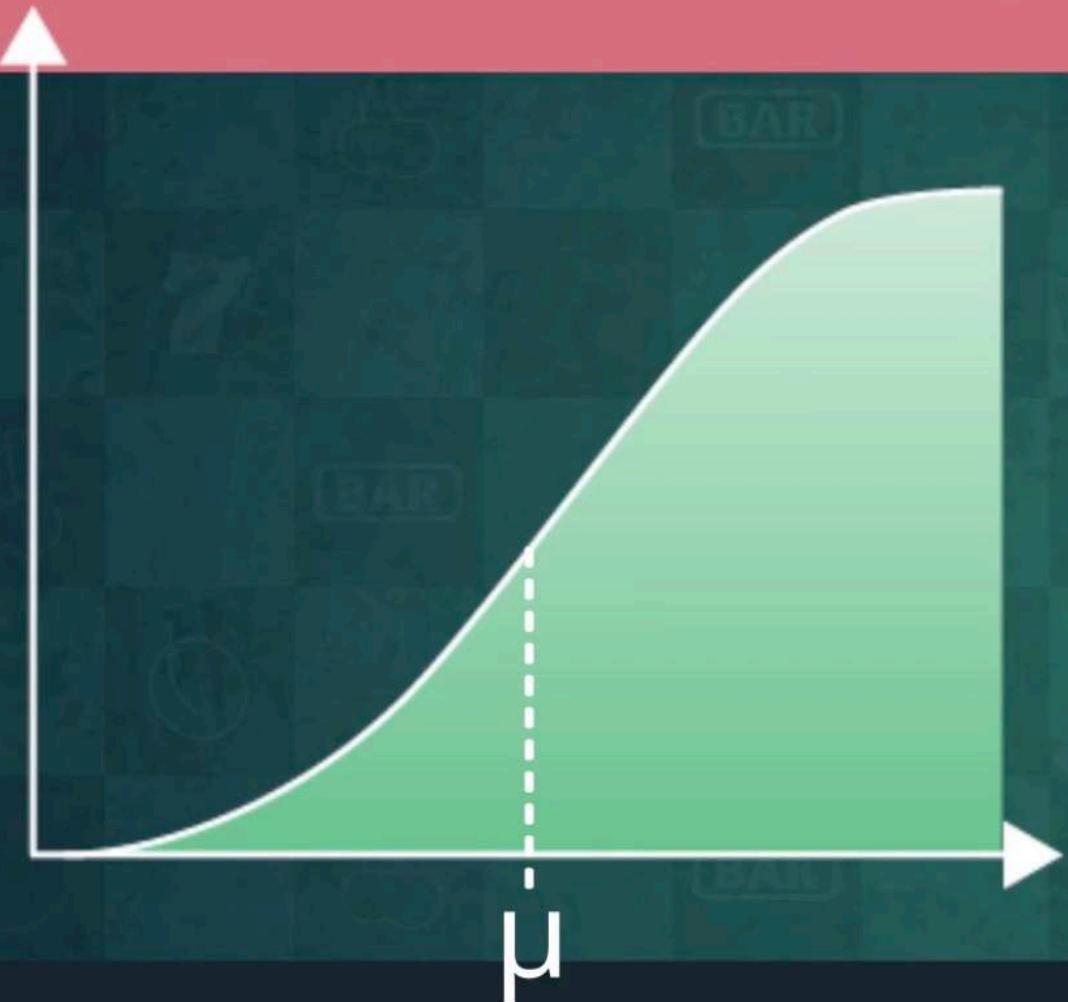


Fullscreen

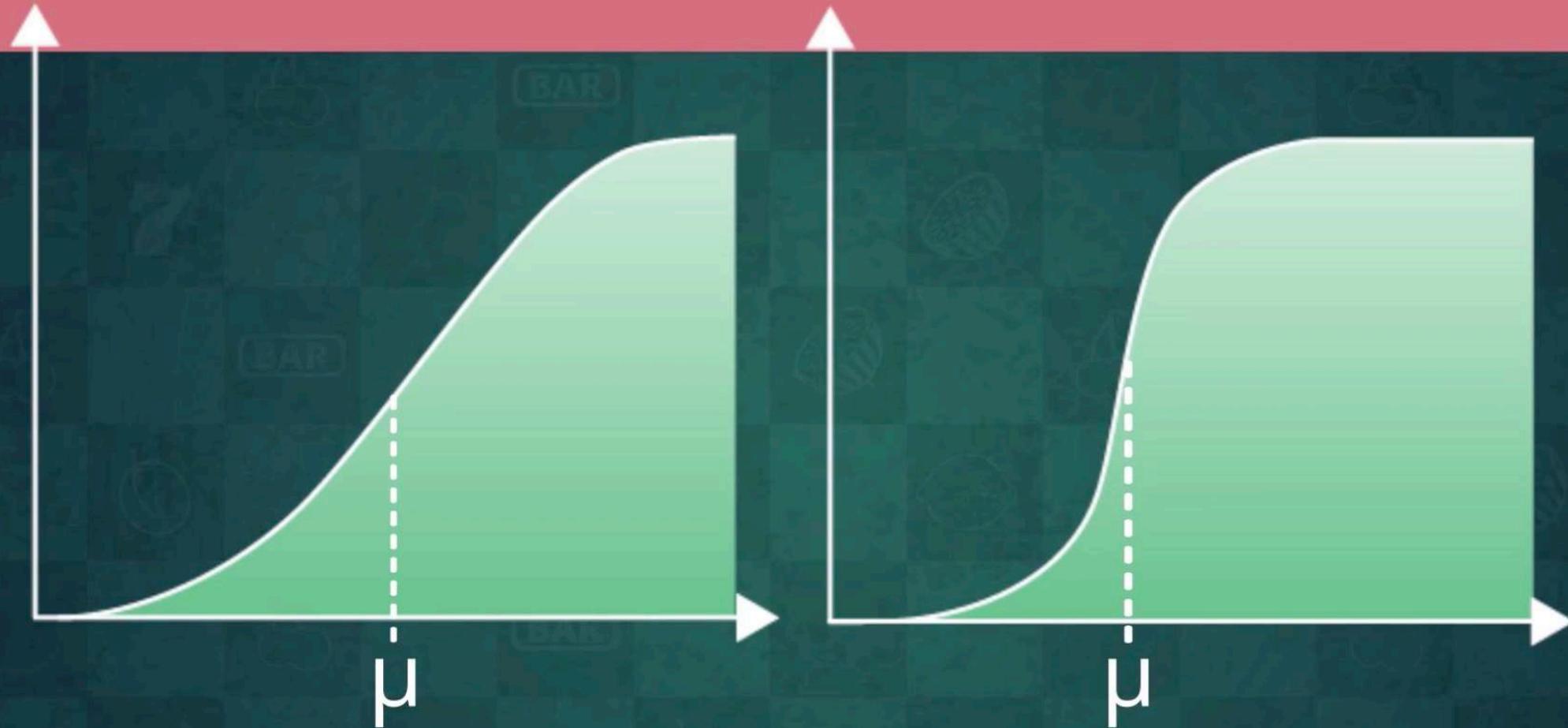
$P(\text{mps})$



CDF



**Once we reach values near the mean,
the probability drastically goes up**

CDF

**The later the graph starts to pick up, but
the quicker it reaches values close to 1**

Expected Value and Variance

Fullscreen

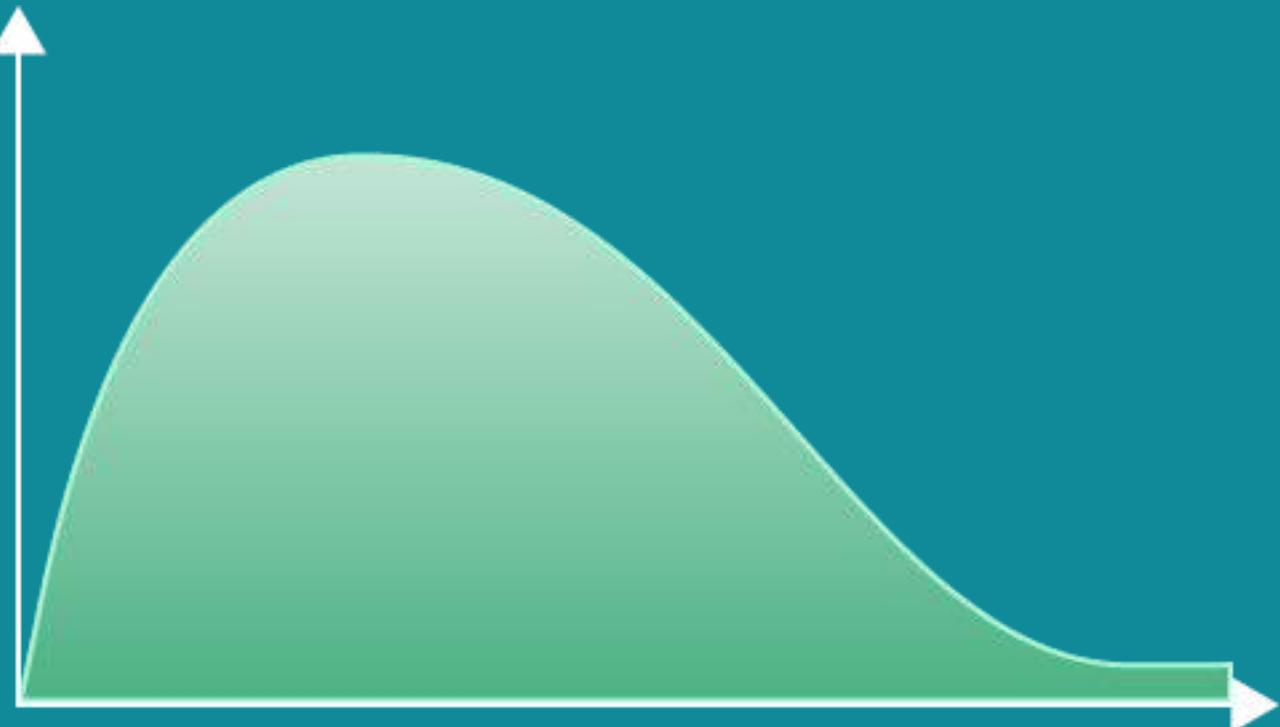
$$E(Y) = \mu$$

$$\text{Var}(Y) = \frac{s^2 \pi^2}{3}$$

Chi-Squared Distribution

/kai/

A Chi-Squared distribution is often used.



Notation:

- $Y \sim \chi^2(k)$

Key characteristics

- Its graph is asymmetric and skewed to the right.
- $E(Y) = k$
- $Var(Y) = 2k$
- The Chi-Squared distribution is the square of the t-distribution.

Example and uses:

- Often used to test goodness of fit.
- Contains a table of known values for its CDF called the χ^2 -table. The only difference is the table shows what part of the table

Continuous Distributions

Chi-Squared

- ◆ Asymmetric
- ◆ Only consists of non-negative values



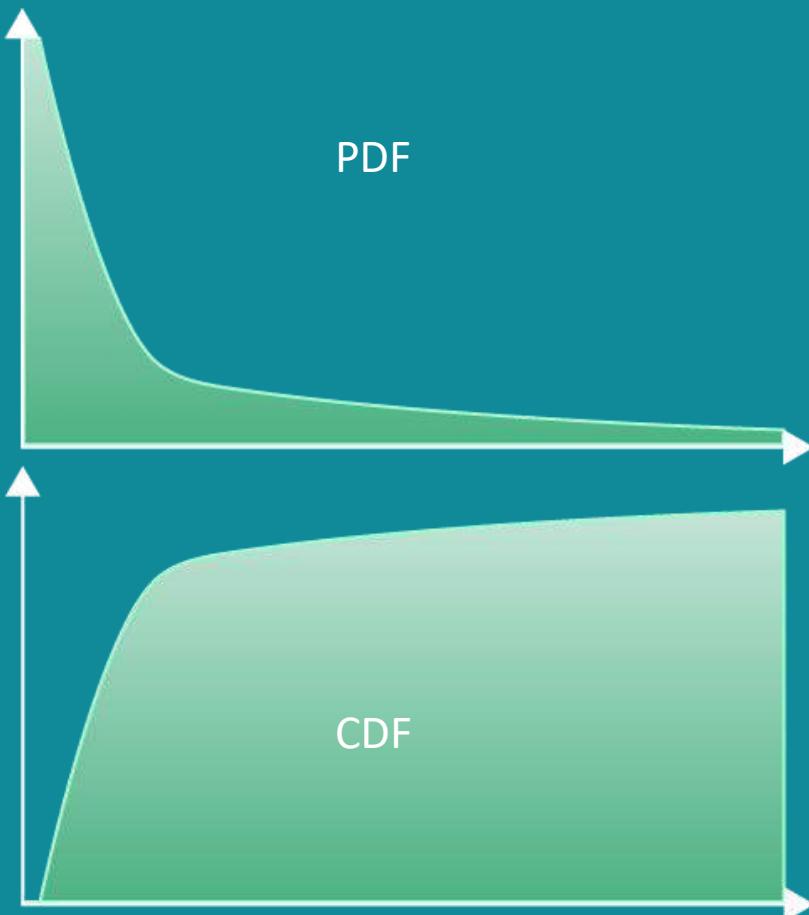
Chi-Squared

The Chi-Squared does not often mirror real life events

- ◆ Used in Hypothesis Testing
- ◆ Goodness of fit

Exponential Distribution

The Exponential Distribution is usually observed in events which significantly change early on.



Notation:

- $Y \sim Exp(\lambda)$

Key characteristics

- Both the PDF and the CDF plateau after a certain point.
- $E(Y) = \frac{1}{\lambda}$
- $Var(Y) = \frac{1}{\lambda^2}$
- We often use the natural logarithm to transform the values of such distributions since we do not have a table of known values like the Normal or Chi-Squared.

Example and uses:

- Often used with dynamically changing variables, like online website traffic or radioactive decay.

Exponential distribution

Events that are rapidly changing early on



Fresh

Online news articles

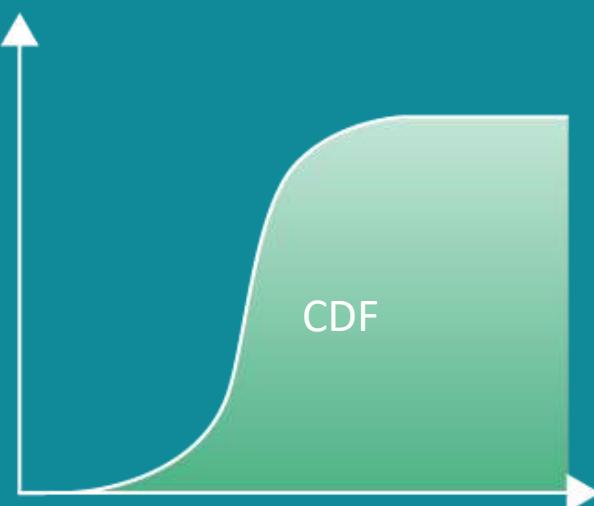
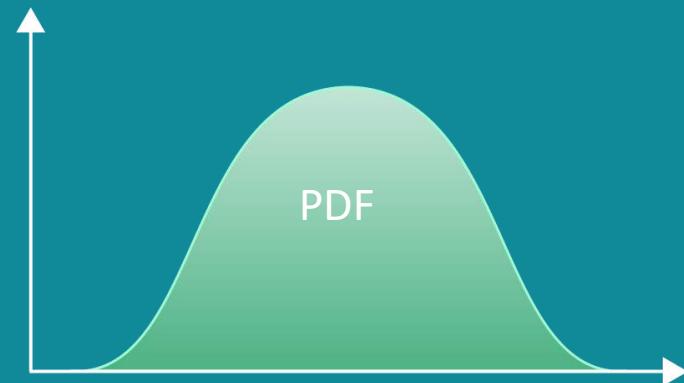
BREAKING NEWS



Mobile Banking

Logistic Distribution

The **Continuous Logistic Distribution** is observed when trying to determine how continuous variable inputs can affect the probability of a binary outcome.



Notation:

- $Y \sim \text{Logistic}(\mu, s)$

Key characteristics.

- $E(Y) = \mu$
- $\text{Var}(Y) = \frac{s^2 \times \pi^2}{3}$
- The CDF picks up when we reach values near the mean.
- The smaller the scale parameter, the quicker it reaches values close to 1.

Example and uses:

- Often used in sports to anticipate how a player's or team's performance can determine the outcome of the match.

Continuous Distributions

Logistic distribution

- ◆ **Useful in forecast analysis**
- ◆ **Useful for determining a cut-off point for a successful outcome**

Logistic distribution

- ◆ How much of an in-game advantage is necessary to predict victory
- ◆ Our predictions would never reach true certainty



DOTA 2