310.895.8922



With my background in user experience & visual design, I solve user problems with intuitive and efficient products, honed through a process of research and iteration.

**LEAD DESIGNER** 

### RELEVANT EXPERIENCE

City Picture Frame | San Francisco, CA

optimizing internal work flow processes.

#### **SKILLS**

- Visual Design
- User Testing
- UX Research
- Client Interaction
- Wireframing
- Project
- Prototyping
- Management

# PRINT DESIGNER

• Pen + Paper

**TOOLS** 

Whimsical

• Wireframing

Invision

Adobe Creative

Principle

Suite (Ps, Ai, Ae)

• Github

Sketch

• HTML, CSS,

• Figma

Javascript

#### **EDUCATION**

**Bloc** | UX Design Certification Program, 2018

Comprehensive training in UX design process and methodologies.

University of Southern
California | Los Angeles, CA
BA, Fine Arts 2005

Emphasis in Drawing, Painting, & Design, Minor in Film Studies

Freelance | San Francisco, CA

2011 - Present

2016 - Present

Remotely designed and created promotional materials for SFSU: CREGS department and the Abzyme Research Foundation working within brand guidelines for target audiences.

Designed display solutions for clients, managing project

timelines and resources. Using design thinking, redesigned

project-proposal system for better client experience, as well as

#### **GRAPHIC PRODUCTION ARTIST**

Chinese Laundry Shoes | Los Angeles, CA 2007 – 2009 Designed logo and branding for new product line. Created product catalogues and lookbooks with Adobe InDesign. Retouched product photos for web + print.

### RECENT PROJECTS

## Divvy | Mobile Prototype of Finance App

2019

The simple money app that sets your daily spending allowance, keeps on top of your bills and helps you save with ease.

Researched existing user habits and needs, built information architecture, designed brand identity, and tested multiple prototypes on live and remote users.