

**Yasmeen Khaja**  
*Designer+Writer*

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## EDUCATION

### **BFA Graphic Design with Distinction Minor in Writing & Literature**

*California College of the Arts  
January 2014–December 2017*

## EXPERIENCE

### **Arab Film & Media Institute**

*January 2018 (ongoing)*

Working with a small team on supporting the growth of the Arab Film & Media Institute, an organization founded by the team behind the Arab Film Festival.

### **SYPartners**

*June–August 2018*

Working closely with other designers, strategists, and creative directors to visualize and create design solutions for both internal SYP projects and clients. Designing for vision and strategy, work at SYP is driven by culture, creativity, systems, and humanity.

### **City Youth Now**

*February–June 2018*

Developed event brand for City Youth Now's annual fundraiser and supporting materials (digital invitations, marketing material, etc).

### **Common Sense Media**

*October 2017–January 2018*

Part of an in-house design team that worked and interacted with teams throughout the organization to create print, digital, and production materials. Projects focused on outward-facing campaigns, reaching parents, caregivers, educators, and advocates. Later hired to design the California Legislative Scorecard 2017 published by Common Sense Media.

### **Glance Magazine**

*Spring 2017*

Hired by CCA Communications Office to co-design the Spring 2017 issue of CCA's Glance Magazine, mainly text-heavy layout design and execution.

### **Sputnik Design Studio**

*August–December 2016*

Selected as one of four graphic design students for CCA's award-winning in-house design studio. Designed Annual Scholarship Dinner invitation and collateral, Glance Magazine, and Holiday Greetings card and video.

## RECOGNITION

### **Merit Scholarship**

**Kuwait Ministry of Higher Education**  
*Spring 2014–Fall 2017*

### **Outstanding Achievement Award**

**Kuwait Ministry of Higher Education**  
*Fall 2014–Spring 2017*

## VOLUNTEER WORK

### **The Women's Building**

Helping re-imagining the lobby of the Women's Building in the Mission District of San Francisco.

### **AIGA SF**

Volunteer at various design events in San Francisco. Volunteer duties include realizing guest experience at event. Also, what a delightful way to meet fellow volunteers who also dedicate free time to helping folks enjoy their time at design-related events.

## EXTENDED EDUCATION

### **Bots & Automation Workshop**

*with Mindy Seu and Chris Hamamoto*

### **Archival Club Workshop**

*with Jon Gacnik and Mindy Seu*

### **Modern Calligraphy Workshop**

*with Diva Pyari*

## COMPUTER PROFICIENCY

### **Adobe Suite**

Photoshop+InDesign+Illustrator+Premiere  
Pro+After Effects

### **Web**

HTML+CSS+jQuery

## VERBAL/WRITTEN LANGUAGES

**Arabic+English**

\*\*\*\*\* References available upon request.