Yasmeen Khaja

Designer+Writer

yasmeenkhaja.com y.khaja@me.com +1 (510) 333-0774 +965 5571001

EDUCATION

BFA Graphic Design with Distinction Minor in Writing & Literature

California College of the Arts January 2014—December 2017

EXPERIENCE

Arab Film & Media Institute

January 2018 (ongoing)

Working with a small team on supporting the growth of the Arab Film & Media Institute, an organization founded by the team behind the Arab Film Festival.

SYPartners

June-August 2018

Working closely with designers, strategists, and creative directors to visualize and create design solutions for both internal SYP projects and outside clients. Designing for vision and strategy, work at SYP is driven by culture, creativity, systems, and humanity.

City Youth Now

February-June 2018

Developed event brand for City Youth Now's annual fundraiser and supporting materials (digital invitations, marketing material, etc).

Common Sense Media

October 2017-January 2018

Part of an in-house design team that worked and interacted with teams throughout the organization to create print, digital, and production materials. Projects focused on outward-facing campaigns, reaching parents, caregivers, educators, and advocates. Later hired to design the California Legislative Scorecard 2017 published by Common Sense Media.

Glance Magazine

Spring 2017

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Hired by CCA Communications Office to co-design the Spring 2017 issue of CCA's Glance Magazine, mainly text-heavy layout design and execution.

Sputnik Design Studio

August-December 2016

Selected as one of four graphic design students for CCA's award-winning in-house design studio. Designed Annual Scholarship Dinner invitation and collateral, Glance Magazine, and Holiday Greetings card and video.

RECOGNITION

Merit Scholarship Kuwait Ministry of Higher Education

Spring 2014-Fall 2017

Outstanding Achievement Award Kuwait Ministry of Higher Education

Fall 2014-Spring 2017

GROUP EXHIBITIONS

CCA Commencement Exhibition

May 2018

TBD (To Be Designed)

October 2016

VOLUNTEER WORK

The Women's Building

Early 2018

Helping re-imagining the lobby of the Women's Building in the Mission District of San Francisco.

AIGA SF

Early 2018

Volunteer at various design events in San Francisco. Volunteer duties include realizing guest experience at event. Also, what a delightful way to meet fellow volunteers who also dedicate free time to helping folks enjoy their time at design-related events.

EXTENDED EDUCATION

Bots & Automation Workshop

with Mindy Seu and Chris Hamamoto

Archival Club Workshop

with Jon Gacnik and Mindy Seu

Modern Calligraphy Workshop

with Diva Pyari

COMPUTER PROFICIENCY

Adobe Suite

Photoshop+InDesign+Illustrator+Premiere Pro+After Effects

Web

HTML+CSS+jQuery

LANGUAGES

Arabic+English