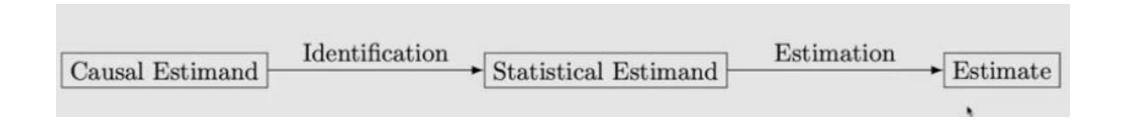
# Causal Inference

# Week6 Estimator

https://youtu.be/YzcOYU-s2t4

210623 전은주

# Estimation portion of the flowchart



- Identification: Graph가지고 back-door, front-door path 막아서 flow 안 흐르게 하고, causal effect만 남기는
- Estimation: Estimate 숫자 값 추출하는 모델

#### **Preliminaries**

Conditional average treatment effects (CATEs):

$$\tau(x) \triangleq \mathbb{E}[Y(1) - Y(0) \mid X = x]$$

Tau(x), Y(1): Treatment group, Y(0): Controlled group, X는 변수

Always assuming unconfoundedness and positivity

Identification해서, W를 conditioning (W는 sufficient adjustment set)  $au riangle \mathbb{E}[Y(1)-Y(0)] = \mathbb{E}_W \left[\mathbb{E}[Y\mid T=1,\,W]-\mathbb{E}[Y\mid T=0,\,W]\right]$ 

Given W is a sufficient adjustment set

$$\tau(x) \triangleq \mathbb{E}[Y(1) - Y(0) \mid X = x] = \mathbb{E}_W[\mathbb{E}[Y \mid T = 1, X = x, W] - \mathbb{E}[Y \mid T = 0, X = x, W]]$$

Given  $W \cup X$  is a sufficient adjustment set

X변수와 W 둘 다 conditioning - X변수가 모든 측정 변수일 필요는 없지만, 그렇다면 Individual CATE

## **Contents**

- 1. Conditional Outcome Modeling
- 2. Increasing Data Efficiency
- 3. Propensity Score and IPW (Inverse Probability Weighting)
- 4. Other Methods

## 1. Conditional outcome modeling (COM)

(좌) Causal estimate , (우) Statistical estimate

$$au=\mathbb{E}_W\left[\mathbb{E}[Y\mid T=1,W]-\mathbb{E}[Y\mid T=0,W]
ight]$$
 model model Model은 ML, DL 모두 가능  $au=\mathbb{E}_W\left[\mu(1,W)-\mu(0,W)
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ight)$ 

## 1. COM estimation of CATEs

ATE COM Estimator: 
$$\hat{\tau} = \frac{1}{n} \sum_{i} (\hat{\mu}(1, w_i) - \hat{\mu}(0, w_i))$$

CATE Estimano

$$au(x) \triangleq \mathbb{E}[Y(1) - Y(0) \mid \mathcal{F}]$$
 • G-computation estimators

COM estimation's many faces

$$Y \mid T = 0, X = x, W]$$

- Parametric G-formula
- Standardization

• S-learner where "S" is for "Single"

Estimator:

$$\hat{\tau}(x) = \frac{1}{n_x} \sum_{i:x_i = x} (\hat{\mu}(1, w_i, x) - \hat{\mu}(0, w_i, x))$$

X도 하나의 input으로 들어감. Sigma xi

$$\hat{\tau}_i = \hat{\tau}(x_i) = \hat{\mu}(1, w_i, x_i) - \hat{\mu}(0, w_i, x_i)$$

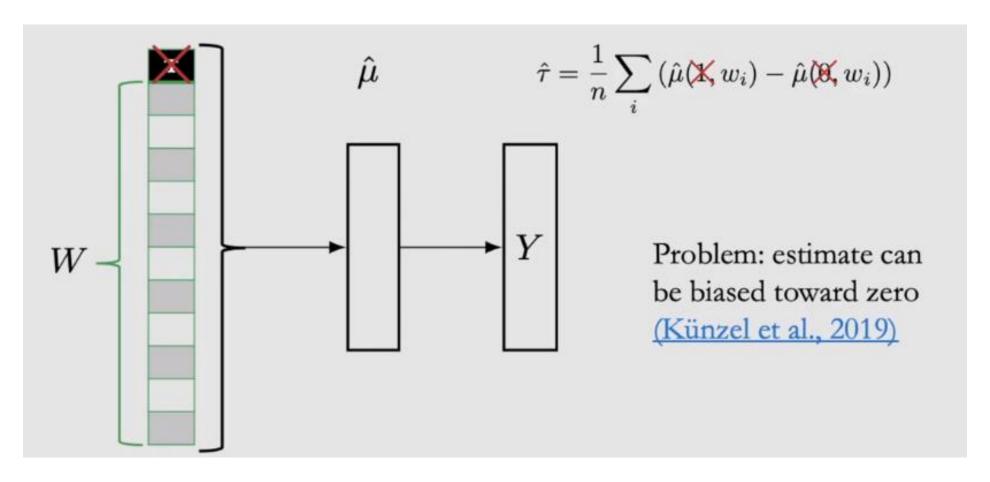
Individual sample CATE

### 1. COM estimation of CATEs

## COM estimation's many faces

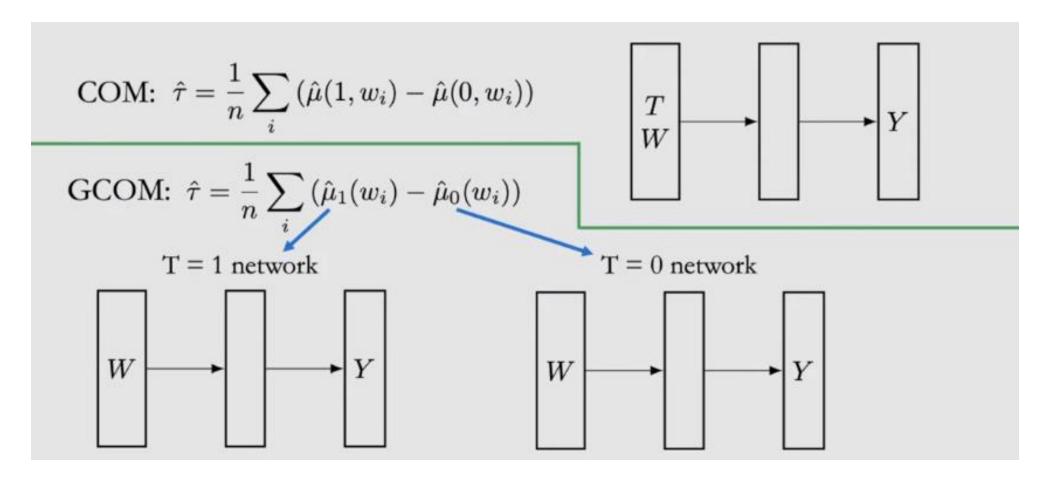
- G-computation estimators
- · Parametric G-formula
- Standardization
- S-learner where "S" is for "Single"

### 1. Problem with COM estimation in high dimensions



W 에 비해서 T (1,0)이 1dimension으로 너무 작으니까, 모델 (DL, ML)이 Treatment를 무시하게된다.

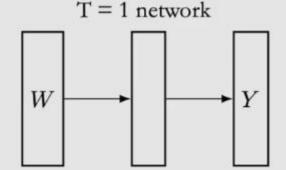
### 1. Grouped COM (GCOM) estimation



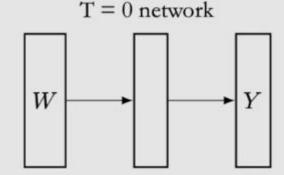
따라서, T=1, T=0인 Group을 나눠서 CATE계산. 단점. 데이터가 반으로 잘라진다.

#### 1. Grouped COM (GCOM) estimation

Trained with treatment group data



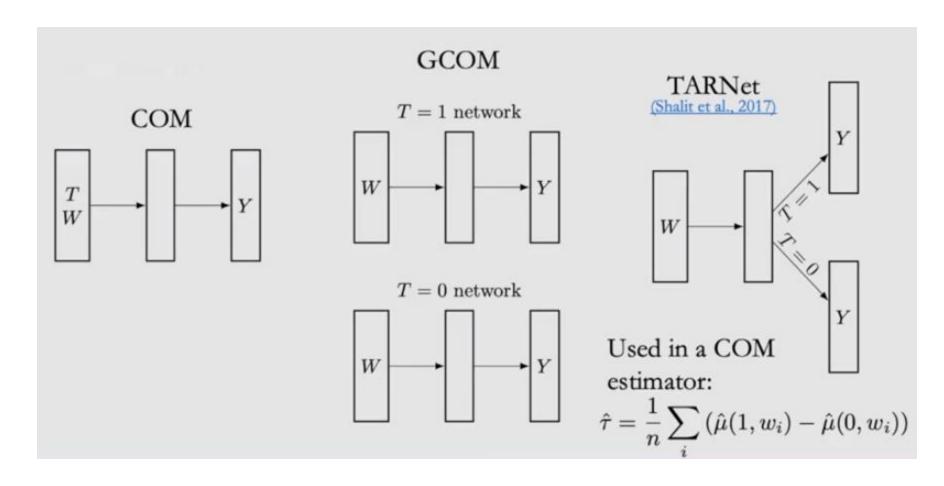
Trained with control group data



Problem: networks have higher variance than they would if they were trained with all the data (not efficient)

따라서, T=1, T=0인 Group을 나눠서 CATE계산. 단점. 데이터가 반으로 잘라진다.

## 2. Increasing Data Efficiency

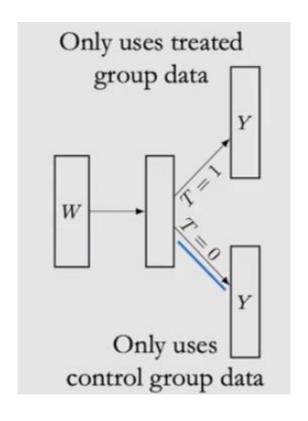


Too biased!

Too much variance

All data 로 training T=1, T=0으로 나뉨 (하지만 사실 나뉠 때 데이터 ½로 나뉘는건 여전함)

## **TARNet** inefficiency



All data 로 training T=1, T=0으로 나뉨 (하지만 사실 나뉠 때 데이터 ½로 나뉘는건 여전함)

## X-Learner (Kunzel, 2019)

1. Estimate  $\hat{\mu}_1(x)$  and  $\hat{\mu}_0(x)$  Assume X is a sufficient adjustment set and is all observed covariates

ITE (Individual Treatment Effect) 를 Treatment & Control group 따로따로 구한다. (모든 데이터를 활용해서)

2a. Impute ITEs Treatment group: Control group:

$$\hat{ au}_{1,i}=Y_i(1)-\hat{\mu}_0(x_i)$$
  $\hat{ au}_{0,i}=\hat{\mu}_1(x_i)-Y_i(0)$  Y(1)은 observed data,  $\mu$  는 모델의 estimate

- 2b. Fit a model  $\hat{\tau}_1(x)$  to predict  $\hat{\tau}_{1,i}$  from  $x_i$  in treatment group Fit a model  $\hat{\tau}_0(x)$  to predict  $\hat{\tau}_{0,i}$  from  $x_i$  in control group
- 3.  $\hat{\tau}(x) = g(x)\,\hat{\tau}_0(x) + (1 g(x))\,\hat{\tau}_1(x)$

where g(x) is some weighing function between 0 and 1. Example: propensity score

## 3. Propensity Score and IPW (Inversed Probability weighting)

#### **Propensity score(PS)**

- 관찰 대상자가 가지고 있는 여러가지 특성(변수)을 고려하여 실험군과 대조군으로 구분할 때 각 집단으로 배정될 조건부 확률
- 다시 말하면 관찰된 특성변수들의 집합을 가진 어떤 개체가 treated될 확률로 정의할 수 있다

$$e(W) \triangleq P(T = 1 \mid W)$$

Given positivity, unconfoundedness given W implies unconfoundedness given the propensity score e(W).

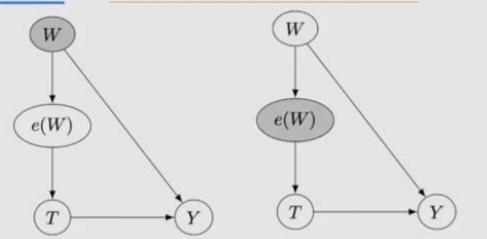
Even if W is high-dimensional, e(W) is only 1-dimensional!

## 3. Propensity Score and IPW (Inversed Probability weighting)

## Propensity Score Theorem Given positivity, unconfoundedness given W implies unconfoundedness given the propensity score e(W). Equivalently,

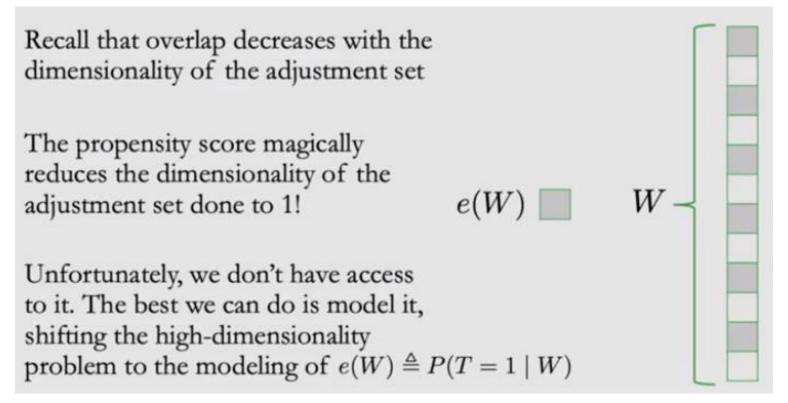


Graphical Proof:



W to T는 P(T|W) -> T가 binary면, P(T=1|W)로 변경 가능 (P=0|W)는 1에서 빼면 구해지니까.

P(T=1|W) == PS, e(W)W를 막으면, e(W)를 막아도 같은 현상 (모든 backdoor path 막음) Implication for the Positivity-Unconfoundedness Tradeoff



Overlap decreases with the dimensionality of the adjustment set = more likely to have positivity violation get worse

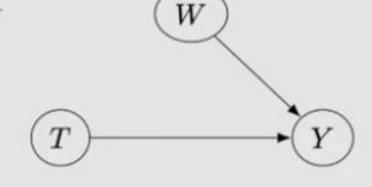
W dimension이 크면 클수록, positivity violation 심해 짐 -> e(W)쓰면 1dimension임으로 굳 e(W) estimation하는 model 활용해서 e(W)쓰자

## Inverse probability weighting (IPW)

Y = Observation outcome, Reweighting 을 한다 (역수)

$$\mathbb{E}[Y(t)] = \mathbb{E}\left[\frac{\mathbb{I}(T=t)Y}{P(t\mid W)}\right] \qquad \frac{Y}{P(t\mid W)}$$

See proof in Appendix A.3 of the course book



$$\tau \triangleq \mathbb{E}[Y(1) - Y(0)] = \mathbb{E}\left[\frac{\mathbb{I}(T=1)Y}{e(W)}\right] - \mathbb{E}\left[\frac{\mathbb{I}(T=0)Y}{1 - e(W)}\right]$$

ATE구하는데 적용 (e(W), 1-e(W))

$$\hat{\tau} = \frac{1}{n_1} \sum_{i:t_i=1} \frac{y_i}{\hat{e}(w_i)} - \frac{1}{n_0} \sum_{i:t_i=0} \frac{y_i^{\text{ATE}}}{1 - \hat{e}(w_i)}$$

#### **IPW CATE estimation**

ATE까지는 구했는데, CATE는? (Conditional-ATE)

Not quite as natural with IPW as with COM, so beyond scope of course

Simple extension:

$$\hat{\tau}(x) = \frac{1}{n_x} \sum_{i:x_i = x} \left( \frac{\mathbb{1}(t_i = 1)y_i}{\hat{e}(w_i)} - \frac{\mathbb{1}(t_i = 0)y_i}{1 - \hat{e}(w_i)} \right)$$

See, e.g., Abrevaya et al. (2015) and references therein

Specific X에 대하여 계산, 근데 잘 안됨. Data points가 많으면,

#### COM과 PS 동시 활용

# 1) Using Both conditional outcome models and propensity score models

Model both 
$$\mu(t,w)$$
 and  $e(w)$  
$$\hat{\tau} = \frac{1}{n} \sum_i \left[ \hat{\mu}(1,w_i) - \hat{\mu}(0,w_i) \right]$$
 
$$\hat{\tau} = \frac{1}{n} \sum_i \left[ \hat{\mu}(1,\hat{e}(w_i)) - \hat{\mu}(0,1-\hat{e}(w_i)) \right]$$

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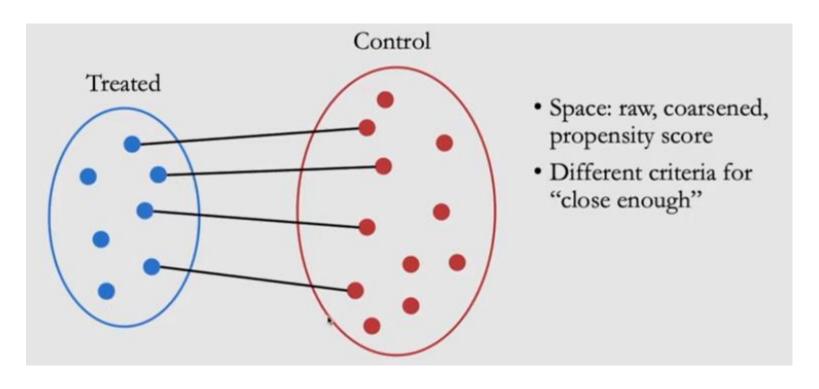
## Doubly robust methods

- Model both  $\mu(t, w)$  and e(w)
- Consistent if either  $\hat{\mu}(t, w)$  or  $\hat{e}(w)$  is consistent
- Theoretically converge to the estimand at a faster rate than COM/IPW
- See Section 7.7 of the <u>course book</u> for references to relevant papers

Consistent = given infinite data our model is correct 데이터가 무한대로 있으면,  $\mu$  estimation이  $\mu$  실제와 같다.

W 를 e(W)로 대체한 Doubly robust method가 더 쉽게 converge한다.

2) Matching Treatment group과 control group subject의 covariance비슷한 것 끼리 matching



Matching안된 거는 분석 안함. Adjustment properly 하기 위해서
Matching 위해서 raw data, coarsened, propensity score dimension에서 close 계산

#### 3) Double machine learning

Step1. W->Y를 fit / W->T를 fit Step2. T->Y (Y - Ŷ 예측, T - Ŷ 활용해서)

W

#### Stage 1:

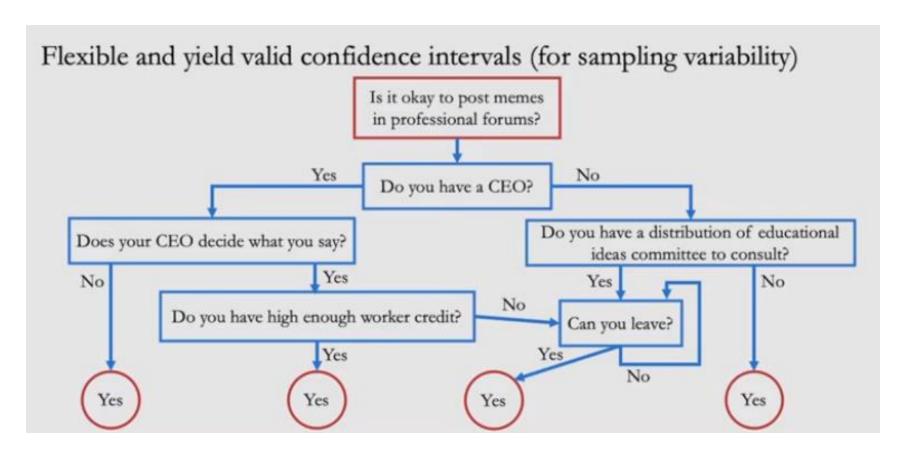
- Fit a model to predict Y from W to get the predicted  $\hat{Y}$
- Fit a model to predict T from W to get the predicted  $\hat{T}$

#### Stage 2:

Partial out W by fitting a model to predict  $Y - \hat{Y}$  from  $T - \hat{T}$ 

#### 4) Causal trees and forests

Flexible하지만, sampling에 따라 valid confidence interval 달라질 수도 (unobserved confounder 처리는?? 다음시간 주제)

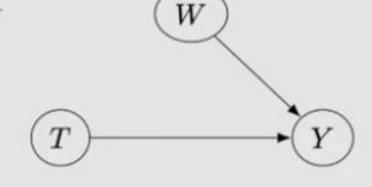


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