

NURIS ECOSYSTEM FOR SUPPORT OF INNOVATIVE PROJECTS





NAZARBAYEV
UNIVERSITY

RISK-TAKING
INSPIRATION SYNERGY



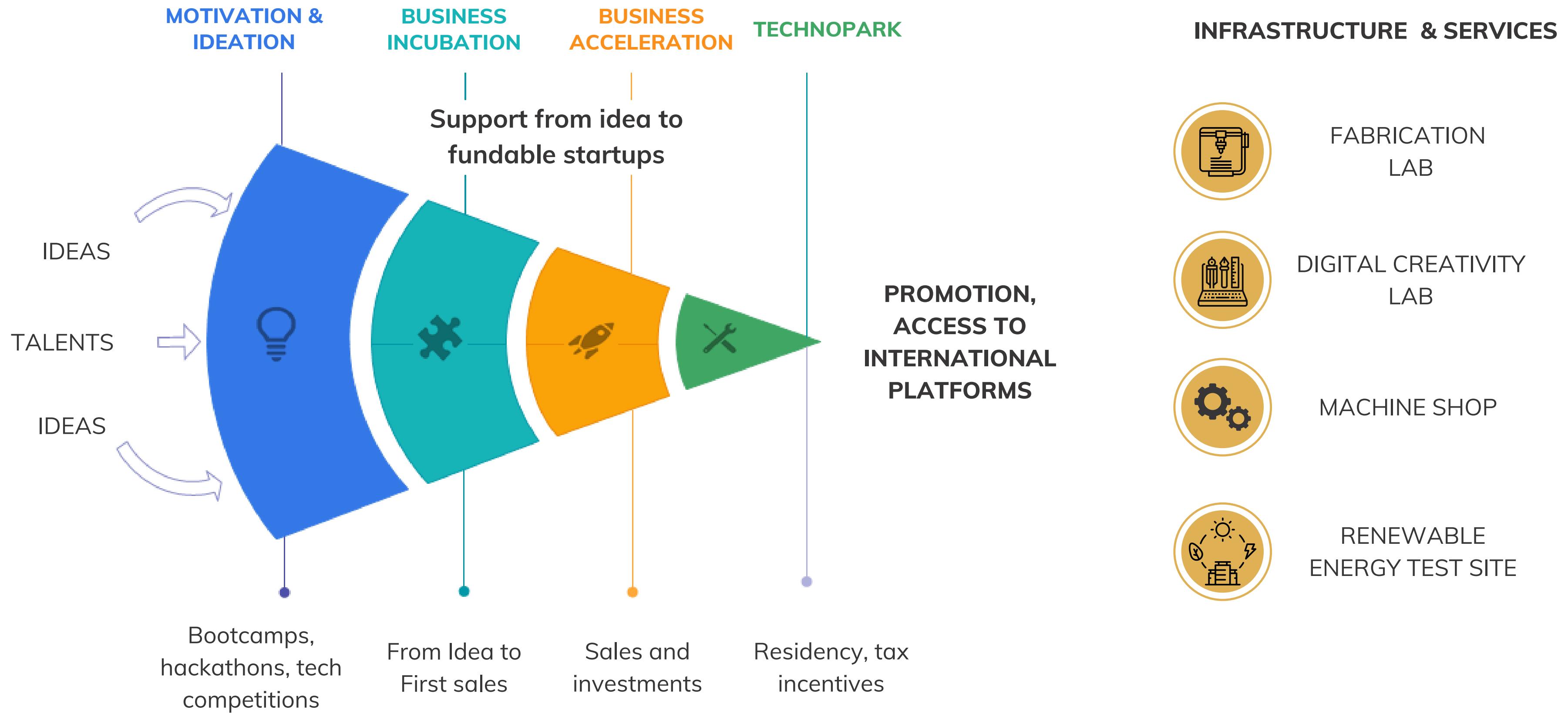
MISSION

To cultivate an entrepreneurial mindset enabling talented youth to start new businesses without being afraid to fail

WHAT WE DO

We are developing an ecosystem to support innovative projects from idea to market entry, where startups and mature innovative companies can receive comprehensive support for the implementation of their projects

NURIS INNOVATION ECOSYSTEM



INSPIRING YOUTH

- Over **3000** people take part in our events annually
- Over **100** events annually: hackathons, competitions, master classes, trainings and seminars
- Coverage of over **1 million** people in social media



DC LAB

DIGITAL CREATIVITY LAB

A platform for designers, filmmakers, illustrators, photographers, motion designers.



30 working spaces
High speed internet
Licensed Software



Professional photo and video cameras
Sound recording studio
Photo studio



Master classes and trainings
Photoshop, Illustrator, etc.

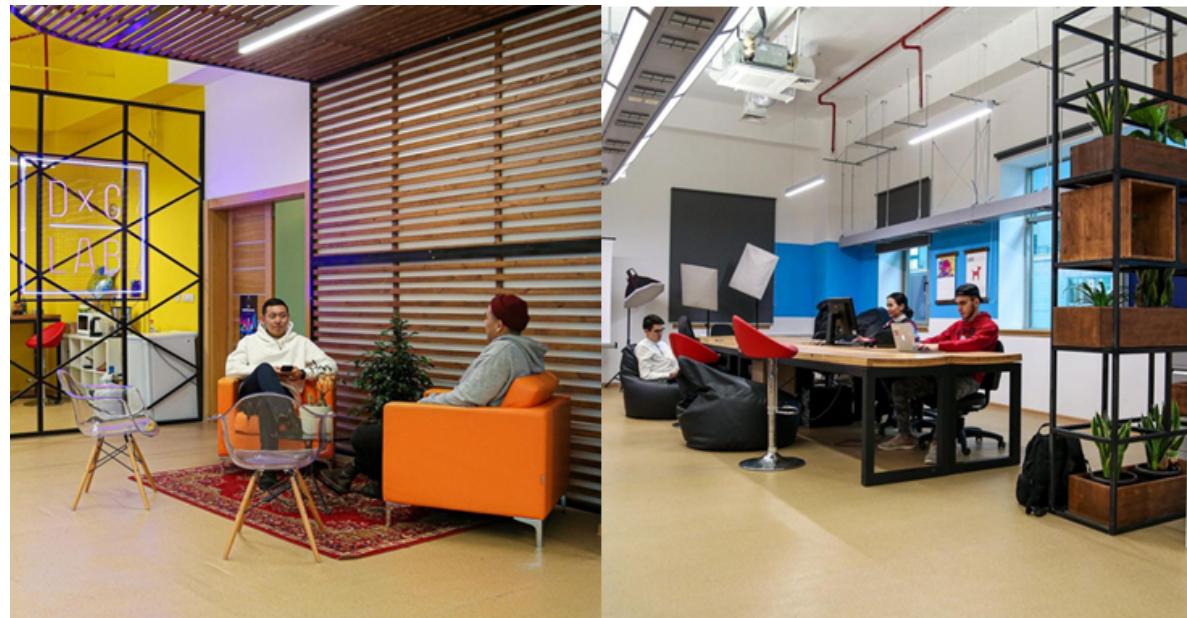


Consulting and networking

200+ people
in the DC Lab community



@dclab_nuris



MARKETHON

hackathon in the field of digital marketing and design



@markethon.kz

Markethon is the only marketing competition of its kind in Kazakhstan, where the creative community members solve the large companies problems in the most innovative and non-standard ways.

The purpose of Markethon is to attract talented young people to the field of marketing, advertising and design, as well as the implementation of new projects.



FAB LAB

DIGITAL PROTOTYPING LAB

Fabrication Lab is a collaborative lab open to anyone with an interest in prototyping, STEM education, innovation and invention.



State of the Art Equipment

3D printers, laser engraving machine, plotter, computers, CNC machine, sewing machines, tools, etc.



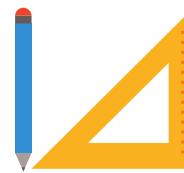
STEM education

Courses and workshops



Competitions

Bootcamps, makeathons, hackathons



Projects

Student projects, STEM projects



@nuris_fablab



SEMINARS AND MOTIVATIONAL EVENTS

SUCCESS STORIES, GUEST SEMINARS

ОНЛАЙН ЛЕКЦИЯ 

- Как развиваются финтех компании в Казахстане?

Спикер
Гани Узбеков
Экс заместитель Министра финансов, основатель новой цифровой платежной платформы "SILKPAY"

вебинар на тему:
"LET'S START UP!"

DENNIS BUMSO KIM,
директор iPlus Center

15 апреля
14:00



NURIS
Nazaryev University Risk-taking Inspiration Synergy

INTERMEDIARY LIMITED



SCITECH BOOTCAMP

5-day intensive course on technology entrepreneurship and business idea generation for students and young researchers

MAKE THE FIRST STEP TOWARD YOUR BUSINESS!

School of Technology Entrepreneurship

SciTech BootCamp

November 9-13, 2020 > nuris.nu.edu.kz/bootcamp

Headliners of the event:



Armanzhan Baitassov Murat Abdrahmanov Ramil Mukhoryapov

Анонс онлайн курса для предпринимателей

SciTech BootCamp 2.0

29 марта - 09 апреля

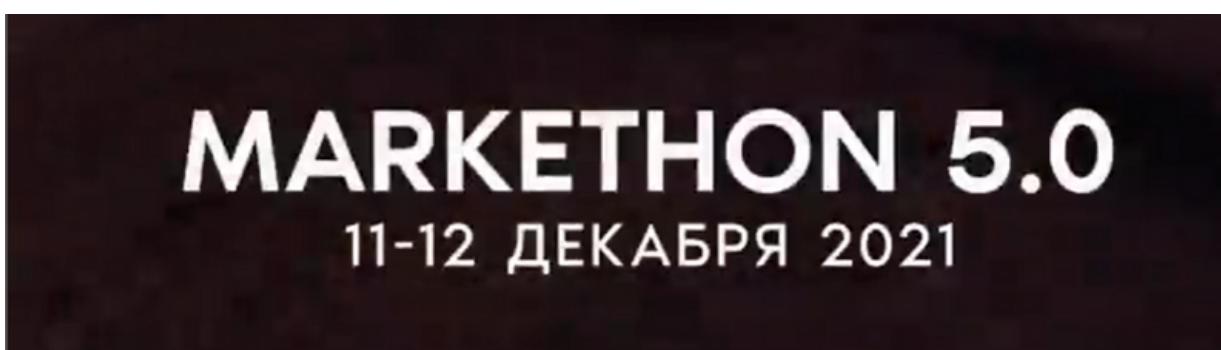
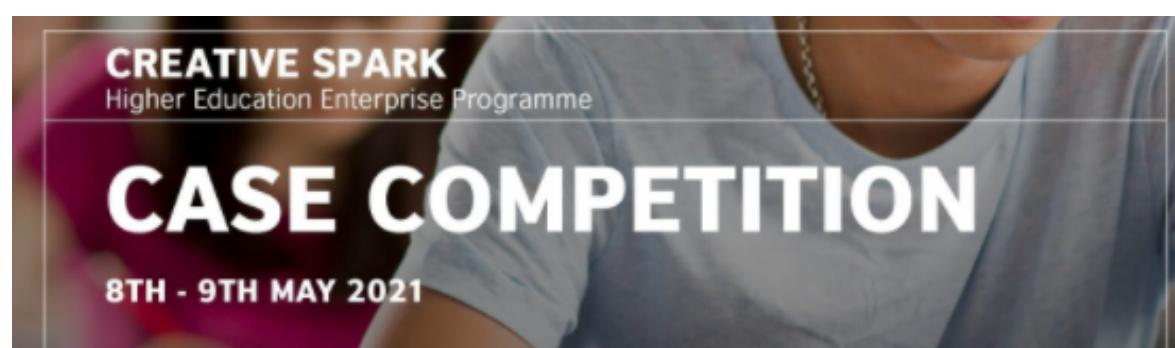


nuris.nu.edu.kz/bootcamp2

EdTech CleanTech MedTech FinTech AgroTech EdTech CleanTech MedTech FinTech AgroTech

COMPETITIONS, CHALLENGES

HACKATHONS



COMPETITIONS



NETWORKING EVENTS

CO.CO.NIGHTS

open talks & live communications



MEETUPS, TOURS, DEMOS

- Thematic meetings / discussions on various aspects of building business
- Introductions with the activities of NURIS (Innovation week, Open Days)
- Meetings with alumni of startup programs
- Tours to offices & laboratories of Technopark residents etc.

SERVICES FOR THE INNOVATION COMMUNITY

TECHNOPARK

space and services for domestic and foreign innovative companies

- 4000 sq. m. of office and industrial space
- 27 resident companies
- promotes cooperation between NU faculty & students and innovative companies - residents of the Technopark
- tax and customs benefits within the SEZ "Astana-Technopolis"



SERVICES FOR THE INNOVATION COMMUNITY

MACHINE SHOP

A platform for the implementation of high technology projects

integrated approach to solving technical problems, turning ideas into working prototypes

- ~1000 sq. m. of production spaces
- > 40 types of technological equipment
- highly qualified engineering staff
- modern classroom
- state of the art software CAD/CAM/CAE



STARTUP DEVELOPMENT AT NURIS

BUSINESS INCUBATOR

**ABC
INCUBATION**



- ▶ MVP
- ▶ TEAM
- ▶ FIRST SALES
- ▶ PRE-SEED FUNDING



BUSINESS ACCELERATOR

quickstart

- ▶ SALES GROWTH
- ▶ SEED INVESTMENTS UP TO \$50 000
- ▶ SCALE STRATEGY
- ▶ ENTERING FOREIGN MARKETS

INCUBATION PROGRAM

DURING THE PROGRAM

- ▶ Fundamentals of Business education (webinars)
- ▶ Personal tracking and mentoring
- ▶ Preparation of proposals for investors
- ▶ Networking and expert support
- ▶ Access to NURIS infrastructure: talents, DC Lab, Fab Lab, co-working space, engineering expertise, etc.

AFTER THE PROGRAM

- ✓ Team
- ✓ Working business model / Pre-sales
- ✓ Pitch Deck for investors, Executive summary, Financial model, Growth plan
- ✓ Funding: pre-seed and money prizes (Top Ten Innovators, Creative Spark)
- ✓ Participation in foreign acceleration programs and startup competitions

ACCELERATION PROGRAM



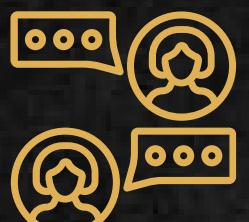
TRACTION SESSIONS

Weekly individual traction meetings



EDUCATIONAL PROGRAM

Sales funnel
Marketing / Growth Hacking / PR
Investments
Entering international markets



CONSULTATIONS

Individual sessions with experts upon request



GENERAL ACTIVITIES

Speed dating for startups
General state meetings
Expert sessions
Pitching practice



DEMO DAY

Project presentations to venture funds and business angels

PROGRAM OUTCOMES

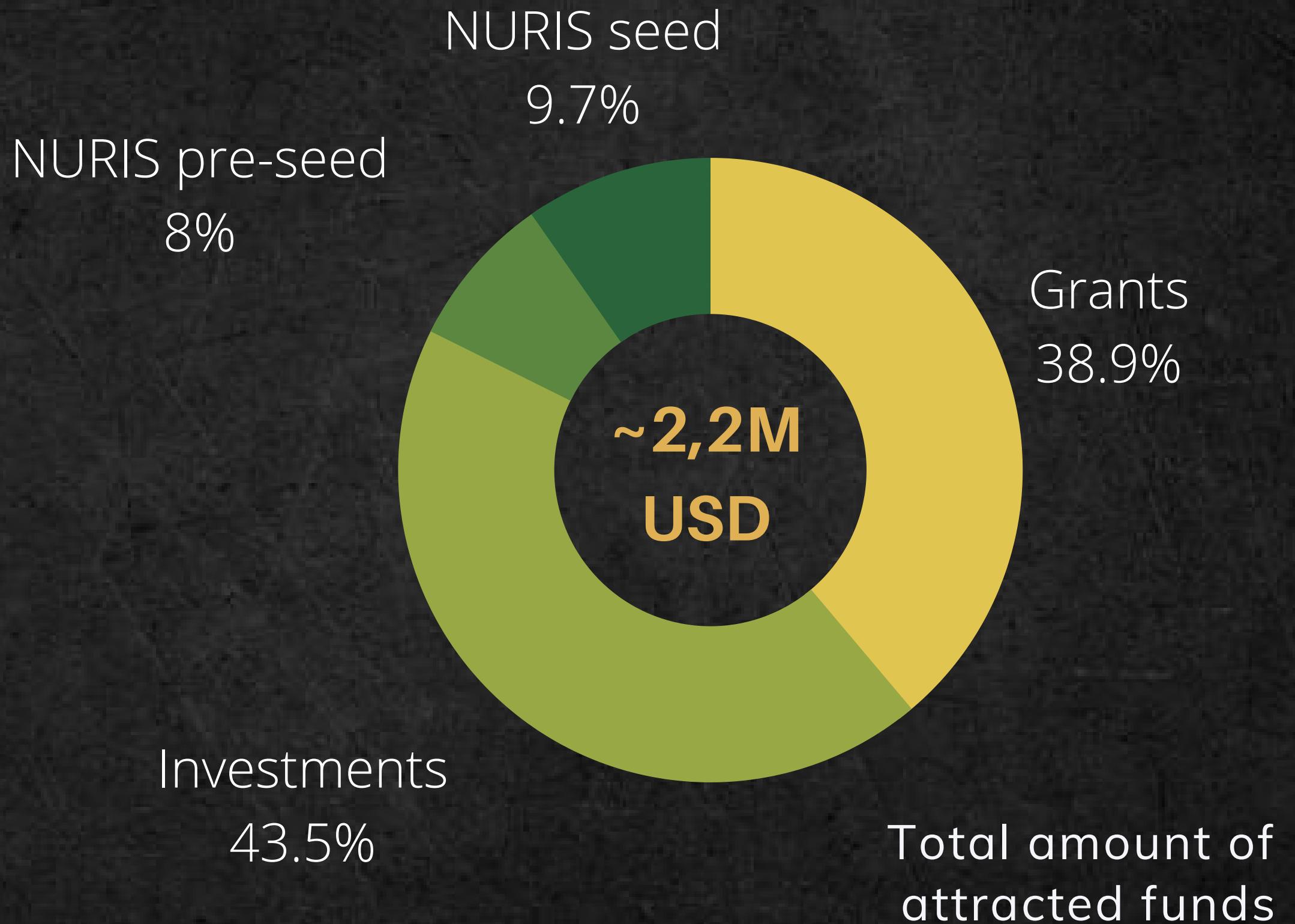
18
PROGRAMS

NUMBER OF
PARTICIPANTS

380+

PROGRAM
GRADUATES

167



ALUMNI OF OUR PROGRAMS

~~ABC~~
INCUBATION

quickstart

ReLive
Intelligence



OPTOCULUS

okoo

@ OQUUDA

aero

CLEVEREST
TECHNOLOGIES



beGAM-E



FOCUS ON THE NEEDS OF INDUSTRY

Corporate Acceleration Program

Pilot program launched in November 2020



1st Consumer Goods Industry Acceleration Program



AGF Group from Shymkent, certified supplier of IKEA

2nd Acceleration Program in Logistics



первая
мультимодальная
компания

The first multimodal company is a dynamically developing company in the field of logistics and cargo transportation



STARTUP-GRADUATES OF NURIS PROGRAMS

Miras Sovetov, NU Alumni

aero



Online exam proctoring system

- 10,6M KZT from NURIS
- 50K USD from Quest Ventures
- Grant from Qazinnovations for 18M KZT
- 400K+ people undertook exams
- 15+ clients
- USD 25M saved for clients

Zhandos Kerimkulov, former NU employee



Farm management system for agricultural producers

- 50K USD from Quest Ventures
- 1M+ ha connected in Kazakhstan and Russia
- 10+ partnerships: Planet, AlemAgro etc.
- SuperApp: agroconsulting, rental of equipment, marketplace, forum

STARTUP-GRADUATES OF NURIS PROGRAMS



A platform that helps applicants to enter top universities in the world and win scholarships

- 50K USD from Quest Ventures
- Cooperation with 50+ universities and 10+ private schools in Kazakhstan and the CIS countries
- 450 clients received scholarships and grants for \$9M+ and are studying in 14 countries
- Students from Kazakhstan, Russia, Kyrgyzstan, Uzbekistan, Singapore



Online solution for kindergartens

- Developed MVP
- Launched pilots with 3 kindergartens + 5 more are waiting for the app
- Received KZT 2M pre-seed from NURIS
- Developed instructions for kindergartens
- Planning to operate in Central Asia countries



COLLABORATION WITH NU GSB ALUMNI



NURASSYL JARBASSOV



ASSEL AIMUSHEVA



ULAN KARAZHIGITOV



RAIKHAN AMIROVA

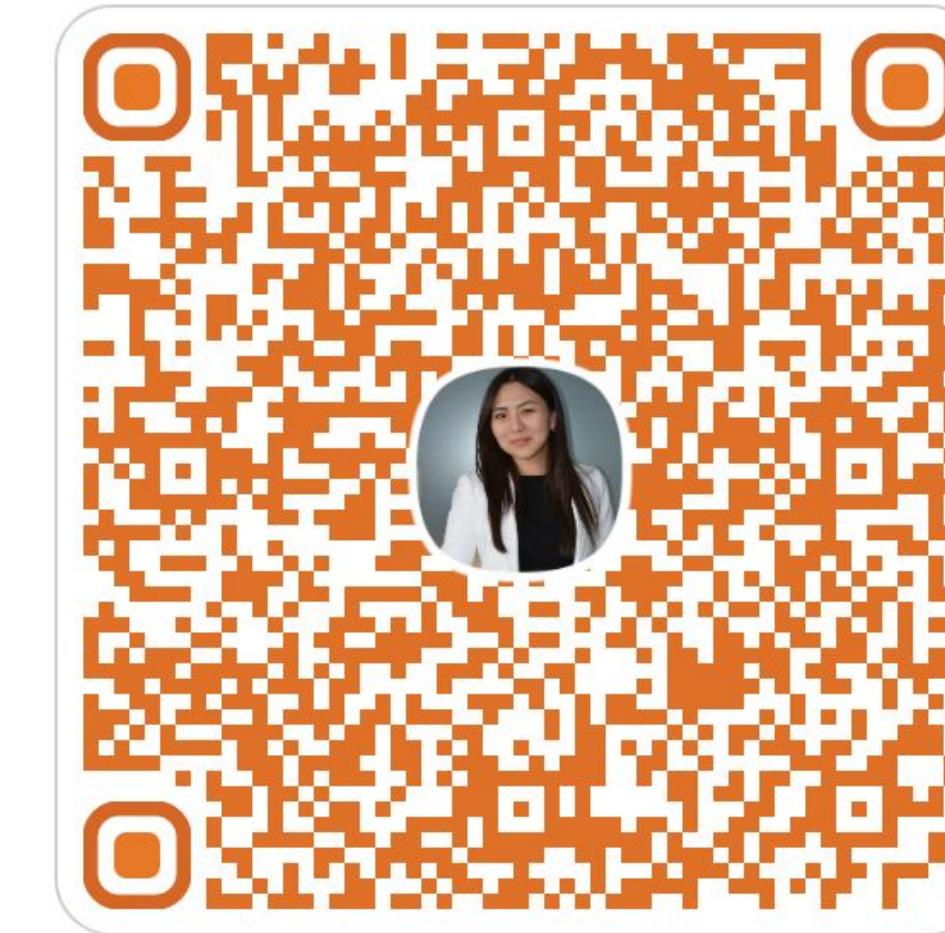


BEKZAT BAIMENOV

OUR CONTACTS



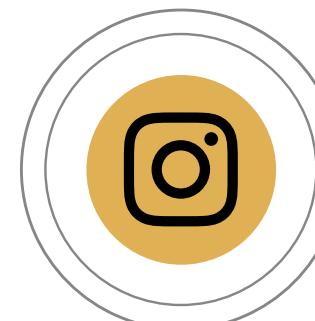
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