



sdi.



WORKSHOP OVERVIEW

"7 Cities, 1 Story" Framework



Workshop Vision





16 Youth Activists from 7 SDI cities across Africa:

- **West Africa:** Senegal (2), Sierra Leone (2), Ghana (2)
- **East Africa:** Kenya (4), Uganda (2)
- **Southern Africa:** Zambia (2), Malawi (2)

The Three Data Types Model

The Foundation of Compelling Stories



1. Hard Data

Statistics & Numbers — Gets attention from decision-

makers. The facts and figures that prove the scale of an issue.

Example: "172% more for water in Nairobi slums vs. wealthy

suburbs."



2. Lived Data



Personal Experience — Makes it human and authentic.



The stories, emotions, and daily realities behind the numbers.

Example: "I wait 2 hours every day for the toilet, missing work
and losing wages."

3. Missing Data

What to Investigate — Shows where action is needed.

The gaps in knowledge that youth can fill through community

mapping and research. Example: "Who owns the 95% of land that

60% of us don't live on?"

graph LR A[" HARD DATA

Numbers Get

Attention"] --> D[" COMPELLING

STORY"] B[" LIVED DATA

Stories Make

It Human"] --> D C[" MISSING DATA

Gaps Show

What to Do"] --> D style A fill:#4061AA,stroke:#000,stroke-

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Workshop Goals

Immediate Connection

Bond participants across borders from the start through shared experiences and

strategic team formation

2

Pan-African Identity

Experience being part of a continental movement, not just isolated local activists

3

Practical Skills

Learn creative data+story investigation techniques that work across different

contexts

4

Sustainable Network

Leave with concrete action plans and peer accountability across 7 cities

5

Movement Building

Strengthen SDI network cohesion and create next-gen leaders

Strategic Team Formation

4 Pre-assigned teams with NO country duplicates for maximum cross-pollination:

🌟 Team 1: Network Builders





Team 2: Pan-African Voices



 Team 3: Change Makers

 Senegal

 Kenya

 Zambia

 Uganda

 Team 4: Unity Squad



Sierra Leone



Kenya



Malawi



Ghana

Each team has 4 different countries, at least 2 different regions, and a mix of Anglophone and Francophone participants