

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	31 January 2026
Team ID	LTVIP2026TMIDS71395
Project Name	AutoSage App Using Gemini Flash
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & Idea Prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shading concepts even if you're not sitting in the same room.

☐ No restrictions in quantity
☐ Encourage collaboration
☐ All provide equal contribution

Before you collaborate

Our team gathered to discuss common problems faced by various buyers and vendors. We discussed that about app like to compare various items, services or products online, and find cheapest products in one place. We decided to brainstorm a smart website design solution.

☐ No restriction
☐ No restriction
☐ No restriction

☐ Set the goal
 Think about the problem you're trying to solve in order to set the goal.


☐ Brainstorm
 Brainstorm to use the solution tool.


☐ Open website

Define your problem statement

I have thought of a smart website app that helps users compare various services, products, and find cheapest products in one platform.

☐ No restriction





Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm

We have brainstormed ideas that could solve the problem and we have listed them below.


☐ No restriction


Item	Person 1	Person 2	Person 3	Person 4
1. Smart website design	2. Smart website design	3. Smart website design	4. Smart website design	5. Smart website design
6. Smart website design	7. Smart website design	8. Smart website design	9. Smart website design	10. Smart website design


Group ideas


We have grouped the ideas into four groups: 1. Smart website design, 2. Smart website design, 3. Smart website design, 4. Smart website design.

☐ No restriction









Step-3: Idea Prioritization

