

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 January 2026
Team ID	LTVIP2026TMIDS71395
Project Name	AutoSage App Using Gemini Flash
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a split-screen interface for the 'Brainstorm & Idea Prioritization' template. On the left, the 'Before you collaborate' panel displays a circular icon with a lightbulb and wavy lines, followed by the title 'Brainstorm & idea prioritization'. Below the title, it says: 'Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.' It includes three bullet points: '① Create a project', '② Share it online', and '③ Add people from other tools'. On the right, the 'Define your problem statement' panel features a circular icon with a gear and the text 'Define your problem statement'. It includes a note: 'From any device or mobile screen, enter or export your list. Plus, using Google Sheets, access real-time updates, and sync across multiple devices simultaneously.' It also includes a 'Get started' button and a 'Key values of Brainstorming' sidebar with icons for 'More inputs', 'Everyone's voice heard', 'Better outputs', 'Everyone agrees', 'Everyone involved', and 'Everyone's involved'.

Step-2: Brainstorm, Idea Listing and Grouping

The screenshot shows two sections of the template. On the left, the 'Brainstorm' section has a circular icon with a lightbulb and the title 'Brainstorm'. It says: 'You've shared your ideas. Now, it's time to refine them and make your final selection.' It includes four columns labeled 'Person-A', 'Person-B', 'Person-C', and 'Person-D', each containing several small yellow sticky notes with handwritten text. On the right, the 'Group ideas' section has a circular icon with a gear and the title 'Group ideas'. It says: 'Now, it's time to group similar ideas together or refine them to get them ready for review. Plus, you can move them around or delete them if they don't fit. You can also copy and paste them into Sheets if you'd like.' It includes four columns labeled 'Person-A Rating', 'Person-B Rating', 'Person-C Rating', and 'Person-D Rating', each containing several small yellow sticky notes with handwritten text. A sidebar on the right lists 'Purposive Decision Support', 'Management by Walking Around', 'Cross Functionality', and 'Additional Details'.

Step-3: Idea Prioritization

